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NERVE MAKING
BODY BUILDING**

**PARNELL'S
100%
WHOLE WHEAT
BREAD**

Order from your grocer
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and a wagon will call.
Get acquainted with this

Health Bread

WOOD!

PER CORD \$17.00
HALF CORD 8.50
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JENKINS FUEL CO.
Phone 1391. ywt



WHEN the darkening
shadows fall and im-
perfect vision obscures the
realities of your everyday
life you will—oh, don't
wait! Have your eyes ex-
amined now.

**Carlyle
TREBILCOCK
OPTICIAN**

233 DUNDAS STREET.
TELEPHONE 5351. ywt

Dr. J. W. Hutchison
EXPERT EYE EXAMINATION
Office in Johnston Bros' Jewelry Store,
Next to Allen Theatre. 6-11

"Say it with Flowers"
**DICKS
FLOWER SHOP**

Our fitters are
experts, \$1.50 to
\$10.00. We have
trusses to fit
all needs.
**ANDERSON
& NELLES**
265 Dundas St.

**Quality Vulcanizing
Only.**

ART WILKES
London Tire Repair Depot.
354 WELLINGTON STREET.
Opposite McCleary's. ywt

**WELL-SCREENED
COAL
PROMPT DELIVERY.**

GILLIES
Phone 1312. Cor. Adelaide and Bathurst.
ywt

MARBLE
100 for 5c; Jacks, 5 for 1c;
Jack Balls, 2 for 5c.

Red Star News Co.
10 MARKET LANE.

Give Your Advertiser
Classified Want Ad a
chance—if you do not
get what you need the
first day, advertise the
second.

**GEO. E. LOGAN
FUNERAL HOME**
371-373 DUNDAS STREET.
PHONE 1963. ywt

J. FERGUSON'S SONS
R. R. Ferguson, Manager.
174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearses.
Day or Night Service with Prompt-
ness, Neatness and Quietness.
Phones: Office 543, Residence 2056W.

**N. J. GRIFFITH
FUNERAL DIRECTOR AND
EMBALMER.**
104 Dundas Street, London.
Residence on Premises. Phone 450.

BRITISH AIRMEN BEGIN FLIGHT

AVIATORS START ON WORLD FLIGHT FROM ENGLAND

British Fliers in Vickers Machine
On First Leg of the
Journey.

CONDITIONS IDEAL

Associated Press Despatch.
Liverpool, March 25.—The British
round-the-world flight under Squad-
ron Leader A. Stuart MacLaren started
this morning, the plane taking off
from the Calshot aerodrome, near
here, shortly after noon.

The first goal of the aviators is
Lyons, France. MacLaren is accom-
panied on the flight, which is a pur-
ely private venture, by Flying Officer
Pleiderleith and Sgt. Andrews.

They are using an Amphibian Vickers
machine, with a 450-horsepower
motor.

From Lyons, the route of the plane
will be to Brindisi, Italy; Athens,
Cairo, Bagdad, Baku, Karachi, Cal-
cutta, Hongkong, Hong Kong, Tokyo;
over the Aleutian Islands, and thence
to Vancouver, and across Canada to
Newfoundland. The hop over the
Atlantic will be by way of the Azores
and Lisbon.

MacLaren served with the British
air force in Africa and Palestine dur-
ing the war, and has had much ex-
perience in long-distance flying.

LIGHT FUEL SUPPLY.
Calshot, England, March 25.—In
bright, calm weather, A. Stuart Mac-
Laren, Flying Officer Pleiderleith and
Sergeant Andrews took to the air
today in their Vickers' Vulture
plane for their flight around the
world, only 40 minutes behind their
schedule. To the accompaniment of
cheers from a large crowd, they were
escorted out of Southampton water
by a squadron of naval planes and
land planes. Lord Thomson, the air
minister, bade them God-speed.

Only enough gasoline for a 15-hour
flight was carried, the aviators ex-
pect to reach Lyons, 453 miles
distant, before sunset. They will
proceed from Lyons to Rome, 550
miles, tomorrow.

**CANADIAN CLUB PLANS
ATTRACTIVE PROGRAM**

Mrs. Lang of Toronto Is First
Speaker Thursday After-
noon, This Week.

