

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 436-DUBLIN

005-COMM. & INFORM. EQP. & SERV
IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

REMOTE SENSING

FOLLOWING FEASIBILITY STUDY ON COMPUTERIZATION OF IRELAND'S
NATURAL RESOURCES. CANADIAN GROUP WILL SUBMIT THEIR FINDINGS
TO NATIONAL BOARD FOR SCIENCE AND TECHNOLOGY.

CONSULTANCY CONTRACT WILL DEPEND ON
AVAILABILITY OF IRISH FUNDING

MAINTAIN CONTACT WITH NATIONAL BOARD FOR SCIENCE & TECHNOLOGY RE
LIKELY OUTCOME.

CONSULTANCY CONTRACT WILL DEPEND ON AVAILABI-
LITY OF IRISH FUNDING.

FOLLOW UP ON POSSIBLE IRISH-CANADIAN CO-OPERATION ON EUREKA
PROJECT.

INVOLVEMENT OF CANADIAN SUBSIDIARIES IN
IRELAND IS REALISTIC.

BROADCASTING (INC CATV)

IF THE IRISH DEPARTMENT OF COMMUNICATIONS ADOPTS MMDS
CANADIAN SPECIALIST COMPANIES WILL LINK UP AGAIN WITH IRISH
CABLE TV FIRMS.

SUBSTANTIAL POTENTIAL FOR BOTH CONSULTANCY
AND CATV EQUIPMENT.

IRISH DOC HAVE RECENTLY LEGALISED CONSUMER SATELLITE DISHES
DISHES(INC CDN UNITS) HAVE BEEN MARKETED DESPITE RESTRICTIONS.
FOLLOW-UP WITH IRISH IMPORTERS IN ANTICIPATION OF INCREASED
SALES.

GROWING MARKET.

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GROWING MARKET.

MEET SENIOR MANAGEMENT OF ATLANTIC SATELLITES CONCERNING THEIR
LAUNCH PLANS. FINAL DECISION AWAITED.

IF PROJECT GOES AHEAD, MAJOR WORK WILL BE
UNDERTAKEN BY HUGHES SATELLITE WHO HAVE ALSO
INVESTED IN IRISH COMPANY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 USE OF CDN TECHNOLOGY IN IRISH CABLE TELEVISION
AND REMOTE SENSING SECTORS. IRISH CDN CO-OPERAT-
ION FOR EUREKA PROJECTS.

IRISH DOC PROVIDED INTRO. TO MMDS TECHNOLOGY. DEC-
ISION TO IMPLEMENT REMOTE SENSING STILL AWAITED.
MACDONALD DETWILER CONTINUE FOLLOW UP WITH IRISH
AUTHORITIES. CDN WESTINGHOUSE INTEREST IN JOINTLY
DEVOPING CERAMIC COATING OF GAS TURBINE BLADES/

QUARTER: 2 LIAISE WITH DOC AND IRISH CABLE TV COMPANIES.

ADOPTION OF (CANADIAN) MULTICHANNEL MICROWAVE
DISTRIBUTION SYSTEM (MMDS) TECHNOLOGY IS PRO-
GRESSING SATISFACTORILY.

QUARTER: 3 -----

QUARTER: 4 -----