## International Aid and Trade Exhibition and Conference

NEW YORK CITY — June 20-21, 2001 — At the International Aid and Trade Exhibition and Conference, find out what it takes to become a supplier to the United Nations, an organization that purchases goods and services worth approximately US\$3 billion per

year. Senior procurement officers will explain their bidding procedures, tell you what they buy and where, and help you get on their supplier rosters. Many UN agencies will have display booths, and you will be able to meet one-on-one with procurement officers.

## Food & Hotel China 2001

SHANGHAI, CHINA — August 28-31 — China's top trade show for the food, drink and hospitality industry is returning to Shanghai. Food & Hotel China (FHC) is a trade-only exhibition of the latest products and innovations from around the world. It offers five shows in one: food; wine and spirits; bakery and confectionery; equipment; and hospitality interiors. A new feature this year is the China Export Zone, showcasing top local manufacturers of export-quality products.

Rising living standards and expanding tourism are driving growth in China's food and hospitality sector, and spurring interest in FHC. At FHC 2000, over 10,000 buyers attended.

Already, Canada and 20 other countries have committed to setting up national and regional pavilions at FHC 2001. The Canadian Consulate General in Shanghai is organizing a range of events to help Canadian exhibitors network with

major retailers, agents and whole-salers.

FHC is China's only food event to be recognized by the prestigious Union des Foires Internationales.

To book space at Food & Hotel China 2001, contact Henry Deng, Canadian Consulate General, Shanghai, tel.: (011-86-21) 6279-8400, ext. 5563, fax: (011-86-21) 6279-8401, e-mail: henry.deng@dfait-maeci.gc.ca Web site: www.shanghai.gc.ca or the FHC Canadian representative UNILINK, tel.: (613) 549-0404, fax: (613) 549-2528, e-mail: info@unilinkfairs.com Web site: www.unilinkfairs.com

For more information, contact
Gregory Chin, China and Mongolia
Division, DFAIT, tel.: (613) 996-7256,
fax: (613) 944-1068, e-mail: gregory.
chin@dfait-maeci.gc.ca or Maria Lo,
International Markets Development
Officer, Agriculture and Agri-Food
Canada, tel.: (613) 759-7729, fax: (613)
759-7506, e-mail: lom@em.agr.ca

Specially valuable for companies new to the UN market are the many business seminars to be offered during the conference. Representatives of various UN agencies, NGOs and international financial institutions will explain how they do business.

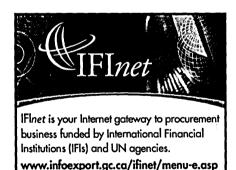
For more information about the seminar program, visit the Aid and Trade Web site www.aidandtrade. com or contact Lisa Rambert, Business Development Officer, Canadian Consulate General, New York, fax: (212) 596-1793, e-mail: Irambert@canapple.com Web site: www.canapple.com

To register as a visitor to the exhibition or a delegate to the conference, visit www.aidandtrade.com and click on Who Should Attend?

To take part as an exhibitor, contact kevin.sammon@aidandtrade.com

For guides on doing business with international agencies, visit: www.infoexport.gc.ca/ifinet

For general information about doing business with the UN and about its procurement procedures, contact Lisa Rambert at the Canadian Consulate General, New York (see above).



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