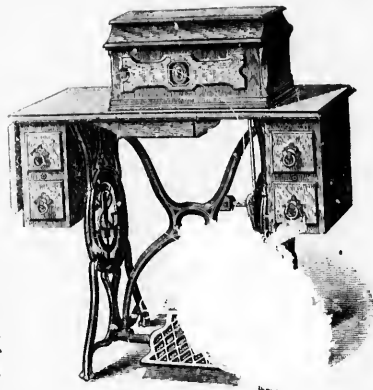


Parker and Co., Druggists, 562 Main Street. —At No. 562 Main Street is the drug store of Messrs. Parker and Co., which has been in existence for three years and is doing a business amounting to from \$9,000 to \$8,000 a year. The premises occupied are spacious and commodious, admirably arranged and equipped with every facility for the accommodation of a large and valuable stock, embracing a fine assortment of drugs, medicines, toilet articles and druggists' sundries. Special attention is given to the careful compounding of physicians' prescriptions, which department is under the special supervision of Mr. J. Parker, the head of the firm. He is a gentleman of large practical experience, having served a lengthy apprenticeship previous to starting business in this city. He is widely known and highly esteemed in pharmaceutical circles as an energetic, clear-headed business man, honorable, liberal and fair in all transactions and well meriting the success he is achieving. Mr. Parker enjoys the utmost confidence of all who know him and is drawing from among the people of the North End a large and lucrative patronage.

The Singer Manufacturing Co., Singer Sewing Machines, 705 Main Street. —For the past six years the branch office of the Singer Manufacturing Company has been established in Winnipeg, during which period it has been so intimately connected with every interest of the community, and so promotive of the general benefit as to demand special mention in this work. It is perhaps safe to assert that no sewing machine ever attained such a popularity, or deserved its phenomenal success more richly than the Singer sewing machine. The local branch of this Company has always been regarded as an important one, from the large territory that it controls, requiring the services of over thirty agents throughout Manitoba and the Northwest Territories to transact the business. Three-quarters of all the sewing machines sold throughout the world last year were genuine Singers, and the total number of Singer machines sold since their invention has been over 7,500,000. The enormous returns of the last few years, it should be remembered, are in spite of the fact that the expiration of numerous patents has led to the competition of numerous upstarts, who endeavor (in vain, however, it seems) to divert the public from its appreciation of the exquisite workmanship, durability and finish that has always characterized the products of the Singer manufactory, and it is therefore highly gratifying to observe that the business of the concern is rapidly on the increase, exhibiting an active vitality, resulting as much from the intrinsic merits of the machine as the ability displayed in managing so vast a trade. The "Improved Family" sewing machine now being introduced throughout the world, is giving unbounded satisfaction to purchasers. This machine is the result of many years' experience and careful study, united with the outlay of a large amount of money, and the greatest mechanical skill in making tests and experiments that would enable the Company to offer a family machine that would supersede all others. They claim to have produced such a machine in the "Improved Family," which has no equal for range of work, perfection of stitch, ease of operation, speed and durability. The following two facts will give an idea of the enormous extent of this Company's operations: 1st, it gives employment to mechanics and agents who with their families would populate a city of 500,000; 2nd, it is the largest corporate manufacturing concern in the world. Mr. W. D. Ross is manager of the Company's branch at this point, and his warerooms are at No. 505 Main Street. He is distinguished for his thorough comprehension of all the details of the business, and other valuable characteristics, which have no small influence in conducting to the prosperity of the concern which he represents.



C. Wellband, Boots and Shoes, 536 Main Street. —There is no branch of business which requires a higher degree of enterprise and business capacity than the boot and shoe trade, and in this connexion we notice the excellent establishment of Mr. C. Wellband, whose boot and shoe store is located at No. 536 Main Street. He occupies large and commodious premises, where he keeps a choice and most desirable stock of boots and shoes for men, women, boys, misses or children. He has also in connexion with the store a custom department in which he employs