Everyone Is Susceptible To a Good Bargain

AMUSEMENTS.

Coolest Spot in Town.

NOW PLAYING Lon Chaney "While Paris Sleeps" COMEDY PICTORIAL VAUDEVILLE

MEETINGS.

NOTICE

Tuberculous Veterans

The polls will be open for the members of the above association to cast their vote for the general election of officers on Tuesday, Aug. 21, after 7 o'clock p.m., at the Vocational Hall, Byron Sanatorium. Every London member is urgently requested to make use of his ballot. N. L. PHILP

EUREKA Lodge, No.
39, meets tonight at 8
o'clock. General business. Visitors welcome. S. Crowe,
N. G.; Geo. E. Shaw, R. S. LONDON Royal Arch Chapter, No. 150, meets Masonic Temple, tonight at 7:45 p.m. F. M. Brickenden, Z.; J. H. C. Woodward, Scribe E.

PERSONAL

DRESSMAKING, renovating, hand em broidery; exceptionally reasonable. Meadows & Ridgeway, rear 186 Simcoe DR. M. W. EDGAR—Nervous, circulatory and organic deases permanently cured by electro-therapeutics. 546 Richmond. Phone 1009M.

GLENWOOD Private Hospital, 435 Ridout St. Rest cure, electric baths, hydrotherapy and massage. HARPER method of shampooing and scalp treatment. Ladies only. Miss E. Nichol, 380 Richmond St. Tel. 2515J. HEMSTITCHING-Cotton, 6c; linen, 7c

silk, 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Rd. Phone 4328F. LEVITT, M. J. (successor to Henry Edwards). Cancers cured with plasters.

Advice free. 390 Ridout St. Tel. 2666. MATERNITY Home, private—Mrs. T White, 1009 Maitland St. Phone 1642J THE SALVATION Army, 789 Dundas Industrial Department, under new management. If you have any newspapers, magazines, cast-off clothing, boots, furniture, etc., which you would like to donate to help our work among the needy poor, phone 7616J, and we will gladly have our truck call upon you. Ensign A. E. Ward, manager. WHITE EAGLE Indian Remedy Co.— Nature's remedies, made of roots, herbs, barks and berries. Labora-tories. Belleview Hotel, King St.

LOST AND FOUND.

LOST-Bicycle, at Queen's Park, yesterday afternoon; party can identify wheel. Return to 43 Terrace St., Chelsea Green. Phone 4201. LOST-At Springbank Park on Wednesday, Aug. 15, a small gold wrist watch, on black band. Finder please leave at London Advertiser Office and receive reward.

LOST-Envelope containing sum of money in Smallman & Ingram's, or Woolworth's. Reward, 1631 Richmond. Phone 7482J. LOST-Portrait, in folder, at Potters-burg. Phone The Advertiser, 3670.

LOST-Wrist watch, square, Trunk station, London, last day. Please phone 1448. , last Wednes-MRS. WHIPPLER, 64 Fullarton St., is invited to call at the office of The Advertiser before Aug. 25 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

FINANCIAL

F. G. McALISTER, barrister (of Gib-bons, Harper & Braden). Mortgage loans. Phone 523. GLADMAN & Stanbury, barristers money loaned. Bank of Toronto, yw INSURANCE funds, farm or city. Ed-ward Towe & Co., agents, London. SCANDRETT, T. W., solicitor—Private and trust money to loan, lowest rates. 98 Dundas St. Phone 354.

MOVING AND STORAGE

BIGGS' Furniture Storage - Movement Wans. 97 Carling St. Tel. 1162. COOK'S Motor Cartage, local and long distance. 23 Partridge. Phone 7076W. DAY, H. F.—Covered motor vans, fire-proof storage. Reasonable rates. 480 Maitland. Phone 2887. DEVINE & YOTT-Local and long distance. Phone 2993W or 614J.

FOWLER'S truck service, baggage, fur-niture, local, long distance. Tel. 3280. FREEMAN & WHITING-Auto truck

JACK FICKLING—All kinds of trucking, local and long distance. 5
Jacqueline St. Tel. 2840. J. LANGDON—Draying and moving, local and lows distance, 2-ton truck. 350 Burwell St. Tel. 3019J. LONDON Cartage—For unloading cars, safes and machinery. 306 Grey St Office Tel. 204, res. 2089W.

