



Not a Moment to Spare!

All hands kept busy opening our first big shipments of New Goods from the big American Warehouses. Regret that we cannot possibly get it all ready for this week's sales; but you will, nevertheless, find HUNDREDS OF DESIRABLE THINGS spread out here

Friday, Saturday & Monday.

A Moment Please! Great preparations being made for next week's event, i.e., the launching of our

A Sale embodying ALL KINDS OF MERCHANDISE.

MID-WINTER SALE.

Boys' & Girls' Sweater Coats.

And beauties they are, right direct from New York; admirably suited for present wear and marked surprisingly cheap; mostly with low turnover collars, a collar that always looks well and fits well. A few dozen in belted style; shades of Cardinal, Navy, Brown, Grey and Cream; assorted sizes. Special, Friday, Saturday and Monday

92c

James Baird

Brand New! WATERPROOFS

for Boys. Hat to Match.

A limited stock, nice Fawn Cloth, plaid back, double stitched seams, sloping pockets, strap cuffs; sizes to fit boys from 8 to 14 years. Hat of same material to match. The ideal Coat for the schoolboy. Special, Friday, Saturday and Monday

2.80

2 Mark-Down Lines!

LADIES' DANCING SHOES.

Reg. \$1.00 values for 65c. 50 pairs of these in fashionable shapes, patent leather make, single strap over instep; sizes 3 to 7. Special, Friday, Saturday and Monday

65c

MEN'S DANCING SHOES.

In fine patent leather, easy fitting; sizes 6 to 10. A job line, about 50 pairs only. Reg. \$2.00. Special, Friday, Sat. & Monday

\$1.60

Gloves Like These Cost More Elsewhere.

LADIES' GAUNTLET GLOVES.

Perhaps the most comfortable Glove for winter wear; closely woven, seamless fingers; Navy, Grey, Black and White. Gloves like these value to day for \$1.00. Friday, Saturday and Monday

85c.

LADIES' GLOVES.

Great demand for Gloves of this quality, warm Scotch knit in Greys and Heathers; others in closely knitted wool, Black or White; excellent quality, leather bound, 2 dome fasteners. Reg. 65c. Friday, Saturday and Monday

55c.

CHILDREN'S WOOL GLOVES.

8 doz. of plain shades in assorted sizes; these are closely knit and nice Gloves for school children. Values to 30c.; any size. Friday, Saturday and Monday

21c.

NEEDY ITEMS for MEN'S WEAR.

MEN'S NIGHTSHIRTS.

In heavy Striped Flannelette, with turned down collar, and pocket, generously made; full sizes; about 3 dozen altogether. Value for \$2.00. Friday, Saturday & Monday

\$1.68

MEN'S LINEN COLLARS

A limited stock, fashionable double turn over style, about 2 inch front; closely fitting and retaining its shape. Reg. 17c. Friday, Saturday and Monday, while they last

9c

MEN'S WOOL GLOVES.

For men and the bigger boys. You can't buy better for warmth or wear. Dark Greys and Heather mixtures, double wrists, seamless fingers. Reg. 70c. value. Friday, Saturday & Monday

60c

BRACES.

7 doz. pairs of Men's strongly finished Braces, with fine elastic webs and white cord fastenings. These are value for 35c. pair. Friday, Saturday & Monday

25c

MEN'S NECKWEAR. Our regular 60c. line for 48c.

The pick of our most fashionable English and American Wide End Neckwear, plain & fancy mixtures; full lengths, becoming styles. Reg. 60c. Friday, Saturday & Monday

48c

Men's Rubbers.

Dependable quality in high cut storm, regret that some sizes are sold out in this particular line; those requiring sizes from 6 to 8 1/2 can avail of this offer. Reg. \$1.10 pair. Friday, Sat. and Monday

97c

Cut Prices on Toilet Goods.

AND TOILET SOAPS.

