London Advertiser

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MORNING.

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Room; 76, Circulation Department. London, Ont., Friday, Nov. 4.

Another High Rate.

The need for scientific management of the affairs of municipalities is being brought home to not a few centres this year. The case of Streetsville has been brought to notice by the amount of taxation levied against that place for the next two years, which will be at the rate of 62 mills on the dollar.

According to reports, this rate is the outcome of the defeat of the bylaw authorizing an issue of debentures to pay for a new cement roadway which was built first, and then submitted to the people. The result is that the money will have to be raised in two years, instead of in 20. The money to repay the bank will be raised one year and the money to pay the contractor the next. In 1922 the tax rate will be raised eight mills over the 1921 rate and seven mills extra imposed In 1923.

This may be a case where the taxpayer is hit a little harder than in other centres. There are plenty of counted in, is paying around 50 and 60 mills in taxes. Of course it is too much. It puts too great a levy too much. It puts too great a levy living in a given locality. It ushers more or less the finished article, in a period of high rents, which is an undesirable thing for any com-

theory, but not in practice.

Take the matter of roads, pavestruction. When work is slack, there with construction work in order to pened." ease off the unemployment situafound.

But from the point of strict business administration, what do we

uitability of weather conditions, ac- was off the beaten path. Trying to psychology with Dr. C. T. Currelly, needs of the situation, etc. A rofits and loss accounts, and the sion: n this basis, could meet the situa- he do?" on in an entirely different light. On the part of a municipal council here is a different sort of pressure for work regardless of the bsolute necessity of the work beng done. There is the pressure residents of the municipality, are in need of work, and must be taken

for the position. What hannens

The tax rate in every municipality in the country answers this quick get-away and they made it.

The heckler is a bit of a misane can be said. The municipality pays at times, but he often serves the der the pictures on the walls. They a top price for its public works in purpose of keeping the audience reveal whether your "suppressed many cases. The aldermen (or from going to sleep, and also the functions' are along lines of huntcouncillors as the case may be) are speaker from taking it for granted ing, nature or adventure. blamed generously for the amount that he can say what he likes reof money spent for a given project, the critics finding it convenient to

The heckler may be a bit botherforget that the supplying of necessome to the amateur, but the finishsary work was one of the considera- ed platform speaker likes nothing tions in going on with the under- better than a chance to match wits voice after being speechless for 17 And so the thing goes, and so the

on, often regardless of their fitness

tax rates grow. The handling of civic finances is

work for a professional. It certainly is too delicate an operation to be entrusted to the care of any new set of men who may head the polls at the annual municipal turnover. past neglect and the following of vance. the lines of least resistance.

As stated before in these columns, the heavy tax rate will probably work out its own salvation, because it will FORCE rateparticipate in problems of civic administration.

The Heckler Appears.

political meetings of the present ually forced to take a short price. campaign, and seems to be doing fairly effective work.

a young speaker, making his first although not at pre-war prices. The appearance on the public platform. average price paid for cattle at the He studies the situation quite care- recent Shorthorn sale at the Westfully and knows almost to a minute ern Fair grounds was \$151, with when the speaker is at a point higher prices being paid for purewhere, if his line of argument is bred stock. broken, it will be very difficult for him to take it up agan.

the old school, a noisy individual | what he is talking about. Here is He generally puts in his little shafts what one man who handles many in a way that will simply annoy the farm accounts at his bank has to speaker or spoil the effect of some say: portion of the address that he is "I find that the farmer who raises delivering with more or less telling purebred stock is the one who can



the heckler. It was at the time brought \$60 each. Figures talk and when the late Sir Wilfrid Laurier there you have them. Furthermore, was in power, and the speech was the farmer who is in purebred It is hard for a city council to go built, erected and fashioned on his stock of whatver description has a ahead and run city affairs as any member of council would his own private business. It is all right in and his set speech were tried out— man in grades or scrubs. The only

ments, sewers, etc., and their con-trainers sat in a back seat close to Marden school house. The three down "Purebred Avenue." the door, where the way of escape is a demand that the city go ahead was easy in case anything "hap-The candidate took the platform

this practice, as it is imperative his throat a few times, took anthat as much work as possible be other drink and informed the chairman and those present that he was glad to be present. A fine old brand of Scotch listen-

Council cannot sit down and about four rows from the front. The pression of the inner self." gure closely on costs, material, speaker got away to a fair start, but and its earnings and spendings, its said two or three times in successeum of Archaeology.

times the heckler came to his resimost—the animals he hunted. entirely. There is the pressure of of water and fresh starts, he shot prehistoric man a feeling of posses-

"Weel-what did he do?"

