How many French language prerecorded video cassettes were sold:

Last year? # NO AVAILABLE INFORMATION
Prior year? #

3. **Prices**

a) What is the average prerecorded cassette retail sales price?

$ 30.00

4. **Market demand**

a) How important are the following types of video cassettes in this market: very important, important, not important?

Type of video	Importance
Prerecorded entertainment	VI
"How to"	NI
Educational	NI
Children's	I

b) **Please send** the video catalogue from a prerecorded video cassette wholesaler (contact a retail store for name of major wholesaler).

5. **Organizations**

a) What is the major video industry association (wholesale or retail) located in this territory/country? (Please provide name, address, telephone number and contact person.)

VIDEO INDUSTRY DISTRIBUTORS ASSOCIATION

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