

Store Opens 8.30 a.m.
Closes 5 p.m. Daily

EATON'S DAILY STORE NEWS

HAVE YOU A "D.A."?
A deposit account is one of the
greatest conveniences in ordering
goods by telephone. Apply for par-
ticulars at the "D. A." Office on
the Fourth Floor.

Emphasizing Some Remarkable Values in the Immense Display of Clothing for Boys



Boys! It's time now to think ahead, of the colder weather yet to come, and anticipate your winter overcoat now, and, better still, just now when the assortment is so varied and complete that every boy and mother will be suited. The weaves and patterns being the season's smartest, and are priced so as to be within the reach of all.

EXTRA! Big Boys' Winter Ulsters Today, \$7.95

Boys! If you have to buy an overcoat, come today, because we offer a collection of some of the season's smartest models, reduced in price for a Saturday special to much less than the usual figure. They are double-breasted ulsters, made from a warm dark grey cotton and wool mixed overcoating, showing diagonal weave, have convertible collar with lapels, straps on sleeves and half belt at back. Warmly lined throughout. Sizes 29 to 33. Today special, \$7.95.



MORE OVERCOAT SUGGESTIONS TO EMPHASIZE THAT BUYING AT EATON'S IS PROFITABLE

Boys, when in the store today ask to see the Pershing Overcoat. It's something new; it has pleats down back, running over shoulder and down front, with belt at waist and trench buckle. Inverted pleats at back, and cuffs on sleeves, is made from wool overcoatings in blue and dark grey. Sizes 26 to 28, price \$15.00; 29 to 33, \$16.50; 34 to 36, price \$18.00.

Boys' Overcoats, snappy in style, snappy in material. They are of wool and cotton mixtures in brown checks, blues and greys, are made up in the Pershing models, double-breasted style with convertible collar, have pleats down back and running over shoulder and down front, cuff on sleeve, and inverted pleat at back. Belt all around at waist with buckle; warmly lined. Sizes 26 to 33. Price \$20.00; 34 to 36, \$22.50.

Small Boys' Overcoats of soft fleecy tweed in cotton and wool mixture, of grey and brown checks with a mottled effect of green and red. They button close up to the neck, double-breasted style, with loose

belt all around. Shoulder and sleeve lined with a black twill lining, half lined, shepherd check. Sizes 21 to 25. Price \$8.50.

Reefer Overcoats in a blue chinchilla, wool and cotton mixture, red flannel lined throughout. Double-breasted model with brass finished buttons "Canada". Sizes 21 to 28, \$13.50.

Overcoats for Boys in an olive and brown wool and cotton Whitney cloth, double-breasted model, have convertible collar in the favorite Trench Model, with slash pockets and loose belt all around fastened with buckle. Lined throughout with an extra strong twill lining. Sizes 26, 27 and 28. Price \$15.00.

Boys' Overcoats in natty dark greys, showing diagonal weaves, or plain dark blue, made from thick, heavy warm overcoating in double-breasted style with convertible collar, belt at waist with buckle, cuffs on sleeve and inverted pleats at back. Good quality body linings. Sizes 26 to 28, \$16.50; 29 to 33, \$18.00; 34 to 36, \$20.00.

Little Boys' Overcoats in medium grey fleecy overcoating wool and cotton mixture, in a smart double-breasted model, with slash pockets and loose all-around belt, fastened with buckle, wind strap on sleeve and finished with a shawl collar of fine Hudson Seal fur (Seal Dyed Muskrat). Heavy plaid flannel lining. Sizes 20 to 25. Price \$22.50.

Eaton-made Boys' Suits, in medium and dark shades of grey in cotton and wool mixed tweeds, single and double-breasted style, have slash pockets, plain back with buckled belt, well lined, full-fitting bloomer pants. Sizes 25 to 28. \$6.50.

Boys' Suits, in medium shades of grey in cotton and wool mixed tweeds, single-breasted style with slash

pockets, pleated back, with two-piece belt. Well-lined throughout, with two pairs of full-fitting bloomer pants. Sizes 25 to 28. \$8.00.

