

NEW B and R Rubber Heels.

These Heels are made with a non-slipping Duck Plug and have Real Rubber where the rub comes.

Women's23c. a pair
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Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - Editor

MONDAY, December 18th, 1916.

Verdun and Roumania.

For the second time a victory at Verdun drives home in brilliant and convincing fashion one of the capital lessons of the war, which Germany, in the midst of her sensational doings in Roumania, will be reluctantly compelled to learn. It has the greater significance in being the second instance of its kind. The sudden advance of the French some weeks ago might perhaps have claimed the element of surprise as the cause of its success; it is hard to see how the Germans can urge the same excuse this time. Forewarned, they have kept troops enough for its defence, as the number of prisoners taken on a comparatively short front attests. The victory is therefore a striking proof of the enemy's increasing weakness or relative weakness, on the most important front. But it proves more than that. There must be another explanation of the achievement of such a feat at a time when mud and rain and fog have condemned the rest of the Allied line to unavailing inactivity. We have heard a few hints of the usual preliminary bombardment, but it does not seem to have been on anything approaching the "Somme scale," and in this resembles the last coup at Verdun.

Undoubtedly a new method, or a considerable modification of the ordinary method, of attack has lately been evolved by the brilliant pair of Frenchmen, Petain and Nivelle. The latter's quoted words that victory is certain are uttered in a context which suggests that they are more than a mere generality and that the German resistance has been subjected to a conclusive test that has found it wanting. The advance still proceeds, demonstrating the Allies' general superiority in the west and in particular the price Germany is paying for her Roumanian adventure.

The news from that quarter, however, may justify Germany in thinking that the price is not too high for what she is buying. Making allowance for exaggerated claims, her possession of the Wallachian grain fields and oil mines will go far towards neutralizing the effect of the blockade. This is no disaster for us, for it has long been recognized that the blockade will never of itself bring victory, however greatly it may contribute to that end when a crushing defeat has been administered in the field. Yet Germany's immense economic improvement will be accompanied by a large military one as well if matters get much worse in Roumania. We can hardly credit the Stockholm announcement that Galatz has been evacuated, "standing both at the head of the Danube, where it turns sharply eastward and on the narrow ankle of the Roumanian 'boot.' It would seem to be admirably placed as the base of a strong line of defence. Yet the Germans are pressing rapidly northward from Buzen, and the news may be true. If it is, the Russo-Roumanian army in Dobruja will be in great jeopardy, which, when we last heard of it, was still commanding the Tchernavoda bridge, far to the south. The prospect does not look too rosy for our ally.

Thus Roumania is the other side of the coin. If Verdun shows the meaning of man-power, Roumania more strongly emphasizes the importance of heavy guns. The collapse of Roumania, with the breadth of view it has always exhibited, points to the vast central empire which Germany has now by force of arms and would now like to secure by peace negotiations, even on terms which included the abandonment of Belgium and France

1st Nfld. REGIMENT. Casualty List.

RECEIVED DEC. 18TH, 1916.
Following Reported at 10th General Hospital, Rouen, Dec. 9th.
2232—Sergt. Patrick Beson, Fogo, Gunshot wound head, slight.
2645—Private James H. Skinner, Richards Harbor, Gunshot wound right foot, slight.
1692—Corporal Kenneth S. Newell, Barened, Gunshot wound hand.
2072—Corporal Malcolm Hollett, Burlington, Wounded Nov. 30th.
Following Reported at Wandsworth, 2446—Private Albert J. Mutton, Twillingate, Myalgia.
2397—Private Donald Norris, 237 Hamilton Avenue, Trenchfoot. (Previously reported Rouen, Dec. 4th, wounded face, slight.)

ADDITIONAL INFORMATION.
Received 3 p.m., December 16th.
1745—Private Richard Spurrell, Random, T. B. Seriously ill, gunshot wound left thigh, Rouen, Dec. 3. Improving.
1602—Private A. W. Fitzgerald, 51 Cochran Street, Seriously ill, Eriaples, Dec. 3. Out of danger.
J. R. BENNETT,
Colonial Secretary.

and an indemnity to the former. The proper reply is plain. Roumania has repeated the lesson of Belgium and Serbia; if we are to be compelled to see it continued and repeated, we must answer with many more Verduns.

Military Wedding

LEWIS—AYRE.

