Stove and Egg, \$7.00 a ton.

Nut, \$7.10 a ton.

Large Pea Coal, \$6.00 a ton

CONNELL COAL COMPANY. PHONES 770 AND 1096.

READING

Often proves to you the imperfections of your sight. When it becomes necessary to hold the book nearer or further away from the eyes, depend upon it something is wrong. When letters "run one into another," or the eyes ache, when fatigue follows reading, the conditions of the eyes should be indition of the eyes should be investigated. This is advisable, not only that your capability for reading may remain good, but also because straining eyes are a direct tax upon the health. We have an equipment which, together with our experience, enables us to de-termine exactly the state and needs of your eyes. Our methods are scientific and accurate.

Brown Optical Co. SPECIALISTS.

223 Dundas Street. Phone 1877.

English Rheumatism Capsules. Are guaranteed to cure the worst rheumatic pains in six hours, and to cure permanently if given a fair trial. Price of cents a box at

TAYLOR'S SIX CUT-RATE DRUG

HOLIDAY **NECESSITIES**

A few of the necessary articles that you will need when on your vacation.

A FOUNTAIN PEN A DRINKING CUP A WATCH AN UMBRELLA A KNIFE A CLOCK

Small Traveling Cases, fit ted with ivory, ebony and pearl-handled toilet articles.

. H. Ward & Co.

Diamond Merchants and Jewelers. 386 RICHMOND ST. Phone 1084.



Before You Buy Your Ticket---

Have you an extra pair of Glasses to wear in case you break your regular ones? Come in to-



WE BELIEVE IN :: QUALITY ::

London Tire Repair Depot 354 Wellington St. Opposite McClary's.

Phone 2334. Open Evenings.

Pocket Periscope ONE OF THEM MAY SAVE HIS LIFE.

Easily carried in tunic pocket. Can be adjusted in a few seconds. Recommended by officers and men on active service. Send one to your relative and friend.

Hay's Stationery

Delaware, Lackawanna and Western

Scranton Coal

JOHN M. DALY

THE LONDON LOAN and SAVINGS COMPANY OF CANADA

PREMIUM PAID

for American Money and Cheques on New York

Office, 220 DUNDAS ST. LONDON, ONT.

SAFE IN ENGLAND. OTTAWA, July 7 .- The press censor's office announces the safe arrival in England of No. 12 Field Ambulance (Winnipeg), and No. 13 Field Ambulanco (Victoria). Total strength, 388.

SAY

When next you ask for a loaf of bread at your grocer's simply say "PARNELL'S. PLEASE." Not much trouble for you considering SHORTAGE OF BEEF the returns in pure, clean bread you get.

If your grocer doesn't keep it phone us. We'll send you a trial loaf.

Parnell The Breadman PHONES 929, 1390.



tionable quality, many mounted in the newest and latest settings, and constituting a special feature of our large stock of Fine Jewelry. Our prices are very moderate.

Solltaires, \$25, \$35, \$50 up to \$500. Magnificent Clusters, Sapphires, Rubies and Emeralds, in Diamond combinations, \$40 and up.

TWO STORES. EAST LONDON.

JOHNSTON BROS.

The reputation of XXX Bread for Purity and Quality has made it a city-wide favorite.

Price 5c and 7c Phone 944 Today.



Big London Representation Expected on "Glorious Twelfth,"

nesday, will be celebrated by all the beth. The action was for a balance club. city Orangemen, in addition to the lodges of Middlesex, who go to Tillsonburg for the day. The eight city lodges expect to send a representation of 800 more for the day Past Grand Master E. T. Essery will

mpany the lodges, and will deliver tiffs should give a reasonable period a address in the afternoon. Following the course adopted last ar, nothing but patriotic tunes will six years. Proceedings are stayed until played by the bands, the idea being completely avoid any possible fric-

The London lodges will be: Forest City, No. 762. Nassau, No. 2101. Langemarck, No. 2625. Hackett, No. 2625. Beaver, No. 2101.

Rev. William Lowe, No. 2056. Boyne, No. 298. Ahoghill, No. 230.
The first four-named lodges will be

ccompanied by bands, the London Pipers going with Nassau, and fife and drum bands with the other three. The lodges all go by C. P. R.

