

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

New Dress Styles

Styles are a matter of environment, like taste in books, plays or food. The models exhibited in New York or abroad, striking and bizarre as they frequently are, are more than curiosities; they are beginnings, inspirations, ideas.

To be used in our country and in our climate they must be adapted, translated. That is our business; selecting, rejecting, amending, assembling the garments that Canadian women will desire. The results we offer you in the big Third Floor Department day by day.

Dresses for the Street

Dresses for the Street or the Office—in serge, silk, velvets or combinations, new, attractive styles have been produced for late fall wear. Long lines, with odd details and touches or flaring skirts, bolero models with gathered silk belts and pleated or plain collars, standing up around the neck, or wide deep Gladstone collars and cuffs. Individual garments for your choosing. At very reasonable prices, \$8.50 to \$25.00.

AFTERNOON AND EVENING DRESSES.

From New York and Canadian workrooms: the new ideas, high collars and flaring skirts; high waist "baby" dresses; net sleeves and net tunics, and dresses with short coat effects; black, blue, navy, gray, yellow, green, maize, Nile; suitable styles for misses and women, and individuality of choice at unusually close prices, \$15.00 to \$65.00.

SMART DRESSES FOR STREET OR HOUSE, \$1.79.

Dresses for misses or women, in four or five distinct styles; some with collars and cuffs of white lawn or lace; other laced up the front are designed for girls or younger women; well made in every detail. Bargain 1.79

A Sale of Women's Night-Dresses Thursday

A clearance of a manufacturer's overstocks and samples. These splendid nightdresses are offered at about the half-price mark. All perfect, not seconds. *Phone orders filled if early.

564 Women's Nightdresses, 28 styles to choose from; fine white or fancy striped flannel; high or Dutch neck; long sleeves; double stitched; lace embroidery or tucks; also some plain pink gowns in the lot; sizes for 32 to 40 bust; lengths 56, 58 inches. Regularly \$1.00 and \$1.25 each. Thursday, each 50

WOMEN'S VESTS AND DRAWERS AND MISSES' COMBINATIONS.

Beautiful qualities and perfect goods (not seconds) at less than the factory prices in the usual way. Clearing purchases for cash make these offerings possible.

1,200 Women's Vests and Drawers, pure white, extra fine ribbed cotton, medium heavy weight; vests high neck, long sleeves, pearl buttons, shell edges; drawers to match, open or closed styles; sizes 32 to 38. Always sold for 50c each. Thursday, each 29

Misses' or Girls' Combinations, for ages 10 to 16 years, extra fine white or natural ribbed merino, fine wool and cotton mixture; high neck, long sleeves, button front, ankle length; unshrinkable. Regularly \$1.00 to \$1.50 each. Thursday, a suit 59

Dyed Honan Silks

32-34 inches wide; 30 fashionable shades. Regularly \$1.00. Thursday, yard 75

\$1.50 to \$1.65 Colored Dress Satins, comprising Duchesse Silk Satins and satin Brilliant, in every conceivable color 1.33

Black Satin Paillettes, 36 inches wide. Regularly \$1.19 and \$1.25. Thursday, yard 59

TWO BIG BARGAINS IN 27-INCH TERRY CORD VELVETS.

No. 1—600 yards of 27-inch Sulting Cords, in the fashionable browns, tans, blues, grays, green, fawn, etc. Regularly 59c per yard 43

No. 2—Extra heavy quality 27-inch Terry, a close pile, well finished cord, full color range. Good dollar value. Thursday 58

Navy and Black Serges

British and French Serges, weights suitable for dresses, suits, separate coats and skirts. Our guarantee stamped every four yards. Serge has a soft cloth finish that will not gloss in wear. Three big specials.

\$1.03 College Serge, 84 Yard—In two guaranteed shades of navy and black in fine and medium twills, 52 inches wide. Standard \$1.00 serge. Thursday, per yard 84

English Serges in All Colors, 46—Fine and medium twills, 42 inches wide. Regularly 85c per yard. Thursday, per yard 46

West of England Worsted Serge, \$1.98—Men's finish, 58 inches wide, in three shades of indigo, navy and black. Regularly \$2.50. Thursday 1.98

Boots for Men, Women, Boys and Girls

For Men, sizes 5 to 11, Thursday \$2.95. 1,500 pairs Blucher and button boots, in gummeta calf, tan and storm calf, tan winter calf and patent calf leathers; every pair Goodyear welts; light, medium and heavy weight soles in the lot; military and English heels; this season's new toe styles; straight, break, swing and French lasts; dull calf, cloth and matt calf tops; leather and fine duck linings. Regularly \$4.00, \$4.50 and \$5.00. Thursday, \$2.95. Rubbers to fit, 69c.

