

Ontario Historical Board 3003



Toronto Historical Board
 Stanley Barracks,
 Exhibition Place
 595-1567

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Ontario, Canada

In Ontario, a wide spectrum of travel information is carried by Infomart through its Teleguide terminals, with hundreds of pages listing details about such travel highlights as the Art Gallery of Ontario, the Metro Zoo, Toronto's famous Casa Loma, the CN Tower, the renowned Ontario Science Centre, historic Fort York, Black Creek Pioneer Village, the Royal Ontario Museum, Canada's Wonderland and the Sports Hall of Fame. Travel-oriented information providers also include Canadian Pacific Hotels, Four Seasons Hotels, Sheraton Hotels and Ramada Inns, the Stratford Festival, Niagara Tours and Happy Day Tours. In Toronto alone — Canada's liveliest theatre centre — there are 90 production companies on the system, disseminating specific, up-to-date information about current theatre attractions.

This system also provides on-line weather, airline schedules, foreign exchange rates, customs information and much more.


Winnipeg

In Winnipeg, the list of travel and leisure-oriented information providers using Telidon through Manitoba Telephone System includes Air Canada, Via Rail, CP Air, Westin Hotels, The Hudson's Bay Company, Fort Garry Travel, the Manitoba Theatre Centre, the Royal Winnipeg Ballet and the Winnipeg Symphony Orchestra.

United Kingdom

In the United Kingdom, a large number of travel-related firms are making use of the British videotex system. Pan Am and TWA have been providing flight information about destinations in the United States. Qantas has offered "reservation request pages". Pegasus Holidays uses videotex to publicize holidays in the Caribbean and other parts of the world. Relionus, another major tour operator, has been using videotex in connection with tours to the U.S.A., Israel and the Far East, while Iberotel, a Spanish chain, provides videotex information about their hotels in Andalusia, and the Canary Islands. Each hotel in the chain has a page of description which serves as the electronic equivalent of a full-scale brochure.

Teleguide, Metro Zoo



Come visit one of the world's great zoos. Over 3200 animals on 650 acres, open all year round.

- 1 How to get here
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According to Michael Davis, consultant with Baric Computing Services, "One of the greatest advantages of videotex information is that it provides virtually a 24-hour service, meaning that the travel trades motto can be 'we never close'. This service must surely generate more business, and I would ask everyone involved in the travel business . . . to look at it as a means of expanding business and improving service."