NEW BUILDING BYLAWS

There was a special meeting of No. committee last night, held to consider the new building bylaw. Build- costs in the police court Friday for asing Inspector Piper had, at much labor introduced a bylaw that he thought was up-to-date in every particular and Occhonera for not loading cars properly, would meet the situation.

The committee thought it better to print the bylaw and have it circulated of a lawnmower, had hit on the wrist among the various contractors, the with a big stone, and had bit him on the Trades and Labor Council, Builders' side of the face. Occhonera declared Exchange, Real Estate Owners' As- that he had not bit Walsh, but in the sociation and other organizations, for struggle had scratched him with his their perusal. If there are any suggestions as to improvements or changes they will be received. Later the committee will meet and discuss these, and finally pass the bylaw.

The Daughters of the Empire asked time. for a remission of the Hoense fees for carnival, to be put on in Queen's MOTOR TRIPS FOR Park later in the summer. This was not allowed, but the free use of the ark was given.

CANADIAN PACIFIC RAILWAY, CHANGE OF TIME TO TAKE EFFECT JULY 2, 1916.

Train No. 636, now leaving Detroit at 00 p.m., daily arriving London 10:50 will leave Detroit at 9:35 p.m., daily arriving London 1:30 a.m. Train No. 632, leaving London at 5:10 p.m., daily arriving Toronto 9:00 p.m., will run into North Toronto station instead of Toronto Union as at

present. Train No. 629, leaving Toronto at 7:00 a.m. daily, arriving London 10:45 a.m., will leave North Toronto station instead of Toronto Union, as at present. For further particulars, apply at City Ticket Office, corner Richmond and Dundas streets. H. J. McCallum, City Passenger Agent.

WHAT CITY turns out the most successful men. Why, PUBLICITY. (That's where we live.)



HAMILTON'S LONDON PLANS PROTECTION Porter and Amber Ale OF ADVERTISERS BY The best home-brewed bever-COMMITTEE'S WORK age on the market. All dealers. Kent Brewery

LONDON, ONT.

MAY FOLLOW DEMAND

Many Districts.

MONEY IN DAIRYING

Prices To Go Into the

Business.

ent conditions are examined.

Prices Are Low.

May Take Jump.

JUDGMENT FOR \$6,868

Methodist Church,

church is given. J. W. G. Winnett for

GOVERNMENT AND MUNICIPAL

Attention is directed to the business

nnouncement of Messrs. John Stark

& Co., Toronto, who offer to the pub-

lic several first-class Government and

FINED \$10

Freight Sheds Employee Found Guilty

Tony Occhonera, employed at the G.

T. R. freight sheds, was fined \$10 and

saulting John Walsh, a car checker.

Walsh claimed that he had reprimanded

and that Occhonera had attempted to

This Suggestion Seems Most Excellent

One.

Mrs. French, lady superintendent at

Belvidere Military Convalescent Home,

acknowledges the following donations to

the home: Mrs. George Porter, 3 bottles

much appreciated gift was that of Mrs.

socks, 1 shirt, collar and tie, 1 handker-

Now that the hot weather has come.

Commence Right

Here, Sir,

Too many shoes, and too little space.
We want you to know about the Patnt Calf and Gunmetal Calf Men's
thoes we are selling for \$4 to \$8.

Won't you drop in to see our Shoe Show, or Show of Men's Shoes?

The Store that Serves You Best

of fruit, 1 bottle of pickles.

nuch appreciated.

strike him over the head with the handle

of Assault,

DEBENTURES.

plaintiff, Ivey & Ivey for defendants.

eadily sell her.

ow as 27 cents apiece.

wholly to themselves.

was valid.

of credit.

rates of interest.

hands.

FOR MILCH COWS

Censorship.

ORGANIZATION HUSTLING

Provides for Mutual Protect tion of Its Members From Ad. Fakes.

