

PETERS CHOCOLATE MINTS---

Delightful at the
Skating Party
The Theatre
The Fireside

25c a Box
PETERS
LONDON

Keep Your Eye On Your Eyes LONDON OPTICAL

Your enjoyment of an evening
in the library, a good book, and
an easy chair, depends on your
eyesight. Good eyesight will give
you these comforts. Good glasses
will give you good eyesight.

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Phone 6120. 4233V



Diamonds

Loose and mounted stones.
RINGS\$10 to \$700
NECKLETS\$12 to \$800
EARRINGS\$50 to \$500
SCARFINS\$20 up

C. H. Ward & Co.
Diamond Merchants and
Jewelers,
386 Richmond St. Phone 1084.

TAYLOR'S THROAT AND LUNG BALM

Is far stronger and better than any
cough mixture, syrup, etc. For coughs,
colds and all bronchial irritations it
has no equal. Sold under a written
guarantee by the 6 Taylor Drug Stores.

STORAGE BATTERY RE- CHARGING AND REPAIRING

EXCELL AUTO ELECTRIC

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Phone 6400. 297 Dundas Street.
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ELECTRIC MOTOR REPAIR COMPANY

349 TALBOT STREET, PHONE 7174.
Motors and Generators Rewound,
Repairs to Electric Apparatus.

Eczema Easily Relieved

JUST APPLY KINS-HAW

And see how quickly relief is obtained.
At all drug stores for 25c and 50c per bot-
tle, or mailed direct on receipt of price.
MUTUAL PHARMACEUTICAL CO.

Box 448, London. 22V

Annis' Candies

Our stock of Box Chocolates,
Mixed Candies made from the finest
materials, now complete for the
holiday season. Call and see our
display.

Annis' Candy Shop

393 Richmond. Opp. Smallman's.

"IN THE PUBLIC EYE"

BY Brown Optical Co.

DON'T STRAIN YOUR EYES

Many reasonable people who
would not labor beyond their
strength in any other manner
continue to test to over-capacity
their eyes. After their eyesight
begins to fail they continue to
strain it. Here you will find com-
plete scientific examination, cor-
rect prescription and vision re-
storation at such a moderate
figure that you must not longer
continue the dangerous delay.

Brown Optical Co.

EYES EXAMINED—GLASSES
MANUFACTURED.

Montreal. London. Windsor.
223 Dundas Street. Phone 1877.

London Business College

Dundas & Richmond Sts., London, Ont.
We teach business as it is done to-
day. Winter term from Jan. 3.
J. MORRITT, Prin. Phone 7380.
N. Stonehouse, Vice-Prin.

"FRIENDLY ENEMIES" AT THE GRAND TONIGHT

Aaron Hoffman, who, with Samuel
Shipman, wrote "Friendly Enemies,"
the famous comedy success, which A.
H. Woods will present at the Grand
tonight only at \$15, has been for many
years one of the most successful of all
writers for the stage. In particular,
he has been writing for vaudeville.
There is no individual who has ever at-
tended a vaudeville show who has not
heard some of Hoffman's material. He
has also written musical comedies, but
his connection with "Friendly Enemies"
may be regarded as the turning point of
his career.

Some of the most famous monologists
have been going to Hoffman for their
material for years. The late Cliff Gor-
don won fame with the political satire
written by Hoffman, and Lew Docksta-
der, using similar material, without the
accent, has made a huge success in the
two-day play. Mr. Hoffman's vaudeville
sketch, "The Cherry Tree," is consid-
ered the best vaudeville sketch in
years. And dozens of other sketches
and monologues have been written by
Hoffman for such performers as
Weber and Fields, Joe Welch, Nora
Bays, Henry Lewis, Sam Mann, Jess
Dandy and others.

Mr. Hoffman wrote nearly all the
vehicles which the late Rogers brothers
used in the days when they were the
most popular comedians on the Ameri-
can stage. He wrote several full length
pieces for York and Adams, the popu-
lar comedians of the west. He dramat-
ized "The Nightingale" when that dra-
ma series was in its prime.

Not content with vaudeville and the
theatre, Hoffman has also turned his
hand to film scenarios, and written a
series of ten for Olga Petrova, Shara
and Morris. Hoffman has been in great
demand for the theatre and the stage,
and has turned out several suc-
cessful pieces.

FASHION MANNEQUINS OF BAGDAD, FANTASTIC COSTUMES OF "CHU CHIN CHOW," ORIENTAL EXTRAVAGANZA

One of the most interesting features
of the big Oriental extravaganza, "Chu
Chin Chow," which P. Ray Comstock
and Morris will present at the Grand
all next week, with matinees on
Wednesday and Saturday.