Lanoline, per tube 15c
Almond Cream, per bottle 14c
Shaving Sticks 25c
Dental Cream, best, per tube 25c
Cold Cream and Glycerine, per box 20c

Valiant Talcum Powder 7c
Dixie Talcum Powder, per tin 12c
Corylopsis Talcum Powder, per tin 15c
Mennens Talcum Powder, per tin 19c
Colgate's Talcum Powder, per tin 25c
Volvret Skin Soap, 3 cakes in box 15c

TURKISH TOWELS.

Extra large unbleached Turkish Towels with crimson stripes and checks, suitable for either bath or ordinary use; these are unusually good value. Reg. 40c. each. Friday, Saturday and Monday

35c

WHITE QUILTS.

42 only of American White Bed Quilts, hemmed edge, these are something different from the ordinary and will give you satisfactory wear. Reg. \$1.50. Friday, Saturday and Monday

\$1.28

MARCELLA QUILTS.

Pure White, high grade Quilts that mother likes, they are made to wear, pleasing patterns, ample size, being 2 1/2 x 2 3/4 yards; value for \$3.50. Friday, Saturday and Monday

WHITE TOWELS.

Very desirable Towels in good white Turkish quality, hemstitched ends; size 33 x 42, the finest family towel you'll find; 50c. value. Friday, Saturday & Monday

40c

PILLOW SLIPS.

A very fine line of strong Cotton Pillow Cases; size 20 x 30, with 2 1/2 inch hemstitched frill. Reg. 35c. each. Friday, Saturday & Monday

29c

\$3.15

BUREAU CLOTHS.

An assorted lot in all white, some with scalloped and others with braided edge, mostly braided designs; size 17 x 53. Reg. 35c. Friday, Saturday and Monday

27c

TEA CLOTHS.

In nice fine White Damask with spotted centre and repeating stripe border, very dainty; size 36 x 36. Reg. 55c. Friday, Saturday & Monday

48c

BALL FRINGE.

In Cream only, very useful and effective for trimming curtains or drapes, washes perfectly, easily attached. Reg. 8c. yard. Friday, Saturday & Monday

6c

Pick-Up Lines Abound in the SHOW-ROOM!

"EASY" WAISTS FOR CHILDREN.

Faultlessly made, correctly shaped, fitted with straps and buttons for attaching suspenders; sizes to fit from 2 to 12 years. Reg. 15c. Friday, Saturday & Monday

12c

Dressing Gowns.

These are becoming more sought for every day. This lot comes in fancy flannelette, of good weight, shirred at waist, turned down collar with button-hole edge; sizes 36 to 44 inch bust. Reg. 45c. Friday, Saturday & Monday

1.16

Perfect-Fitting Combinations.

LADIES' COMBINATIONS

In fine Jersey knit, fleeced back, crocheted edge at neck and down front; high neck style, long sleeves; very desirable for present wear. Reg. \$1.25. Friday, Saturday & Monday

1.08

BUSINESS APRONS.

Smart style business Aprons for the young ladies, made from good quality fast Black Italian Cloth, pocket in each. Reg. 45c. Friday, Saturday & Monday

39c

Sample Line of High-Grade Scarfs, Values to \$1.00 for

49c

\$2.50 CHALLIE BLOUSES, \$1.59.

Winsome styles in striped and otherwise fancy mixtures, low neck, turned down collar with button-hole edge; sizes 36 to 44 inch bust. Reg. \$2.50. Friday, Saturday & Monday

1.59

Shapely Corsets.

A sample lot, showing various makes, effects & improvements. Corsets suitable for every figure, long or medium hips, high bust, 4 suspenders, washable, rustproof; others in reducing form with 6 suspenders. Grey only in these latter, all the other samples being White. Values to \$5.50. Friday, Saturday & Monday

1.59

ARE YOU GOING TO PICK UP SOME OF THESE SNAPS?

A lot of Fancy Dress Ornaments, Buttons and Loops, etc., silk covered; others in various braid designs. Special, Friday, Saturday and Monday, per doz.

3c

INFANTS' FEEDERS.

A variety of makes in White and Colored Damasks, hemstitched or frayed ends; others in strong Figue in overall shape with half sleeve. Regular 18c. each. Friday, Saturday and Monday

13c

WOOL BLANKETS.