McKINNON-Local and long distance trucking, 857 Queen's Ave. Tel. 4899W PROBYN'S Motor Van-Local, long dis-tance 54 Palace, Tel. 6976. WALTERS, 72 Maitland St.-Local and long distance moving and trucking. Phone 6497.

THE LONDON ADVERTISER CLASSIFIED ADS.

Phone 3670. Standardized and Indexed for Quick Reference, THE LONDON ADVERTISER reserves the right to classify properly all advertisements submitted for publication

Not responsible for errors in adver-tisements following date of first publi-Ads. not cancelled after 10 p.m. Ads. for morning paper must be in by

Ads. for evening paper by 1 p.m. noon.
Ads for evening paper by 1 p.m. noon.
All advertisements for Saturday's
papers must be in our hands by 10 p.m.
Friday previous, to enable them to appear under their correct classification.
Otherwise they must appear under the
classification "Too Late to Classify."

CLASSIFIED RATES.

musements-15c per line each inseretings—15c per line each insertion. a London Advertiser will not insert ake good" more than one incorrect tion of an advertisement ordered

MALE HELP WANTED

IEN wanted. U. G. Lee & Son, 1st VANTED-Experinced side laster and

assembler, on men's fine shoes Talbot Shoe Co., Ltd., St. Thomas

FEMALE HELP WANTED

COMPETENT, practical nurse; mus be good cook. Apply Box 39, Ad COOK, experienced, to go out of city: good wages. Tel. 5154W. 37 Grand Ave.

GOOD WAGES for home work; we need you to make socks on the fast, easily-learned Auto Knitter; experience unnecessary; distance immaterial; positively no canvassing; yarn supplied; particulars 3c stamp. Dept. 79C, Auto Knitter Co., Toronto. OFFICE GIRL, state experience in own handwriting. Box 33. Advertiser. OPERATORS on coats or dresses, ex-perienced hands only required, good wages, permanent position. Apply Ross, Ltd., 196 Dundas St., London. WANTED—Capable, experienced cook, also housemaid, for family of two; references required; no washing Apply until Saturday to Mrs. W. J. Ambrose, Tecumseh House, Room 218.

TEACHERS WANTED

PROTESTANT qualified teacher wanted for S. S. No. 15, Sombra Township. Boarding place convenient. Apply, stating salary and phone number to Mrs. Agnes Browning, R. R. No. 8, Port Lambton Ont.

TEACHERS wanted for S. S. No. 1 and 2, Adelaide and West Williams; duties to commence Sept. 4; state qualifica-tion, experience and salary expected J. T. Murray, Arkona, Ont.

HELP WANTED LEARN BARBER TRADE—Few weeks required; sure employment; write for catalogue. Molar Barber College, 198 Queen East. Toronto.

AGENTS WANTED EARN EXTRA money this Christmas taking orders for our high grade, moderate priced, Personal Greeting Christmas Cards; you can make \$5 up each evening; beautifully illustrated sample book supplied; full time agents make \$50 per week up. Write Manufacturers, 122 Richmond West, Toronto.

BUSINESS OPPORTUNITIES

CARTACE business for sale, including truck, also Chevrolet touring car. Phone 5998W.

CASH and carry grocery business for sale in London. Phone Sydney Smythe, Business Broker Market Lane. GOOD SHOE repair shop with modern machinery for sale. Apply 327 South Christina, St., Sarnia. CE CREAM and confectionery business, very best location, good turnover, cheap for quick sale. Apply C. J. Curtis, Dutton Ont.

4 500-Brick store and dwelling in good town 14 miles from London; situated on main street in business section; hydro and full-size basement. Will sell with or without stock. Apply Brodie Real Estate. 220 Dundas St. VETERINARY SURGEONS BLACKALL, DR. J. E.—Office. 4471 Talbot St. Phone 4804W. Res. 6089F

WILSON, W. J.—Veterinary; horse and dog hospital. 84 King. Tel. 788. ACCOUNTANTS

BENSON, WM. C., C.A.—Resident part-ner, Oscar Hudson & Co., chartered accountants. Cost systems. 213 Do-minion Savings Bldg. Tel. 1537J-6346. DOGGEREL, A. J., Chartered Accountant, 91 Tecumseh Ave. Phone 6599. O'BRIEN, W. J., commercial spec public accountant and auditor, systems, financial statements, in tax returns, 361½ Richmond St. RAYMOND, F. W.—Accountant, auditor, authorized trustee, assignee, liquidator. Room 10, Greene-Swift Building, London, Ont.