The Women's Canadian Club has
an attractive program of speakers
ready for the coming few weeks. The
first lecture is on Thursday afternoon
when Mrs. Lang of Toronto will
speak on "Legislation Concerning
Women and Children," in the Talbot
Street Baptist Auditorium. For April
11, the Men's and Women's Canadian
Club, Ontario University Extension
Department are jointly
arranging a lecture by Professor
Thompson of the Toronto University,
to be held in the Central Collegiate
Institute auditorium.

Dr. Edna Guest of the general wel-
fare board will be a third Canadian
Club speaker on April 17. A song
recital in costume by Miss Thompson
of Toronto on April 9 will be a de-
lightful break in the regular routine
of lectures. Miss Thompson will sing
songs of the different historical
periods.

**EAST WILLIAMS ROAD IS
PARTLY WASHED AWAY**

The Sauble river is cutting up
capers in East Williams to such an
extent that the road allowance on
the 15th concession west of Nairn is
being washed away. County En-
gineer Charles Talbot states there is
no cause for worry and that the road
allowance will be diverted from the
river bank. Precautions are being
taken in the meantime by the road
foremen.

**"PAT" MCCLARY'S RECOVERY
IS NOW THOUGHT LIKELY**

The many friends of Oliver ("Pat")
McClary, 400 Queen's avenue, for
whose recovery little hope has been
held during the past few weeks, will
be pleased to know that he has taken
a change for the better, and strong
hopes are now entertained for his
recovery. Mrs. Oliver McClary, who
was called to the bedside of her hus-
band while convalescing at Saranac
Lake, returned to the lake yesterday
after remaining here for two weeks.

Headaches from Slight Colds.
The Tonic and Laxative Effect of
Laxative BROMO QUININE Tablets
soon relieve a headache caused from
a cold. The box bears the signature
of E. W. Grove, 30c. Made in Can-
ada.

GUESTS OF HONOR.
The minister of militia, Hon. Mr.
McDonald, and Brig.-Gen. King,
D.S.O., G.O.C., were guests of honor
at the banquet held last evening in
Windsor by the G. W. V. A. there.
General King returned to London this
morning.

WEGNER'S
Wholesale and Retail Dealer in Over-
alls, Sweaters, Coats, Gloves,
Mittens and Raincoats.
LONDON'S LARGEST HIGH CLASS
WORKINGMEN'S CLOUTHERS
Exclusive Manufacturers' Agent for
the Best Canadian Make
of Overalls.

WEGNER, The Heart of London.
371 Talbot St. Phone 1840.
OPEN EVENINGS. ywt



MEET DEFEAT AT TORONTO.

Above are Mayor Wenige (left) and Ald. Leonard Douglass, chairman
of the finance committee, who headed the debate in Toronto today to per-
mit the street railway to meet its obligations in ten annual instalments.

BECK PROPOSES BILL TO DROP 5-CENT FARES

Concluded From Page 1.

one-man cars and discarded Cleve-
land cars.

W. C. Chambers (Wellington)
stated he could agree with Sir Adam
upon many questions but not about
railways. He instanced the Toronto
situation and declared it was time
to give street railways a chance, as
they were entitled to fair play.

For the information of new mem-
bers, Attorney-General Nickle stated:
"The London gas works and the
London street railway are two cor-
porations you will hear about here
from time to time."

While the committee heard the
council permission to further guar-
antee \$20,000 Western Fair debentures,
Sir Adam Beck declared that
"it was time that the council and
fair authorities were warned about
spending such a large sum of money
without a vote of the people."

"I understand that there is now a
proposal, endorsed by the mayor,"
he said, "to build an arena at the
fair grounds, a building that may be
used a week in the year."

The proposal to issue \$200,000
storm sewer debentures also without
a vote of the people, narrowly aver-
ed defeat, many of the members op-
posing the principle when such a
large sum was involved.

Mayor Wenige drew fire from Sir
Adam Beck and others when he ven-
tured the suggestion that the people
in any section not to benefit would
likely vote against it.

The members questioned the "lack
of community spirit" if such was the
case. Mayor Wenige said it had
been tested out, but Sir Adam stated
"not while you were mayor."

Attorney-General Nickle thought
they were asking "liberal conces-
sions."

Sir Adam stated that the actions
would be justifiable if the sewers
were of the sanitary nature. He
questioned where the health part
came with storm sewers.

Mayor Wenige thought flooded
cellars would be injurious to health.
Sir Adam did not oppose the mea-
sure, finally, but he did criticize Lon-
don's sewer system in its entirety,
branding it inadequate.

