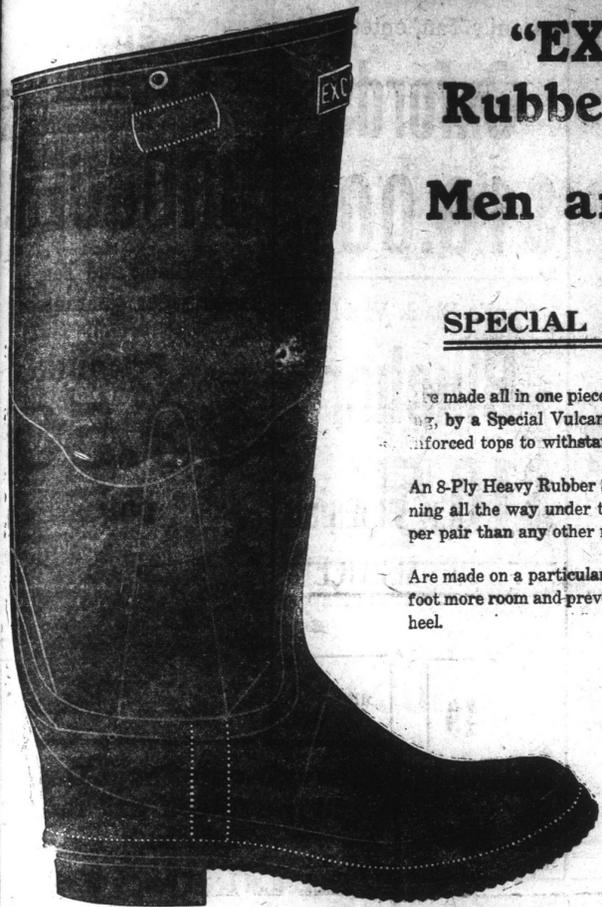


"EXCEL" RUBBER BOOTS!

"THE FISHERMEN'S FRIEND"



"EXCEL" Rubber Boots for Men and Boys

SPECIAL FEATURES:

Made all in one piece to prevent ripping or cracking, by a Special Vulcanizing process. Specially reinforced tops to withstand chafing or cracking.

An 8-Ply Heavy Rubber Sole with extension edge, running all the way under the heel. Insures more wear per pair than any other make of Boot on the market.

Are made on a particular shape of last, which give the foot more room and prevents slipping at the instep and heel.

A heavy Cloth Insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

A 4-Ply Duck lining is also used, treated specially to keep the foot and leg cool during hot weather.

Ask your Dealer for

"EXCEL" BOOTS

"THE FISHERMEN'S FRIEND"

Sold by all Reliable Dealers from Coast to Coast.

Distributed by

Parker & Monroe, Ltd., The Shoe Men

Small text below Parker & Monroe, Ltd.

"The Riband" of the Skies.

Most Popular Flying Contest.

The Aerial Derby has always, since its inception in 1912, been the most popular aviation event of the year. The length of the course is approximately ninety-five miles, beginning at Hendon, and it was estimated that each of the three races before the war was witnessed by fewer than one million people.

The third race, flown on June 6th, 1914, less than two months before the outbreak of war, witnessed the advent of a "dark horse" in the person of W. L. Brock, an American pilot.

Visibility on this occasion was very bad, but Brock, who proved to be the winner, flew through a succession of fog-belts and baffling mists at more than seventy miles an hour.

Mr. Brock, who piloted a French-designed Morane monoplane, built under license in this country by British workmen, followed up his victory by numerous other successes.

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Here! Here!

Sheridan was once very much annoyed by a fellow-member of the British House of Commons who kept crying out every few minutes, "Here, here."

During the debate Sheridan took occasion to describe a political opponent who wished to play the rogue, but had only sense enough to act the fool.

"Where," he exclaimed, with great emphasis, "where shall we find a more foolish knave or a more knavish fool than he?"

"Here, here!" was shouted by the troublesome member. Sheridan turned round and, thanking him for the prompt information, sat down amid a general roar of laughter.

If jelly starts to congeal before it is poured into glasses, it will appear cloudy.



At all Dealers. GERALD S. DOYLE, DISTRIBUTOR.