INSURANCE

ABBOTT Assurance Agencies — Fire, accident and automobile insurance. 201 Dominion Savings Building. Phone GUNN, G. M. & SON, Limited (George C. Gunn, Allan M. McLean)—Fire, life, accident, automobile. SMITH, EDWIN—Fire and casualty in surance, 207 Dundas St. (over Gam-mage, florist). Tel. 90.

will Son, S.—Sick, accident, hold-up, robbery, fire and automobile insurance; money to loan, mortgages, rents collected. 216 Richmond St. Tel. 2103W.

CHIROPODY

BEATTIE, Miss-Graduate chiropodist Talbot and Fullarton. Tel. 3027W. GREY BEAUTY SHOP—Graduate ch ropodist, 221½ Dundas. Tel. 2632W. HILES, Dr. Le Roy V., foot specialist, 202 Dundas St., over Cliff Robinson's store. Tel 7308.

MONUMENTS

ARTISTIC Cemetery Memorials. London Marble and Granite Co., 493 Rich-mond. Phone 3569W.; res. 2816. SMYTH MONUMENT WORKS. 344 Wellington St. Phone 1835W. Est. 1852. Over 70 years of service.

BORN, MARRIED, DIED

AY — Mr. and Mrs. Fraser Day Thamesford (nee Olive Williams), an nounce the birth of a daughter (Marion Lucille), Aug. 14, 1923. SILMORE—On Monday Aug. 20, 1923, to Mr. and Mrs. Jack Gilmore (nee Ruby Gregory), at their home, 30 Sterling St., a son (Allan Kerr).

DIED. BAKER-At Westminster Hospital, on Sunday, Aug. 19, 1923, Ernest Russell Baker, beloved husband of Winifred Baker, aged 25 years.
Funeral service at the Oatman
Funeral Home, corner King and Colborne Sts., at 2 p.m., on Wednesday,
Aug. 22. Interment in Mount Pleasant Cemetery.

BRAITHWAITE—At the residence of her son William, 933 Lorne Ave., Margaret, relict of the late Elijah Braithwaite, aged 91 years and 10 months.

months.
Funeral from the above address on
Wednesday afternon, Aug. 22. Service at 3:30. Interment Birr Cemetery. CAIRNCROSS-On Sunday, Aug. 19, 1923, at the residence of her sister Mrs. R. H. Morrison, 298 Hyman St.

city, Isabelle Cairneross, daugnter of the late Walter and Janet Cairneross.
Funeral private from above address
Tuesday afternoon.

CAMPBELL—At the family residence, lot 12, concession 6, Caradoc Township, Monday morning, Margaret Campbell, daughter of the late Alexander and Janet Campbell.

Funeral will be held from the family residence, Wednesday at 2:30 p.m. Services at 2 o'clock. Interment at Campbell's Burying Ground.

DEAN—At her late residence 384 Grov. at Campbell's Burying Ground.

DEAN—At her late residence, 384 Grey
St., on Monday, Aug. 20, 1923, Eunice,
wife of William Dean.
Funeral private, Wednesday, Aug.
22, from the residence of her son,
William Dean, 895 Dufferin Ave., at
2:30 p.m. Service at 2 p.m. Interment
at Woodland Cemetery.
VANSTONE—At 121 Duchess Ave., on

At Woodland Cemetery.

VANSTONE—At 171 Duchess Ave., on Saturday, Aug. 18, 1923, Joseph Henry Vanstone, aged 60 years.

Funeral services at the above address on Tuesday, Aug. 21, at 2:30 p.m. Interment in Woodland Cemetery.

REAL ESTATE

CENTRAL—Two-story brick, usual living-rooms, pantry, summer kitchen, 4 bedrooms with closets, 3-piece bath, hot water, furnace, sidedrive, well decorated. Apply on premises, 154 Central Ave.

FORWARD Ave. - Bungalow. white stucco, very attractive, 6 rooms; bar-gain for quick sale. Apply 51 Forward Ave.

