

RPTD1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 INVESTMENT PROMOTION PROFILE

Mission: TEI AVIV

Country: ISRAEL

Compared to major competitive destinations, Canada is perceived to have the following advantages:

- STABLE ENVIRONMENT, EFFICIENT BUSINESS ATMOSPHERE, GATEWAY
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the following constraints:

- COMPETITION FROM U.S.A.

The mission indicates the following potential for various types of investment from within its territory/country:

Type of Investment	Potential
Portfolio	LOW
Acquisition	MEDIUM
Greenfield	LOW
Joint Venture	HIGH
Strategic Partnering	HIGH
Technology Licensing	HIGH

The mission believes that the following sectors are of greatest interest to investors in its territory/country with an assigned ranking of 1-10:

Sector	Ranking
Agriculture/Food/Fish	1
Resource Processing	6
Machinery and Equipment	4
Transportation	8
Consumer Products	5
Commercial Service	7
Computer and Communications	2
Health Care Products/Medical	3
Aerospace and Defence	9
Strategic Technologies	10