**ORDER 445,600 SHEETS
OF DRAWING PAPER**

**Latest List For Public School
Needs Includes Art
Equipment.**

Included in the latest order for
supplies for the junior manual arts
course in the public schools are
445,600 sheets of drawing paper, 250
pounds of clay flour, 1,300 sheets of
Bristol board, 4,840 canvas pads, and
one dozen covered crocks. These
covered crocks are merely the uten-
sils used to hold the clay flour when
it is mixed with water.

There is also a matter of 5,000
sheets of cover paper and about 1,300
sheets of folding paper. These sup-
plies are used by the very small
children to cut and fold into various
patterns and designs.

**POSTOFFICE CLEANING
WILL END TOMORROW**

Tomorrow the planks and paint
pots and extension ladders will dis-
appear from the postoffice, the spring
housecleaning and decorating that
has been under way for the past nine
days having come to an end.

There is still a little painting to be
done around the windows and walls,
but hardly a full day's work remains.

**FIRE DISCOVERED AFTER
FREIGHTER REACHES PORT**

Canadian Press Despatch.
St. John, N. B., March 25.—A fire
discovered in the hold of the steamer
Canadian Conqueror, after she ar-
rived in port yesterday from London
via Halifax, with general cargo, did
damage estimated at about \$1,000.

The damaged cargo consisted of
barrels of whiting, coffee beans, rags,
wicker arms chairs and glass. The
cargo is mostly consigned to mer-
chants in Montreal and Upper Can-
ada. Spontaneous combustion in the
barrels of rags is believed to have
been the cause of the blaze.

SUES CITY OF LONDON.
Arthur and Matilda Wood of this
city have issued a county court writ
through W. G. R. Bartram against
the City of London for unstated
damages. It is alleged that owing to
the slippery condition of the side-
walks a few weeks ago, Matilda
Wood fell and sustained severe in-
juries.

LENTEN SELF-DENIAL GREATER THIS YEAR, MERCHANTS SAY

Big Falling Off Noted in Sales
of Tobacco, Candy and
Ice Cream.

GENERAL TRADE GOOD

But Cars Still Using As Much
Gasoline—A Little Mah
Jong.

Self denial among citizens during
the Lenten season has apparently
reached greater proportions this year
than in any other of recent times.
Cigarettes, candy and ice cream sales
have fallen off enormously since the
beginning of the fasting period, mer-
chants declare. Business generally,
however, is picking up notwithstanding
the inevitable depression which
customarily attends this time of year.

While retailers in men's and wo-
men's wear, boots and shoes and
furniture report a slight revival in
trade as compared with the same
period last year, tobacco stores,
candy dealers and merchants special-
izing almost exclusively in luxuries
are feeling the Lenten depression
more than usual. A 20 per cent fall-
ing off of tobacco sales is reported by
two concerns, and the quantities of
delicacies consumed is substantially
behind the same month of 1923.

Social events, of course, have de-
clined about 70 per cent in number,
and in some circles have been made
taboo for 40 days. This naturally has
the effect of limiting retailers' turn-
over, particularly those who cater to
the more prosperous class of citizens.
Dun's Bulletin and Bradstreet's in-
dicate that a distinct increase in the
volume of business and commercial
activity generally is anticipated as
soon as Lent is over. Merchants are
stocking up for spring business in
expectation of a mild selling bee.

"Petty self-sacrifice during Lent is
actually a form of economy," mer-
chants have explained. "Some citizens
welcome Lent for the purpose of sav-
ing money. It is extraordinary, how-
ever, how they are willing to econo-
mize on the little things and at the
same time continue to purchase the
big things. For instance, the con-
sumption of gasoline is just as great
now as it ever was. Londoners are
not putting up their cars for Lent,
yet this might save them lots of
money. They prefer to do without
such things as candy and smokes,
which possibly involve a saving of
a few dollars."

The only form of private entertain-
ments during Lent is mah jong and
bridge, but even these are confined
to one or two tables in the afternoon.
The result of the inactivity is natu-
rally a diminishing of sales in the
shops of London.

**BRITISH M. P.'S MAY GET
FREE RAILWAY PASSES**

Resolution Will Be Left To Free
Vote of Commons, It
Is Said.

