

Clearing Sale of Ladies' Coats

A Splendid Opportunity to Make a Saving of From \$2.00 to \$6.00 on Every Coat Purchased This Month.

Over 100 of the Season's Smartest Styles in Ladies' Coats to be cleared out to make room for the display of Christmas Goods.

Think that the greater part of the cold weather is before us and now comes an opportunity to procure the choicest coats from the best Canadian makers at a price that would seem out of the question even in January.

- 33 Coats, regular \$6.50 to \$9.00 for.....\$ 5.00
- 27 Coats, regular 10.00 to 13.00 for.....\$ 9.95
- 23 Coats, regular up to 18.00 for.....\$13.75
- 19 Coats, regular up to 22.00 for.....\$17.25
- 5 only Black Coats with Marmot or Sable Collars, sizes 40, 42, and 44, regular \$18 and \$22 for.....\$10.00

Children's and Misses Coats at 1-4 off Regular Prices.

The Balance of Our Trimmed Hats Will Not Remain Long at These Prices.

- 30 Trimmed Hats worth up to \$3.00 for.....\$1.50
- 22 Trimmed Hats worth up to 5.00 for.....\$2.50
- 19 Trimmed Hats worth up to 7.50 for.....\$3.75
- 13 Trimmed Hats worth up to 10.00 for.....\$5.00

A. Brown & Co.

TIME TO BUY WATCHES

SPECIALS



- 6 size Ladies' 14 Kt. Gold Filled with Waltham Movement at...\$10
- 18 size Gent's Gold Filled with Waltham Movement at.....\$10

WHETHER YOU WANT TO SPEND A COUPLE OF DOLLARS OR 10 TIMES THAT AMOUNT FOR A WATCH, YOU CAN GET THE MOST FOR YOUR MONEY BY CHOOSING FROM OUR STOCK

ALL STANDARD MAKES

CARL A. CLASS

ISSUER OF MARRIAGE LICENSES

ATTENTION!

You can stand at ease if you buy your shoes from

S. B. Howden, The Shoe Man.

I have received a shipment of fall goods which for style and quality can't be beat.

Ladies' Cushion Sole Shoe, with rubber heels, only \$3.50

Men's Cushion Sole Shoe, only \$4.50

Just see them and you will buy. No old stock, all fresh new goods.

The Banner Shoe for Ladies

Call and examine them

REPAIRING A SPECIALTY

CASH OR TRADE

S. B. HOWDEN

Don't trust to memory to preserve the changing likeness of your growing boy or girl. Memory plays strange tricks sometimes.

A good photograph or so every year will keep an accurate record of the subtle changes in their development.

And what a satisfaction that little collection will be to you and to them in after years.

MAKE THE APPOINTMENT NOW.

Anglesworth's Art Studio.

PHONE 42 R. 4.

WATFORD.

COMMUNICATIONS.

(We do not hold ourselves responsible for opinions expressed by correspondents.)

EDITOR, GUIDE-ADVOCATE.
Sir—Permit me, Mr. Editor, to use a small space in your valuable paper to voice what should be for the good of the community in general and for the man in particular who deserves success.

It is now the time of year when we hear considerable on the streets of the coming municipal elections, and while our Reeve and Council have accomplished a great deal of good work, for which they deserve more credit and thanks than they possibly receive, yet I am of the impression that our present "city fathers" would feel much relieved if the ratepayers would take it upon themselves to induce other prominent men of the town to do their share.

Who is responsible for bringing about two important events which have taken place in Watford the past year, and through the success of these events have brought Watford into the line light in the whole of Western Ontario? I refer to the laying of the corner stone and the opening of the Armory. In a quiet, strong and determined way, our townsman, Dr. Kelly, has brought these events to the success they have attained. The Dr. didn't do it all and couldn't have attained these achievements without the help and co-operation of the council and citizens in general, but it was Dr. Kelly's quiet and strong undercurrent that have made these events, as well as others, possible.

It seems to me, therefore, that a man who can move the whole community, as well as many of the prominent men of the Dominion, at his behest, without any apparent exertion on his part, is surely the man to hold the highest position the municipality can give and to keep it in the high standing it has attained. I would therefore suggest that pressure be brought to bear on Dr. Kelly to induce him to take the Reeve's chair for 1914.

T. S. K.

Cowan, Towers & Cowan.

Stewart Cowan has joined the legal firm of Cowan, Towers, Sarnia, Watford and Oil Springs, and this well known firm is known as Cowan, Towers & Cowan. Mr. Cowan, son of John Cowan, K. C., needs no introduction to the people of Lambton, having resided in Sarnia during his whole lifetime, except during the past seven years, when he was pursuing his studies at Toronto University and Osgoode Hall, Toronto. He was called to the bar during the present term of court. The firm which he now enters is an old and well established one, having been founded by the late Justice Lister. The present members of the firm are John Cowan, K. C., and R. J. Towers. Stewart Cowan is well and favorably known to a large circle of friends throughout the county and we congratulate him on the commencement of his professional career in which we wish him long and continued prosperity.