London's Advertising Club is fast Calves Already Very Scarce in rounding into shape as a hustling, aggressive factor in the city's business life. Its energetic executive committee met at the Tecumseh House Thursday night and in a short time put through ousiness, appointed committees and fornulated plans that are bound to be of Farmers Are Tempted by High great benefit to the business community n general and advertisers in particular. The following members of the exec-

utive committee were present: John J. Foot of McClary's, Chas. Abbott of The London Motor Sales Company, Limited, C. L. Gray of Mason & Risch, Limited, T. P. Elliott of Smallvailing high prices of butter and man & Ingram, Limited, R. H. Dowcheese to enter the dairy business are ler of R. H. & J. Dowler, J. L. Whiteexperiencing considerable difficulty in head of Vallens Company, T. E. Walsh purchasing milch cows and calves. This of The Advertiser, H. B. Muir of the is little to be wondered at, when pres-Free Press, T. H. Yull of Federal Advertising Service, and, as an evidence of the Advertising Club's close co-At the present time butter is high, operation with other civic hodies and when all expenses are paid leaves Messrs. G. H. Beiton, president of the veler, employed by the Pedlar Roofing that he must accept Ald. Palmer's a fair share of profit; cheese factories board of trade; Ald. E. S. LiLttle, throughout the country readily accept chairman of the manufacturers committee in the city council, and Gordon milk, and butchers are only Philip, industrial commissioner, these too glad to purchase calves. So the latter three gentlemen as guests.

farmer who would stay in the milk business gets rid of his calves. Protection Committee Named. The first business was the appoint-Good milch cows are also hard ment of a protection committee to pass to obtain, for when a farmer has a cow upon all advertising schemes and which gives lots of milk he will not vices offered local merchants. In other communities, such a committee is a valuable feature of the Advertising Club, Despite the brisk demand for calves saving merchants thousands of dollars rices are low. A calf a few days old per year. One instance given in a rehay be purchased for a few dollars, \$5 cent report of the Associated Advertisbeing the average price. For one seving Clubs of the World, recites where. ral months old about \$40 is asked. in a city of 140,000, the wide-awake pro-With calves themselves cheap, calfskins have fallen, until they are quoted as tection committee of the local Advertising Club saved the community \$40,000 With so many farmers selling their last year alone. Such money flows into calves to save the milk, why do not more legitimate forms of advertising other farmers buy, is asked. When a with marked advantage to not only calf is to be sold, the seller usually buyers and sellers of meritorious advergoes to a wholesale butcher, believing tising, but the buying public as well. The following were appointed to conthat he will secure a better price than If he sold to a private individual. But- stitute the protection committee of the chers then have the market almost London Advertising Club: Messrs. John

J. Foot, T. P. Elliott and T. H. Yull. It was decided to have cards printed Those who remember the great scar-city of beef during the past winter, and given free to Advertising Club ing, and witness said that he drove members, bearing this notice: "All adal over the road. Witness said that the when prices rose higher than they have vertising projects submitted to us must car was traveling at only a moderate been for many years, are watching the situation with a great deal of appre-hension. For if the replenishing supply this notice displayed in a store or office legs. as the calves might be called, continue will be that the individual or firm will to be killed off as at present, prices will be higher than ever this winter, and when the present milk-giving cows ing with advertising propositions of unge and die, the scarcity will be felt known and sometimes doubtful value. Educating Clerks.

An educational committee was then appointed to prepare plans whereby merchants and their staffs may learn to Contractor Wins Out in Action Against become more efficient advertisers, also to arrange lectures on week nights for has been given by Judge Talbot Mac- or merchant who is a member of the Pritchett lay on the road. The personnel of this important due on a building contract, and was tried on February 19. The judge held H. B. Muir, T. E. Walsh, R. H. Dowler kinson was too drunk to drive the autothat the lien filed by the contractors and C. L. Gray.

