

A Wise Man Thinks for Himself.

The world-wide scarcity of wool has caused a sharp advance in the price of all Woolen Fabrics and Clothing, and the end is not yet in sight—prices are still soaring. If you are WISE you will purchase NOW—that Suit of Clothes you will need in the near future. Our Gent's Readymade Department is now well stocked with Stylish Tweed Suits, etc. Call and let us show you the most stylish, best finished clothing in the city.

Boys' Navy Serge Sailor Suits.

Sizes 000 to 8; Portsmouth Collars.
Price \$3.10 to \$3.80.

We have only a small stock of this line on hand, and they are marked at a very low price.

Boys' Suffolk and Norfolk Suits.

A well assorted stock of Boys' Suits suitable for and made for boys' wear; sizes 1 to 8.

Boys' Rugby Suits.

The regular schoolboys' Suit, made to resist wear; sizes 4 to 12.

MEN'S READYMADE SUITS

Made from the finest Tweeds procurable and finished in the Latest Possible Style.

Prices from \$8.50 to \$25.00

The foolish man regards price only. The wise man looks for quality first, and finds out by the price the value offered. BE WISE.

Marshall Bros

Men's Winter Overcoats.

Stylish and comfortable, with and without Velvet Collar, from \$10.00 to \$20.00.

Men's Tweed Pants.

A large variety of Men's Tweed Pants, including some heavy homespun Lumbermen's Pants.

Men's Tweed Vests.

A large assortment of well assorted sizes, \$1.20 and \$1.40 each.

Isn't This Inevitable?

By RUTH CAMERON.



RUTH CAMERON

"But if you go without such things would that throw someone out of work?"

Someone had spoken of a luxury she thought of giving up and someone else made that familiar objection. I think I have heard some form of that objection a hundred times since the readjustments of war times began.

It is certainly a powerful consideration. And yet I think there are other considerations so much more powerful that they sweep it right off the board.

We Begin To Realize We Are At War.

We are beginning to realize, as the flour situation and the coal situation and the sugar situation drive the matter home to us, that we are at war, and that whether we like it or not there have got to be some readjustments.

If we don't make some sort of readjustments now, the day will come when circumstances will make them for us, and make them much more radically and much more sweepingly and much more harshly than if we made them to-day.

But This Is Not A Time of Panic.

Of course it is a terrible thing that people should be thrown out of work. One's heart aches for them. There is no more desperate feeling than that gives. One feels like a man sliding off a precipice, clutching, struggling and losing one's hold of everything. But this is not a time of panic or unemployment, there is plenty for everyone to do and the government and the public and the individual must simply get together and somehow find other more necessary cutting down on luxuries thrown out of their groove.

It is not enough in these days that all men work; they must work on things which have an economic value. Of course these readjustments must not be made hurriedly or carelessly, but that goes without saying.

We Must All Help.

It seems to me that the share of

governments is to establish federal employment bureaus of the public (that means you and me) to consider it a matter of conscience to make every effort to bring the man and the job together, and of the individual affected to be willing, when the necessity has plainly been demonstrated, to try to do some different kind of work. I do not for one minute deprecate the burden and sacrifice these people bear. But I don't see why we should sheer off from it as something impossible. It has not been impossible for some millions of men to be killed, it has not been impossible for millions of women to see their sons and husbands and sweethearts and brothers march off.

"Shall we be more tender of our dollars than of the lives of our sons?"

Minard's Liniment Co., Limited.

Gentlemen,—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of La Grippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON.

Fads and Fashions.

Black satin is charmingly decorated with crystal beads.

Flowers make a pretty girdle for the young girl's evening dress.

A very rich-looking gown is made of black velvet, trimmed with fur.

White serge trimmed with red velvet flowers makes a novel dress.

Lingerie hand embroidered in the Philippines is having a great vogue.

Pique collars are used on the smartest of dresses for the little girl. You simply must have fur at the top or bottom of your evening wrap.

It is hinted that there will be an entire change of silhouette for spring. There are many red straw hats among the sports nats for southern wear.

It is a pretty idea to use a heavy cord for the girdle and tie of a child's dress.

Trimming is apt to go around the skirts of the new frocks, but this can be becomingly worn only by very slender women.

Split PEAS, Beans, Rice.

50 bags (60's) SPLIT PEAS.
200 bags (112's) SMALL BEANS.
100 bags (100's) SPLIT RICE.
100 bags (25's) SPLIT RICE.

On spot to-day.

Soper & Moore

IMPORTERS & JOBBERS.
PHONE 480.

Rann-dom Reels.

THE SNEEZE.