Boys' Suits in brown and grey wool and cotton mixed tweeds, single and double-breasted styles, have the buckled belt with slant or flap pockets, box back, well lined throughout, full fitting bloomer pants. Sizes 25 to 28. \$10.00.

Boys' Suits in dark shades of grey, in wool and cotton mixed tweeds, single-breasted style with slash pockets, pleated back with two-piece belt, well lined throughout. Two pairs of bloomer pants. Sizes 25 to 28. \$12.50.

Men! Young Men! Here's a Worth While Saving Chance on Suits of Cheviot and Tweeds, \$21.50

Take for instance the form-fitting suit with seam around waist, with deep vent, in single-breasted two-button style, with notch and peak lapels. The "Trencher" overcoat—two of the season's most favored styles that are but representative of the choice selection of models that may be chosen from. Models for men who prefer the conservative type of suit or overcoat—models for men who want the vigorous, clear-cut sort of style.

For the man who prefers the three-button conservative type of suit, there are plain dark grey chevots, also grey check, and brown mixed tweed effects. For the young men there are a host of models to select from, including form-fitting models with pleated back and all around belts. These are of tweed effects in small checks, grey and brown, also brown and green mixtures. Sizes 38 to 44. Price \$21.50.

The Overcoats are in grey, blue grey, brown, blue and black, are chinchillas, chevots, beavers, friezes and tweed effects in small check patterns and heather mixtures. The Chesterfield, slip on, ulsters and "trenchers" with all around belt; self, velvet and storm collars. Sizes 34 to 44. Price \$20.00.

Hail! Snow! Sleet! and a Howling Gale! Are Met Without a Shiver by the Man in a Fur-Lined Coat

For Today Muskrat-lined Coats at, Special, \$55.00 Are Featured Along With Coon Coats, Also at a Special Price, \$79.00

The Coon Coats are full fitting and made of well matched skins, have a deep shawl collar. Sizes 40 to 46. Special, each \$79.00.

Men's Muskrat Lined Coats, with beaver cloth shell, Persian shawl collar. Sizes 38 to 46. Special \$55.00.

Men's Soft Hats, in fedora shape, with welled or bound edges, with medium width brim, in shades of navy, green and grey. Sizes 6 1/2 to 7 1/2. Each \$3.00.

Men's and Boys' Caps, of wool and cotton tweed mixtures, with one, four or eight-piece crowns, with or without band at back. These are in fall or winter weight, some having fur or sanitary earbands. Light or dark

green, brown, grey, pin checks, diagonal fancy or heather mixtures. Sizes 6 1/2 to 7 1/2. Each, \$1.50.

Children's "Rah-Rah" Hats, with silken plush sectional crown, having drooping velvetene stitched brims, trimmed with black ribbon, having bow with buckle at side. Sizes 6 to 6 1/2. Each \$1.50.

