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London's High Class Business School keeps open throughout the year. Young men may enter any day and complete their course without interruption of midsummer holidays. You may study all at home or partly at home and finish at the College. Thirty years' experience. Largest trainers in Canada. Affiliated with The Commercial Educators' Association of Canada. Write for particulars.

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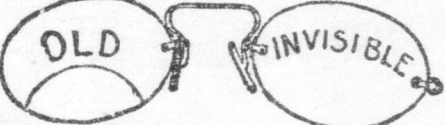
For particulars re tuition or exams, write the Registrar.
F. L. WILLGOOSE, Mus. Bac., A.R.C.O., Principal.
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Ladies' and Men's Latest Styles

Spring Suits from \$5.00 Up, at
M. HORNSTEIN'S
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**INVISIBLE BIFOCALS**

Glasses for seeing both far and near, made all in one solid piece.

No Unsightly Lines in the Lens

Made in London only by

The Brown Optical Co.

Physical Eye Specialists and High-Grade Lens Makers.
237 DUNDAS STREET, LONDON.

Largest Retail Optical House in Canada. Branch at Montreal, P. Q.

FRY'S, Nut Milk Chocolate

The Best of All Sweets for Children.

Magic Wallpapers

Is the real and appropriate name for Colerick's Wallpaper. They contain so much Art, Character and Individuality as to produce truly a wonderful effect when hung. We urge you to look this assortment over before you buy. They cost no more than the ordinary kind. It's merely a matter of coming here to get them.

Colerick Bros.

212 DUNDAS STREET.
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Roland D. Jarvis

DENTIST
Corner Dundas and Clarence Streets.

The London Loan & Savings Company of Canada**Dividend No. 72**

Notice is hereby given that a dividend at rate of 6 per cent per annum for the current quarter year has been declared upon the paid-up capital stock of the company, and is payable on the 1st of April, 1912, to shareholders of record on March 15, 1912.

M. J. KENT, Manager.

ATHLETICS LOSE JEWELRY
Baltimore, March 30.—Jewelry valued at \$1,500 and \$150 in currency belonging to four members of the Philadelphia American League Baseball Club and a Philadelphia "fan" were stolen from a grip left on the players' bench during the game with the Baltimore International League club yesterday.

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship.
Special Oak Curtain Poles complete 27c

192 Dundas, 11 Market Square
ywt

Hamilton's London

Porter and Amber Ale
Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

Our four-pillar large-size Mantel Clock at \$5.50, thoroughly reliable maker; our full guarantee. Don't purchase until you see it at

Diamond Hall Stores

W. G. YOUNG

214 and 674 Dundas Street.

Johnston Bros.**XXX Bread**

Will Revive Your Lagging Appetite

At progressive grocers, or delivered.

Johnston Bros.
PHONE 944.

LONDON AND DISTRICT

—Dr. Grenfell, the celebrated Labrador missionary, will give a lecture in the Auditorium on Wednesday evening next.

A Reminder.

The management of the Infants' Home on St. James street, asks friends throughout the city to kindly remember this home and send to it children's chairs and cots that may not be in use. These articles of furniture are very much needed and would be much appreciated.

A Trial Trip.

One of the big Pennsylvania Railway locomotives, which have been borrowed by the Grand Trunk from the American line to assist in bringing coal from the other side for distribution in Canada, brought a train of manifest freight into London yesterday morning in a trial run. The trip to this city was made in unusually fast time, it is said.

A Social Evening.

The membership of the W. M. S. of Hyatt Avenue Church, spent a social time at the home of the president, Mrs. Small, 44 Stedwell street. An informal programme of instrumental music, reading, etc. Those taking part were Mesdames Garrett, Elgie, Gould, Mr. F. Ball and H. Fox. A dainty lunch was served at the close of the hostesses.

CHI-NAM-DEMONSTRATIONS.

Monday next an expert from the head factory will give demonstrations in the store of the Pardon Hardware Company, 124 Dundas street, of the wonderful Chi-Nam graining process, which does away with most of the cost and nearly all of the labor which it was formerly necessary to assume in order to grain one's home. The demonstrator is a lady, and the ladies of London will be shown how simple and cheap it is with this process to beautify the interior of a house. Chi-Nam is one of the wonders of the age, and all who are interested in a beautiful home should not fail to be at Pardon's Hardware on Monday. The demonstrations will continue every day next week.

To Make Good Bread requires good yeast, and to have good yeast you should insist upon your grocer giving you White Swan Yeast Cakes. A 5c package contains 6 cakes. Free sample sent on request. White Swan Starch and Cereals, Limited, Toronto, Ont.

HAS \$40,000 TO PUT INTO A LICENSE

East End Man Would Like to Make an Investment.