The sneeze is a violent form of light artillery practice which is never troubled with a shortage of ammunition. It is hard to understand why the great American sneeze is not made an implement of warfare, like the machine gun, in which event we could protect our coast line with perfect ease and would not have to build expensive arsenals in order to re-elect some Congressman who is headed toward peaceful oblivion.

The sneeze is caused by some foreign substance entering the nose in a stealthy manner and setting up a loud and determined tickle. This tickle is usually located where it cannot be reached from the outside, and cause an apprehensive look to settle on the face of the victim. Sometimes, as in church or at a funeral, a budding sneeze can be seized around the throat and choked into a submissive gurgle, but nine times out of ten it explodes with a noise like a fat man sitting on a toy balloon. There is nothing that will destroy the tout ensemble of a devout congregation quicker than a passionate sneeze which starts from the diaphragmatic muscles of some abashed brother who saw it coming but was unable to head it off. Many a fine sermon, written in a small, tight hand on forty-eight pages of foolscap, has been ruined by a high-powered sneeze injected immediately after a ringing climax.

Some people become very adept in handling the sneeze and are able to buckle it down so that after discharging in one healthy, resounding toot it will die away in an apologetic rattle. Others have no control over the sneeze chamber whatever and fire several rounds in a rapidly accelerating crescendo which becomes highly monotonous to people near them who are trying to grasp what the orchestra is saying. It is a terrifying sight to see a large, pink concert-goer, struggling in the throes of a resolute sneeze and finally letting go with a blast that drowns out the kettle drums.

The most depressing and prolific form of sneeze known to polite society is that which is attached to the hay-fever victim. This sneeze begins work at 6.30 a.m. and never lets up until the first frost has laid the ragged low. Hay fever is bad enough without its self-tripping sneeze, which should be subject to a jail sentence.

It was away last winter the German ruler said, in substance, to the printer, "We'll paint the ocean red! With unrestricted sinking of everything that floats, we'll end the war. I'm thinking, and get the Allies' goats. Two months is all we're needing, of action in the seas, and you'll see Britain pleading for mercy on her knees! Oh, England, you had better take in your ancient signal Gee-whis and don't forget, the seas will soon be mine!" And Bill's been submarineing like blitz, ever since. "What is old England meaning?" he asks of the crown prince. "We've sent ships to the bottom as fast as they could scoot, yet Britishers, do not 'em, don't seem to care a hoot. I said, in the beginning, I needed sixty days, a triumph to be winning, with laurel wreaths and bays. My campaign's hit the ceiling! Excuse these briny tears. I don't see England kneeling in less than sixty years." "Oh, sire," the prince makes answer, while tears flow in a flood, "it seems our name is France or perhaps it's Hohen-Mud. In spite of all our slaying, no prize the struggle yields; oh, that we two were maying, down in the pretzel fields." Old England still goes boasting, her flag is in the breeze, her bulwarks still are floating, she's mistress of the seas.

BILL'S PROPHECY.



WALT MARION

In the Pacific ocean between Fiji, New Guinea, New Caledonia and the continent of Australia lies the Melanesian group of islands, where head hunters and cannibals abound. Although strange and gruesome are many of the customs of the tribes, there are some that are most romantic. For instance, on the island of Tucopia the woman proposes marriage instead of the man.

When a girl of Tucopia sees a man whom she thinks she would like to have for her husband she does not rush up to him and ask him to marry her. On the contrary, she gives the subject deep thought and often the man a most careful investigation before she "pops the question." The reason is that his answer spells life or death to her.

It is a tribal law that any woman who has been refused must forthwith kill herself. Therefore a woman asks a man's hand only when she feels sure that his answer will be the happy one. Many are the strange and seemingly inexplicable questions with which the women of Tucopia ply the stranger, who cannot realize the personal motive back of the solitude of the dusky belles who inquire if he is married or not and the state of his wife's health. Romances are consequently very apt to turn out in happy marriage.

But there have been innumerable instances when a poor girl, smitten by the newcomer's charms, has been compelled to kill herself because the man with whom she has fallen in love has had to refuse to marry her.

Baldness with the women of Tucopia is a sign of beauty, and never until she is bald does a Tucopia woman become fully convinced that she is really lovely. But bald or not she takes great care whom she asks to marry her, for the tribal law has never been known to fail. If a rejected woman does not kill herself she is executed by the leaders of the tribe.

Everyday Etiquette.

"A friend invited me to spend the week end at her country home recently. As I have no home to entertain in may I send her a slight gift in appreciation?" inquired Ethel.

"It is quite proper though not necessary, to send a gift after such hospitality," said her sister.

Household Notes.

Bolled rice with chopped nuts scattered through it and served with hot chocolate sauce is a very agreeable dessert.

A stationary stool, which swings like those in stores, can be fastened to the side of a built-in sink. When not in use swing in under the sink.

