

ARE YOU AN ECONOMIST?

If you are you will find in the offers itemized below a splendid opportunity to practice economy, and, not only in the offers in this advertisement, for we offer on Friday and Saturday Generous Reductions in every Department.

MOTTLED FLANNELS.

A well assorted stock of heavy Mottled Flannels, Pink, Blue, Grey and Brown. Special for Friday and Saturday, 38c. yard.

FANCY CHECKED AND STRIPED FLANNELETTE.

3 bundles Remnants Fancy Flannelette. Friday and Saturday only 20c. yard.

AMERICAN WHITE QUILTS.

50 only White Quilts. Values from \$5.00 to \$7.00. Friday and Saturday, \$3.35 to \$6.00.

LADDER TAPE.

To the many customers who have been waiting, we announce a small shipment of Ladder Tape. Friday and Saturday, 37c. yard.

Men's Tweed WINTER CAPS!

A large shipment of Men's American Tweed Caps. Great variety of styles, many different kinds of Tweed. Regular Prices, \$1.60 to \$3.30 each. Friday and Saturday, \$1.40 to \$3.00 each.

Marshall Bros

MEN'S BLUE CLOTH CAPS.

3 doz. only Men's Blue Cloth Caps with peak, knitted wool band; very comfortable. Value \$2.50 each. Friday and Saturday, \$1.30 each.

BOYS' WOOL CAPS.

4 doz. Boys' Nansen Caps. Value for \$2.00. Friday and Saturday, \$1.50 each.

MEN'S TAN BOOTS.

A small lot of Men's Tan Boots suitable for Fall wear. Value for \$10.00. Friday and Saturday, \$7.50.

MEN'S FLEECE LINED UNDERWEAR.

A full assortment of Men's first quality Fleece Lined Underwear. Regular Price \$1.50 garment. Friday and Saturday, \$1.45 garment.

Side Talks by Ruth Cameron

STYLES IN HEROES AND HEROINES.



The Original Heroine.

Take, for instance, the color of the heroine's hair. Can't you remember when all heroines just naturally had golden hair—probably golden ringlets, but whether their hair curled or not, it always resembled the precious metal. The original heroine, the fairy princess of the fairy tale, had golden hair as inevitably as she had happiness for ever after when the prince had rescued her. The only fairy tale heroine that I remember who did not have golden hair was the heroine of "Snow White and Rose Red," and she, as I remember her (I write under correction, as Grimm's is not at hand), had her hair as black as ebony.

You can see a reflection of the heroine in another position of childhood—the doll. Why the 99 dolls golden haired to one with brown hair? Because it is easier to make yellow hair? I doubt it. If the children wanted brown haired dolls, I think the doll-makers could have found a way. No, it's because golden hair and romance being together in childish minds.

Golden Brown, Titian and Raven Black.

As I look back, it seems to me that the next hue which the hair of grown-up heroines took on was golden brown. What was the next color after that I cannot say with surety, but I know that titian hair and raven black hair had their turn. Some day when I have the time and a library at hand, I'm going to trace the various color stages. Just now I can recall only a few of the later ones.

Don't you remember what a run I had on "ash blondes" a few years ago? Then there was a time when "flax blondes" held the floor. That I never always visualize it. It suggested an exquisite silver gold, something like this new white gold that is coming to be the style in

things (another style, you see). According to the last few love stories I have read, honey colored hair seems to be the proper thing for heroines of to-day. I rather like that, too. It suggests a warm amber color, and for some reason (probably because I have some unconscious memory of a real woman with honey colored hair who wore it that way) I always see it in coronet braids with loose ringlets escaping.

There is another style later than that, however. I saw it once a few days ago and doubtless shall see it again. Sanguine colored hair. Do you care for that? I don't. The hair might be beautiful, but I don't like the word.

The Latest in Heroes.

I haven't left myself much space for discussion of the latest styles in heroes, have I? But when it's a question of appearances, women have the first right to the floor (or once). So I'll just mention two types of heroes that we all have come to know by heart:

There was the "clean limbed" hero who was borne into our ken by the wave of enthusiasm for outdoor sports a few years ago, and vaunted his cleanliness of limb for some years until some of the humorists fell upon him and inquired where he got it—whether it was by virtue of a daily bath and whether he thought we didn't take them, too.

The latest in heroes is the man who by a limp, or puttees "which have seen other service," or by the changed expression of his face, shows he has just come back from war. We may know some man who did not go to war, but apparently the novelist and short story writers know of such.

What's In a Name?

A lecturer, at the opening of his address, came to the front of the platform and took a small phial from his pocket.

"My friends," he said, "before I begin my address I wish to test the ventilation of this hall. I am going to pour out this oil of peppermint. When the odour reaches you, raise your hands, so that I may see how rapidly it travels."

He emptied the phial, and almost immediately several hands went up; then the hands began to go up by the dozen, until at last the people in the last seats caught the odour and raised their hands.

The lecturer thanked his auditors and went on with his address. When

Oats.

500 bags WHITE FEED OATS. Much lower prices on this lot.

Bran.

100 bags BEST BRAN. Prices right.

Hay.

Orders now booking for Prime Horse Hay.

Soper & Moore
Wholesale Grocers.

COMMON BLESSINGS.



