

Old Fort York in Toronto is one instance. All over Canada there are many other such sites deserving of a better fate than that inevitably in store for them unless C.T.A. can encourage restoration. Mr. Spencer Clark of Scarborough, Ontario, is chairman of this committee.

A special committee on Canadian Cuisine is an all-ladies group ably chaired by Mrs. Florence G. Montgomery, managing director of the Canadian Restaurant Association. Much of the work of this group to date has been of exploratory nature, with the collection of comment by tourists on meals, sanitation, and other services in restaurants, hotels and service stations as one feature of the project. A major undertaking, however, has been the preparation of a "Guide to Canadian Cuisine" which has just been supplemented with a new document which lists the best recipes for distinctive regional and provincial dishes that this committee could assemble.

For your additional information, gentlemen, I summarize the continuing objectives of still another committee, a Civil and Commercial Aviation Committee, sponsored by C.T.A., as follows:

1. The encouragement of light plane-owner groups to conduct air tours to vacation spots in Canada.
2. By working closely with Canadian and provincial governments and other associations, to encourage the publication and distribution of information on air tourism.
3. To encourage the formation of aviation committees in provincial and municipal tourist groups, including Chambers of Commerce and Boards of Trade.
4. Cataloguing of vacation areas in Canada which have special facilities for air reception, both land and water.
5. To encourage the development and marketing of package tours by air to Canadian vacation resorts.
6. To encourage travel by air, generally, and discussion among travel groups for this purpose.

I might add, Mr. Chairman, that C.T.A. never loses sight of the need for improvement in facilities at major airports, and constructive resolutions to that end have been adopted and forwarded to the proper authorities. I might also add that arrangements are now being attempted whereby an air cavalcade of some 25 American plane-owners will fly to the 1954 C.T.A. convention in Windsor next September. Mr. Don Bythell of Trans-Canada Air Lines is chairman of this committee.

In the problematical field of extending Canada's vacation season the Association has for several years endeavoured to encourage the setting back of Labour Day from the first to the third Monday in September, and to have the schools defer opening until the third Wednesday of that month. We have stated our case before Labour authorities and we have advertised our views in the official organ of the Labour Congress. But, frankly speaking, we have not made much headway as yet. Therefore, while we propose to regard it as a "continuing objective", we are casting about, chiefly, for "special events" as an alternate means of developing "season extension". Meanwhile, the jamming of holidayers—thousands of them vacation-with-pay-people—into an eight weeks' period in July and August is becoming more and more pronounced, with industry (in many instances) rather reluctant to "stagger" vacation schedules. Mr. George A. Martin of the Muskoka Lakes is chairman of this committee.

I mention these committees, only to indicate that we do try and pick the very best persons we possibly can as heads of our committees.