On Saturday afternoon at St. Thomas's Church, Miss Shelly Lewis of Montreal, and Captain Charles Ayre, of the Nfld. Regiment, were quietly married. Only the members of Captain Ayre's family and Lieutenant Herbert Winter, who acted as his best man, were present at the ceremony, owing to recent bereavements and the illness of the bride's sister. Mr. F. W. Ayre acted as father-giver, and Miss Marjorie Ayre as bridesmaid. The service was performed by Rev. Dr. Jones. Yesterday Captain and Mrs. Ayre left for Montreal, where they will spend a month. The Captain is one of the most popular officers in the Regiment, in which he sustains the high reputation of the Ayre family. His brother, Lieut. Gerald, and three cousins, Captain Eric and Bernard and Lieut. Wilfred Ayre, fell in action on July 1st. Mrs. Ayre, who adds to many other accomplishments a very high musical talent, has made a host of friends during her short stay here, who are glad to welcome her to St. John's. One and all wish the brilliant Captain and his bride every happiness.

McMurdo's Store News

MONDAY, Dec. 18th, 1916.
If you want a real good Bath Salts to give to a friend, and to some people such a gift is a very acceptable one, get Bromley's "Bromine" Bath Salts. They are away ahead of most bath salts. They are milder, and very nicely and lastingly perfumed. They may be had in Cologne, Lavender, Verbena, Rose, and one or two other odors. Put up in handsome bottles. Three sizes, 75c., \$1.50, \$2.50, same quality in all.
The Doris Talcum is certainly one of the finest ground and most velvety, soft and impalpable. For this season we can recommend it as being quite on the crest of the wave as regards talcum powders just now. The perfume too, without being at all obtrusive is pervading, and remarkable true. May be had in Rose and Violet, and put up a unique package. Price 25c.

Christmas Cheer to the Poor.

AND WINTER RELIEF.
Colonel Otway desires to acknowledge with thanks the following subscriptions towards the Christmas Cheer to the Poor and Winter Relief. His Excellency Sir W. E. Davidson, \$10.00.
Reid Newfoundland Company, \$50.
A. H. Murray, The Royal Stores, Ltd., \$10 each.
Hon. J. Harvey, \$7.
Hon. M. P. Cashin, \$8.
Inspector General Sullivan, G. Browning & Son, J. H. Monroe, Esq., D. Monroe, Donald Morrison, Dr. Fraser, Horwood Lumber Co., Mayor Gosling, Imperial Tobacco Co., Ltd., W. S. Monroe, Major Montgomery, Chas. O'Neill Conroy, Marshall Bros., W. H. Davidson, Esq., Chas. R. Duder, Esq., \$5 each.
John Clouston, Tasker Cook, \$4 ea.
R. R. L. Lawrence, Nfld. Co., Ltd., W. E. Carter, \$3.00 each.
Dr. N. G. Murphy, Chas. E. Hunt, \$2.50 each.
W. V. Drayton, S. J. F. T. J. Edens, N. L. Cousins, J. Whiteway, J. A. Clift, T. B. Clift, John Jackson, Wm. P. Shortall, F. W. Bradshaw, W. J. Clouston, W. A. Slattery, P. Laracy, P. H. Cowan, J. H. Penman, W. H. Crowley, S. H. Peet, W. R. Warren, \$2.00 each.
P. C. O'Driscoll, S. O. Steele (also one Dorcas Ticket), Thos. J. Barron, John L. Sheehan, W. Carlson, Deputy Mayor Morris, J. Burnstein, B. B. Stafford, \$1.00 each.
Baby Ruth Bastow, 50c.; F. B. Wood Co., Ltd., candy, R. Templeton, tea; S. G. Collier, beef.

Train Notes.

The incoming express is due at 8 p.m. to-night.
Saturday's mail and freight reached Port aux Basques early this morning.
The local from Carbonear reached the city at 12.50 p.m. to-day.

MINARD'S LINIMENT CURES DIFFERENT



A MERRY XMAS.

CIGARS, Cigarettes.

New Fruits, Candies.

Christmas GROCERIES.

Purity, Freshness and absolute cleanliness are features that add their attractiveness to the LOW PRICES you will find in OUR GROCERY DEPARTMENT.

