

MEN WILL COME FOR MILES TO THIS GREAT CLEARING SALE OF CLOTHING

ONE QUARTER TO ONE HALF of the original price to be saved on every suit for man or boy. Remember, this is NOT a sale of discarded or shop-worn out-of-date suits, but a Grand Sacrifice of the season's most popular models, made from the most correct fabrics.

\$12.75 LOT NO. 1. \$12.75 49 Suits in this lot—sizes 35 to 44 and a model for every shape of man—short, tall or stout. Light and dark tweeds and worsteds. These suits were made by the celebrated 20th Century tailors. Regular prices \$18.00 to \$22.00. Midsummer Clearing.....\$12.75

\$7.65 LOT NO. 2. \$7.65 36 Suits in all, sizes 35 to 42. A splendid choice of materials, in all-wool tweeds and materials. These were \$12.50 to \$18.00 values and good buying at that. Midsummer Clearing.....\$7.65

\$4.95 LOT NO. 3. \$4.95 20 Suits only and mostly in small sizes, 34 to 37, but nice natty styles for young men. Regular prices \$7.50 to \$12.50. Midsummer Clearing.....\$4.95

\$3.95 LOT NO. 4. \$3.95 32 Only, boys' two-piece bloomer suits, sizes 26 to 34, D. B. and Norfolk styles. These suits are fit for any occasion and will give excellent wear. Regular price up to \$8.25. Midsummer Clearing.....\$3.95

\$5.00 RAINCOATS AT \$3.45.—25 only, extra heavy waterproof coats, sizes 36 to 44, double-stitched seams, extra full sizes, regular \$5.00. CLEARING.....\$3.45

A. BROWN & CO.

Watford's Civic Holiday

Wednesday, AUG. 25

GRAND EXCURSION

UNDER THE AUSPICES OF

THE WATFORD CITIZENS' BAND

TO

PORT STANLEY

Via Grand Trunk Railway and London and Port Stanley Electric Railway

TIME-TABLE AND FARE TO PORT STANLEY

Table with columns: Station, Train Leaves, Adults, Children. Rows include SARNIA, MANDAMIN, WYOMING, WANSTEAD, KINGSCOURT, WATFORD, KERWOOD, STRATHROY, KOMOKA, ARRIVE AT LONDON.

Through train without change of cars. Special Train will leave Port Stanley on return trip at 9 p.m.

Port Stanley is a most enjoyable spot, with every attraction necessary for a good day's outing. Grand picnic grounds, Good Bathing beach, Scenic Railway, Extensive Board Walk near the water, Lunch Rooms on the Beach, Good Fishing and Boating, and all kinds of amusement.

Join the Crowd and Have a Good Time. This will be the best excursion of the season.

P. J. DODDS, Sec.-Treas. F. K. MATTHEWS, Band Master. Executive Committee—D. A. MAXWELL and L. H. AYLESWORTH

Michigan has an outbreak of a new cattle disease. Animals are dying in large numbers. It is not like the foot and mouth disease. At Elsie, in Clinton county, 10 cattle were reported to have died from a peculiar bleeding at the mouth, preceded by a heavy swelling in the head. From Hart, in Oceana county, some reports of deaths in the same manner. The state authorities are of the opinion, from descriptions written and telephoned, that the wet weather has caused the growth of some weed, which under ordinary dry conditions is scarce, of a poisonous nature. This, coupled with the sour grass wet weather always produces, will bring about a forage poison.

curb. A couple of days preceding the election there was a parade in which there were 500 cars as well as perhaps 100 waggons. This would simply give you some idea of the interest the public were taking in the vote. Even had they been handicapped as in Ontario yet the vote would have carried. A question now of enforcing the law will be the point, and there is a general feeling throughout the province that the Alberta Government will make an effort to see that it is carried out, in fact so strong is the feeling now on this point that the Government has a pretty good idea what will happen to them if they do not enforce it. With kindest regards to yourself and all other old friends, Yours very truly, GEO. W. HAGLE. August 7th, 1915.

Death of W. J. Ward

W. J. Ward, a well-known and highly-respected citizen of Sarnia, died at his residence there, aged 65 years. He carried on a private banking business there. The deceased gentleman was born at Valcartier, Quebec, on January 1st, 1850, and came with his parents to Upper Canada and settled in Metcalfe township in 1863. He was educated at the old grammar school in Strathroy, and taught school for three years, afterwards entering Fawcett's Bank, Watford. He had followed the banking business ever since in New Hamburg, Bridgen, and for the last twelve years in Sarnia. He is survived by his wife, Mrs. Miss Goetz, of Sebringville, and one son, D. L., of Sarnia. He also leaves a mother, who resides in Metcalfe township, four brothers and two sisters, viz.:—Richard, of Strathroy; Hopper, of Westminster; Frank, of Saskatchewan; John and Florence, in Metcalfe, and Mrs. D. S. Campbell, of Adelaide.