LIST YOUR properties with the well-known agent, R. Reely, 795 York St. Tel. 3893. NORTH, 21 Partridge St.—1½-story, 9 rooms, 4 bedrooms, 3-piece bath with splendid water heater, new furnace, fruit cellar, soft water, lot 50x150, 5 fruit trees, garden, raspberries, strawberries, grapes, garage, half block from North Belt car line or two blocks from Oxford St., cosy, convenient, compact; will sell or rent; terms or reduction on quick sale, Appiy switchboard, Advertiser office, or phone 2368J after 5:30 evenings. SMALL HOUSE, 733 Waterloo St., modern in every way, prospects may inspect house if they wish. Also two large flats in sprinklered warehouse for rent. Apply D. Campbell & Sons.

OUTH—Red brick bungalow, 3 bed-rooms, fully modern, garage, reduced to \$4.200 for sale this week. Terms. J. C. Patterson, 359. Richmond. SPECIAL—South near Normal School, new fully modern red brick and stucco, reception hall, living-room, dining-room, kitchen, spacious veranda, full basement; best buy in the city at \$4,900; \$1,200 cash will handle. Carney & Johnson, 134 Carling St. Phone 6177J and 4501W.

THE HOME Investment Co.—A very complete list of homes for you to select from. Call and let us show you them. No obligation on your part whatever. If you are thinking of building, let us show you how to save money and still get what you want. A few houses to rent. Phone 5990, 425 Richmond St. Room No. 1. THORNDALE Village—House and lot, cor Railway and Queen Sts., opposite Station House, in AI condition. Apply Geo. Van Horne, agent C. N. R., Clinton, or W. E. McCutcheon, Thorndale.

GORK St., 4-room cottage, hydro, water, good lot, \$1,300; \$100 cash and \$15 per month. Central, 6-room cottage, hydro, water, \$1,600; \$400 cash and \$15 per month. Alexander, 119 King St.

DAIRY FARM—100 acres, one mile north of Ingersoll, first-class build-ings, good land, fine location, pos-session any time. John Shearon, R. R. 2, Ingersoll, Ont. NTARIO-700 choice farms. Catalogues

sent free on application. Thomas Myerscough & Edy, 226 Darling St. Brantford. Bell 'phone 1233J. 9 ACRES-House and barn, good well and orchard. Apply John Marr, R. R. 8, London. o. London.

O ACRES, well improved, good producer, near city of London; must be sold; price and terms reasonable. Box 30. Advertiser.

30. Advertiser.
\$4,300-20 acres, together with crops, stock and implements, 8 miles from the city, 3 miles to Springbank Park, 1½-story frame house, barn and poultry house, also fruit trees, 3 acres of bush. Will consider an exchange on city property. Apply Brodie Real Estate, 220 Dundas St

TO LET

APARTMENTS, central one block from postoffice, hot water heated, modern, efficient janitor service, immediate possession. Phone 200. AFARTMENT—Five rooms, all conveniences, garage if desired, best locality, immediate possession. Phone 1219.

CENTRAL—Four-roomed unfurnished flat, electricity, gas. Apply 549 Col-borne St. DESIRABLE office space. Apply 2291/2

FLAT, six rooms, modern, central Phone 2746. ROCERY and living apartments, stock at invoice, \$25 per month; owner must sell on account of sickness. Patter-

son & Sadlier, 110 Dundas. Phone 5484. HOUSE, well furnished, for months. 609 Colborne St. 7561J. References required. MRS. CHALLIN, 863½ Colborne St., is invited to call at the office of The Advertiser before Aug. 25 and receive a pair of tickets for Loew's Theatre, use any day except Saturday.

QUITE a number of small and large homes, strictly modern and semi-modern, good location. Also summer homes at Port Stanley. Call Sam D. Campbell, Realtor, 422 Richmond St. RIDOUT St. South, 128, \$40 per month. The Canada Trust Company. SIX-ROOM flat, all conveniences; strictly private, with side entrance. Call 170 Clarence for further particu-lars. Phone 1289J.

STORAGE room to rent. Immediate possession. J W. G. Winnett, barkrister, etc.

STORE, central, heated, could be used for office or dental office. Apply 434 Clarence St., or phone 200. WATERLOO, 915, fine new corner red brick-residence, fully modern, garage, sunroom, oak floors throughout. Pos-session Sept. 1, \$75 per month. Apply D. Wolfe, 158 Dundas St. Phone 5270. 05 PIPE LINE—Seven-room cottage modern. Phone 236W.