Stafford's Liniment.

We believe there is no more generally useful liniment. It seems to reach the spot every time.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere. Manufactured only by St. John's, Nfld. DR. F. STAFFORD & SON.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$5.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this Iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.

ST. JOHN'S GAS LIGHT CO.

dec23,17

Love Linked With Death

In Tucopia Girls Propose Marriage and Must Die if Rejected.

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For sale everywhere. Manufactured only by St. John's, Nfld. DR. F. STAFFORD & SON.

We have just received a shipment of

44,640

Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

T. A. Macnab & Co.,

Wholesale Distributors.

Telephone 444. City Club Building.

For New Year

400 Barrels Choice APPLES.

BURT & LAWRENCE

13 NEW GOWER STREET.

WE are still showing a splendid selection of :

TWEEDS and SERGES.

No scarcity at Maunder's.

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,

Tailor and Clothier St. John's, Nfld.

The "Evening Telegram" is read by over 40,000 People daily.



EARLY M

WAR SUMMARY.

Although the peace pour parlars between the Bolshevik and Teuton allies have been resumed at Brest-Litovsk, the peace by agreement between the German populace and some of the papers continues their expressions of dissatisfaction with the terms that have been advanced by the German delegates at Brest-Litovsk on the basis for peace. Amsterdam dispatches announce that an understanding has been reached between the political and military parties in Germany on the basis of the Russian programme of no annexations and no indemnities in the east, and leaving Hindenburg in case of German victory, the liberty of dealing with possible annexation in the west; but evidence tends to show that the factions are still at odds. Additional meetings at which speakers endeavored to outline the point of the militaristic element have been broken up, and it is announced that Chancellor Von Hertling will be permitted to deliver a delayed address on Germany's war aims to the main committee of the Reichstag next Friday, for which the country has been clamouring. Adding to political strife in Germany is the resignation of the Hungarian cabinet due to the conduct of the war. Failure to obtain adequate support for the military programme put forward by the cabinet is given as the reason of the resignation of the ministry. The programme included the formation of an independent Hungarian army which Emperor Charles vetoed. The situation between Russia and Roumania apparently is growing acute on the demand of the American ambassador and the heads of other diplomatic missions, accredited to Russia. The Bolsheviks have released a Roumanian Minister and attached to the Roumanian Legation who were arrested Sunday. The Council of National Commissioners of Russia now has sent an ultimatum to Roumania, calling for the immediate release of members of the Bolsheviks arrested recently in Roumania. A rupture of relations with Roumania and most energetic military measures are threatened for non-compliance within 24 hours.

Except in the Italian theatre, the military activities are still confined to small affairs carried out by raid parties and bombardment in various sectors. The Austro-Germans both in the mountain region in Northern Italy and around the Lower Plave River have made vicious attacks after heavy artillery work to capture the positions wrested from them early in the week. All attempts were without result. Again there has been great air activity in this area, in which five many machines were sent to earth, four by British and Italian aviators and the other by anti-aircraft batteries.

HUNGARIAN CABINET RESIGNS.

LONDON, Jan. 16.

The resignation of the Hungarian Cabinet on account of failure to obtain necessary support for the military programme, is reported in a Budapest despatch to Copenhagen. It is believed Emperor Charles will ask the Hungarian Premier Dr. Wekerle to remain in office and reconstruct the cabinet.

DISSATISFACTION EXPRESSED.

AMSTERDAM, Jan. 16.

Great dissatisfaction is expressed by the German newspapers at the slow progress of peace negotiations at Brest-Litovsk and the Russians are charged with prolonging them deliberately. This delay is affecting the negotiations in progress at Petrograd where, according to one newspaper, discussions regarding the exchange of prisoners has yielded no results thus far. Most of the newspapers assert Germany will never think of completely evacuating occupied Russian territory before peace has been brought about on all fronts.

SINKINGS.

LONDON, Jan. 16.

Only eight British merchant ships were sunk by mines or submarines last week. These figures given out by the Admiralty in the weekly statement of shipping losses, shows a great decrease in the number of ships sent to the bottom as compared with the record for the two previous weeks—each of which the aggregate was twenty-one.

PARTIES COMING TOGETHER.

LONDON, Jan. 16.

German newspapers as quoted in a despatch from Amsterdam says that the result of conference on an understanding has been reached between political and military parties in Germany in order to avoid further friction. The Lokal Anzeiger of Berlin says the basis of the agreement is that Chancellor Von Hertling's new point in regard to eastern questions. Acquiescence in the Russian programme of no annexations or indemnities and the right of self-determination of peoples—is to prevail, whereas Field Marshal Von Hindenburg will have full liberty in the west.