

Mark Envelopes for Mail Orders for Goods on this page "City Ad."

# EATON'S DAILY STORE NEWS

If you're in a hurry take the New Queen Street Elevators.

## Beautiful Ribbons for Fastidious Taste

Widths and Weights for All Purposes.

Styles may come and styles may go, but the demand for Ribbon goes on. It is needed for the tie strings of baby's bonnet, for the pretty rosette on grandmother's cap. It perks up jauntily in the school miss' hair bow, and falls down gracefully in her party dress sash; it forms girdles, binds kimonos, is threaded through lingerie, and is utilized for a dozen and one fancy work purposes. Its uses are necessary and universal. Here are a few of the new lines the Ribbon Section offers in answer to the demand—productions of the best makers of France and Switzerland:

**Baby Ribbon**, known as the "Louise," in white, cream, sky, pink, mauve, brown, red, fawn, navy, orange, Nile, moss, emerald, purple and black. 1/8-inch, 1 1/2; 1/4-inch, 2; 3/8-inch, 3; 1/2-inch, 3.5; 5/8-inch, 4; 3/4-inch, 4.5; 7/8-inch, 5; 1-inch, 5.5; 1 1/8-inch, 6; 1 1/4-inch, 6.5; 1 1/2-inch, 7; 1 3/4-inch, 7.5; 1 7/8-inch, 8; 2-inch, 8.5; 2 1/4-inch, 9.5; 2 1/2-inch, 10; and 3 1/4-inch, 12 1/2.

**Black Taffeta**, our No. 1028 quality, Lyons dye; 3/8-inch, 3; 1/2-inch, 4; 3/4-inch, 5; 1 1/8-inch, 7; 1 1/4-inch, 10; 1 3/4-inch, 12 1/2; 2 1/2-inch, 15; 3 inches, 18; 4 inches, 20; 5 inches, 25; and 6 inches, 30.

**Duchess Satin**, woven from Egyptian silk, exquisite in weave and finish, in white, ivory, cream, sky, pink, turquoise, Nile, reseda, myrtle, moss, emerald, tan, brown, Alice, Copenhagen, red, cardinal, garnet, beauty rose, grey, yellow, champagne. 5 inches, 30; 6 inches, 39.

**Fancy Ribbons**, in Dresden brocades, Paisley and stripes, 5 to 7 inches wide. Special value, 39. —Main Floor—Yonge Street.

## Two Great Ribbon Groups

Tuesday's special at 9c will be one of the big broken bolt clearances that bring beautiful, lustrous satins and taffetas far below their usual price. The ribbon is 5 inches wide, selected from good selling lines, and will make handsome knots, hair bows and sashes. It is greatly reduced in price for a big clearing on Tuesday, per yard . . . . .9

Cannot promise phone of mail orders. **Black Taffeta Ribbons**—Our leader in Black Taffeta Ribbons has excellent standing for value and beauty, and will appeal to you who are looking for a ribbon of elegant appearance and good wearing qualities. We have all the widths, from the narrow heading ribbon to the wide, military kind. 3/8-inch, 3; 1/2-inch, 4; 3/4-inch, 5; 1 1/8-inch, 7; 1 1/4-inch, 10; 1 3/4-inch, 12 1/2; 2 1/4-inch, 15; 3 inches, 18; 4 inches, 20; 5 inches, 25; 6 inches, 30; 7 inches, 39. —Main Floor—Yonge Street.

## New Effects in High-Class Hosiery

The new season brings a charming offering of shades and designs in Women's Hosiery. New soft tints and dainty embroidered patterns characterize the lovely importations in silk, lisle thread and fine cashmere, and stockings suitable for the completion of any type of smart toilette are to be found in the present showing in the Hosiery Section. The following are suggestive of the wide assortment:

**Women's Silk-finished Lisle Thread Hose**, best German dyes, full fashioned, with double sole, heel and toe, and garter top; in all of this season's new hand-embroidered designs; also in lace effects; shades of sky, pink, pale yellow, old rose, reseda, moss, tan and black. Per pair, 75.

**Women's High-class Embroidered Cashmere Hose**, made from selected all-wool cashmere yarns, full fashioned, double sole, heel and toe, in a good range of hand-embroidered designs. Per pair, 125.

**Women's Pure Silk Hose**, full fashioned, best German dyes, garter top and sole of lisle; colors procurable are black, tan, white, sky, pink, mauve, pale yellow, gold and bronze. Per pair, 2.00. —Main Floor—Yonge Street.