SIDE TALK

By Ruth Cameron.

"SOMETHING TO WRITE HOME A BOUL"

Thank you so much for taking me to ride. That will be a nice thing to write home about." So said a small guest of mine when I dropped her after an auto ride at the neighbors where she was staying. I couldn't help laughing at the naïveté of that. She thanked me not for her enjoyment of the ride, but for her enjoyment of the chance to tell someone else about it.

Was She So Different? And yet, though she was more honest than a grown-up would have been, was her reaction very different from that which so many of us have toward interesting experiences?

We may not admit it to ourselves, but doesn't a very large fraction of our enjoyment of travel, or the chance to meet distinguished people, or to visit fine houses, or to indulge in some sport with an element of danger in it, consist in our delight in telling about it afterwards?

Try To Imagine It. If you were allowed to take a most interesting trip to some foreign land on the condition that you were never to let anyone know that you had been; never to refer to it in any way afterwards; never to look at a picture and

say nonchalantly, "Oh yes! I climbed part way up that mountain when I was in the Alps"; never to join in the talk about European hotels with some personal anecdote; never to thrill your hearers with the story of the tremendous storm at sea and how alarmed even the captain was;—well, how much of your joy would be taken away? One-half? Or three-quarters? The ordinary amateur trader was based on this phase of human nature, and the tremendous souvenir postcard trade that has almost completely superseded the other, gets its main support from the inevitable human desire to impress upon one's friends the fact that one has been travelling.

The Passing Of The Sovereign. To be able to send a picture of the big hotel one stayed at, with a cross upon one's room—or, better still, a post card photograph of oneself leaning over Plymouth Rock, or viewing Niagara Falls, or starting on a coaching party through Yellowstone Park, was to give the fullest expression to the tell-about-it instinct. We wonder that the jewel box made of sea shells, or the pin cushion fashioned of red velvet and shiny wood with a picture of the National Capitol painted on it, have almost vanished before this cheaper and more satisfactory emotional outlet.

Of course we aren't as naïve as my little guest of the auto ride, but I think we are all pretty much like her inside.

Coolidge Has Plan to Settle Threat.

ANTHRACITE STRIKE MAY BE AVOIDED—CONFERENCE SUGGESTED.

WASHINGTON, August 14.—(United Press)—The threatened anthracite strike, the proposition of reducing government expenses and the immigration situation, were the principal problems confronting President Harding's old cabinet as it met for the first time to-day, to advise with the new President, Calvin Coolidge.

Mr. Coolidge has drawn up and already put into execution a definite plan to banish the threat of a coal strike by having representatives of both sides meet at New York to-morrow and seek an agreement. His plan was up for discussion before the cabinet but he has already gone so far with it there is little likelihood of any changes being made.

Director of the Budget Lord has made up an itemized account of what the government departments should spend in the next fiscal year and that will be put before the cabinet for consideration. There may be considerable difference of opinion over it. Lord shaved the estimated needs of the government to the bone, and he insists that all the secretaries cut costs.

Secretary of Labor Davis will tell the cabinet about the immigration situation as he sees it after a trip to Europe where he studied the condition of persons who were waiting to embark for the United States at the first opportunity. His recommendation for new immigration legislation will be gone over.

OLD CUSTOMS.



WALT MASON.

On Sabbath afternoons of yore I used to be harnessed up to the maddened steed, and took the children, six or four, around the town at high speed. And all the neighbors did the same; they all had rigs of ample size, and lazy horses, fat and lame, sea-sawed along and scrapped with flies. The banker had his span of bays too swift for lightning streaks to pass; he scooped along the dusty ways and thought he put up lots of green. The peer and the Texas bronk, the donkey and the old gray mare, totted on where now the autos honk, and horsehoes pounded everywhere. And surreys brinded and maroon went creaking through the drowsy town; all through the Sabbath afternoon the fat steeds ambled up and down. We smile at those long vanished times, at customs of the ages dark, and horses look to us like crimes, "and besides, I've never seen Noah's Ark. But when we read the public prints on Monday mornings, long ago, we found few tales, in lurid tints, of traffic peril, death and woe. The morgue was not unduly filled with voters killed by speeding freaks; the catalogue of maimed and killed was not a feature, every week. The slow-coach customs of the past annals the bustling modern chaps; but boneyards didn't grow so fast, and undertakers had no snap.