Associated Press Despatch.
London, March 25.—The govern-
ment, it is understood, has decided
to introduce a resolution in the
House of Commons entitling the
members to claim free first-class
traveling passes on the railways
between London and their constitu-
encies. The resolution will be left to
the free vote of the Commons
without any special advocacy by the
government in support of it.

**PREFECT WAGES WAR
AGAINST PROFITEERS**

Paris Official Will Act To
Prevent Big Prices During
Olympic.

Associated Press Despatch.
Paris, March 25.—Believing that
the rapid rise of the franc should
be attended by a corresponding fall
in prices of general commodities,
Prefect Naudin has instructed his
subordinates throughout the city to
keep a sharp lookout for profiteering.
The prefect also has in mind the
possible effect of the coming Olympic
games on both prices and supplies.
In view of the "foreign invasion" he
is getting in touch with the hotel-
keepers and big provision houses so
as to insure ample supplies of food-
stuffs at normal prices, no matter
what addition there may be to the
population.

**MISS BONDFIELD WARNS
ENGLISH IMMIGRANTS**

Associated Press Despatch.
London, March 25.—Miss Bondfield
finds wages in Australia exceedingly good
compared with those in England, and
conditions very much easier there
than here, but remember the mistress
has a right to expect a real good
honest day's work, which is only
"play the game," declared Miss Mar-
garet Bondfield, parliamentary secre-
tary to the ministry of labor, in ad-
dressing a party of domestic servants
going out to Australia.

"I want you to make the reputation
of English women a fine thing in
Australia," Miss Bondfield urged on
the women emigrants.

**Radio Advocated To Supply
Latest Varieties In Soups**

If you wish to exterminate that
flock of crows which continually
cackles and screams in your garden
every spring, string a radio wire
over the roof of your house and elec-
trout it.

This method of execution is less
painful and much more effective than
"taking a pot" at the birds with your
trusty air rifle. In an American town
a whole flock were summarily dis-
posed of in this manner, according to
a despatch. And one radio expert
in London claims half a dozen spar-
rows have already succumbed to the
electrifying effects of his wire.

Two sparrows, he says, toppled off
the wire last Saturday, just as he
was tuning in for WJK. When ex-
amined, their souls had winged into
eternity.

Electricity generated by the radio
wire is not sufficient to give human
beings anything more than a slight
shock. But to feathered songsters it
is as powerful as the electric chair.
Thus it is seen that the radio pre-
sents a new field of opportunity
in the way of hunting small game.
By the simple process of laying a
wire one may secure the material for
an inexhaustible supply of crow and
sparrow soup.



MISS MARY BLAIR.

above, has accepted the leading
feminine role in the forthcoming pro-
duction by the Provincetown Players
in New York, of Eugene O'Neill's
latest play, "All God's Chillun Get
Wings." At one stage of the play,
she is required to kneel before Paul
Robeson, negro actor, who plays the
leading masculine role, and kiss his
hand. Demands for the suppression
of the play, as a possible incitement
to racial disorders, are being made
in many quarters. Miss Helen Mac-
Kellar, below, was first offered the
role taken by Miss Blair, but de-
clined to accept it.

**MISS DELANEY LEADS
POPULARITY CONTEST**

Over 5,000 Seat Reservations
Already Made For Big
Shrine Circus.

The popularity contest being con-
ducted in connection with the Shrine
Circus in aid of crippled children, to
be held in the armories March 31 to
April 5, is going strong, with Miss
Delaney still in the lead, and the
other contestants in the order in
which they stand as follows: Misses
Sleith, Barnett, Ferguson, Malone,
Furnham, Chovan, Combs, Willis,
McCaig, Robins, Smith, Floyd, Gran-
lich, Sheridan, Dunston, McCallum,
Treleven, Richardson, Haldane, Lewis,
Goodman.

The seat reservation opened in the
Masonic Temple Monday, and over
5,000 tickets were exchanged for
seats, which augurs well for a tre-
mendous seat sale for the greatest
indoor circus ever held in London.

Billy Lorette, the clown cop, is sure
to have his hands full keeping order
while the performance is going on.

**COLONIAL SECRETARY
PROTECTED BY POLICE**

Step Taken After J. H. Thomas
Receives Threatening
Letters.