## Alaska Sable Muffs, \$7.50

That price gives twenty-five women an opportunity for a large saving on Empire Muffs of Genuine Alaska Sable, and only good, full-furred skins are used. They have a rich down bed, and are beautifully lined with brown satin; wrist cord attached. Save well on each, Tuesday, at . . . . .7.50

**25 Empire Muffs**, of fine marmot, tailored from the best of foreign-dyed skins; wrist cord and brown satin lined. Each . . . . .5.00

## Natural Canadian Coon

Here is an inexpensive yet very effective fur that is a good style and durable. We show quite a selection:

**Natural Canadian Coon Stoles and Ties**, of various designs and styles—Plain Throw Tie, plain Stole with round back and long fronts; others with rug-shaped back; these are all made from handsome skins, well furred, and have satin lining. Prices . . . . .5.50 to 12.50

**Muffs to match** are in plain empire, pillow and rug styles, lined with brocade and plain satin, down bed and wrist cord . . . . .5.00 to 10.50

## 50-Inch Near Seal Jackets, \$75

Extra good pelts of very fine finish are specially selected for these Jackets; they are the best obtainable. The coats are tailored in semi-fitting back style, giving long graceful lines, while the fronts are straight, with the corners either square or slightly cut away, long shawl collar, medium sleeve, slash sides, fancy buttons. A special value at . . . . .75.00 —Second Floor—Albert Street.

## A Day of Special Value-Giving in Women's Coats

With a Coat stock that offers an almost unlimited choice, and which is now at its best as regards assortments and values, we invite particular attention Tuesday to a few of the most prominent lines, as follows:

Coat of a firm beaver cloth, seven buttons over to shoulder, college collar with an extra throat guard, black and navy, 6.50

Coat of vicuna, deep college collar, four buttons, patch pockets and cuffs are trimmed with silk moire strapping . . . . .6.95

Coat of wide wale chevrot, in a smart touring style, large pockets fastened with two buttons, seven buttons over chest, military collar of velvet trimmed with flat braid. Each . . . . .7.50

Coat of heavy diagonal chevrot, five large braided buttons, military collar with braid ornaments; also in beaver cloth, double-breasted with twelve large novelty buttons; college collar with flat braid trimming on collar, pockets and cuffs. Each, 8.50

### Excellent Coat Value for \$10.00

Having established a reputation for Coat value at \$10.00, we have this season specialized on \$10.00 Coats, and if that's the price you wish to pay you can get here a coat that's remarkably good value for the money. Fully a dozen styles in every wanted color and black; beaver cloths, half lined, with ottoman cord shawl collar; beaver cloth, in coaching style, half lined, velvet military collar; diagonal chevrot, five buttons, large college collar; wide wale chevrot, in belted-ulster style, wide fly seams, four buttons to side, velvet college collar; beaver cloth, with flat velvet collar, with elaborate braid trimming, in goutache and military; wide wale chevrot, plain mannish style, velvet collar, buttoned pocket and cuffs; nobby heather mixtures, plainly tailored, with velvet collar.

### High-Class Imported Coats

Recent arrivals bring this section up to a point of excellence in assortment and new styles that's seldom equaled. Smart Touring Coats and Ulsters, single and double-breasted styles, perfectly plain and with trimming of cloth, velvet, braid and novelty buttons, and many other of the distinctive marks that show the high grade imported article, with limited quantities in most styles, ranging from a few each as low in price as 9.50, right up to the single model and show-room piece at . . . . .35.00 and 50.00 —Second Floor—James Street.

### Comfortable Sweater Coats, 98c

**Women's Sweater Coats**, made of fine knitted wool, in fancy stitch; have V-shaped neck, and are fastened in single-breasted style, with pearl buttons; a wide knitted border extends around the neck and down front; colors are white, trimmed with pale blue, grey, navy or cardinal, with bell. Tuesday, reduced to . . . . .98 —Second Floor—Centre.

## Women's Underwear Section Offers Excellent Values

**Women's Gowns**, of fancy striped flannelette, in pink and white or blue and white; lengths 56, 58 and 60 inches. Price . . . . .50

**Women's Gowns**, of flannelette, in plain white or pink, Mother Hubbard style, yoke of fine tucks, neck and fronts finished with edge of fine lace, and sleeves with frill of material; lengths 56, 58 and 60 inches to 42 . . . . .75

**Women's Gowns**, of flannelette, in plain white or pink, yoke of fancy stitching, neck, front and sleeves with frill of silk-finished flannelette embroidery; lengths 56, 58 and 60 inches . . . . .1.00

**Women's Gowns**, of flannelette, in plain white or pink, yoke of six clusters of tucks, four rows of silk-finished flannelette embroidery insertion; neck, front and sleeves finished with frill of silk-finished flannelette embroidery; lengths 56, 58 and 60 inches 1.25