Extracts From Postal Regulations

The following may be of interest to owners of mail boxes on rural routes. "It is required that roads on which rural delivery service is established shall be in good condition and so maintained, and that there be no unbridged creeks or streams not fordable at all seasons of the year. Failure to maintain impassable conditions at all seasons of the year, and ways traversed by rural couriers will be considered sufficient reason for the withdrawal of established service from a locality. A King Edward mail box once paid

TEACHER WANTED

FOR SCHOOL SECTION NO. 11, WAR WICK. Fully qualified. State experience and salary expected. Duties to commence after the Christmas holidays. Apply to FRANK WARD, Secretary, Watford P. O.

General Insurance Office

Life, Fire and Accident Insurance, including Sick Benefits, Live Stock, and Automobile Insurance. Farmers' Special Weather Insurance against wind storms, hail and frost. Also Guarantee Bonds issued for collectors and other offices of trust.

F. J. HUGHES, AGENT.

OFFICE OPPOSITE MCLAREN'S DRUG STORE

Save Us!

THAT is really the cry of the overworked eyes. There are two ways to save the eyes; ONE is by not using them, the OTHER is to have the proper glasses WHEN you do use them.



Use the eyes all you like but take care of them. Our business is to care for people's eyes. We will help you save YOUR eyes. We have often said, and we repeat,—

Come Here First and Be Satisfied.

CARL CLASS

JEWELER, ISSUER OF MARRIAGE LICENSES

for becomes the property of the purchaser and he must keep it properly protected and in good repair. Failure to do this will result in the discontinuance of the service to that box.

The post to which box is to be permanently attached, and which is to be provided by the patron, may be either five inches square or five inches in diameter, must be at least three feet in the ground and approximately four feet six inches above the road level and must be conveniently reached by the courier without leaving his rig.

During the winter season the roads must be kept open and the approach to the box sufficiently clear of snow to enable the courier to cover the route without being unnecessarily delayed or inconvenienced.

HIGH SCHOOL EXAMS

Home work is now invariably assigned H. S. students by each member of the staff and parents and guardians are respectfully requested to co-operate with the teachers in having this work thoroughly prepared.

ARITHMETIC—FORM II

40% and above.—M. Barnes 89, B. Forbes 88, N. Kelley 86, F. Smith 86, G. Callahan 82, M. Currie 82, S. McCausland 82, Margaret Foster 81, T. McCormick 80, A. Harper 78, F. Prentiss 78, E. Squire 78, S. Williamson 78, C. Leach 75, A. McPhedran 75, J. Cameron 74, F. Brun 74, B. Cook 74, J. McPhedran 72, J. Fitzgerald 68, A. Barnes 66, M. Foster 66, G. Ramsay 64, E. Annett 63, A. Hobbs 63, G. Mead 60, A. Potter 59, J. Gavigan 58, C. Cook 55, F. MacDonald 53, A. Mitchell 52, M. O'Meara 50, W. Jones 47.

Wonderful Value

The best dollar's worth offered to-day is a year's subscription to The Family Herald and Weekly Star of Montreal. Any home not now receiving that paper is missing a treat for every member of the family—from the grandfather down to the youngest tot. Try it for a year and you will be convinced. The Publishers will refund your money if you are not satisfied. It is certainly worth your while to try it for one year.

Uncle Mose's Sayings

When she is homesick and he is sick of staying home evenings the poor old love sick business has gone weak in the knees.

Some men think they have married the wrong woman. It is then a safe bet that the wife thinks the same thing.

Some girls can't wait to select the right husband; they are afraid they'll get left.

If a man spends an hour or two in an art gallery studying the curves of the female form divine done in oils or marble he is inspired; let him take a peck at the original model in warm flesh he is degenerate.

Some people who claim to be high born speak truthfully. They may have been born in an attic.

A wife sometimes carries a handsome bag in her hand while her husband carries two at his knees.

Sometimes a man is such a shrewd business man that one is afraid to do business with him.

Some men will put off ordering a new suit for a couple of months, but when they do order it they want it in two days.

The man who is always telling how he is overworked, generally isn't very busy.

Knowledge may be power in anything but making money. A prize fighter will make \$10,000 in an hour while a college professor will make about one-tenth of that amount in a year.

When a man busts a garter when he is dressing he is helpless. Nothing can take the place of that garter. But when a woman wants a garter, anything from an old necktie to the hem of an old sheet will fill the bill.

