

Appendix A - WHERE THE WORLD SHOPS

Selected Major Trade Fairs for Pork Products

ALIMENTARIA INTERNATIONAL FOOD FAIR

Barcelona, Spain

March 1994

Frequency: Biannual

Products: Food products and beverages

Contact: EAITC - Hélène Guillot Tel: 613-996-6359

ANTAD

Guadalajara, Jalisco

Feb. 1994

Frequency: Annual

Products: Food Products and Beverages

Contact: EAITC - Paul Schutte Tel: 613-996-5358

CANADIAN FOOD SOLO SHOW

Osaka, Japan

March, 1994

Frequency: Annual

Products: Food products and beverages

Contact: EAITC - Greg Bates Tel: 613-995-8614

CANADA EXPO

Mexico City,

March, 1994

Frequency: Biannual

Products: Multi-sectoral. Large food component.

Contact: EAITC - Paul Schutte Tel: 613-996-5358

FOODEX

Tokyo, Japan

March, 1994

Frequency: Annual

Products: All food items incl. beverages, meat, poultry, dairy, seafood, canned goods, etc.

Visitor Profile: 90,000 food industry executives and buyers expected to attend

Organizer: Japan Management Assoc. Fax: 03-343-48076

Contact: EAITC - Greg Bates Tel: 613-995-8619

INTERNATIONAL FOOD AND DRINK EXHIBITION,

Lndon, U.K.

April, 1995

Frequency: Biannual

Products: Food and Drinks

Contact: EAITC - Gayle McCallum (613) 996-1530