A strong vigilance committee was The action was commenced within the chosen to deal with wilful misrepresentime required by the mechanics' lien tation in all advertising, to prevent the act, and the judge held that the plainactivity of the fly-by-night auctioneer. the bankrupt sale shark, the fake bar-A mortgage having been gain artist and other sharpers of advertisingdom. Such committees in other cities have default in payment, whereupon leave to

one a work of inestimable value for continue the proceedings for sale of real advertising by checking fraudulent sales, etc., often bringing legal action against manifest fakirs and others where a strong intimation to desist has failed to have the desired effect. The vigilance work of London's Ad. ertising Club will be in the capable hands of Messrs. Chas. Abbott, J. L. Whitehead, T. P. Elliott, W. W. Nobbs municipal debentures, yielding good

and D. McEachern Publicity Co-operation.

committee, consisting of Messrs. G. H. Belton, John Holman, Ray Lawson, E. N. Humphries, John amination. J. Foot, Gordon Philip, E. S. Crawford, H. B. Muir, R. M. Burns, Claude Sanagan and T. E. Walsh, will have as its duties the work of dealing with all was wrong with it. phases of co-operation with other civic bodies and clubs, the keeping of the club's activities and purposes before the public by means of the newspapers, in, swore that Atkinson was quite stomach trouble. They seldom recogand working for the general benefit of the community by participating in every movement for the betterment of conditions in the city.

Every member of every committee, and every member outside of the committees is granted full leave and privilege to become a "booster" for London to the fullest extent of his boost-"We have the goods; ing capacity. let's tell folks" seems to be the pre-One of Occhonera's friends, who inter-fered in the fight, and drew a knife on this sentiment will do much to gain for Walsh, was fined \$5 a few days ago, Oc- London its rightful recognition chonera had not been arrested at that fourth city of Ontario, and eighth city in the Dominion

A report will be brought in at the next club luncheon, Thursday, July 20, favoring affiliation with the Associated RETURNED MEN Advertising Clubs of the world.

FARM LABORERS WANTED. The Western Provinces of Canada cave experienced an acute shortage of farm laborers for spring seeding and

mer work this year. Even when times were normal always necessary to bring from 25,000 to 30,000 laborers from eastern points District to introduce one of the most for the harvest season. As voluntary enlistments have been

W. K. Ross, Kingston, a former member of the Lord Roberts Chapter, who sent a box containing 2 pairs pyjamas, 2 pairs very heavy, and inasmuch as a successful crop is predicted by the experts, grave fear is being felt along the lines of the Canadian Northern an occasional motor ride would be most beneficial to the soldiers. If some of the Railway, on account of the difficulty experienced in obtaining labor, which means steady work and good wages, people who own motor cars would be kind enough to call and take the men for all who visit in the districts served out for an hour or two, it would be very by the C. N. R. For further particulars apply to F.

B. Clarke, steamship agent, city agent, or write to R. L. Fairbairn, general passenger agent, 68 King street east, Toronto, Ont. nd read these few lines.
We want to give you a hint or two bout our Summer Shoes.
We can't tell you much about them

SILOAM GARDEN PARTY. SILOAM, July 7.—The Siloam Church garden party, which was held at the home of Mr. and Mrs. William Husser, fifth concession, London Township, was a big success. Beautiful weather. a large crowd and a good program were contributing features. The proceeds amounted to nearly \$150. After expenses are paid, the remainder will go towards getting a new church or-gan, for which the Ladies' Aid have been working.

There is a distinct individuality in every box of our Chocolates. Peters Two Shops.

CONFERENCE MONDAY ROWAT'S Pleases people who are particular. WITNESSES SWEAR ATKINSON DRUNK WHILE DRIVING CAR WITH LONDON ST. RY.

London Ad Club Arranges for Inquest Into Death of Edward Vice-President Wants All the Pritchett Began Last Night.

DOCTORS WERE ABSENT

Inquiry Into Recent Fatality Had To Be Postponed Until Monday.

The inquest into the death of Edward Pritchett, 34 Byron avenue, who died in Victoria Hospital on Sunday, after being struck by an auto driven by Richard Atkinson, con. 2, Biddulph Coroner MacLaren.