"Vat did he do?" shouted the supplied by the fact that many men, speaker. "He made von grand beliefs that the picture of a thing ative or employer.

servative candidate waited for man's office and you know what nothing. They were ready for a to talk to him about.

The heckler is a bit of a nuisance

Purebred Stock.

Wherever farmers gather, on the meetings the never-ending subject till after four. The high rates we are paying of conversation is the price of catnow are in many cases traceable to the and the prospects for an ad-There are many "ifs" and "buts"

in farming just as in any other business, and it is the man with the highest quality of article who does payers to think seriously, and to the most business, and incidentally commands the highest price. The farmer with the best quality

gets his price, while his neighbor The old-fashioned heckler is mak- stands and shivers against a load ing his appearance at some of the of poor quality fodder, and is event-

The same thing holds good in the cattle market. There is always a The real heckler can "get" many demand for animals of good quality,

The average farmer is said to be anything but a good business man, Nor is the heckler, if he is one of but his banker is, and he knows

pay his debts, and that has been Some years ago when elections specially true this fall. His neighwere keen in Wellington, a Con- bor may have just as good a farm servative candidate, who had diffi- and may raise better crops, but he culty in speaking the English in is feeding them to scrub animals true campaign style, was given a set and consequently loses a lot of ech by some of his friends. In money that he might have had with

on a man's purse for the sake of sold at \$25. In the next pen two But they had reckoned without purebred Yorkshire sows with pigs If we mistake not the candidate modation and more of it than the together—at a meeting in the old way to better cattle prices lies

Expression.

Study the furnishing of a home and you "have the number" of the tion. We are not finding fault with gulped down a little water, cleared housewife. People express themselves in the furniture they buy and the homes they build, just as much as in the clothes they wear. Psychologists call it "the creative

er and heckler combined had a seat impulse" or "the unconscious ex Take a deep breath and delve into

relytate business concern, keeping in switch back to his tariff lines, he director of the Royal Ontario Mu-The oldest pictures in the world

The tariff—what did Sil White tariff? Vat did tains, between France and Spain. Carved on the walls, they represent After he had gone over this three that which the cave man wanted

> sion and mastery, in advance of the actual killing. It was one of the oldest human

-! ! of the whole --! gives one power over the thing itself. The heckler had scored a knock- Salesmen can profit by this bit of out. The three backers of the Con- psychology. Study the pictures in a

> This may never have occurred to you. But tonight in your home pon-

LITTLE 'TISERS

A man in Vermont discovered his with the heckler and the interrup- years. Probably he'd just received his first income tax papers.

> In Maryland one of the pupils at school house, but, oh boy, just wait tical. They don't, as a rule, lay

States \$6,250,095 to enforce prohibition. In the same period fines prohibition pays.

A Chicago man arrested for bur glary told his story to the court. In vious and take it at its face value. He brief it was this-a wife, seven children and no work for three hay on the local market is the first months. We're not patting him on to make a sale, and he generally the back for theft, but what else

> The Woodstock Sentinel-Review digs into the region of Hamilton

> > T is only by try-I ing to understand others that we can get our own hearts understood; and in matters of human feeling the clement judge is the most successful pleader. -Virginibus Puerisque.

The building formerly occupied by the Liberal Hamilton Times is now used as the local headquarters for the Conservative headquarters in Hamilton. That is real tragedy-the Times dead and its home in the hands of the enemy."

The Hydro Commission has a plan for fixing up the centre of Guelph, which is a pretty little square where people count the cans and meet their friends. Instead of performing a graceful loop-the-loop the cars are likely to run straight through, and a waiting room is to be provided. Hitherto the town postoffice, Alex Stewart's drug store and Russell Daly's bookstore have served as waiting rooms. Thus will progress wipe out another remnant of a fine old community spirit.

Do not think that the urgent appeals being made to people in general to register have no special interest to you. In many places more than half the voters will be disfranchised if they do not register. The lists which are being used are the municipal lists of last year and contain only the names of propertyowners and tenants. Thus the great majority of all women married or unless their names are added by the registrars, to whom application must be made in person or by a rel-

READ YOUR [By Digby Phillips.]

