

ARKONA

Len Irwin of Windsor is renewing old acquaintances in the Ark.

Capt. Kelly of Sarnia inspected the Arkona Co. on Monday.

Mrs. H. Utter is visiting friends in Brooke.

Millinery openings Friday and Saturday of this week.—Miss Irene Dickson.

Buy Crum's standard prints, fast colors. Also a big shipment of Navy Galateas.—Brown Bros.

J. F. Dickison made a business trip to London last week.

Mrs. W. J. Clarke and son Kenneth are visiting Mrs. Clarke's mother in London who is ill.

Miss Olive Oakes spent the week-end with friends in Sarnia.

Book your order for seeds now. Stock well assorted, prices right.—Brown Bros.

Mrs. Earl Stoner is visiting friends in Detroit and Brown City.

Mrs. Ernest George is visiting in Newbury.

Another shipment of prints and galateas.—Fuller Bros.

Mrs. R. A. Hume spent a few days last week with friends in Warwick.

Cecil Stoner of Parkhill spent Sunday with his brother Arthur.

Mr. Doherty has started business in his new butcher shop.

Mrs. Swan, who has spent the past month with friends in town, returned to her home in Mt. Pleasant, Mich.

Fuller Bros. millinery openings on Friday and Saturday, Mar. 24 and 25.

Miss Aileen Corbett of Ailsa Craig is the guest of her sister Olive.

Sergt. Eghan Bates, of the 70th batt., spent Sunday with his parents.

A social evening was spent at the home of Mr. and Mrs. Wm. Bates on Monday evening when a number of the young folks bid Sergt. Eghan Bates farewell and good speed as he expects soon to leave London.

Mrs. Thos. Lampman is visiting her daughter, Mrs. Hugh Brown of Parkhill.

The Forest and Thedford Companies of the 149th batt. marched to Arkona on Wednesday, 15th, and took possession of the village. A mile from the outskirts they were met by the Arkona forces headed by their band. Just outside the village the school children, with flags and banners, waved their welcome and marched with them to the Methodist church where a bounteous dinner had been prepared. The tables groaned with the load of good things laid upon them, but when the hungry soldiers got to work the load was soon lightened. Dinner over a short program of toasts, songs and speeches was in order. In the unavoidable absence of Reeve Jackson, Rev. Herbert Mould took the chair, and after a few introductory remarks proposed the health of the King. In the toast of "Our Guests" Rev. Fair gave a warm welcome to the troops who were visiting us. This was responded to by Lieut. Schroeder of Forest. The chairman then proposed the toast of "The Allies." This was given by Rev. Hare and responded to by the assembled company singing, "We'll Never Let the Old Flag Fall." The last toast, "Our Hosts," was made by Lieut. Williams and responded to by Mrs. Rook, representing the ladies who had put forth the great effort in entertaining our guests. After a short impromptu program the company dispersed. After spending a couple of hours playing football and leap frog and other games they formed into line and spent a short time drilling in the town square. They were accompanied on their march to Thedford by the Arkona Company.

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BABY'S OWN TABLETS
GOOD AS GUARANTEED

Mrs. L. Isabell, Kingston, Ont., writes: "I am using Baby's Own Tablets and find them as good as advertised. They are certainly a wonderful remedy for little ones." Mrs. Isabell's testimony is like that of thousands of other mothers. Once a mother has used Baby's Own Tablets she will use nothing else for her little ones. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Presented With Wrist Watch

A pleasant social time was spent at the home of Mr. and Mrs. Archie Wiley, 6th line Brooke, on Monday evening, March 20th, when a large number of their friends and neighbors met to spend the evening with their son Frank, who has enlisted with 149 at Petrolia. Mr. Richard Brock acted the part of Chairman in his usual good manner while Rev. Mr. Irwin, Chaplain of the 27th Batt., and Colonel Kenward gave stirring patriotic addresses. A program of songs and short speeches followed after which Frank was presented with a wrist watch and the following address, to which he made a suitable reply.

MR. FRANK WILEY—Dear Friend:—We a few of your friends and associates have gathered to-night to show you in

Can You Stand for This?

The following remarkable utterance was made by Rev. Fritz Philippi, Lutheran Minister, from his pulpit in Berlin, Germany:

"It is really because we are pure that we have been chosen by the Almighty as his instrument to punish the envious, to chastise the wicked, and to slay with the sword the sinful nations. The divine mission of Germany, oh brethren, is to crucify humanity; the duty of German soldiers, therefore, is to strike without mercy. They must kill, burn and destroy, and half measures would be wicked. Let it be a war without pity!"