Willoughby—Campbell

A happy event took place at the home of Mr. and Mrs. John Campbell, 6th line, at ten o'clock, Wednesday morning, August 11th, when their daughter, Hazel Henrietta, in marriage to John W. Willoughby, of Smith's Falls, Rev. J. F. Sutcliffe, uncle of the bride, officiated. The bride, who wore a dress of cream duchess mousseline silk, and veil prettily trimmed with orange blossoms, and carrying a shower bouquet of roses and lilies of the valley, entered the parlor on the arm of her father, to the strains of Lohengrin's wedding march, played by Howard Walker, cousin of the bride. After a dainty wedding dejeuner the happy couple left by auto for Wyoming, and from there took the train to Toronto and other points east. The bride's going-away dress was of navy blue serge, made in military style, with hat to match. After a short trip Mr. and Mrs. Willoughby will reside on his farm on the bank of the Rideau River near Smith's Falls.

Geo. A. Lewis Shoots Self

Detroit, August 16.—George Andrew Lewis, aged 45, founder and principal of the Lewis School for Stammerers, shot himself three times, once in the head and twice through the breast, at his home early to-day. He is still alive, but recovery is considered improbable. He first started his school at Petros, Ont. A nervous breakdown, due to despondency over a broken hip, which he sustained in an accident during the winter, is given as the cause for the suicide attempt. Mrs. Lewis, on August 2, filed suit against her husband for separate maintenance.

Bambridge—Campbell

At the home of Mr. and Mrs. Donald Campbell, Dutton, a pretty wedding took place on Wednesday afternoon, August 11th, when their youngest daughter, Margaret Elma, in marriage to John G. A. Bambridge, son of Mr. J. Bambridge, of Watford. At 5 o'clock, the groom, attended by Ernest Lawrence, of Toronto, took his place beneath the green arch, prettily banded with flowers, to await the bride. To the strains of the wedding march from Lohengrin, played by Miss Lola Campbell, the bride's sister, the bride, daintily gowned in white silk crepe, trimmed with seed pearls, and wearing veil and orange blossoms, entered with her father, preceded by the bridesmaid, Miss Elna Hollingshead, wearing a charming pink silk gown, and the maid of honor, Miss Vera Bambridge, sister of the groom, in a pretty apple green silk frock. The simple and impressive marriage service of the Presbyterian church was read by Rev. N. A. Campbell, of Inwood, uncle of the bride. After the ceremony the thirty guests sat down to tables decorated with white dahlias and gladioli, and partook of the dainty wedding supper served by the girl friends of the bride. While the guests were looking at the many beautiful gifts, the town band, of which the bride's father had been leader for over twenty years, as a compliment to their leader, played several selections on the front lawn. The young couple left for a short honeymoon in Muskoka, the bride wearing her travelling suit of blue silk. Upon their return they will reside in Dutton. The groom's gift to the bride was a cameo necklace, to the bride's attendants and pianist pearl necklaces, and to the groomsmen a gold tiepin.

FARM FOR SALE

CHOICE FIFTY ACRE FARM FOR sale. Lot 30, con. 1, Plympton. Apply on the premises. MRS. CHAS. HAYWARD. August 13th, 1915.

SUMMER HEAT HARD ON BABY

No season of the year is so dangerous to the life of little ones as is the summer. The excessive heat throws the little stomach out of order so quickly that unless prompt aid is at hand the baby may be beyond all human help before the mother realizes he is ill. Summer is fatum, dysentery and cholera are most prevalent. Any one of these troubles may prove deadly if not promptly treated. During the summer the mother's best friend is Baby's Own Tablets. They regulate the bowels, sweeten the stomach and keep baby healthy. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Patriotism the Dominant Note

"This will be 'Patriotic Year' at the Canadian National Exhibition, and our directors desire that all exhibitors will endeavor to give effect to the patriotic idea in the decoration of their booths." This is a paragraph taken from a circular sent out by the Exhibition officials to all exhibitors, and is in keeping with the general plan laid out for the year. The idea is to make the whole Exhibition a lesson in loyalty and Empire patriotism, and every exhibitor who gets space will be required to have a British flag or Union Jack prominently displayed. The Fair at Toronto this year will be one grand patriotic picture.

SCHOOL REPORTS.

The following pupils of S. S. No. 4 Watford, wrote exams at midsummer and were successful. H. S. Entrance—Amy Luckham, Class III. to IV.—Mable Cable, Harvey Richardson, Mildred Brent, Class I. to II.—Stella Goodhand, Frieda Luckham, La Verne Kenzie.—GRACE S. LUCKHAM, Teacher.