Citron Peel25c. lb.
Lemon Peel23c. lb.
Cal. 3 Crown Raisins15c. lb.
Fancy Seeded Raisins17c. pkt.
Table Raisins35c. lb.

Glace Cherries50c. lb.
Evap. Prunes, 1 lb. cartons16c. ea.
Evap. Apricots, 1 lb. cartons24c. ea.
Evap. Peaches, 1 lb. cartons16c. ea.
Dromidary Dates, cartons14c. ea.

KOPS' WINES, Assorted Flavors, 45c. Bottle.

Morton's Potted Meats17c. tin
Herbs—Sage, Savory, Thyme, Mint, Parsley, Majoram12c. tin
Prepared Icing, all flavors14c. pkt.
Flavoring, 1 to 8 oz. size12c. to 70c.
Gelatin12c. and 15c. pkt.

Pears in tins27c. and 35c. ea.
Peaches in tins22c. 25c. and 30c. ea.
Apricots in tins22c. 25c. and 30c. ea.
Plums in tins22c. ea.
Strawberries in tins30c. ea.
Pears, Apricots and Peaches in glass65c. ea.

WELCH'S GRAPE JUICE.

Hazel Nuts22c. lb.
Almonds24c. lb.
Walnuts24c. lb.
Brazil Nuts24c. lb.
Roasted Peanuts15c. lb.
Shelled Almonds50c. lb.
Shelled Walnuts50c. lb.

Crackers and Cosques30c. to \$1.00 box
Desiccated Coconut22c. lb.
Chocolates—Patterson's, Moir's, Lowney's, Ganong's & Cadbury's20c. to \$3.00 box
Royal Scarlet Maple Syrup40c. bottle
Grape Juice, all sizes.
Kop's Wines, asstd. flavors45c. bottle

MOIR'S CAKES, Plain Sultanas and Citron, 40c. each.

Morton's Potato Flour20c. pkt.
Jelly Powders12c. pkt.
Bird's Custard Powder14c. pkt.
B. & P. Patent Corn Flour22c. pkt.

Bananas, Grape Fruit, Florida Oranges, Lemons, Grapes, Cranberries, at best market prices.

CHRISTMAS STOCKINGS, prices from 8c. to 80c. each.

Essence Ginger Wine12c. bottle
Raspberry Vinegar30c. bottle
Almond Paste, 1 lb. tins70c.

Baker's Chocolate65c. lb.
Gold Reef Cream20c. and 40c. tin
Sherbet30c. bottle

TO ARRIVE:

Fresh Turkeys, Geese, Ducks and Chicken.
Book Your Orders Early.

The ROYAL STORES, Ltd.

Xmas Gifts!

Call and see our great display of Useful and Pleasing

Xmas Presents

for Ladies and Gent's. We also have a great variety of Mechanical and other Toys for the little ones.

William Frew.

\$275 Pianos \$275

RECOMMENDED BY ALL OUR LEADING MUSICIANS.

You need have no doubt about the quality of a Piano that you buy at HUTTON'S.

We are 30 years in the business and from a practical musical experience we know what suits the climate, etc.

CHARLES HUTTON,

RELIABLE PIANO & ORGAN STORE.

Advertise in The Evening Telegram

In Milady's Boudoir.



THE TALE OF THE TOOTH BRUSH.

Many of us are careful of our hair-brushes and clothes brushes but so few remember the humble tooth-brush. To keep the teeth perfectly white and perfect the tooth brush should receive care as well. A good toothbrush if used conscientiously should not be in use more than two weeks at a time, and it is better to keep two in use so that each may have a period of drying out and airing. It never pays to buy a cheap brush if the price is at the expense of the brush.

In the first place, a poor set of bristles will not do their work well, and in the second place, loosely fastened bristles are very dangerous if they slip down the throat, where they may catch and decay or penetrate the walls of the digestive tract.

Always wash out the brush thoroughly after each application and, by the way, a new brush should be soaked in a weak solution of bicarbonate of soda for two hours both to disinfect it from shop handling and to set the bristles so that they will not fall out readily.