Crown Attorney J. B. McKillop had and Dr. C. S. Moore, who attended Mr. Pritchett and who are out of town. The jury did not return a verdict,

Alonzo McCann of Dashwood, a trastrike Mr. Pritchett. When he saw the car first it was about three feet from Mr. Pritchett, and he watched it strike him, knock him down and pass over him. The front axle rear one. Witness did not hear any horn blown, and did not think that Mr. Fritchett heard the machine approach-

Did Not Get Out. County bell's carriage factory turned to go auditing. east again, and struck Mr. Pritchett. Witness did not know which way Mr. Pritchett was going at the time, but did not think that he knew that the fifteen feet before stopping, and when it did stop Atkinson did not get out. Witness went over to Atkinson and said to him: "You're drunk; you can't run a car." Sergt. Robert Bolton then came and took Atkinson to the station. As they drove away Atkinson was driv-

Heard No Horn thought that the car was going about needed. five miles an hour when the accident happened. He thought that the right rear wheel passed over Mr. Pritchett. He and some other soldiers picked the injured man up. He said it was about twelve feet from the rear of the car to where Mr. Pritchett lay.

Pte. William Crow of the 186th Bat-

Sergeant Thomas Bolton who brought

mobile said Sergeant Bolton, "going along King street, we narrowly missed striking everal wagons. At the corner of King and Talbot I took hold of the wheel and asked Atkinson to let go. He did not do so. At Dundas street he stalled machine in the centre of the car track. He started it and I drove the mainder of the way to the station,

and when we arrived there I helped him How He Knew.

"He smelled of drink and staggered," was the reply. "You swear on your oath that

"Yes." Mr. McKillop objected to Mr. Fisher's questions at this time, claiming that this was no time for a cross-ex Sergeant Bolton declared that, al-

though the left front wheel of the car slanted out slightly, nothing seriously "It's stearing gear was all right," he said. Sergeant Robert Birrell, who was in the station when Atkinson was brought

Mr. Fisher. "Yes."

Detective Robert Egelton, who was was brought into the station

GRAND PATRIOTIC RALLY ON TUESDAY EVENING

Leading Speakers Will Give Addresses in Masonic Temple

The grand patriotic rally of Tuesday vening next, July 11, at 8:15 o'clock n the Masonic Temple will be the nax of a series of publicity meetings neld during the past two months in throughout Canada, moreover, it was churches and other centres in the city and in various parts of No. 1 Military

> war conditions, the Women's Emergency Corps. Speakers of outstanding prominence nd ability have been secured to tell women as well as men may play

striking movements developing from

Mrs. of the organizers and later as a

s Edith Neelin will have an inting story to relate of her experin England as a nursing sister e C. A. M. C. meeting is being held under the nage of Col. Shannon, D. O. C., and military headquarters staff and

rship Mayor Stevenson. military band will furnish music Men as well as women are urged to attend and give a public manifestation of their patriotism in so doing. No from The Dr. Williams' Medicine Com admission is being charged.

TO ARRANGE MATTERS

Questions for Year Settled.

TO OPEN UP NEW STREET

Expropriation Proceedings To Be Taken to Secure the Property.

The board of control, finance commit-

tee of the city council, and the London Street Railway will confer or Monday afternoon next to discuss FREIGHT OFFICE STAFF street railway matters. At the meeting of the board of control yesterday Township, on June 19, opened last afternoon T. H. Smallman, the viceevening in the police station before president, informed the board that the company would like to have a conference over the question, feeling charge of the proceedings, and all wit- certain that an agreement could be nesses summoned gave evidence, with arrived at. They want all matters for the exception of Dr. W. J. Stevenson the year settled. It was decided to meet on Monday afternoon at 5 o'clock. Ald. Ashplant and Ald. Wilson entered protests against the vote of Ald. Palmer on the Sunday car matter, it being necessary for the doctors to claiming that he was not entitled to give their evidence, and an adjourn- his seat in the council, and was not ment was made until Monday evening after hearing the other witnesses.

qualified to vote on the question.

Must Accept Vote.

City Clerk Baker informed the board Company, was standing at the door of vote, as he was qualified, so far as his company's offices on King street, a he was aware. Until he was unseated little before 5 o'clock on the afternoon of the accident, and saw the car accept his vote. accept his vote.