A fashion display of the styles of
Ancient Bagdad, shown in the Bagdad
bazaar scene, proves ladies of the in-
terior to be the most fashionable of
people. To spend many places of gold upon
silk and satins, for this fashion dis-
play of twenty mannequins shows some
of the most beautiful styles of all
times.

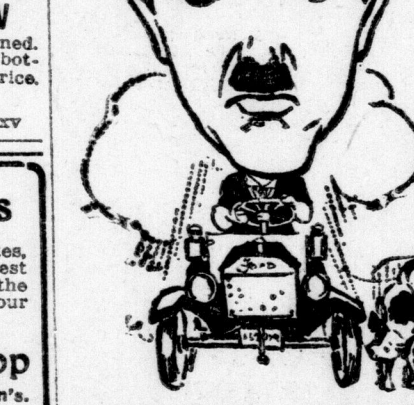
In the bazaar scene, the penniless
wife of Ali Baba, having suddenly be-
come possessed of riches, goes to the
fashion market to purchase fitting
clothes for her new station in life. The
silk merchant parades twenty of his
most beautiful costumes before her
eyes. The way in which this scene is
staged is characteristic of the artistic
execution of the whole performance.

The silk merchant claps his hands,
waves his fan, and at a signal the
costumes are changed. They spread before
him, and he selects one for the penni-
less wife. The music plays, the silk
merchant sings, and one by one the
mannequins enter and display their
costumes. The costumes, which would tax
the ingenuity of a fashion expert to de-
scribe in detail, range from something
resembling the tail of a peacock to the
gorgeous Oriental dress with an anor-
ak turban, which is fully five feet
in diameter. This costume, with the
enormous headdress, is one of the most
superb creations evolved.

The other nineteen mannequin cos-
tumes simply defy description. There
are three Chinese costumes of brilliant
blue which from the front simply make
one gasp. At a signal the girls turn and
the whole three are seen dressed in
yellow.

"Chu Chin Chow" is a romance of
Ancient Bagdad, with Oriental magnifi-
cence in all of its fourteen scenes, but
nothing like the fashion display has
ever been shown on the stage of an
American theatre.

The seat sale opens Thursday morn-
ing. No phone orders will be taken for
this attraction.



Charlie Chaplin in "A Day's Pleas-
ure," at the Grand tomorrow, Wednes-
day, Thursday, Friday and Saturday.

DRY GOODS SALE.

Peel's will put on a sale tomorrow
morning at 9 a.m. a shipment of fancy
dry goods, consisting of pillow-cases,
white wear and bedspreads, at almost
half their present-day cost.

LOCAL CONSERVATORY BOOKS SHOW BIGGEST YEAR IN ITS HISTORY

Miss Florence Dewey Not
Leaving Teaching Staff.

The London Conservatory of Music
is having a bigger year than ever in
its past history. The new year has
brought with it an enrollment larger
than ever before. Indeed, so large has
been this enrollment, that it has been
necessary to engage four new teachers
to meet the demand of increased pupils.

J. Herman Brouwer, the new and en-
tertaining manager, declares that the
school is forging ahead in a remarkable
manner, and that it will be only a mat-
ter of time before the old and tried
institution, the school at which many
of the successful London musicians have
received their training, will assume even
greater proportions, and have to be
housed in a larger building.

The violin department at the Con-
servatory is one of the best. Miss
Florence Dewey, who has been long a
successful teacher there, is receiving
a still greater number of pupils this
year. And the London public will be
delighted to learn that a rumor to the
effect that she was leaving the Con-
servatory, is entirely without founda-
tion. With her is now associated Mrs.
Harry Carson, the brilliant English
violinist, who also has a large follow-
ing of pupils, although her connection
with the Conservatory has been made
only since the beginning of the year.

DOLORES CASSINELLI THE "CAMEO GIRL" AT MAJESTIC THEATRE

Famous Stage Beauty Star-
ring in "Virtuous Model,"
Photoplay Now Showing.

If you believed that you had inspired
your husband to do big things—to write
a great book, or paint a great pic-
ture, or design a beautiful building, or
build a big bridge—would you sit back
and let another woman rob you of
your happiness, or would you fight for
it?

Dolores Fleury, the heroine of "The
Virtuous Model," the Albert Capellani-
sine film, which is now showing at the
Majestic Theatre today, Tuesday and
Wednesday, believes that but for the
inspiration of her husband, she would
have been a great success.



DOLORES CASSINELLI.

tion for her sculptor husband's mas-
terpiece, for which she had posed, and
when another woman sought to claim
her place, Dolores fought!