Well Done, George!

A little while ago a rough-looking individual called at the house, and when George answered his knock he grasped the little fellow by the collar.

"If you don't tell me where your father keeps his money, he'll knock you head off."

"Oh, please don't do that," whimpered George; "you'll find all the money we've got in an old waistcoat in the kitchen."

Two minutes later a bruised and battered wreck was heaved through the front door of George's house. He sat for a while in the gutter and blinked.

"That kid's too smart,—unnaturally smart," he muttered. "Never said a word about 'is father bein' inside the waistcoat!'"

TAKE IT FOR
CRAMPS—COLIC—DIARRHGA
APPLY IT FOR
BRUISES—SPRAINS—SORE THROAT

Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.



A POPULAR HOUSE DRESS MODEL (WITH INSERTED POCKETS.)

4426. The slenderizing features of this style will appeal to the stout woman, while the practical points will make the style attractive to all figures. Figured percale with trimming of mercerized poplin is here shown. Gingham, with an edging of rick rack would be good—or, damask, with organdy for collar and cuffs.

The pattern is cut in 7 sizes: 36, 38, 40, 42, 44, 46 and 48 inches bust measure. A 38 inch size requires 3 1/2 yards of 32 inch material. To trim with contrasting material as illustrated requires 1/2 yard. The width of the skirt at the foot is 2 1/2 yards.

Pattern mailed to any address on receipt of 10c. in silver or stamps.

A NEW VERSION OF A POPULAR STYLE.

4004. Smart platts lend graceful sweetness to this charming "one piece" model. It will develop well in tulle.



A CHIC FROCK FOR THE GROWING GIRL.

4298. Here is a very charming model suitable for any of the pretty materials now in vogue. One may have the dress with or without the full sleeves. Dotted net with ruffles of satin ribbon is here shown. Crepe and crepe de chine also figured voile and batiste are good for this design. The pattern is cut in 4 sizes: 8, 10, 12 and 14 years. A 12 year size requires 3 1/2 yards of 40 inch material.

Pattern mailed to any address on receipt of 10c. in silver or stamps.

A PRETTY UNDERGARMENT.

4444. Nainsook, cambric or crepe may be used for this style. The skirt portion could be made of louncing or embroidered nainsook, or flannel and the waist portions of cambric. The pattern is cut in 5 sizes: 2, 4, 6, 8 and 10 years. A 10 year size requires 1 1/2 yards of 36 inch material. Pattern mailed to any address on receipt of 10c. in silver or stamps.

in linen, crepe, ratina, or spongia. The sleeve may be in wrist or elbow length.

The pattern is cut in 3 sizes: 10, 12 and 20 years. A 16 year size requires 4 1/2 yards of 36 inch material. The width at the foot with platts extended is about 2 1/2 yards. As here illustrated white flannel was used, with embroidery in yellow yarn.

Pattern mailed to any address on receipt of 10c. in silver or stamps.

A PRACTICAL APRON MODEL.

4268. Gingham was selected for this design, with white bias banding for a finish. Satteen, crestone, oxford or crepe could be used with stitching or braid for trimming.

Small, 34-38; Medium, 38-40; Large, 42-44; Extra Large, 46-48 inches bust measure. A Medium size requires 3 1/2 yards of 36 inch material. The pattern is cut in 4 sizes. Pattern mailed to any address on receipt of 10c. in silver or stamps.

A PRETTY FROCK FOR MOTHER'S GIRL.

4148. Figured voile and organdy could be combined for this model, or crepe and challie. It is good also for gingham and percale. In crepe de chine or net with self trills or embroidery, it will make a pretty "party" dress.

The pattern is cut in 4 sizes: 4, 6, 8 and 10 years. An 8 year size requires 3 yards of 40 inch material. For collar and band ends of contrasting material 1/2 yard 32 inches wide is required.

Pattern mailed to any address on receipt of 10c. in silver or stamps.

UNCLE



It's An Ill Wind That Blows No One Good.

BY BEN BATSFORD.

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