NO. 26-SLANTING FOREHEADS. By the slanting forehead, of course, is meant that which slopes backward as it rises from the eyebrows. It is chiefly an indication of positive-

ness and quickness of thought. People with such foreheads have characters and habits of the kind that we call decided. At least they're decided in so far as they form their conclusions without delay upon available information, though whether they are obstinate or tenacious in the views formed is a matter for a decision of which you must look to other indications.

As a result, you'll find that such the high school is the wife of the people get a good bit accomplished in a market, at farm sales or political principal. He may run things in comparatively small time. They're practhing aside for decision tomorrow, unless, perchance, they have found it bet-

In the last year it cost United ter deliberately to acquire this habit in order to avoid the mistakes of quick decisions. tion. In the same period fines Still, they're not overly prone to mis-amounted to \$53,296,998. Of course takes on their decisions, even though made quickly, for their mental vision

> This is the type of person who is quite willing to let the obvious be obdoesn't waste time speculating whether his senses deceive him or not, nor does deem it necessary to think out justifications and argumentative supports

Such persons, whether men or women live in a world of fact rather they find it, and to make the best of bad bargains rather than to bewail them. On the other hand, however, they are not so likely to be tenacious in thei beliefs, nor to be exceptionally deep thinkers. Then, too, their weak point lies in a certain impatience of detail and cumstances handicaps them severely -Sloping Foreheads Slanting Chins.

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TROUBLE.
For weeks, Pat Cassidy had been a

familiar figure, tramping along the street of the little town where he lived, in his shirt sleeves, but now he was putting on his coat once more.

"More trouble," he sighed wearlly.

"If it isn't one thing, it's another, you

"Why, Pat," queried his wife, "what's the matter now?"
"More labor troubles," groaned Pat

'More worry." "Not another lockout, I'at, I hope?" anxiously inquired his missus. "No, worse than that," answered Pat

25 YEARS AGO TODAY

Here We Have Items of Local and District Interest, As Recorded in The Advertiser of 1896.

LONDON, NOV. 4, 1896.

Vertical writing was the board of education's chief topic of discussion last i night, and the debate was becoming real I committee's report, submitted by Trustee Johnston: "That it be optional with the teachers of the public schools to introduce vertical writing in their walks were received from W. Cotton, to introduce vertical writing in their classes. Trustee Buchner contended that the act required a teacher to first apply for and receive the sanction of the poard before he or she taught the system. Mr. Keenleyside charged that some teachers were teaching the vertical system without the board's per-mission. Dr. Campbell, chairman, up-held the view that teachers had to apply for permission to teach the vertical system. Mr. Greenlees spoke strongly in avor of vertical writing. Trustee Logan aid Principals Stewart and Althouse had told him they opposed vertical writing. The board's solicitor, Trustee Murphy, was asked for his interpretation of the law, and after reading it carefully, he said, that a request from the teacher was implied, though there was nothing in the section absolutely

calling for it. Dr. Wilson poured oll on the troubled waters by moving that the opinion of Mr. Murphy be obtained.

Principal Merchant reported that the number on the Collegiate Institute roll was 727, and the average attendance 695. The increase over October, 1895, was 35. Miss Kelso, the new teacher, ad assumed her duties. Trustee Burdick moved that tenders be called for a piano for Lorne avenue kindergarten. Carried.

lins, Duff and Hamilton-wrestled with trict

municipal affairs of London West at the regular meeting of the council last night. Deputy Reeve Moore felt a little disconcerted when the letter from the warm, when a timely compromise had a cooling effect. The subject was introduced in the following clause by No.

at 23½ cents per foot; John Moir, 23½ cents, and F. R. Ellis, 16¾ cents, and were referred to the chairman of the board of works

The matter of placing lights at Oxford street bridge and Oak street was discussed, and Mr. Alex. Ferguson appeared before the council to urge the necessity for the light at both places. He said women were afraid to pass under the C. P. R. bridge after dark No action.

Mr. Maxwell Armstrong resigned the position of auditor, owing to his removal to British Columbia.

Auditor Fraser of the G. T. R. is in he city, making his usual examination of the company's books. * * *
The new room at the Collegiate In-

stitute, rendered necessary by the overcrowding of the lower forms, was opened yesterday.

During October there were registered with the St. Thomas city clerk 14 births, 8 marriages and 13 deaths. * * *
Chatham's customs collections for
October were \$4,593.99, an increase of

\$1,241.76 over the same month for 1895.