700 Pairs Women's Boots, at \$2.39—Sizes 1 to 8, Blucher, button and lace styles; vict kid, patent calf, velvet dull calf and some tan Russia leathers; finely finished Goodyear welt and McKay soles; new spool, concave, military and Cuban heels; recede, English, high and popular toe shapes; patent, calf and kid toe caps; corded gray and black cloth dull calf, matt kid and corkcresc black cloth tops; sizes 1 to 8. Regularly \$3.50, \$4.00 and \$4.50. Thursday 2.39

Misses' Boots, Sizes 1 to 2, Thursday, \$1.25—Over 300 pairs, button and Blucher style, in polished box calf, Dongola kid, tan calf and patent kid and calf toecaps, dull kid, matt calf and seal grain tan calf tops; Educator and growing girls' lasts; some of the uppers are two inches higher than ordinary; sizes 11 to 2. Regularly \$1.75 to \$2.50. No phone or mail orders filled for this item. Thursday sale price 1.25. Rubbers to fit 1.25

Boys' Boots, Sizes 1 to 5½, \$1.79—250 pairs Blucher and button boots, in box calf, patent calf, box kip and tan calf leathers, with dull kid and matt calf tops; double and lightweight Goodyear welt and McKay solid leather soles; military and low heels; recede, round and high toes; easy fitting lasts; stout twill linings; fast color hooks and eyelets; sizes 1 to 5½ in the lot. Regularly \$2.50 to \$3.50. Thursday 1.79

A simple child That cannot see afar, And feels its life in every limb, What should it know of war? —Wordsworth, adapted.

Let's make Christmas as usual for the children. These big bargains will help.

DOLLS AND TOYS.

\$1.50 to \$2.00 Kid Body Dolls 1.19
\$1.50 Baby Dolls 97
50c Road Rollers, wind up 35
Mechanical Toys of many kinds at... 39 (Basement.)



Culled From a Generous List

It's manifestly beyond the capacity of a single page to tell ALL about the opportunities on seven floors of the Store. These are samples that, like every value offered, are guaranteed by the Store. Shopping for profit or shopping for pleasure, you will enjoy a visit here tomorrow, and it will pay you well.

For Winter Motoring

Automobile Clothing for owner and chauffeur, that will give the greatest comfort and value for the least money.

For the owner, the great coats of heavy English all-wool coating, in plain dark gray; cut in 50-inch double-breasted ulster style, to button to the chin; lined with heavy twill mohair. Sizes 36 to 42. Price 18.00

Great Coat from a celebrated English manufacturer; exceptionally heavy; all-wool blanket cloth coating, in dark blue, with cheek back; double-breasted, with belted back; storm collar; satin lined through shoulder and sleeves. Sizes 36 to 46. Price 36.50

For Chauffeurs, a coat imported from England; made from heavy beaver cloth, in blue or plain dark green; cut double-breasted, chauffeurs' style, with brass or silver buttons; belt at back; wind cuffs in sleeves; heavy tweed lining, and a close-fitting collar. Price 18.50

A Leather Shell Coat to be worn under the ordinary overcoat, is a splendid acquisition for comfort in motoring; made from a natural color leather; soft and pliable; to button right up to the chin. Prices \$15.00 and \$16.50.

A Suit for the Chauffeur, of English whipcord, in gray; cut in single-breasted Norfolk style; twill mohair linings. Sizes 36 to 42. Price 18.50

Men's Caps at 50c

1,000 Winter Caps; a manufacturer's over-stocks; tweeds, felts, beaver cloths, chinchillas and fleece cloths; wide variety of colors; each cap has inside pull-down bands. Regularly 75c, \$1.00 and \$1.50. Thursday only 50

Boys' Double-Breasted Ulsters Thursday, \$4.45

Tailored from tan-brown and Oxford gray English ulsterings, with neat herringbone patterns; full cut models, with convertible collar, and belt that can be worn on back or all around; warm flannel finished linings. Sizes 28 to 28. Thursday to clear at 4.45



In the Chinese Bazaar

A pleasant interruption to a gray day, or the brightest spot in a bright one, is a visit to the Bazaar, quite aside from the big list of apt gift suggestions it offers for early Christmas shopping.