WYOMING

Wyoming, August 16.—Farmers, in order to expedite matters, are cutting by hand the lower portion of their fields, hoping a day of sunshine may allow binders to operate. The tangled and lodged grain complicate cutting difficulties. A few days would bring to a close a harvest of unusual promise, but sadly deteriorated through a continuation of rain. Mrs. John Maw, an elderly resident of the south part of the village, is suffering at her home from an attack of paralysis.

The Minister of Education has fixed October 7th and 8th as the dates on which the West Middlesex Teachers' Institute will be held this year.

FREE WAR PICTURES

WITH A



PURCHASE OF 25 CENTS we will give FREE, while they last, Any One of the Four Large War Pictures on exhibit in our window.

The pictures are 16x24 inches and are well worth a good frame.

Try the new Rexall Disappearing Skin Cream at 25c and get a Picture Free—or any other Rexall preparation. They're all guaranteed.

J. W. McLAREN

Drugs Stationery The Rexall Store

Watford

Volume XLI—No. East Lambton Fall F WATFORD October 5th and 6th, 19

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 100, send by mail or drop item in GUIDE-ADVOCATE Letter Box.

No paper next week. No change in Watford markets. T. DODDS and R. C. McLeay have Ford. If you are able bodied and able, is doing your bit for you? D. A. MAXWELL went to Windsor Thursday to buy a Maxwell automobile. New grey yarns. Get busy, the driers will need sox.—SWIFTS. MILITIA DIVISIONAL ORDERS issue this week announce Russell H. Trento a provisional lieutenant. "SWIFTS" that pass in the night" not in it for awakening interest w "Cats that go about at night." BASIL RICHARDSON has purchased fixtures of the Jacob Brown barber shop and commenced business in that shop on Friday last.

THE official casualty list on Tuesday reports Tom Wakein, 1st Batt, wounded and missing. He was previously reported wounded.

ALL summer shoes are being so regardless of cost. A good assortment yet to choose from. Call and see.—DODDS & SOX.

MRTT and Jeff have been revived. They should have been allowed to take a rest in their old age. They have the vim of youth.

THE new corduroy velvetens "SWIFTS". This boy who was asked to write history of the potato accomplished it seven words, "Planted, Paris Greene Dug, Peeled, Boiled, Et."

THE Rev. F. G. Robinson, has thanked the Local Militia for the donation to the Army of two sword bayonets which were used in the Franco Prussian war 1870-72.

RETURNS just published show that while in September, 1911, there were 22 rural routes in Ontario serving 10,447 farmers, there are now 140 rural routes serving 79,634 boxholders.

THE Public School will re-open on Tuesday, Sept. 7th. As promotions will then be made and new classes formed parents should see that their children are in attendance on the opening morning.—W. H. SHRAPNELL, Principal.

A PROMINENT German-American announces that after the war Canada, under the protection of Germany, will be an independent nation. For which man thanks, but the majority of us would prefer annihilation.

New sweaters coats for early fall, also misses' and children's coats, ladies military models.—SWIFTS.

CAPT. BROWN, of Norwood, was in town Monday. He is visiting friends in Alvington and came over here to see Lieut. Stapleford. Capt. Brown was in the battle of Langemarck, and was wounded eleven times.

HARRY FORRESTER, of Buffalo, was killed by his auto upsetting in a ditch near that city. He was an attorney at law. He was principal of the Arkona Public School over thirty years ago and a native of the County of Lambton.

TWENTY years ago last Thursday was Watford's civic holiday and the Band had an excursion to Port Stanley. 27 tickets were sold. Those who went on the excursion Wednesday last found the Port a different and much improved place to twenty years ago.

A REPORT that Pte. Glen Nichol had met with fatal injuries on July 26th was freely circulated last week. There has been some misunderstanding regarding the matter, since a recent letter written by him was written four days later than the date of the reported fatality.

FOUR more young men joined the colors at the Watford armory last week, namely Harry F. Manning, of Kingscourt, Harry R. Holmes, 4th line south, Leonard Leese, 2nd line north, and Wm. Geo. Lyons, 4th line north. They have gone to London training camp.

THE north 50 acres of the north 100 acres of lot 29, con. 12, Brooke, being part of the W. P. H. Clothier estate was sold by auction at the Roche House on Saturday afternoon to Mr. W. P. Reid for \$2050. The south 50 acres of said farm was offered for sale, subject to the life estate of Elias A. Clothier, and an offer of \$1825 was made by Mr. Reid, subject to approval of the official guardian.

PATRIOTIC SHOWER under the auspices of the L. O. D. E. to provide luxuries for our soldiers will be held in the Armory on Sept. 8, afternoon and evening. A silver collection or any of the following articles are asked for.—jelly, jam, honey, maple sugar, syrup, gum, tobacco, candy, soap, tooth-brushes, tea, coffee. Sandwiches and cake served from 8 to 8 p.m. Men welcome.—SECRETARY.