Life had been drab and dreary for
this beautiful young girl. Surrounded
by the equal of the Montmartre dis-
trict in Paris, she had kept tight hold
of her ideals and side-stepped tempta-
tion.

Then Paul Brehant, the noted sculp-
tor, entered her life. An idealist,
smiling from the disappointment of
finding the woman he loved untrue to
him, Dolores' purity appealed to him
and they were married.

Did the virtue of the girl of lowly
birth hold out against the insidious
lures and lures of the woman of high
birth? The answer lies in the happy
ending of "The Virtuous Model." It
is an adaptation of the famous French
play, "The Gutter," written by Pierre
Wolf.

Also a comedy, a new weekly, and
Herman Brouwer in vaudeville.

TWELVE CONVICTIONS AGAINST SELLERS OF BOOZE DURING WEEK

Fine in Each Case Was \$400
and Costs—Three Were
Acquitted.

With one conviction and two dis-
missals on charges of bootlegging made
in the police court on Saturday after-
noon, the week was brought to a close
with twelve convictions out of a total
of fifteen liquor-selling cases tried.

On Saturday morning Myers Gootson
was fined \$400, and paid it under pro-
test. Joseph Torok, whose case was
tried next, had the same penalty im-
posed on him and followed the same
course as Gootson. It is expected that
these two men will endeavor to have
another court quicken the conviction.

Arthur Murray and Sam McDowell
were the two men who were dis-
missed.

Roy Cutts and Cyril Henry, two gov-
ernment agents, claimed that Torok
sold them a bottle of liquor for \$1 in a
room at the rear of Courser's bar-
ber shop at the corner of Mainland
and Ottawa avenues on the night of
December 27. Torok, supported by a
number of witnesses, claimed that he
was in Gootson's room on that
evening.

The two agents claimed that on De-
cember 23 they went to the Richmond
Hotel, and that after some conversation
with Arthur Murray, he took Cutts,
who was followed by Henry, into
room and sold him a bottle of whiskey
for \$8.

Murray, his brother Gordon, and
Henry Turner swore that Murray was
in Windsor from December 27 until
December 30.

Sam McDowell was brought into
court and charged with bootlegging.
He pleaded not guilty, after which
Crown Attorney J. B. McKillop an-
nounced that no evidence would be
offered. The summons had been issued
against the wrong man. J. M. McEvoy,
counsel for the defense, took Cutts,
the bottle which was produced be kept
as evidence.

INDUSTRIAL CHEMISTS IN DEMAND.

The day of industrial chemists in
Canada has arrived. There are now
few productive industries of any im-
portance that do not require the ser-
vices of an expert chemist to eliminate
the waste that has been allowed to go
unchecked so long. The interest in this
line of work is so great that young men
are preparing for this very remunerative
employment. Evening classes in
qualitative and quantitative analysis
are being started in the Technical
School. There are also a few vacancies
still in the machine shop, automobile
mechanics, millinery, and other
art classes. Students may register any
afternoon or evening next week.

VOICE OF THE PEOPLE

MORAL POWER.

To the Editor of The Advertiser:
It is quite a while now that I troubled
you for an editorial judgment; but Sir
William Goodie's picture of the Brit-
ish Tommy perched on the caboose of
the relief train for Europe's famished
states, sorely escorting it in a safety,
else impossible, is too much for me.

Here is a picture for brother John-
athan and the whole brood of our
people's younger nations to take on
and ask ourselves, when shall our
Sammies' Canucks, Anasas and
others have received training, that will
qualify them for such enthrone-ment as
this? We have not a "man of man's"
service to be pointed out as the path to lead-
ership.

Is there anything on the moral plane
in our history from Alfred to
Abraham Lincoln, or since, greater
than the moral power, which makes
these Tommies and their chiefs, and
this expedition, PERTH LINCOLN
January 3, 1920.

CUT BY FALLING SNOW.

WINGHAM, Jan. 10.—Gordon Ard, a
public school pupil, met with a painful
accident this week. A quantity
of snow and ice fell off a roof, se-
verely cutting his head. Several stitches
were needed to close the wound.

The remains of Mori Knox, who died
recently in Toronto, were brought here
this week for interment. Mr. Knox
formerly conducted a jewelry store
here. He is survived by one brother and
two sisters.

The machinery of the Aero Cushion
Tire Company is being erected, and it
is expected that the plant will be in
operation early in the spring.

FRENCH DEPARTMENT WILL BE ADDED BY MUSICAL INSTITUTION

London Conservatory Engages
Monsieur Albert Lambert.
NATIVE RHEIMS, FRANCE

Interpreter for Allied Armies
and Professor at College of
St. Barbe, Paris, France.