- \$1.00 Electric Flashlights 69
- 75c Pocket Flashlights 49
- "Standard" Vest Pocket Flashlight 45
- \$4.50 "Standard" Domestic Electric Irons 3.19
- \$4.50 Electric Toaster 3.19
- Electric Cluster Adapter, a device to convert kitchen fixture from one to two lights, to permit the use of iron and light at same time, 75c value, for 49
- Women's "Pen-Angle" Black Cashmere Hose, winter weight; sizes 8½ to 10. Thursday, 3 pairs 90
- Women's Pure Thread Silk Hose, high silk leg, hile thread top, double garter welt; black, tan, white, green, blue, tanpe and gold; sizes 8½ to 10. Regularly 75c. Thursday 59
- Women's Glace Kid Gloves, two dome fasteners; tan, black and white; sizes 5½ to 7. Regularly 75c. Thursday 59
- Women's Wash Chamousette Gloves; natural and white; two dome fasteners; sizes 5½ to 7½. Regularly 50c. Thursday 39
- Women's Shot Silk Black Cashmere Hose, two-tone effect, accordion pleat, fine rib, combination colors in black and white, black and blue, black and red, winter weight; sizes 8½ to 10. Regularly 75c. Thursday 49
- \$1.50 Hand-painted Chocolate Sets, jug, six cups and six saucers 98
- 98c Manicure Sets, three pieces on tray, per set 59
- 49c Mayonnaise or Whipped Cream Sets, footed bowl, plate and spoon. Thursday 29

L. SIMPSON DRUGS

- 4 lbs. Powdered Borax 23
- ½ lb. Cream of Tartar 25
- Petrolatum, 5-oz. bottle, white, 9c; yellow, 5c.
- 8-oz. Castor Oil 9
- 2-lb. pkge. Epsom Salts 8
- 80c Bernanda Arrowroot 65
- 4-lb. pkge. Linsed Meal 18
- Diamond Dye, 2 for 11
- Nervoline, 25c size 16
- Robinson's Barley 19
- Zam-Buk, 50c size 29
- Shiloh's Consumption Cure, 25c size 16

\$1.25 to \$2.00 Hand Bags 89c

\$1.25 to \$2.00 Hand Bags, 89c. 720 new style leather and silk bags, real morocco, angora seal, pin lamb, seal and crepe grains; black and colors; side and single strap handles; silk linings; card case, change purse, and mirror fittings 89

Men's Furnishings at \$1.95

A BIG ONE-PRICE DAY.

Pyjamas, in flannel, cashmerettes, solettes and percales, suitable for Christmas gifts, all sizes 34 to 44 in the lot. Regularly \$2.50 to \$4.50. Thursday 1.95
Men's English Natural Wool Combinations, closed crotch, light check, heavy weights, all sizes 34 to 44. Regularly \$2.50 and \$3.00. Thursday 1.95
Extra Heavy Natural Wool Nightdresses, trimmed with satin facings, pocket, yoke and cuffs, extra large size body and ankle length sizes; small, medium and large. Regularly \$3.00. Thursday 1.95
Natural Wool Underwear, shirts and drawers, also several garments of scarlet cashmeres, Wolsey, Stralain, Defender and Body Guard brands; some have double breast and double back; others are just double breast; every garment guaranteed pure wool and unshrinkable; sizes 34 to 44. Regularly \$2.50 and \$3.00. Thursday 1.95

Furniture is Low Priced

Market conditions have made possible some extremely favorable purchases by our buyers. These are a few of the proceeds:
50 only Parlor Tables, in mahogany finish. Regularly \$4.25. Special 1.95
25 only Parlor Suites, in mahogany finish, well upholstered, and covered in various shades of silk tapestry, settee, arm chair and arm rocker in suite. Regularly \$25.00. Special 13.25
50 Dressers, made of selected elm, golden finish, three drawers and 2 mirrors. Regularly \$3.25. Special 1.95
Odd Dining-room Chairs, in quarter-cut oak, turned or golden finish, upholstered in genuine leather. Regularly \$5.00 to \$12.00 each. Special Half Price
50 only Child's Iron Cribs, white enamel, rods close together, safety frame, close coil woven wire springs; size 48 x 26. Regularly \$6.00. Special 3.50
Den Couch, frame is made of solid quarter-cut oak, fumest finish, two loose cushion seats, covered in genuine leather. Regularly \$34.00. Special 27.50

Table Napkins Half Price

Of satin double damask; sizes 24 x 24 and 26 x 26 inches; the cloths to match these napkins were all sold.
Regularly \$8.00. Thursday, dozen 4.00
Regularly \$12.00. Thursday, dozen 6.00
No phone or mail orders for Napkins.

\$6.50 White Blankets, \$4.95 Pair

White Union Wool Blankets, soft and warm; weight 10 lbs.; size 75 x 92 inches. Regularly \$10.00 pair. Thursday, pair 6.50
Odd Huckaback Bedroom Towels. Regularly \$1.25, \$1.50 and \$1.75 pair. Thursday, each 49

White Saxony Flannel, 32 inches wide. Thursday, yard 19
Bleached English Longcloth, 36 inches wide. Regularly \$1.30 per yard. Thursday, yard 10
Imported Wool Eiderdowns, 64 inches wide. Regularly \$13.00 per yard. Thursday, yard 10

Twelve Hundred Japanese Matting Rugs, 2 for 25c

Forty bales of these useful little Rugs. Telephone and mail orders filled as long as they last; size 54 in. x 27 in.; mostly green, but a good many mixed greens and reds; stenciled on one side in good Oriental and floral designs. Regularly 30c and 25c each. \$3.00 Thursday, 13c each, or 2 for 25c.

