

# Each province communicates

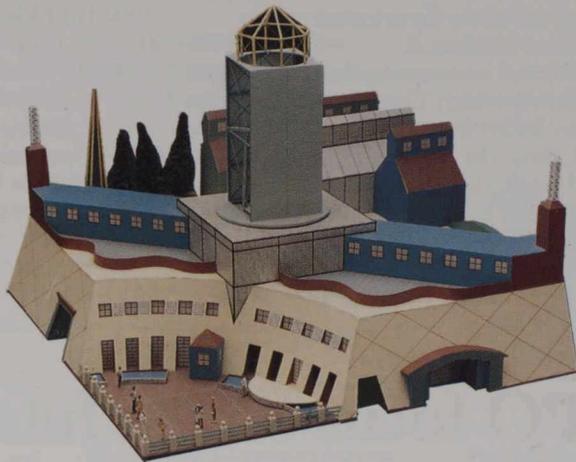
EXPO 86 ready to go —

All of Canada's provinces and territories will be taking part in Expo 86. Here is just a taste of what some of their pavilions will have to offer.

## Alberta

The design of the Alberta pavilion reflects the life of the province itself — a life that has a formal civic side and an informal rural side.

The pavilion has been designed to be viewed from a distance and has a seven-storey tower revolving on a three-storey glass brick base. The tower becomes a backdrop for a 40ft promotion of the 1988 Winter Olympics (to be held in Calgary).



Alberta pavilion

The colours used on the pavilion are symbolic of the golden crops, the red earth, the blue lakes, rivers and skies and the white shimmering glaciers of the province.

The exhibition itself is a walk through experience — about 20 minutes of sight-and-sound collage intended to leave the visitor with a strong sense of the vibrant place that Alberta is.

It deals generally with transportation as it has influenced Alberta's development, and the sequences of experiences have been loosely organized according to the province's chronological history, geography, seasons and technological advances.

The final phase of the exhibition is the Travel Alberta Information Centre, which leads onto an arcade that houses an Olympics 88 display.

The ground level of the pavilion also accommodates a restaurant from which diners can see live performances by some of Alberta's artists.

The second floor of the pavilion has a restaurant too, and an informal waiting area with direct access to a presentation lounge one floor above.

The third floor contains an administration area, and a presentation lounge equipped to serve business and protocol functions.

## British Columbia

Rising on 4.5 hectares at the heart of the 70 hectare EXPO site on False Creek, the BC pavilion is one of the major gateways to the exposition.

The main building is constructed of aquamarine glass on a graceful latticework of steel; it rises 29 metres from its footings in the waters of False Creek.

From within, visitors will have a spectacular view of the EXPO site and the mountains and water beyond.

More than 6000 square metres of exhibit space will display examples of leading-edge technology, including a new 70mm film system featuring technology unique to the EXPO site.

From this pavilion, visitors can stroll out onto the Plaza of Nations where more than 10,000 people at a time will gather under a glass canopy to celebrate events such as the opening and National Day ceremonies.

The Plaza is the major activity site — day and night — for EXPO, and its steps form an amphitheatre where visitors can watch aspects of logging, water sports, marine displays and night-time fireworks.

In the second BC pavilion, visitors will be able to look at displays of the resources, innovations, people and skills on which the future of BC will be built.

Government agencies and private companies in many areas of business and industry are co-operating to ensure that the message of efficiency, innovation and ability is carried to the province's customers and markets worldwide — and to ensure that business people who visit the exposition are shown the province's mills, factories, dams, mines, research facilities and the nature of the people who operate them.

The BC pavilion will, in fact, feature conference and special reception facilities so that the broad messages provided through the exhibits can be presented in specific terms to business visitors.

Special attention will be given to BC's tourism industry. Many of the film images and exhibits in the main pavilion will entice visitors to move on to the sights and experiences BC has to offer once their visit to EXPO is over.

## Ontario

Ontario plans to entertain visitors to its pavilion in extraordinary new ways.

Visitors will be able to stand *inside* Niagara Falls, watch a Canadarm circulate above them, stroll through a 5000-year-old forest, enjoy a 3-D film of Ontario's best features, and wine, dine and relax with live entertainment.

Ontario's Light Exhibit is a stylised portrait of Ontario industry; a selection of transportation products designed and manufactured in Ontario are suspended from steel tubes in the roof. Hang gliders, canoes, the Canada space arm, airplane wings, all-terrain vehicles and a model of the light rapid transit system make up some of the 60-80 pieces in this 120-metre display.

The so-called Dark Exhibit, on the other hand, is a magical mystery tour where mirrors, smells and changes in temperatures are used to create an illusion of a journey through history.



Quebec pavilion