It was decided to take expropriation proceedings to acquire enough property to open up a street between William and Adelaide, and Princess avenue and rolled him over several times, as did the Central avenue. The property involved will cost \$9,500, according to Assessment Commissioner Grant's figures. The resignation of City Jewell came up, and it was decided to take no action, pending a conference Constable Arthur Corsaut with Mr. Jewell, to see if some arsaid that Atkinson was going west on rangements could not be made where-king street, and when opposite Camp- by he would supervise the work of

New Fire Truck. The expert from the La France Company, Elmira, New York, was in car was coming. The car traveled about ken reported, and had obtained the the city yesterday, so Fire Chief Ait plans and specifications of the motor fire truck smashed some time ago. The company will build a new one, duplicate of the one smashed, Globe Indemnity Company having or-The Metropolitan Life Insurance

Company informed the board that they would pay the insurance of Pte. John first have the approval of the London rate of speed. He thought that the left Mercer, who has been missing for more Advertising Club," and the effect of rear wheel passed over Mr. Pritchett's than a year, and will refund the amount of the second year's premium. The question of constructing a storm be spared much annoyance and saved valuable time in investigating and dealdid not hear any horn blown, and and see where such a system is

Was Given \$10,000. The Western Fair Association was given \$10,000 in debentures, as payment for the city's share of the grand stand.

Secretary McElheran of the board of the benefit of clerks, shopmen and Judgment in the suit against Ridout Street Methodist Church in favor of Hyatt Bros., contractors, for \$6,868.50, such is requested by any manufacturer of the suit against Ridout others, and to provide for competent and fair criticism of advertising when Hyatt Bros., contractors, for \$6,868.50, such is requested by any manufacturer from the rear of the car to where Mr. Pritchett lay.

Pte. William Crow of the 186th Bat-ducation, informed the board that the former body had adjourned until dence that it was about twelve feet from the rear of the car to where Mr. the request of the city council for an estimate on the cost of furnishing the Atkinson to the station, swore that At- technical school, he would do so. board of control want the information at the earliest possible moment, and will demand it. Applications for insurance under the

unicipal scheme will be obtained at once, the necessary forms now being ready. GRANGER-POOLE. INGERSOLL, July 7 .- The home of

Mrs. Poole, King Hiram street, was the scene of a quiet wedding, when her daughter, Francis Alice, were united in marriage to Sergt. A. Grainger, a popu-"How do you know that he was lar member of B Company of the 168th runk?" asked R. G. Fisher, acting for Battalion. The ceremony was performed by Rev. R. J. M. Perkins, rector of St. James' Church, in the presence of only immediate relatives and friends,

CAUSE OF INDIGESTION

People Who Complain of This Trouble Usually Are Thin Blooded.

Thin-blooded people usually have drunk, and was in no fit condition to nize the fact that thin blood is the run a car. Sergeant Birrell said that cause of the trouble, but it is. In fact, "Was Atkinson staggering?" asked thin, impure blood is the most common cause of stomach trouble; it affects the digestion very quickly. The glands that lso in the station when Atkinson was rought in, corroborated the evidence furnish the digestive fluid are dimin muscles are weakened, and there is of Sergeants Bolton and Birrell, de-claring on oath that Atkinson was loss of nerve force. In this state of under the influence of liquor when he health nothing will more quickly restor the appetite, the digestion and normal nutrition than good, rich, red blood. Dr Williams' Pink Pills act directly on the blood, making it rich and red, and this enriched blood strengthens weak nerves stimulates tired muscles and awakens the normal activity of the glands that supply the digestive fluids. The first sign of improving health is an improved appetite, and soon the effect of thes loodmaking pills is evident throughout the system. You find that what you eat does not distress you, and that you are strong and vigorous instead of irritable and listless. This is proved by the case of Mrs. J. Harris, Gerrard street, Toronto, who says: "About three years ago I was seized with a severe attack of in digestion and vomiting. My food seemed to turn sour as soon as I ate it, and would turn so deathly sick that some times I would fall on the floor after vomiting. I tried a lot of home reme dies, but they did not help me. Then part in performing the empire's great went to a doctor who gave me some aty of the hour, the winning of the powders, but they seemed actually to make me worse instead of better. This Lieut.-Col. Mulloy, a professor in the went on for nearly two months, and by yal Military College, Kingston, who that time my stomach was in such st his sight in the South African war, weak state that I could not keep down kindly consented to address the drink of water, and I was wasted to skeleton and felt that life was not worth Willoughby Cummings, who is living. I was not married at this time, ming from Toronto, is recognized as and one Sunday evening on the way to ne of Canada's most able women. She church with my intended husband I was as had a prominent part in connection taken with a bad spell on the street. He Women's Emergency Corps took me to a drug store where the clerk ment in No. 2 Military District as fixed up something to take, and my intended got me a box of Dr. Williams Pink Pills. By the end of the first week I could feel some improvement from the use of the Pills, and I gladly continued taking them until every symptom of the