Twenty-five Bales of Inlaid Japanese Matting at Half-Price—Small inlaid designs on a plain white ground. Fine quality matting for bedrooms and other floors where a very inexpensive floor covering or temporary floor covering is required that will look well and give a good deal of hard wear. Regularly 25c a yard. Thursday, 8.50 special, a yard 12.50

Some Splendid Bargains in Wilton Rugs—Two popular styles, 12½ x 18 and 9 x 12. A good selection of different colors and designs suitable for sitting-rooms, dining-rooms or bedrooms. Most of these rugs are regular stock qualities and values from \$25.00 to \$40.00 and a few as high as \$48.00. Thursday, each 22.50

- 75c to \$2.75 Art China Pieces, half-price, 35c to \$1.38.
- KITCHENWARE.
- \$1.50 Food Chopping Machines. Thursday 91
- 75c Chopping Axes 59
- 25c and 35c Storey Cake Tins, solid and loose bottom, round or square. Set of 3 for 19
- \$1.00 Umbrella Stands 39
- 12c, 14c, 16c Scrub Brushes, British manufacture 9
- 35c Coal Scuttles 19
- 65c Ash Cans, with covers 49
- 85c Granite Breakfast Food Cookers 59
- CHINA.
- Main Floor
- CHRISTMAS NOVELS.
- "Patrol of the Sun Dance Trail," by Ralph Connor. Cloth 1.10
- "Arcadian Adventures with the Idle Rich," by Stephen Leacock. Cloth 1.10
- "Soldier of the Legion," by C. N. and A. M. Williamson 1.25
- "Wall of Partition," by Florence Barclay 1.10
- "Innocent, Her Foot and Her Fancy," by Marie Corelli 1.25
- "Way of the Strong," by Ridgwell Cullum 1.25
- "Landmarks," by E. V. Lucas. Thursday 1.10
- "Auction Block," by Rex Beach. Thursday 1.25
- Basement
- FLOWERS.
- 75c to \$1.25 Artificial Palms, not in pots 49
- Pink Carnations, pink and red, dozen 1.75
- Velvet Poinsettias, each 35
- \$2.50 Boston Ferns 1.75
- \$1.00 Palms 69
- 25 Mixed or Asparagus Ferns in pots 19

Hunter's Dinner 25c

Broiled Halibut Steak, Lemon Sauce.
Roast Haunch of Venison with Jelly.
Venison Pie, Hunter's Style.
Baked or Mashed Potatoes.
Mashed Yellow Turnips.
Steamed Currant Pudding, Golden Sauce.
Mince Pie.
Bread and Butter.
Tea or Coffee.

AFTERNOON TEA, 3 P.M. TO 5.30.
In the Lunch Room, two persons for 25c. In the Palm Room, 15c.
Cold Baked Ham and Tongue, Potato Salad.
Thin Bread, Buttered.
Pot of Tea with Cream.
Ice Cream.

Dinner in Restaurant 25 Cents

11.30 A.M. TO 2 P.M.
DAIRY LUNCH AT ALL HOURS
Club Service in Palm Room.
In every department of our restaurant you'll find that the food is A1 in quality, tastefully cooked, and promptly served.

Groceries

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.

- 4000 tins Finest Canned Peas, new pack, only six tins to a customer 20
- 2000 lbs. Finest Creamery Butter in 5-lb. prints. Per lb. 20
- 500 jars E. D. Smith's Pure Raspberry Jam. Regularly 20c. What they last, per jar 15
- Finest Sugar-Cured Ham, half or whole. Per lb. 20
- Finest Canned Tomatoes, 2 tins 20
- Salt in Bags, 2 bags 20
- Edwardsburg or Beehive Table Syrup, 5-lb. pail 20
- Choice Red Salmon, 2 tins 20
- Finest Butter, in 2 lbs. Per lb. 20
- Finest Feather-Tip Coconut. Per lb. 17
- Fresh Fished Wheat. Per stone 20
- Upton's Marmalade, 5-lb. pail 20
- Finest Pippin Apples. Pack 20
- Finest Pot Barley, 5 lbs. 20
- Choice Olives, in quart gem. Per 3-lb. Choice Prunes, 2 lbs. 20
- 500 tins Deep Sea Codfish Steak. Regularly 10c. Per tin 19
- Choice Lima Beans, 2 lbs. 19
- Finest Split Peas, 5 lbs. 20
- Veitch's Mince-meat, 3 packages 25
- 40c ASSAM TEA FOR 25c.
- 1000 lbs. Fine Rich Full-bodied Assam Tea of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb. 29

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