ROOMS TO LET

ENTRAL, 261 Dundas—Large front room, furnished, heated; suitable for two gentlemen. Phone 3885J. ENTRAL, well furnished rooms, all modern conveniences; breakfast if de-sired. Phone 7927F. 277 Talbot St. SOUTH-Unfurnished or furnished flat, all conveniences. Phone 3617W. Apply 80 Stanley St.

TORONTO EXHIBITION, excellent ac-commodation for visitors, two minutes' from grounds. Mrs. A. Cowley, 260 Dufferin St. Tel. Lakeside, 1480.

ROOM AND BOARD EAST, in modern private home, for two girls, Dundas St. Phone 7753F. ROOM to rent with board, all conveniences, suitable for two. 8631/2 Colborne St. Phone 4458W. OUNG man wants refined home, where lady will take care of child, 2½ years Reply, giving telephone number, par-ticulars, etc., to Box 35, Advertiser.

ROOMS WANTED

TWO unfurnished rooms or double rooms for one lady. Apply Box 37 Advertiser office. WANTED TO RENT.

NORTH-Small house for two adults modern. Phone 5154W. SWAP ADS WILL swap piano for Ford car. Apply Box 41 Advertiser Office. WANTED TO PURCHASE.

LOT in north end of city; state full particulars, with price and terms, to Box 36, Advertiser. SIX or seven room all modern brick home, in good location. Part.cash and balance on terms: Buyer coming to the city. Please give full particulars. No agent. Box 40, Advertiser.

INSTRUCTION.

MATRICULATION, etc. — Backward pupils coached. Young's School, 379 Princess. Princess.

THE CANADA Business College, Chatham, has just been asked to supply a commercial teacher, remuneration Fifteen Hundred; also an accountant for tractor company, that should soon be worth thousands per annum. If interested in our training, write D. McLachlan, prin. For Home Training get Catalogae I.

ASPHALT shingles, Oriental designs, red or green. Brick & Supply Co., 609 William. Phone 1244. AUTHORITIES on birds advise against the use of packet seed. We sell in bulk, 2 lbs, for 25c. 280 Talbot. BARGAIN sale of Waggoner ladders— Single, 8 ft. to 13 ft., one price \$2 each. First comers get best choice. Handy for fruit picking and about the house. Also 40-ft. extension. Regular \$18 at \$12. These prices are for four hours only, 2 to 6 Wednesday afternoon, Aug. 22, at 18 Kenneth Ave (runs west from Waterloo St., north of C. P. Railway).

FULL LINE of feather pillows. Mattresses renovated. Phone 997.
Hunt & Sons, 503 Richmond St. BICYCLE—Gentleman's; also shoe-maker's patching machine; both in good condition. Apply evenings, 442 Central Ave.

BUFFET, round extension table, ver-anda chairs, quarter-cut oak dresser and leather lounge at 351 Ridout St. LONDON HOUSE, centrally located. Dundas and Talbot Sts., hot and cold water in rooms, clean and tidy, home cooking, reasonable rate, by day or night, an ideal home. CANARIES—First importation of Ger-man rollers expected 1st of Septem-ber. We ship anywhere. London Aviary, 280 Talbot. CONFECTIONERY, cigars and tobacco, stationery, school supplies, magazines and papers, games and toys, at Rob-ertson's Cigar Store, 519 Richmond St.

DIAMONDS are very reasonable in price at Ross McKay's, The Jeweler, London East, open evenings. ONTARIO Roofers—R. L. Clothier contractor and builder. 447 Queber St., London. ELECTRIC ironing machine, used as demonstrator, less than half price. Leff Electric Co., 316 Grey St. SIGNS and Show Cards, Star Signs, 207 Dundas (over Gammage). Tel. 7581 ELECTRIC wiring fixtures and appliances. Bowley Electric, The Store With the Stock, 306 Dundas St. Tel. 2203.

FREE records, 50 selections, your own choice, to the purchaser of a phono-graph from our floor stock, this week only. Columbia machines from \$95 up. Pudney Bros., 348 Dundas St. Tel. 5124J. Open evenings. WARREN BROS., machinists, welders, formerly 314 Talbot. Hamilton Rd., near Rectory. Tel. 3075J.

FRESH CAUGHT fish arriving daily.
Phone your order. We deliver to all
parts of the city. Onn's Up-To-Date
Market, Phones 7720-1296. 143 King St. HOUSEHOLD furniture for sale. Before paying the high prices for furniture which are demanded in the down town stores, call at Syd Jackson's, 501 Richmond St., or 768 Dundas St., and see what we have to offer. We probably have the very rug, table, dresser or suite you need at a price which will mean dollars in your pocket. See our refrigerators and reed chairs. Syd Jackson, auctioneer and sales agent. OUSEHOLD furniture for sale Refor Jackson, auctioneer and sales agent Phone 7460.