trouble was gone, and I was again en joying the best of health. These Pills are now my standby and I tell all my friends what they did for me." You can get Dr. Williams' Pink Pills from any dealer in medicine or by mail at 50 cents a box or six boxes for \$2.50

pany, Brockville, Ont.

We do not sell COFFEE 50c Per Pound anything except our service. It's Γ. A. Rowat & Co good because "we 250 Dundas St .- Phones 3051-3052,

SIX MONTHS BEFORE **NEW RATES ANNOUNCED**

Freight Increases Will Have To Be

Taken Up Individually. The ruling of yesterday at Ottawa by e Dominion Railway Commission whereby increased freight rates will be based on the locality and commodities affected will have a direct influence ipon rates to and out of London. The increase will not take effect for at least six months, because that time must elapse before the several thousand commodities classified can be listed

OF G. T. R. AT PICNIC

Goes to Springbank for Second Annual

in the new increase.

ticipants.

Outlng. Members of the freight office staff of the Grand Trunk enjoyed their second annual picnic on Wednesday afternoon, when a special car took them to Springbank for the big doings and the equally big lunch. The sports, and they were nany and varied, were featured by a baseball game. As to the result no one is prepared to say, but suffice it that the teams were captained by Superin tendent W. R. Davidson and D. W. Hayes, local freight agent. Commercial Agent A. S. Munroe was the umpire. B. C. McCann, Agent Hayes and Superintendent Davidson were the judges of the sports, and some sports AT JOHN MILLS', MALLAGH'S, AND hey were, too, according to the par

know how."

weight.

86 KING-REAR.

becoming eyeglass mounts, and

fitting. Prices moderate. John S. Barnard

School Book Covers

HAY'S BOOK STORES.



TRUNKS and BAGS

Club Bags—Special, leather-lined, double handle .. \$4.50

ROSS' Limited

NEW MIDDY BLOUSES JUST TO HAND.

Prices98c, \$1.25, \$1.50 WASH SKIRTS, EXTRA VALUE. Prices \$1.00, \$1.25 and \$1.50

ELECT THIBET LAMB SUMMER RUFFS. Prices\$4.90, \$5.00, \$5.25, \$5.50, \$6.50 A Leader In

Palmetta Summer Suits All Sizes Only \$8.50

Summer Prices on Fur Remodelling

Have Fur Coats, Stoles or Muffs sent in now and get the advantage of low rates and best attention.

196 DUNDAS STREET

PHONE 1319

COOL SHOES

Don't let this hot weather get on your nerves!

If you keep your feet cool and comfortable --- lightly yet substantially shod, you'll be surprised to know how much it helps!

Let this Shoe Store put you on Foot-Easy street!

We can do it and give you correct style---and a great big variety of Styles as well!

Oxfords of Tan Leathers, White Buck, White Canvas. White Palm Beach Shoes, etc., etc. Soft Leather or Rubber Soles. With or without heels. Just the Shoes for comfort.

\$4, \$5, \$6 to \$7

We can dress your feet in a way that will make them look well and feel comfortable during the entire Summer Season

Johnston & Murray

THE POPULAR SHOE STORE LONDON-198 Dundas Street.

ST. THOMAS.

We sell dependable coal, and give quality and service. A trial will convince you our coal will last longer, and we guarantee HEAMAN & SON YORK AND BURWELL STREETS

Becoming Eyeglasses

London's Rubber Man

D. L. & W. COAL

We carry many styles of very are experts in the art of proper

Optician. 194 DUNDAS STREET.

FREE!



Quality First Trunks, regular \$6.00, for \$4.50 Matting Suitcases, 50c to \$1,50 Fibre Suitcases, 50c to \$1.50

J. Darch & Sons Phone 542. 379 Talbot Street.