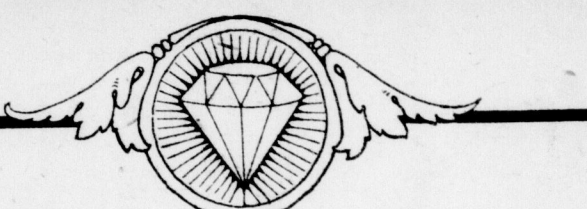
Associated Press Despatch.
London, March 25.—London, March
24.—J. H. Thomas, secretary for the
colonies, is being given police pro-
tection following the receipt of
threatening letters, according to the
newspapers. No suggestion is made
as to whose enemy Mr. Thomas
might have aroused, but it is re-
called that he has often been de-
nounced by Labor extremists on the
ground that his views were too mod-
erate.

No other member of the govern-
ment is given special protection ex-
cept Premier MacDonald, who is ac-
companied in public by a detective
though not at his own request.

THE PITTSBURGH ARRIVES.
Associated Press Despatch.
Marselles, March 25.—The U. S. S.
Pittsburgh, the first United States
warship to enter this port since the
war, steamed into the harbor yester-
day.

TOO LATE TO CLASSIFY

E. RUBY PACK—Piano rudiments,
theory, thorough instruction, modern
methods. 121 Cathcart, Phone 2204.
SALESMAN wanted. We live a piano
salesman. Must be live wire. Apply
Box 36, Advertiser.



1864—Diamond Jubilee Year—1924

Over 2,900 New Depositors

—made the acquaintance of the Sixty-year-old Huron &
Erie through its Savings Departments during 1923.

Before obtaining new Pass-books in their names they
considered two important matters:—

First—Security.

Next—Interest return on their money.

Huron & Erie Depositors and Debenture-owners have
FIRST claim upon our entire assets totalling over twenty-
six millions of dollars.

Here is the interest return:

Savings Deposits	Debentures
3½% and 4%	5½%
per annum, half-yearly. You may withdraw your money at any time.	per annum, half-yearly upon \$100 or more.

Absolute security and a profitable interest return are
two reasons why it will pay you to deposit or invest your
savings with this sound old institution.

**The
Huron & Erie
MORTGAGE CORPORATION**

"Older than the Dominion of Canada"

FOUR BRANCHES IN LONDON:

Richmond St., Opp. Postoffice. Dundas St., Opp. Rectory St.
Market Square. Wortley Rd. and Elmwood Ave.
T. G. MEREDITH, K.C. HUME CRONYN.
President. General Manager.

RAW MUSKRATS

As manufacturers we can pay the highest cash prices
for your muskrats

TRY US WITH A SHIPMENT AT ONCE.
Shipping tags and prices supplied on request.

Ross, Limited

196 DUNDAS ST. LONDON, ONT.

SPRING FURS

FASCINATING RANGE OF FUR NECKPIECES

The chic, soft, swathing fur neckpiece
added to complete a lady's or misses' spring
attire has secured universal popularity.
You will find in our range everything to
meet each individual taste and fancy from
the luxurious silver fox to the chic pure and
spotless ermine.

LARGE RANGE OF CANADIAN SILVER FOXES.

Prices from \$34.50 TO \$145.00

NATURAL CANADIAN CROSS FOXES.

Prices from \$65.00 TO \$95.00

**Big Collection of CANADIAN ISABELLA and LUCILLE
FOXES.**

Prices from \$30.00 TO \$45.00

This Spring showing comprises the best Neckwear Range of
Red Fox, Mink, Sable, Squirrel, Raccoon, Beaver, etc., ever
shown in London. Every article is guaranteed genuine and
sold under its proper name. We welcome your inspection.

Ross' Limited
MANUFACTURERS

PHONE 1319. 196 DUNDAS ST.

Thrift In Debentures

You are perhaps considering the purchase of Ontario
Loan Debentures. Why not apply the thrift idea to them?

Accumulative Debentures—the thrift debentures—earn
interest at 5½% per annum but instead of cashing your
interest coupons half-yearly you leave the interest to
accumulate and it is compounded half-yearly at

**5½% PER
ANNUM**

Any sum of \$76.24 or over may be invested in this manner.
Let us send you our booklet giving full information of the
safety and attractiveness of accumulative debentures.

CAPITAL \$1,750,000 RESERVE FUND \$2,500,000

THE ONTARIO LOAN AND DEBENTURE CO.
"53 Years of Service"

Dundas Street, Corner Market Lane, London.
President, A. M. SMART. Manager, T. H. MAIN.