NVALID'S chair wicker. Apply Box 38, Advertiser. Jr Will pay you to phone 3722. W. J. M. Fink, 123 Maitland St., ladies' men's and boys' clothing; also house furnishings; sold on easy terms. KLEENO Kloths, Kleeno Waste," the superior quality wiping cloths and waste, a grade for every use. W. Leff & Co. Phone 2792; nights 5422W.

LA SALLE business administration microscope, cornet, pewter, old books for old boys. Hamilton's, 210 King St. LATH! LATH! Special offer, No. 1 pine lath \$14 M. also cheap grades fur, \$8 ap. London Wrecking Co., 501 Bathurst St. Phone 6640W. LOVELY mahogany parlor settee, silk upholstered, \$20. Phone 1614. McCASKY Adding Machine, 9 banks, \$125. E. J. Allen, 110 Dundas. Ask for demonstration. 5903W.

MOTORCYCLE-Excelsior, single cylinder, good condition, \$60. Box 32, MRS. WESTMAN, 60 Edward St., is invited to call at the office of The Advertiser before Aug. 25 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. NEW and up-to-date clothing and house furnishings sold on credit. J. Holiff.

furnishings sold on credit. J. Holiff, 366 Rectory St. Tel. 3595W. ICTURES are valuable tokens, let us frame them for you. Anderson's Art Store, 466 Dundas St. Phone 2790J. PIANO—Gerhard Heintzman, Simmons bed and other household furnishings. Apply 103 Stanley St. READY-MADE, gold-filled spectacles, \$2.50. F. Steele, Optician, 210 Dundas

SEWING MACHINE expert, repairs all makes: needles, shutties, bobbins for White's, Singer, New Williams, Ray-monds, etc. 99 King St. HERLOCK-MANNING LOUIS PIANO

Walnut case, slightly used.
Regular retail price \$600.
A special buy for this week, \$350. SHERLOCK-MANNING PIANO CO LONDON, ONT.

WE HAVE, a large consignment of blue Amberola records at 25e each; baby buggy, carriage, citiped; records on player rolls exchanged, 8 for \$1. Frank Paige, Ridout, near Dundas, Phone 4778W. 1/2 LONDON gas engine, half price Hawthorn, con. 5, Lambeth Highway

LIVE STOCK. COW-Jersey, 4 years old. Apply A Buckland, Third St., Pottersburg. GOOD work horse, cheap, 8631/2 Col-borne, Phone 4458W.

ARCHITECTS & SURVEYORS BRIDGMAN, L. G.—Architect. Phor 2949. Bank of Commerce Building. FARNCOMB, F. W.—Civil engineer, surveyor, 307 Dom. Savings. Tel. 552. McBRIDE, H. C.—Architect, Moison Bank Bldg. Phone 262W. MOORE & CO., JOHN. M.—Architects and engineers. 489 Richmond St. MURRAY, WILLIAM H.—Architect, Dom. Savings Bldg. Phone 1557W PAVEY, W. STUART, registered archi-tect, Standard Bank Bldg. Tel. 7315 WATT & BLACKWELL—Architects London and Toronto.

OSTEOPATHY

DR. BARKLIE will be away until Sept. 1st, attending clinics and conventions in Detroit. Chicago and Davenport. BEST, DR. R. C.—Osteopathic and chiropractic physician, nervous and chironic diseases, 191 Wharncliffe Rd, S. Hours, 9-11, 2-5, 6-8. Phone 3328. ATON, DR. H. V.—Osteopath, 171 Kent St., graduate 1900, specialist chronic and nervous diseases. Tel. 1573.

OSTEOPATHIC PHYSICIANS OLES, C. W., 440 Queen's Ave. Hours 10-11, 2-4, ev'gs by appointment. Tel

YOU SAY

BELLA DONNA

HAS A DOG

EH ETHELBERT?