The members of the East London Progressive Association are today preparing a document to be submitted to Publicity Commissioner J. Grant Henderson, in an effort to have hotel accommodation with stabling for farmers' horses provided in the vicinity of the proposed new East London market place.

"We have a man who is willing to spend \$40,000 on a hotel if he can be assured that a license is obtainable," Mr. W. H. Parsons stated. "There may be some objection in certain circles but the hotel is an absolute necessity if we are to have the market established."

It is also stated that the proprietor of the Duke of York Hotel has promised to erect stables with accommodation for sixty horses when the market is opened.

Films Developed

J. H. BACK & CO.
212 DUNDAS STREET.

FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

JOHN MANN & SONS

401 Clarence St. 425 York St.
Phone 470.

**"PARNELL'S BREAD"**

Winter is past and your stove will be let out and, of course, this means NO BAKING. You will want a bread baker to call with bread.

Just call us up over the phone and we will send one of our obliging salesmen, who will supply you with an abundance of "PARNELL'S DELICIOUS HOME-MADE BREAD."

Phones 929-1390

**"PURITY" Baking Powder**

Has held first place in the hearts of the housewives of London for many years.

It is always uniform and absolutely pure. Use "Purity" on your next baking day, and be sure of positive results.

Only 20c Pound

GAIRNCROSS & LAWRENCE

PRESCRIPTION CHEMISTS
215 DUNDAS ST. LONDON, ONT.

**CRÈME ELCAVA**

"Makes the Skin Like Velvet" and keeps it glowing with a soft natural color despite the harsh effects of sun, wind and dust. This sweet scented cream cleans, nourishes and protects the skin; makes the face and neck fair, firm and plump. Discriminating women everywhere consider it the finest, most effective cream sold for toilet use.

Gairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

ENGINEER WRIGHT IS QUITE OPTIMISTIC

Does Not Fear a Flood in the Thames This Year.

Engineer Wright sees but little danger of damage from spring freshets this year, even in the event of a heavy rain.

"Of course, no one can tell exactly what would happen in case we had a hard rain," he said this morning, "but I think there is little real cause for alarm. There is little snow left, at least around London, and the gradual thawing has honeycombed the ice so that it will break up easily."

COMPLETING DETAILS OF LAKE BOAT MERGER

All Friction Removed Between Four Big Concerns Interested.

[Canadian Press.]
Montreal, March 30.—Representatives of the big Richelieu and Ontario Navigation merger deal, under the chairmanship of Sir Rodolphe Forget, M. P., were in session here today, completing details in the merger scheme.

Prior to the conference this morning, Sir Rodolphe Forget admitted to The Witness that all friction has been removed, and that the interests concerned have finally agreed on a basis of settlement.

The merger will include, beside the Richelieu and Ontario companies, the Northern Navigation concern and the inland fleet, later to be followed by the addition of the Niagara Company and several other smaller navigation interests doing business on the Great Lakes.

COAL FAMINE WILL DELAY WORK SERIOUSLY

Sarnia Boats and Dredges Have Only Small Supplies of Fuel on Hand.

[Special to The Advertiser.]
Sarnia, March 30.—It is rumored that the coal famine may seriously delay work on the new harbor here this spring, as the dredges must be furnished with an adequate supply of the bituminous fuel in order to operate at all.

Contractors from Windsor, who will do some independent dredging for the Cleveland-Sarnia Sawmills, located in this bay, have been trying persistently to procure coal enough to carry on their work, without much success, and it is quite probable that the harbor contractors will find themselves in the same fix.

Chas. Howes, chief of police at Wallaceburg, arrived here yesterday to take Anson Micks, who has been held here pending the officer's arrival, back to that city.

Goos Back to Maine.
Joseph Girard, accompanied by two officers from Maine, left today for that state where he is wanted on a charge of robbery. Girard was just released from the county jail today.

Should the water in Black River at Port Huron rise much higher on account of the warm temperature and rain, it will be necessary for the local ferry boats running between Sarnia and that city to land at Butler street dock on the American side, instead of at the usual landing in Black River.

The County Fair, a very entertaining exhibition of home talent was presented at the town hall last night.

Rev. J. J. Paterson has returned from a trip to the soda springs. Arvin E. Day, of Melville, Sask., is the guest of his mother, who resides in this city.

A Big Contract.
The Reid Wrecking Company, of this city, have contracted with the Cleveland-Sarnia saw mills to tow over 35,000,000 feet of lumber next year. As this amount practically constitutes the yearly output of the Sarnia mills, the Reid company will evidently tow all the logs to be transported by water for the year 1912.