They're "Seals" This Year

Little Stickers May be Used on Christmas Mail Matter

Last year's confusion in the minds of Canadians, caused by the order of the Post Office officials at first prohibiting Christmas Seals on letters and later permitting their use on the backs of mail matter, has been cleared up this year by the issue of a timely statement from Ottawa, explicitly stating the Department's regulations. The "Stamps" henceforth to be known as "Seals," may be placed on the backs of letters, where they will not confuse mail clerks. They must also be unlike Postage Stamps in design.

A year ago, when the ban was first put on the little tokens of good cheer, the effect on the various charitable societies using them promised to be severe. The National Sanitarium Association, which derives considerable of its support from the Muskoka Free Hospital for Consumptives from their distribution, led the van in a protest to Ottawa and the order was modified. The prompt action of the Department this year, in stating the regulations, will avert last year's uncertainty and more of the Seals will be used this year than ever before in the history of the movement.

Strathroy will be without a covered skating rink this winter.

The death of Harry Thomas, aged twenty-two, eldest son of Mr. and Mrs. John Thomas, of Camlachie, occurred on Monday, November 10th. On the Friday previous to his death he was loading cornstalks in the field, when the horses suddenly started up, throwing him over the back of the wagon, with the result that he sustained severe injuries to his spine which paralyzed him and caused his death.

SPARKLING EYES AND RUBY LIPS

The Birthright of Every Girl With Rich, Red Blood

The sad eye that goes with bloodlessness is a sure sign of misery and weakness. Anaemic—that is bloodless—girls and women have dull, heavy eyes with dark lines underneath. The eyelids are pulled down, looks pale and bloodshot inside. This is not all. Anaemia works havoc all through the system; girls grow painfully weak and irritable; they are breathless and incapable of much exertion, while older women who are anaemic complain of being "never really well."

There is only one way to brighter, better health for pale, pining girls and women. That way is to invigorate the body with new blood—the rich, healthy blood that imparts strength, cleanses the system of all impurities, and restores the bright eyes and red lips of perfect health. Thousands of girls and women know that Dr. Williams' Pink Pills for Pale People make this new, rich, red blood, and so restore health and strength more surely than any other medicine known. There would not be an anaemic woman or girl in the land if those suffering from this condition would give Dr. Williams' Pink Pills a fair trial. That is why so many recommend these pills to their suffering sisters. Mrs. R. B. Keith, Steves Settlement, N.B., says:—"At the age of 13 my daughter Sadie began to complain of constant headaches, and did not have her usual good appetite. I went to a doctor and got some medicine, but it did not help her, and finally she had to discontinue going to school. She seemed to be growing weaker every day and wanted to lie down all the time, and would continually complain of being tired. The doctor gave her another bottle of medicine, but with no better results. There was not a bit of color in her face or lips, and I was afraid she was going into a decline. A friend who was in to see her said "if she was my child I would try Dr. Williams' Pink Pills," and I decided I would take the advice. In a couple of weeks we could see a difference, as her eyes looked brighter, and she would try to eat a little. When she began the pills she could not dress herself alone, but little by little her strength came back until she could go for a walk. She continued the use of the Pills several months with the result that she was again strong and active. This was over two years ago, and she has been a strong healthy girl ever since. We have since used the pills for other purposes and find them a good family medicine."

Dr. Williams' Pink Pills are sold by all medicine dealers, or will be sent by mail at 50 cents a box or six boxes for \$2.50 by writing The Dr. Williams' Medicine Co., Brockville, Ont.

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Volume XXXIX

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE Letter Box.

PINK range of Xmas furs.—SUIT A new line of handbags at Taylor. Do you belong to the No-Egg Club?

HOUSEKEEPERS are now commencing the making of the Christmas puddings. The tasty ham and eggs dinner is out of reach of the man of ordinary earning capacity.

How about a Kodak for Xmas, \$20.00 at MCLAREN'S.

SHINGLES—Just arrived, one of the famous Hastings red cedar shingles.—CHAMBERS.

BUTTER 24c, egg 35c, wheat 80c, 29c and 30c, ducks 10 and 13c, g and 12c, chickens 8 and 11.

New silk waists and ladies' neckwear for Christmas.—A. BROWN & CO.

A NEIGHBOR who keeps chickens is difficult to obey, the neighbor to love by neighbor as thyself.

LOCAL cattle men claim that they have been a very successful year. The man has been good and top priced.

CHRISTMAS raisins, currants, spears and all other holiday supplies in Everything choice and fresh. DODDS & SON.

THE Sunday school teachers children are busy preparing for the event of the year—the Christmas festival.

THE infant daughter of Mr. and Mrs. A. McManus passed away on Nov. 24 and was buried in the R. C. cemetery on Sunday.

MCLAREN'S seamless self-basting tin and granite.—T. DODDS & SON. SPECIAL Xmas blankets, pure SWIFTS.

SUNDAY the weather was excellent and pleasant for this time of year. It was a real pleasure to find doors. The churches were all tended.

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