**Women's Corset Covers**, of fine quality flannelette, in plain white or pink, tight fitting; neck and arms finished with edge of embroidery; sizes 32 to 42 . . . . .35

**Women's Drawers**, of flannelette, in fancy stripes of pink and white or blue and white, finished with elastic at knee; both styles; sizes 30, 32 and 34 inches. Price . . . . .25

**Women's Drawers**, of flannelette, in plain white or pink, finished with elastic at knee; both styles; sizes 30, 32, 34 inches. Price . . . . .35

**Women's Drawers**, of fleece-lined stockinette, in grey or black; all sizes. Price . . . . .65

A better quality in black . . . . .1.00

**Women's Skirts**, of flannelette, in fancy stripes of pink and white or blue and white, finished with frill with scalloped edge; lengths 34, 36, 38 and 40 inches. Price . . . . .50

**Women's Skirts**, of flannelette, in plain white or pink, finished with frill with one cluster of tucks and scalloped edge; lengths 34, 36, 38 and 40 inches. Price . . . . .75

**Women's Skirts**, of fleece-lined stockinette, in colors green, fawn or buff, finished with fancy striped border and scalloped edge; waist measure, 22 to 40 inches; lengths, 26 to 38 inches. Price . . . . .1.25 —Second Floor—Centre.

## A 50c Picture Framing Bee Tuesday

We will frame any Picture up to 14x18 inches—giving you a selection from ten styles of moulding, for 50c. Mouldings, for colored pictures and photographs, narrow moulding, for line drawings and photographs—in fact, for any style of picture a moulding can be selected to harmonize.

Hardwood, in polished or wax finish, plain and gilt, in widths from one-half inch to one inch.

You can figure on a saving of one-half by taking advantage of this opportunity, though there's enough to satisfy your choice any time during the day; some lengths chosen will hardly last after the morning, judging by their quality of finish. In addition to the moulding we will supply glass and back all for one Tuesday special price of . . . . .50

## Pictures for Sitting Rooms or Den, 12 1/2c

Many pretty scenes—fascinating figures—photo studies—colored pictures—framed in gilt or walnut finish mouldings. Each . . . . .12 1/2

## 8 o'Clock Pricing in Large Colored Pictures, 89c

We are out to do a record business Tuesday, and prices have been greatly lowered on a number of our good Pictures. Several styles of colored pictures have been selected, also two-toned shaded scenes. Their frames are rich gilt and gold burnish, also plain designed oak frames with gilt lining; a few are in oval shape and panel shape. Many are down to one-third in price, and these will be for 8 o'clock selection. Each . . . . .89 —Third Floor.

## Some Serviceable Petticoats at Low Prices

**Women's Saten Petticoats**, two-piece flounce of pleating, tucking and strapping, are finished with gathered frills; in black only, and lengths of 38 to 42 inches. Each . . . . .39

**Women's English Saten Petticoats**, with two-piece flounce of shirring; are finished with gathered frills and small underpiece; black only; lengths 38 to 42 inches. Each . . . . .1.00

**Women's English Saten Petticoats**, with deep pleated flounce, are finished with gathered frills, trimmed with silk ruching, and have deep percale underpieces, finished with gathered frill; black only; 38 to 42 inches. Each . . . . .2.00

**Women's Imported Mares Petticoats**, with flounce of tucking and inside frills; have flounces of pleating and panel tucking; black only; lengths, 38 to 42 inches. Each . . . . .2.50

**Women's Flannelette Waists**, in polka dots and figured designs, made in tailored effect; have a wide pleat over the shoulder and tucking down front and full sleeve with buttoned cuff; assorted colors; in sizes 32 to 42 inches; a third off the regular price; Each . . . . .50 —Second Floor—Centre.

## A Special in Young Women's Suits at \$10.00

Specializing on styles and designs for young women has produced Suits of a smartness and fashionable appearance hitherto unknown, and these Suits for Tuesday not only embody these good features, but have the additional attraction of a low price that calls for quick buying. They're made in special quality of Panama cloth; colors include black, grey, plum, green, navy and olive; plain tailored suit, single-breasted semi-fitting coat, with very smart knee-pleated skirt; suit of very natty appearance; bust 32, 34 and 36 inches; skirt lengths, 35 to 38 inches. This suit of special value, Tuesday . . . . .10.00

## Young Women's Coats, \$10.00

Young Women's Tweed Coats, made in several different styles, with high collar, or notch, mannish collar, semi-fitting, very smart stylish coats, very warm and durable, full length; bust 32, 34 and 36. Specially priced, each . . . . .10.00 —Second Floor—James Street North.