BUSINESS CARDS

AUCTIONEER and valuator—J. Light-foot. Res. 694½ Dundas St. Tel. 3390M. AUCTIONEER and valuator — Fred Genereaux, nine years with Cooper's auction. Office, 201 Dundas St. Phone 1332: residence phones 3322J, 2053W. CEMENT mixer and man for hire, by day or week. Phone 3882. CITY chimney sweep, yards and cellars cleaned; whitewashing. Phone 1883J. W. Berry & Son. CITY Signs and Show Cards. 123 King St. Phone 984J.

GET YOUR electrical work done now by Fred Mason. Tel. 3210. LONDON Art Shoe Repair uses genuine cak leather, long wear. Work done by experts. All jobs guaranteed. We call and deliver. 87 Dundas St. Tel. 4851.

MacLEAN & HARRIS, bookkeeping, public stenography, collection. 207 Royal Bank. Tel. 77#J. MARINELLO System tor faces, scalps, Chiropody. Removal of superfluous hair permanently. Miss Beattle, Tal-bot and Fullarton. Phone 3027W.

SLATE Roofing—Our specialty is slate blackboards. J. Whittaker, 551 King UPHOLSTERING — Finest materials, expert workmanship, R. D. Pugh, 89 Wharncliffe South. Tel. 3654.

WE never advertise. Our high-class used furniture does that. May & Raiph, City Auctioneers and Furniture Dealers, corner Dundas and Ridout. Phone 1249J. BUILDERS AND CONTRACTORS.

ARTHUR MOULD, roofing contractor, expert repairs, special prices on Giant asphalt shingles. Phone 7891W. BAER—Carpentry of all kinds, good work, prices right. 218 Hamilton Rd. Phone 4254W. JOE BERE, building contractor; esti-mates given. 319 Wharncliffe N. Phone 4320W.

MURRAY, GEO. — General contractor and builder; jobbing estimates fur-nished. 118 Sydenham St. Tel. 4968F. NOXELL, 200 St. Julien St., can build a 5-room bungalow, \$2,200; 6 rooms, \$2,450, red brick. Tel. 7886J. WEEKS, A.—Builder, contractor, job-bing a specialty. 558 Colborne St. PAINTERS AND PAPERHANGERS.

BEECH, F. C.—Painter, paperhanger; specialty, graining; wallpaper dealer; free estimates. Tel 6889M. VAUGHAN, 499 Adelaide St.—Painting, paperhanging and house decorating. Tel. 5064W.

PLUMBING AND HEATING. LLEN & POPE will give you satis-faction and service in plumbing. 155 Chesley Ave. Tels. 2293W and 7839M. CHAS. WILLIAMS, the man with the repair shop on wheels. Phone 3277J. FURNACES, eavestroughing, tinsmithing. Regal stove and furnace repair 527 Hill St. Phone 1864J. PLUMBING and repairing, also Gurney No. 26 gas water heaters installed, \$25. H. R. Dixon. Phone 1747W. PLUMBING and repairs—W. O. Ell-wood, 69 Becher St. Phone 4348W.

PRINTING.

THE HOLLINS PRESS for fine print-ing and stationery. 761 Dundas St. Phone 7812W. TAILORING AND REPAIRING. cial contract rates for cleaning, pressing and repairing. Tel. 7311W. Room
1, 213 Dundas St.

FOR THE difficult repairs, see Bert Ray, the trained tailor, 201 Wellington St. Phone 7086J. JOE DEAN, cleaning and repairing, 434 Clarence St. Tel. 4225J. LADIES! Have your clothes made by an expert ladies' tailor and dressmaker. Wilner, 229 Hamilton Rd. Tel, 5461W. LIGHTED—Tailoring and laundry, Suit cleaned and pressed. Delivery. 34 Clarence St. Tel. 705J. McLAUGHLIN D 44 roadster, 1 Hup-mobile, model N; 1 McLaughlin D 55; 1 McLaughlin E 49; 1 Ford, 1914 These cars are the best buy in the

SUITS cleaned, pressed and repaired Tailoring to measure. Customers' owr material made up. R. Tatham, corner Lorne and Elizabeth St. WHILE you wear your Palm Beach suit let us clean your other ones. Williams Tailoring, 428 Clarence St. Tej. 5013W. WILLIAMS Tailoring, where cleaning and pressing will be done to your satisfaction. 428 Clarence St. Phone

LEGAL CARDS

BUCHNER & RAMSAY—Barristers, solicitors, corner Taibot and Carling Phone 99. Money to loan. CRONYN, BETTS & BLACK-Frederick P. Betts, K.C.; F. C. Betts and J. D. K. Black, Huron & Erie Bidg., London, Ont.