Although it cannot be denied that the effect of the chlorination system installed at the waterworks here has practically removed all danger of typhoid contagion from the water supply, nevertheless numerous complaints are heard every day from people who say that the chlorine in the water does not agree with them. It is believed by the authorities that there is not enough of the preventive in the water to do the slightest damage to anyone. But those who are complaining don't care whether there is or not, and will be only too glad when the waterworks is installed at the lake.

Union Stock Yards, Toronto Horse Department

The Wednesday sale at these barns proved very satisfactory to the buyers and sellers. Of the 155 horses offered 65 were sold under the hammer. Many private sales were made during the sale and afterwards. Among the large number of buyers present, sales were made to W. P. Forsyth, Holland Land Co., Ont.; Robert Hunter, Shelbourne, Ont.; E. Eldridge, city; Wm. Leeson, city; J. Askew, city; P. O. Patriarche, Burlington, Ont.; C. A. Ward, city; Andrew Turnbull, Galt, Ont.; J. M. McCullum, Shelbourne, Ont.; Jos. Purford, Allsburys, Ont.; C. Anderson, Forest, Ont.; Henry Ellis, Parkhill, Ont.; Robert Clarkson, Milton, Ont.; J. McPherson, city; W. G. Bonham, city; Wm. Horsley, city; Reg. Lawrence, Elmville, Ont.; A. Amode, city; J. M. Gardhouse, Watson, Ont.; J. Digby, city; Thos. Young, Galt, Ont.; C. B. Parsons, Fairbank, Ont.; J. Woods, city; J. Van Buren, city; C. Bellwood, Ont., who bought a beautiful Percheron-bred mare, considered to be almost the best mare on the market. For next week a large number of horses are expected.

FOOLED WITH DYNAMITE

One Man Loses a Hand, Another Smashes Jawbone.

[Canadian Press.]
Montreal, March 30.—Pooling with dynamite caps led to Ernest Vallee, of Duvernay street, losing his left hand, and Joseph McDonald getting his jawbone broken yesterday in a little shanty used as a bathhouse on LaSalle road.

The explosion occurred just as a Rapids car was passing, and the victim stopped and attended to Vallee's injuries, binding up his wrist and arm with a handkerchief, and taking him to Verdun, where he with his companion, walked to the office of Dr. Chabot, who completed the dressing, and called a Hospital. It was found necessary to amputate Vallee's arm at the wrist. His companion's injuries were slight.

The boat house at which the accident occurred was set on fire and burned down before the car reached it on its return journey.

Shiloh's Cure
quickly stops coughs, cures colds, breaks the worst
25 cents.

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quickly stops coughs, cures colds, breaks the worst
25 cents.

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Shiloh's Cure
quickly stops coughs, cures colds, breaks the worst
25 cents.

Grocery Prices That Save You Money

The stock itself is as good as higher priced, the reductions are made because some of the labels and packages are soiled. Any housewife knows the prices cannot be duplicated elsewhere in the city.

These Are Only a Few of the Prices:

LOBSTERS.
1-Pound tin, only 15c.
BAKING POWDER.
1-Pound tin 5c.
FANCY BISCUITS.
Choice for 10c a pound
STOVE POLISH.
Reg. 10c and 15c, now 5c
TABLE RAISINS.
10c a Pound.
OLIVES.
2 Bottles for 25c.

Many Other Bargains
Come and See Them
OPEN
9 to 12, 2 to 6

229 Dundas St. **T. A. ROWAT & CO.** 229 Dundas St.

Callaghan on MARTIN-ORME PIANOS

If there is one thing with which I am thoroughly familiar, it is the MARTIN-ORME piano. If there is one article which I can unreservedly praise, it is that same instrument. When a man has been as many years handling standard pianos as I have, it has got to be a mighty good piano that elicits praise from him.

One is apt to become blasé about things which one handles year in and year out for many years. What would send an outsider into raptures, will only cause the longtime dealer to remark, "Pretty good."

"Pretty good" does not apply to MARTIN-ORME pianos. "Uncommonly good" is much more truthful. I tell you positively and as strongly as I can put it, that the MARTIN-ORME piano, value for value, is the best piano that you can put into your home. If you'd like to examine it closely, go into its advanced construction, hear its superb resonance and the clarity of its entire register, call in any time and play it or have it played to you.

I'm at the other end of your phone right now.

NOTE—Eight Styles always in stock to select from.



(Northeast corner Victoria Park. Belt Line cars almost pass the door.)

TELEPHONE 708

CUT THIRD SET AT EIGHTY-FIVE

Molars Cutting the Gums Cause Aged Lady's Death.