## Good Corsets at Moderate Price

Faultless corseting is a first requirement in the proper wearing of the season's gowns. The absence of fullness in skirt and bodice make perfection of fit in the corset beneath a prime necessity. In the moderate-priced, as in the more expensive lines in the Corset Section, all the new style points have been developed. Satisfaction will be found in the selection of any one of these three:

**Women's Corsets**, made of coutil, medium bust and long hip, steel filled, lace and ribbon trimmed, hose supporters; sizes 18 to 30 inches; color white. Price . . . . .1.25

**Women's Corsets**, made of fine coutil, medium bust and long hip, hose supporters, lace and ribbon trimmed, steel filled; color white; sizes 18 to 30 inches. Price . . . . .1.75

**Women's Corsets**, of extra fine quality coutil, medium bust and long hip, hose supporters, lace and ribbon trimmed, fine steel filled; color white; sizes 18 to 26 inches. Price . . . . .2.25 —Second Floor—Centre.

## Smart Evening Gloves for Feminine Wear

Social festivities are once more claiming the evenings as their own. Dances, concerts and general gaiety are making their demands upon the wardrobe. Here is a word of suggestion respecting Gloves. The following lines in silk and kid, respectively, supply a very general need in a highly satisfactory manner. They fit and wear well, are smartly finished, and are obtainable in the leading evening shades:

**Women's Heavy Milanese Silk Gloves**, 24 inches long, mousquetaire, two pearl domes, double-tipped fingers, fancy hand-embroidered designs on arms, correct for evening wear; in colors black, white, helio, sky and pink. Per pair . . . . .2.00

**Women's Real French Kid Gloves**, 12-button mousquetaire, three pearl buttons, over-sewn seams, gusset fingers and Paris points; shades of pale blue, rose, pink, black and white. Per pair . . . . .2.00

The new Queen Street Elevators are quicker, because they're not crowded.

## Room Papered With English Wall Paper, \$7.50

Considering the good value—perfection in design and coloring, and the extensive variety for your selection—making it possible to paper any room in your home—it is the best we have offered for months. Rich English Silk Wall Papers, Tapestry Papers, in many floral and conventional patterns, also striped papers for bedrooms; many colors, too, in light and dark shades.

With this you have choice of American or English Ceiling Papers, and either white enamel or oak finish moulding. Each room papered completely, including moulding, and our guaranteed of perfect satisfaction.

This offer is for any room up to 12x14 feet, 9 feet high, within city limits, Tuesday, special, 7.50 —Third Floor.

## Canaries from Germany

A shipment has been recently received from Germany, the home of the sweet-voiced canaries. Each is perfectly marked and a good singer—a bird to make the home pleasant and cheery; and the price very low for their real worth. Tuesday . . . . .3.00

## Ferns and Bulbs

**Boston Sword Ferns**, in 7-inch pots, all good quality flourishing plants. Tuesday, each . . . . .55

**Tulip Bulbs for Planting Out Doors for Spring Bloom**, in colors red, yellow, white, pink and mixed: Single separate colors, .20 dozen; 1.50 per 100.

Single mixed colors, .18 dozen; 1.40 per 100.

Double, separate colors, .25 dozen; 1.85 per 100.

Double, mixed colors, .20 dozen; 1.50 per 100. —Fifth Floor.

## Platform Scales at \$5.50

A Scale of accurate adjustments and faultless manufacture, a combination Scoop and Platform Scale, well adapted for general or farmers' use; Scoop having a capacity up to 30 1/2 pounds, weighing capacity of platform being 240 pounds. We guarantee each Scale in its accuracy and material. A Government Certificate accompanies each. Price . . . . .5.50

## Granite Cereal Boiler

Special clearing of High-Grade Granite Cereal, Rice and Custard Boilers, of large size, marked away less than usual. Tuesday . . . . .46 —Basement.

## Non-Irritating Winter Underwear for Men and Boys

A heavy woollen undergarment is not a luxury to a great many men and boys—it is so uncomfortably harsh on the skin. Those men and boys will find comfort and warmth in the Fleece-lined Underwear, and it is quite inexpensive.

