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COLES PHILLIPS



OW that discretion is the better part of buying, men and women should learn the difference between this pure silk Luxite Hosiery and "loaded" silk hose. The soft effulgence and the grace of Luxite Hosiery commend it to all who have an eye to beauty. And its unrivaled serviceability prompts them to recommend.

So Luxite has become the great American hosiery success—and is, today, an international favorite. Ask your dealer to supply you. If he cannot do so, write for price list and descriptive booklet today. Pure Silk, Gold Ray (scientific silk), Fine Lisle and Mercerized Cotton.

LUXITE TEXTILES OF CANADA, Limited, London, Ontario