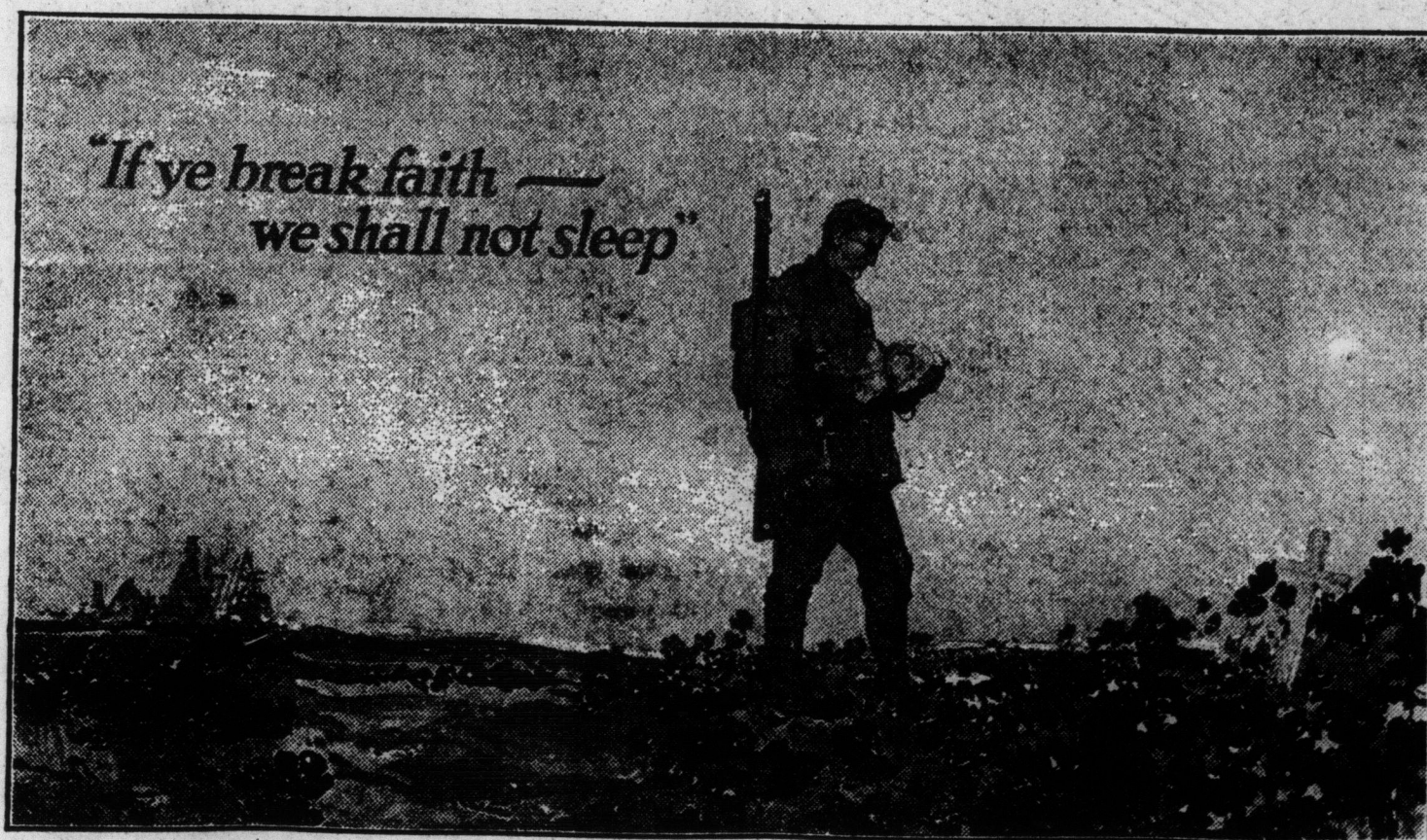
—Main Floor, James St.

In Flanders' Fields

Written by Colonel John McCrae,
of Guelph, Ontario, Canada,
Serving in France, 1917.

In Flanders' fields the poppies
blow
Between the crosses, row on
row,
That mark our place, and in
the sky
The larks still bravely singing
fly,
Scarce heard amidst the guns
below.
We are the dead. Short days
ago
We lived, felt dawn, saw sunset
glow,
Loved and were loved, and now
we lie
In Flanders' fields.

Take up our quarrel with the foe,
To you from falling hands we
throw
The Torch---be yours to hold it
high;
If ye break faith with us who
die,
We shall not sleep though pop-
pies grow
In Flanders' fields.



If we would be worthy of our noble dead---who
died that we might live in freedom---the very least
we can do is to

BUY VICTORY BONDS

TO OUR UTMOST

THE T. EATON CO LIMITED

America's Answer

Written by R. W. Lillard and ap-
pearing in The New York
Evening Post.

Rest ye in peace, ye Flanders
dead,
The fight that ye so bravely
led
We've taken up. And we will
keep
True faith with you who lie
asleep
With each a cross to mark his
bed,
And poppies blowing overhead,
Where once his own lifeblood
ran red.
So let your rest be sweet and
deep
In Flanders' fields.

Fear not that ye have died for
nought,
The Torch ye threw to us is
caught,
Ten million hands will hold it
high,
And Freedom's light shall never
die.
We learned the lesson that ye
taught
In Flanders' fields.