A golden opportunity for the citizens
interested in French in the city of
London has presented itself in the
person of Monsieur Albert Lambert,
late of Paris, France.

The London Conservatory of Music
takes pleasure in announcing that
Monsieur Lambert has joined the staff
and will begin teaching French im-
mediately. Monsieur Lambert is a
native of Rheims, Champagne, France,
and has been connected with the Col-
lege of St. Barbe, Paris, France, for
over eighteen years, teaching French
the conversation method is used,
unless pupils desire other
methods. Monsieur Lambert is pre-
pared to give private tutelage to
university or high school students, and
also to prepare anyone for university
examination.

Besides being a professor at the
College of St. Barbe, Monsieur Lam-
bert is the official interpreter to the En-
glish, Canadian and American armies
during the world war. Being able to
speak the English language fluently and
being a native of France in a great
asset, not only to the teacher, but to
all those who study with this capable
teacher.

In securing Monsieur Lambert the
London Conservatory of Music has
taken another step in giving the people
of this city the very best available.
Students may begin work in French
at any time. Arrangements can be
made at the London Conservatory of
Music office.

ARTS AND SCIENCE CLUB HEARD CLEVER ADDRESS

An interesting paper dealing with two
philosophers who were brought up in
the little town of Concord, Mass., name-
ly Emerson and Thoreau, was given on
Saturday evening at the Western Uni-
versity to the Arts and Science Club
by Professor Andrew Stevenson of the
Normal School.

Professor Stevenson, in his paper, told
of these two great men, and of their ac-
tivities in general. Although there is
only a small membership in the Arts
and Science Club, the majority were
present last evening. Professor W. J.
Patterson was in the chair.

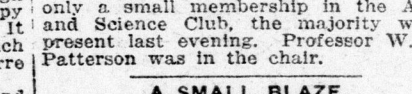
A SMALL BLAZE.

At the residence of Henry B. Ash-
plant, 507 Waterloo street, damage to
the amount of \$35 was done by fire
early on Sunday morning. The blaze
was caused by bricks around the fire-
place becoming overheated and burning
the floor. The alarm was turned in at
the fire hall at 7:25 o'clock.

FAMOUS MUSICAL GROUP COMING ON WEDNESDAY

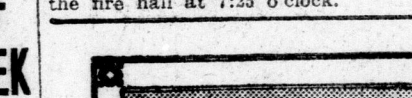
Carolyn Beebe and the ten soloists,
who with her form the New York
Chamber Music Society, will be heard
here in a concert on Wednesday at the
Auditorium.

This very popular and widely-known
group of solo artists seem to be in-
separable, for if they are not con-
tinually busy playing at concerts, they
are, in the few intervals between dates,
occupied with rehearsal. We all seem
to cherish a secret wish that we too
might have been gifted musicians, but
one girl recently said that of all the
musicians she'd like to be Carolyn
Beebe, because, as she explained, those
ten handsome men just simply had to
be nice to their pianist, since they
could hardly give any concerts with-
out her.



WILLIAM FARNUM DIRECTION WILLIAM FOX

Appearing at the Patricia Theatre today, Tuesday and Wednesday in "The
Last of the Duques." Also a two-act comedy "Lucky Doodies," a Fox News
Weekly, and the Rex Trio in a classy comedy and singing act.



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THE BARGAIN CLIMAX OF A HOUSEWIFE'S LIFETIME

The Hydro Shop will give you \$10
for your old sewing machine—no mat-
ter what it is.

Bring in \$5 for a first payment on
the hydro-power-driven White Rotary,
and the machine will be placed in your
home at once.

You can then take care of the balance
on easy MONTHLY INSTALLMENTS.

White Rotary

ON EASY PAYMENTS

The scheme was to cut the price down to \$82, and to sell them to a club limited to 50
purchasers. Saturday's rush changed arrangements. The Hydro Shop has bought more
heavily, thereby cutting costs, and the startling further reduction is handed on to you. This
\$100 machine can be yours now for \$68.

Free Sewing Demonstration

Miss Cox, of the expert instructional staff of the White Sewing Machine Company is
at the Hydro Shop this week to demonstrate for you particularly. Drop in and see how hydro
operation makes perfect the world's finest sewing machine.

You will see a light, compact machine that any woman can carry about from room to
room with no effort; that does not occupy useful space.

The Hamilton Beach Electric Motor is the best that money can buy. It can be instantly
adapted for use as a fan in summer time, or to polish the silver or buff the knives.

You will never be able to find the cost of running it in your power bills. Remember,
the time is limited. ACT NOW.

THE HYDRO SHOP

DUNDAS AND WELLINGTON STREETS. PHONE 7000.

ELECTIC LABOR SAVERS

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