Deprived of teeth, I cannot chew, and so I live on liquid glue, and boneless soup and oatmeal mush, and all varieties of slush. Strange longings through my bosom flit, as in the dining-room I sit. My neighbors call for steaks and chops, while I refresh myself with slops; the men and women all around have molars firm and strong and sound; they know no spasms when they eat large slabs of beef and other meat; their laughter fills the dining room while loaves and fishes they consume; and I sit in a shaded place and pour cheap gruel in my face. And once I had such teeth as theirs, and I could bite the rungs from chairs; and to that boon I gave no heed; all thoughtlessly I used to feed, and never gave a word of thanks for my long fangs in gleaming ranks. We never prize Dame Nature's gifts until rebuking hand she lifts and takes some precious boon away, and then we cry alackaday! The dentist's working hard and well, to make me teeth of tortoiseshell; he says he'll have them in my mouth before the wild geese travel south, until which time I'll have to spill in to my works all kinds of swill.

1400 (Fourteen Hundred) pairs of Ladies' Sample Boots. Price to clear only \$5.50 per pair, at SMALLWOOD'S Big Shoe Sale.

60 Years Old Today
Feels as young as ever

PEOPLE who are able to talk like this cannot possibly have impure blood—they just feel fit—no headaches, dyspepsia or bilious disorders.

These diseases can be cured by **Dr. Wilson's Herbine Bitters**
A true blood purifier containing the active principles of Dandelion, Mandarin, Burdock and other medicinal herbs. Sold at your store, 25c a bottle. Family size, five times as large \$1.00.

THE BRATLEY DRUG CO., Limited, ST. JOHN, N.S.
Dr. Wilson's Herbine Bitters, in candy like sweet worm, reliable, harmless.

FOR SALE BY ALL DRUGGISTS AND FIRST-CLASS GROCERS.

False History.

Major G. H. Putnam, who was howled down by a noisy crowd when he attempted to deliver a lecture at Brooklyn on Anglo-American relations, is a victim of biased and misleading textbooks. For years past the school histories of the United States have given a distorted view of the causes which led up to the American Revolution and of the motives of the statesmen responsible for the rupture of relations. All references to the eloquence of Burke and Fox, directed with a burning sincerity against the war, are carefully excised. The Hanoverian King, at that time on the throne of England, is persistently regarded in these text-books as the exemplar of British ideals and British wishes. Lord North, plastic as putty in the royal hands, and seeking only the advancement of himself and his family, is typified as the strong leader, and his imposition of the Tea Tax stigmatized as proof of his hatred of the American colonies, although the facts reveal that he was lukewarm in the cause of war and resigned office after the defeat of Cornwallis, so strong was public opinion against him.

At the time these text-books were first written it may have seemed patriotic to the authors to emphasize the righteousness of the revolt and to glorify the forces which the Colonies met and overcame. But a patriotism that is founded on error and hatred is built upon the sand. It is a sad commentary on the enlightenment of a great nation when a veteran of the Civil War, whose ancestors have won the highest honors in the military service of his country, is rallied at by ignorant hoodlums and is accused of treason when he recounts the bare facts of history.

The blame is on the text-books and on false teaching, and the error can and will be remedied when the great mass of the people realize that the peace of the world depends on the unity and the harmony of the Anglo-Saxon peoples.—Montreal Daily Star.

Famous French General in America.

General Emile Fayolle, who recently came to America to represent Marshal Foch at the Cleveland convention of the American Legion, belongs to that distinguished group of French generals who introduced new methods of tactics in the French army and planned for victory with the definiteness and system that one associates with business efficiency rather than with the fortunes of war. Like both Joffre and Foch, Fayolle is a former pupil of the Polytechnic School, and after obtaining his military training he became professor in the French War College and assisted the very man who was to be his chief to revolutionize the existing instruction in tactics.

Six weeks before the war Gen. Fayolle, having passed the age limit of service, entered the retired list when he was sixty-three years old. He was immediately recalled to service at the outbreak of the war, and given a command. He was one of the conquerors at Grand Couronne, at Nancy, and the first battles of Artois. To retrace his history from this date it would be necessary to recapitulate the entire history of the war.

It is interesting to note that he formed part of the army of Petain in 1915 at Carentan, and was soon promoted to the command of the Sixth Army. In 1916 he participated actively in the offensive of the Somme and took the command of a group of divisions which freed Verdun.

The year 1917 was perhaps the crowning point of his career, for in Italy he was in charge of the French reinforcements, which helped to strengthen the crumbling front of the Allies. Moreover, during Foch's great

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BUY 'HILLSDALE' SLICED Pineapple,
IN GALLON TINS.
AT YOUR GROCERS.

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LUBRICATING OIL,
For Motor Boats and Motor Cars.
We have about 35 barrels on hand and will sell at \$1.00 gallon, why pay \$1.50

J. J. ST. JOHN, Duckworth St.

A Great Sailor.

(From the London Advertiser.)
Spain is celebrating the fact that four hundred years ago this month Ferdinand Magellan, one of the greatest of Spanish captains, sailed through the straits that bear his name, and rounding into the Pacific, completed his circling of the globe, as on the previous journey he had gone to the eastern limits of the Indian Ocean. It was his Pacific adventure on which his fame will rest. He started on his bold venture with five small vessels, the largest registering 110 tons. One of the ships was wrecked, while two others were burned by mutineers. But one ship, the Victoria, reached Spain after an absence of three years. Magellan himself perished while fighting cannibals in the South Sea Islands. Compared to Columbus's daring trips, that of Columbus was but a small affair. On the other hand, Magellan knew what he wanted to find, and also knew of the terrific obstacles that he would meet. And he reached his objective. His feat required greater endurance, was a greater test of courage than that of the Genoese whose fame has overshadowed all other captains of his time. Magellan discovered a new land, and by his world-girdling explorations demonstrated that the world is round. He was greater than Columbus.

Reg'lar Fellers

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By Gene Byrnes