[Canadian Press.]
Boston, March 30.—The cutting of her third set of teeth, was responsible for the death of Mrs. Margaret Newman, 85 years old, of Chelsea, yesterday. Mrs. Newman had been ill for several days and suffered intense agony. Less than a week ago she was taken with severe pains in the jaws and face, and examination by a doctor revealed the fact that several back molars were cutting through the gums.

ST. JAMES' FORMS DRAM ATHLETIC CLUB
Will Place a Baseball Team in Church League This Summer.

The young men of St. James' Church, London South, held a meeting Thursday evening and formed an organization known as the Dram Athletic Club. They intend to place a baseball team in one of the church leagues this summer, and the following officers have been elected:

Jack Wise, captain; J. T. May, manager. A committee composed of C. Wise, S. Chadwick, H. Scott, was appointed to look into the matter of forming a church league, and placing a team from St. James in it.

PORK PRODUCTS ABLAZE

Fire Does \$100,000 Damage to a Boston Concern.

[Canadian Press.]
Boston, March 30.—A five story wooden building in the Brighton Abattoir, containing hundreds of tons of pork products, was destroyed by fire early today with a loss of \$100,000. The three pork produce companies, the Brighton Packing Company, the Hanschmacker & Cunningham Company, and the New England Rendering Company, all occupants of the burned structure, suffered from the fire. For a time it was feared that the other packing houses and residences in the vicinity would be set afire by flying sparks, but a large fire-fighting force confined the flames to the building in which they originated.

Several hundred hogs were confined in pens adjoining the burning building. A hundred or more in danger of being burned or suffocated were taken to other pens.

LONDON MONEY MARKET.
London, March 29.—Money and discount rates were firm today. The prospects of cheaper money and the improving coal outlook stimulated more confident buying by outsiders.

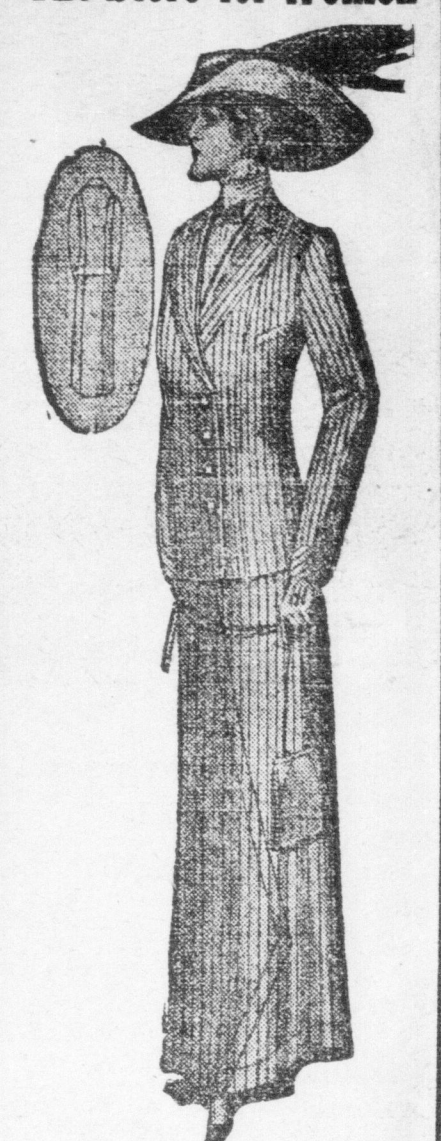
Home rail. made additional gains.

and consols advanced five-sixteenths.

Marconi shares were strong at 6 1/2; a new high record. Foreign bonds closed firm, but mines were easier.

ROSS', Limited

LONDON EDMONTON

The Store for Women

Our selection of Spring Suits is the most representative showing of correct merchandise obtainable in the trade.

Our efforts in securing distinctive garments, embracing a blending of color and gracefulness of outline in the newest designs has been most successful. We would appreciate an inspection of our line.

Everything new in Ladies' Neckwear, Waists and Dresses.

196 Dundas Street
London, Ontario

Your Immediate Needs of Coal

Aren't very great now, and they won't be for many months. There's no question about your being cared for till such time as conditions are normal in the coal market.

Hunt Brothers, Ltd.

Office: 363 Richmond Street.
Phone 123.

Yard phone: 412.

J. T. O'NEIL

Undertaker and Embalmer, nineteen years' experience, has all the latest equipment. Open day and night. 761 DUNDAS STREET. Phone 3734. ywt

Geo. E. Logan

Funeral Director and Embalmer
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 196. Personal Attention. ywt

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Undertakers
115 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons

Funeral Directors
180 KING STREET.
PHONES 643, 373, 2058.
OPEN DAY AND NIGHT.

GRIFFITH & WILLISIE

FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 104 Dundas street. Residence on premises. Open day and night. Phone 459. Delawane branch, W. Acres, Manager.