J. H. Tennant, V. S., of this city, has The village fathers—Reeve Saunby, been appointed inspector of cattle, Deputy Reeve Moore, Councillors Col-sheep and hogs exported from this dis-

COMMON SENSE WAYS TO KEEP WELL. -DIRTY NAILS

BY DR. R. H. BISHOP.



there for a purpose. hurting anything. The duty of the touch is thus made

more accurate;
But not only to look well, but to prevent any possibility of spreading germs the nails must be kept clean. Doctors, nurses, maids, housewives and especially cooks have the greatest op-portunities to do harm because of dirty finger nails. It is a known fact that cooks have spread typhoid fever by the nails acting as "carriers" of the disease.

After the hands have been thoroughly washed an orange stick or nail file should be used to remove the particles of dirt under the nails. Never use the point of a scissors or the blade of a knife for this purpose, because either of these cause the under sur-face to become rough and hold par-ticles of dirt more securely.

After the use of the nail file or orangewood stick, the nail brush should be employed and then again the stick or file. Some emotional and absent-minded

persons have the habit of biting their nails or picking at them. The origin single, as well as all men who are and rough edges which are first sucked not assessed, will be unable to vote upon or bitten once or twice. Then of such a practice may be "hangnails" follows the bad habit. The finger nails themselves are no

dangerous. Neither is a scratch from them if they are clean. If the margins of the nails were sterilized, disinfected

and as hygienically clean as the sur OUR finger nails are geon's knife you could infected skin without

The duty of the finger nails is to and the skin in also filled up with act as protectors and the skin in also filled up with to the tips of the skin in also filled up with a to the tips of the skin in also filled up with the tips of the skin in also filled up with a scratches and nail act as protectors to the tips of the fingers and thus save them from the fingers and thus save them from the fingers are infections. pressure and injury. In the flesh from germs harbored by the nails. the nails. Red, swollen and inflamed "ingrow

THREE DAYS' GRACE. Maggie's sweetheart, a proverbia



Boys just love its smooth fragrant lather BEST for BABY BEST for YOU

again. Never was mention made of food or entertainment.

Beck within her own gateway, wad hae been time enough."

tight-fisted Scot, had taken her out for the afternoon, and that was about all. They rode some distance on the trolley, turned around and rode home again. Never was mention made of food or entertainment.

Maggle, who had keenly felt the neglect, sarcastically proffered Sandy a dime.

"For the carfare you spent on me," she said, meaningly.

"Hoots, toots, woman," returned Sandy, pocketing the coin. "Saturday



Tender Gums -A Warning

Beware of gum tenderness that warns of Pyorrhea. Four out of five people over forty have Pyorrheamany under forty, also. Loosening teeth indicate Pyorrhea. Bleeding gums, too. Remember—these inflamed, bleeding gums act as so many doorways for disease germs to enter the system—infecting the joints or tonsils-or causing other ailments.

Forhan's positively prevents Pyorrhea, if used in time and used consistently. As it hardens the gums the teeth become firmer.

Brush your teeth with Forhan's. It cleans the teeth scientifically-keeps them white and clean.

If gum shrinkage has already set in, start using Forhan's and consult a dentist immediately for special treatment. 35c and 60c tubes in Canada and U.S. If your druggist cannot supply you, send price to us direct and we will mail tube postpaid.



A THANKSGIVING OFFERING OF

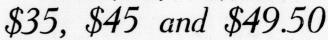
New Winter Coats

Coats of Distinctive Types

\$27.50, \$39.75 and \$50

All that the season can offer in newest designs, handsome trimmings of embroidery, quality fur and handsome fabrics, is embodied in these coats; made up from Bolivias, Broadcloths, Duvetyn, Normandy and Salts' Plushes; such furs as beaver. beaverine, seal, opossum and squirrel are extensively used for trimmings; silk linings of exceptional quality; all shades and sizes.

Every Suit In Stock Reduced For Clearance



Beautiful suits, fashioned of rich materials, such as Duvet De Laine, Duvetyne, Broadcloth and Tricotine. Those that are furred have beaver, Australian opossum, seal and beaverine collars and trimming used in effective ways; others are most elaborstely

Exclusive Frocks For Daytime and Evening Wear, \$25, \$35 and \$45

Frocks made of Canton Crepe, Crepe-Back Satins, Velvets, Taffeta and Satins, in a most stunning array of captivating modes, with plenty of black and all the new shades.

