



Is a There a Foreign Watermark on Your Stationery?

Use Canadian - Made Papers

Canadian-made Papers
for

Stationery

Booklets

Circulars

Ledgers, etc.

Stock Certificates

Wrapping Papers

are second to none in
quality and value.

YOU receive a convincing letter appealing to you to buy certain goods because they are **MADE IN CANADA**.

You hold the letter up to the light. The watermark shows the stationery to be of foreign make. What is your natural mental attitude?

Your correspondent has no chance to explain why he uses foreign paper—and, indeed, no explanation is valid, for he could have bought equally good paper of Canadian make without spending any more money.

You see the importance of using "Made in Canada" stationery?

Bond papers of all qualities are made right here in Canada—papers for every purpose. Make it a personal matter to see, hereafter, that your stationery is not only of such a quality as represents your house, but that it is genuinely **MADE IN CANADA**.

Write for booklet "Some Facts About the Pulp and Paper Industry of Canada."

Canadian Pulp and Paper Association

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