**Men's Fleece-lined Underwear**, of a good Winter weight and superior finish; close-fitting cuffs and ankles; lined throughout with a soft, heavy white fleece; sizes 34 to 42. Per garment, shirt or drawers . . . . .47

**Boys' Heavy Fleece-lined Underwear**, the shirts have saten-bound facings, and the drawers have waist-band strongly bound; close-fitting cuffs and ankles; sizes 22, 24 and 26, per garment, .25; sizes 28, 30, 32, per garment . . . . .29

## Extra Values in Men's Nightrobes

**Night Robes**, made from a medium weight English flannelette; some have yoke, pocket and pearl buttons; others are finished with gussets; all of them have full roomy bodies; pink and blue stripes; sizes 14 to 19. Each . . . . .59 —Main Floor—Queen Street.

## A Muskrat-Lined Coat for Men, \$34.50

Perhaps the Fur Coat season isn't very far off. Whether it is or not, this price gives a rare good buying opportunity. Outside, or shell, of coat is of imported black beaver cloth and well tailored in correct style; lining is of evenly-furred muskrat, while the storm collar (shawl style) is of a good dark otter. Specially priced at . . . . .34.50

## 49c for Men's Derby Hats

A clear-up after the early Fall selling. All are new Fall styles; all black; silk trimmings and calf leather sweatband. Depend on saving more than you pay on any one. Clearing at, each . . . . .49

## 600 Women's and Children's Toques, Each 39c

Purchased at a great price advantage, they offer a rare saving while the lot lasts. A very fine quality pure wool, in honeycomb stitch; white, navy, cardinal. Clearing, each . . . . .39 —Main Floor—Queen Street.

## Great Savings in Tapestry Squares

There is no Carpet more generally used for dining-rooms and sitting-rooms than Tapestry Squares. The fabric is stout and clean, while the colors and patterns are much more free and varied than in many higher-priced carpets. A considerable group of Tapestry Squares will give a quarter to a third off regular prices Tuesday, selling at \$9.39. The size is 4x4 yards. They are taken from our regular stock and show a fine assortment of good floral, chintz and conventional patterns, in shades of green, fawn, brown and blue. Special, each . . . . .9.39

**Imported Tapestry Carpet**, 27 inches wide, affords a special advantage, being a manufacturer's clearance of dropped patterns; it's a stout, hard-wearing carpet for use in bedrooms, sitting-rooms and dining-rooms, etc., and the floral designs are worked out in shades of red, fawn and green. Special value, per yard . . . . .53

**Heavy Printed Linoleum**, 2 and 4 yards wide; is a thick, heavy quality that will stand lots of hard wear and give good satisfaction. You may choose from black, floral, tile and matting effects, in good bright clear colors, taken from regular stock; fresh, new goods only. Special, per square yard . . . . .47

**Painted and Canvas-Back Stair Oilcloth**, 27 inches wide; have been marked low for quick clearance Tuesday morning; the quality is intended for stairs or runners across rooms, and designs are floral or block, in clean colors. Special price, per yard . . . . .13

**Franco-Algerian Squares**, are made from a combination of wool and fibre, having a deep strong pile. They make excellent dining-room, library and sitting-room rugs, with colorings and designs that are all in the deepest, richest, orient shades. There is good saving at the price. Size 6-6x9-8. Special price . . . . .11.49

**All-Wool Carpet**, 36 inches wide, is made of an all-wool material. These goods were bought from the manufacturer at special price, making possible an extreme selling figure. The good floral patterns are done in combinations of red and green, fawn and green and fawn and red. Special price . . . . .53

**Union Squares**, made from selected material, are adapted for use in bedrooms or as crumb cloths under the table; colorings are red, fawn and green, in good floral designs. An advantage in buying accounts for the very good price. Size 2 1/2x3, special price, 2.55; 3x3, 3.10; 3x3 1/2 . . . . .3.65 —Third Floor.

## Suggestions from the 4c Counter

Dust Pans, Dippers, Fire Shovels, Pudding Pans, Bread Pans, Cake Tins, Comb Cases, Asbestos Mats, Flue Stops, Pokers, Stove Lifters, Asbestos Holders, Wash Bowls, Candle Sticks, Dish Mops, Sink Shovels, Stove Daubers, Shoe Daubers, Flour Dredges, Jelly Cake Tins, Pie Tins, Graters, Can Openers, Paring Knives, Filters, Pie Lifters, Apple Corers, Scoops, Cake Cutters, Strainers, Toasters, Mugs, Egg Beaters, Potato Mashers, Meat Forks, Broom Holders, Chopping Knives, Steak Pounders, Bottle Machine Oil, Tack Pullers, Pot Chains, Clothes Lines, Iron Stands, Whisk Holders, Bottle Openers, Cork Screws, Screw Drivers, Tack Hammers, Nut Crackers, Bird Cage Springs, Tea Balls, Iron Waxers, etc. Your choice . . . . .4 —Basement.