"Satan himself, who has come into the world in the form of a great power (England) must be crushed. On Germany is laid the divine command to bring about the destruction of those who are the personification of evil. When this work is finished, the kingdom of righteousness will be established on the earth, and the German Empire which will have created it, will remain its protector."

You Are CANADIAN

You Are CHRISTIAN

You Are BRITISH

You Are A MAN

YOU CANNOT STAND FOR THIS

Enlist To-Day in Lambtons 149



Beaver Board living room in country house pictured above. Described in Feb. 19th. Saturday Evening Post.

Look for this trademark on back of every panel. Genuine Beaver Board is made in Canada.

Bathroom in same home. Upper walls and ceiling of Beaver Board with Beaver Board tile wainscot.

Business office made cheerful and clean with crack-proof Beaver Board walls and ceiling.

Move In When the House is Done

No waiting for plasterers and cleaning up after them; no waiting for plaster to set and wallpaper and mouldings to be put up. You can move in when the house is done if you use Beaver Board for the walls and ceilings.

BEAVER BOARD

Those who get acquainted with Beaver Board for the first time think it strange that this most durable of all wall and ceiling materials can be put up and finished so quickly. One man finished a dining room in a day, including decoration.

Beaver Board is painted—not papered—and gives beautiful decorative effects. It is warmer in winter, cooler in summer and lasts as long as the house does. It is the most sanitary of all wall materials. It is the only thing for summer cottages because it stands up in all weathers. Cheaper and better for stores and offices than steel ceilings.

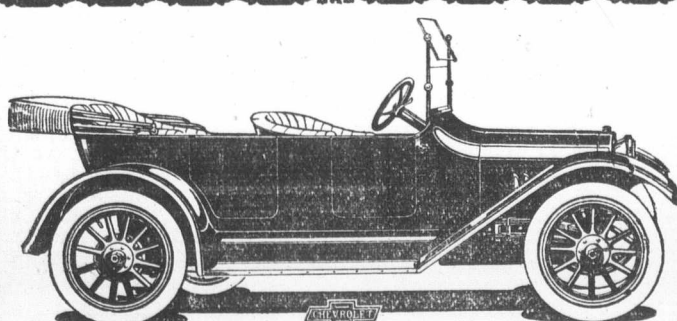
If you are planning any building or remodeling—from a fine home to an attic bedroom—call us up and let us tell you about Beaver Board and The Beaver Board Companies' free Design and Decoration Service.

GEORGE CHAMBERS
Watford Planing Mills

THE STERLING BANK
OF CANADA

'SAVE, Because--

Without a savings account your life is a failure. Beyond keeping yourself going you are doing nothing. And you can't always keep going.



CHEVROLET

"THE PRODUCT OF EXPERIENCE"
Valve-in-Head Motor Powerful and Quiet Running

Not a large, high priced cumbersome burden, but a small, well equipped economical car, with all the advantages one would wish for, viz:

Reasonable price, self starter, electric lights, electric horn, good speedometer, clear vision ventilating wind shield, etc., etc. It is equipped with the Two-unit "Auto-Lite" starting and lighting system, with Bendix drive, same type and grade as used on the highest priced cars. Call or phone. We will be pleased to demonstrate.

R. C. McLeay - Dealer - Watford

some tangible way the feeling of respect which we bear towards you, for the noble stand you have taken in performing "your bit" for the empire of which we are justly proud. We realize that for you it has been a great sacrifice. Knowing the surroundings of home and fire-side to be most congenial and we pray that your duty to God and King may be an incentive to help crush the enemies of truth, justice and liberty. We feel assured that if you perform your part in

the trenches as nobly as you have done in the smaller duties at home you shall help add other laurels to the already honored name of Canada. As a slight token of appreciation we ask you to accept this wrist watch, and as its hands mark out the hours may it remind you that there are those around the home firesides who are counting the hours until the safe return of the soldier boy. May God protect you through the paths of duty and the trying scenes which may possibly be your lot in the wish of your

friends and neighbors.
Signed Charles Edwards
Wilfred Sumner.

A Sure Thing. Bill—Are we downhearted? Tom—No, but I'm fearfully tired. It's nervous exhaustion, I guess. Bill—Well, there's no need to stay tired, Tom. Go and get a box of Takake pills. They'll fix you up. Fifty cents a box at your druggists, or by mail from the Georgian Mfg. Co., Collingwood, Ont.

Worship
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Now in Go
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