The teeth should be brushed at night, after each meal and upon rising. It is particularly important to clean them the last thing before retiring, so that food particles will not remain in the teeth crevices to decay over night when the mouth saliva is not active enough to prevent it. During a long illness the teeth should be carefully cleaned when they cannot receive attention from a dentist. If this were done fewer teeth troubles would be laid to the ailment, which is not much more to blame than neglect of the mouth.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

The Archbishop at St Patrick's

Last evening His Grace the Archbishop occupied the pulpit at Patrick's Church and addressed the people on some matters of financial connected with the Parish. He viewed briefly what had been done to the present time in matters of the parish finance, referring to the Corporation Bonds issued last year in connection with the Cathedral, the liquidation of the Diocesan debt, and the new buildings that had been undertaken in connection with the presentation convent and St. Joseph's Hospital. His Grace then intimated that improvements in connection with St. Patrick's Church would engage attention, plans were already being considered for the erection of new steps leading up to the church and arrangements were being made for installing new pews and also laying the new hardwood floor. He covered this prospective expenditure of \$50,000 would be issued to the year in connection with St. Patrick's Church. The purpose for which the loan would be devoted were outlined, namely, the new works in connection with St. Patrick's, an allocation of \$25,000 for the new church at Killarney, the erection of the new Parish in the centre of the city and the improvement of school conditions in connection with the Cathedral. The new plan the Archbishop stated, was practically subscribed and the Debutante would be issued at the beginning of the New Year.

Before concluding, His Grace referred to the events of the past year and spoke in part as follows:

Speaking to you this evening the year is fast hastening to its close. I cannot refrain from making a brief reference to the events of the year that has passed. This year which is now nearly spent, has been the bleakest and saddest for the world with the recollection of any of us, and sadness has fallen heavily over the Newfoundlander. The giant struggle in which so many of the nations of the world are engaged, a struggle which has been the most terrible in the world's history, has been growing fiercer and more terrible as the months have gone by. Europe has been deluged with human blood and men have been slain not in their thousands, but their tens of thousands, but in the millions. In the misery attendant upon this world war Newfoundlander has had its full share. Nothing could be more heroic or more admirable than the spirit in which the sufferings, the anguish and the heart rendings of the past year have been borne by our people, particularly those to whose families and friends the dread realities of the war have been brought home. Our people have those near and dear to them in the war have displayed a magnificent fortitude which no heroism on the field of battle could excel. They have loved ones freely and generously, and when they fell on the field of honor they accepted the sacrifice with a sublime Christian resignation.

It has been indeed some solace to those who have suffered, as it has been to all of us, to feel that our sacrifices are being made in what we believe to be a just and a righteous cause, a cause in which the triumph of which we look forward with confidence, with prayerful hope. Even at the present time, despite the pessimism of which we read, there is scarcely a ray of hope to be seen. It is indeed our duty to pray for peace and every day from the Altars of the Church at Mass the prayer of peace ascends to Heaven. But, as our Holy Father Pope Benedict XV., has so frequently reminded the world, it must be a peace based upon the principle of equity, a just and a lasting peace that will render it impossible for years and generations to come for any nation, no matter how powerful, to let loose upon the world, as will, the devastating horrors of war. This is the peace for which we must pray, and particularly should our prayers for that end ascend to Heaven during the coming Christmas Festival, the Festival of the Prince of Peace, that this cruel war may be brought to a termination and that the blessed light of Peace may once again dawn upon an unhappy and distracted world.

Ayrshire Bacon and Scotch Beef Ham at ELLIS'S.

Interesting Case.

The much-talked of case between Messrs. John T. Meaney and Thomas J. Foran was continued before Judge Morris in the Magistrate's Court on Saturday evening. The court room was filled with spectators, principally newspapermen. The hearing occupied a couple of hours and elicited considerable interest.

Mr. Meaney (Plaintiff) sued Mr. Foran (Defendant) for \$150 amount of services rendered in writing editorial and other articles for Mr. Foran who is the Editor and Publisher of "The Cadet," a quarterly magazine. Judgment was given for Plaintiff for \$38 and costs.

DIED.

On the 15th inst., after a brief illness Alphonsus Rolls, aged 64 years, leaving a wife, daughter and brother, to mourn their sad loss; funeral to be held at 2.30 p.m., from his brother's residence, 4 Chapel St.; friends and acquaintances will please accept this the only intimation.—R. L. P.

PAPER BAGS, TWINE, ETC.—In stock: Paper Bags, all sizes; 100 bags Shop Twine, at lowest prices. M. A. BASTOW, Beck's Cove. Dec 14, 1916.

B



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