

none previously.

Another important factor has been an enormous technological revolution which has seen widespread use of teletype setting, computer composition and cold type, and photo offset printing. These have created labor problems but they are being solved and technological change will continue.

A list of the chains and their owners is given in Editor and Publisher's Year Book. This list includes the owners of groups of some of the nationally-read publications as well as some of the larger metropolitan papers. Notable among them are Hearst, Scripps-Howard, Dow Jones, and the Chicago Tribune, Washington Post and Los Angeles Times groups.

Mention should be made of the importance of syndicated columnists to the local press in the United States. The national and regional media usually have in-house columnists, some of whom may be syndicated or offered as part of the newspaper's wider syndicate service. Smaller papers often depend heavily on nationally syndicated columnists for a relief from provincialism and for an array of viewpoints.

Hudson's Directory covers columnists well and Ralph Nader's people have compiled a list of newspapers in which particular writers appear by having volunteers monitor hundreds of newspapers. The syndicates won't tell you to whom they sell.

Canadian officials with access to columnists in the area in which they are stationed should find them receptive to suggestions. Finding something to say three times a week is no easy thing. But for the heavyweights, work is largely confined to Washington and New York.