OUGLAS, A. R.—Barrister, solicitor notary public. Oak Hall Building. FITZGERALD, W. C.—Barrister, no-tary, 110 Dundas St. Tel. 385. GIBBONS, HARPER & BRADEN-Barristers, etc., Imperial Bank Build-ing. F. F. Harper, J. A. E. Braden GRAYDON & GRAYDON—Barristers, Market Square north, Bank of Mon-treal Building. MACPHERSON & PERRIN—Barristers, 57 Dundas St. Tel, 554. MAJOR G. N. WEEKES' office will be closed Aug. 27 to Sept. 3; inclusive.

McEVOY. J. M.—Barrister, solicitor. Robinson Hall Chambers. Money to loan. MURPHY, GUNN & MURPHY—Ban of Toronto Chambers. Phone 170. RIDOUT & MAYBEE—156 Yonge St.,
Toronto, solicitors of patents and experts in patent law. Send for our handbook.

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A Want advertiser was showing an inquirer a steam, electric vulcanizing outfit. He had told his price—\$200 cash and explained good features of the outfit, including the little wear it had received. The visitor was unenthusiastic. In fact, the owner inwardly had concluded he wasn't going to make a sale. Then he chanced to remark:

"This outfit cost new \$650. You see what a real bargain it is at the price."

"What!" exclaimed the caller.

Suddenly the inquirer had new interest in the vulcanizing outfit. He pressed for more information concerning first cost -and received it. The advertiser added: "It really is a very low price. Last week I asked \$250." The sale was made shortly-all because the advertiser had

happened to use two bargain arguments which always appeal. It is not always enough to offer a real bargain. What's needed, too, is to make readers of your Want Ad. and inquirers, appreciate the bargain. The Want Ad which convinces readers a genuine bargain is offered always gets quick results, because the world is full of people looking for bargains. Everyone, in fact, is susceptible to the bargain appeal-old or young, rich or poor, businessman or mechanic. There are several very effective ways of indicating your bargain.

One is to state, as the vulcanizer advertiser did, what the article cost new. Applying the same principle, an advertiser tells what a house cost to build, or what he paid for a

farm, if less than he asks. Another tack, when the price has been recently reduced is to state the fact, adding the price formerly held for. Still another method is to describe the price as "Cheap,"

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STRONGEST garden party entertainments and fall fair attraction money can buy. Brunswick Trio, "The Harmony Boys." Hurry for fall fairs. Canada's greatest singers and entertainers. New sorgs, music, comedy, costumes, piano, banjo, and violin specialties. "Jock" Ballantyne, Scotch comedian. Anywhere, any time. Circulars free. P. R. Spence, manager, London. Phone 2259J. THE STORMERS." Everything variety that makes a success of the garden party program. 120 Wortley Rd.

Executors' Sale of Farm Property

larriett Learn will offer for sale by ublic auction at the office of Buchner Ramsay, 426 Talbot St. London. Intario, on Friday, the 31st day of & Ramsay, 426 Talbot St., London, Ontario, on Friday, the 31st day of August, 1923, at 11 o'clock in the forenoon, the north half of Lot Number Twenty in the Seventh Concession of the Township of Westminster, containing one hundred acres. On the premises are a frame house and barn in good condition. This property is about eight miles from London and two miles from Glanworth on the London and Port Stanley Railway.

Terms: 10% on the day of sale and the balance on the 30th of September, 1923. Further terms and conditions made known on application to the

undersigned. Dated this 17th day of August, 1923. BUCHNER & RAMSAY, Solicitors for the Executors. A. 18,21,25,28

Auction Sale

853 HELLMUTH AVE. FRIDAY, AUG. 24, 1:30 P.M. SHARP.
Consisting of piano, oak and mahogany chairs and rockers, 2 Hepplewhite mahogany chairs, oak table, quarter-cut oak library table, kitchen table and chairs, oak sideboard, dinner wagon, two 9x12 Wilton rugs, good as new; iron and brass beds, oak chiffonier, carpets, disnes, lawn mower, garden tools, etc. L. R. Jones, Prop.; Thos. McKim, Auctioneer.

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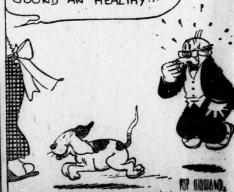
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