40 pairs of All Wool Blankets, just at a time you need them, market exceptionally low; excellent quality. Value to-day for \$5.00. Friday, Saturday & Monday, per pr.

\$4.60

Stockingette Gaiters.

Mostly white in 6 and 7 button length, fine quality fleeced, snug fitting; others in fancy knit all wool in assorted sizes. Reg. up to 30 cents. Friday, Saturday and Monday

24c

Gaiters for Children & Misses

Buttoned style in good fast black waterproof cloth, sure foot comfort for the wearer, being fleeced inside. Special, Friday, Saturday and Monday

1.15

1.25

Job Line Huck Towels.

Heavy Linen Huck Towels, made to stand the roughest wear, extra size with hemstitched ends. Towels like these are value for 40c. each. Friday, Saturday & Monday

19c

Men's Romeo Shoes.

A welcome change after leaving off your boots after tea. Your choice of Black or Tan Vici Kid, ideal for wearing in gaiters; recognized as the most comfortable house footwear; sizes 6 to 10. Special, Friday, Saturday and Monday

1.50

War News.

Messages Received Previous to 9 A.M.

OFFICIAL.

LONDON, Feb. 3. The Governor, Newfoundland. Headquarters in France report that the enemy attempted a surprise attack, without previous bombardment, against our position on the Ypres-Pilkem road. It was easily repulsed. Elsewhere was mining activity. In the Caucasus the Russians approached Chorok River, and near Erzerum successfully engaged the Turkish advanced guards.

BONAR LAW.

M. S. ACT WILL COME INTO FORCE FEBRUARY 10.

LONDON, Feb. 3.

King George at a Privy Council meeting to-day signed a proclamation fixing February 10th as the appointed date at which the Military Service Act shall be regarded as coming into force. According to the law, all single men between 18 and 41, who have not attested under Earl Derby's recruiting plan, and are not exempt under the Act, will be allowed until March 2nd to attest. After that time they become conscripts, and may be compelled to serve.

INQUEST HELD.

LONDON, Feb. 3.

An inquest was held to-day on the cases of 13 Zeppelin victims in Staffordshire. A verdict was returned of wilful murder against the Kaiser and Crown Prince, Germany being accessories to and after the fact.

REPULSE SURPRISE ATTACK.

LONDON, Feb. 3.

The following British official statement has been issued regarding operations on the western front: One of our patrols last night after shooting a hostile sentry, threw hand grenades into the hostile trenches established at the northern end of Frise. At about eleven thirty o'clock this morning the enemy attempted a surprise attack against our trenches near Ypres on the Pilkem Road. The attack was not preceded by any artillery bombardment, and was easily repulsed by our fire.

GERMANS ATTACK.

PARIS, Feb. 3.

The following statement was given out at the War Office this afternoon: The night was calm and there is nothing of importance to report. Shortly after midday yesterday, following a spirited bombardment, the Germans launched an attack against our positions at Bois Des Buttes in the north Aisne region, and the village of Bois.

REPORT FROM TRAWLER.

LONDON, Feb. 3.

A fishing trawler reported to-day to the naval authorities that she had seen a German Zeppelin in the North Sea in a sinking condition. This was stated in an official announcement given out this evening.

AUSTRIAN COLUMNS ADVANCING.

GENEVA, Feb. 3.

Austrian columns are continuing to march along the sea towards Avlona Albania, and have reached the northernmost source of the River Mati, telegrams from Austria affirm.

WILSON AT TOPEKA.

TOPEKA, Kans., Feb. 3.

"For one thing it may be necessary," President Wilson said with emphatic gesture here to-day, "to use the forces of the United States to vindicate our rights so that American citizens everywhere may enjoy the right of international law. America is not going to abide habitual or continual neglect of these rights." The President also declared that the American flag would come down in the Philippines, as it has in Cuba, as soon as we feel the Philippines can take over their own affairs, and our protection is no longer required.

STEAMER SINKS OWING TO AN EXPLOSION.

HUNTINGDON, West Va., Feb. 3.

"Sam Brown" a Pittsburgh steamboat sank within a few minutes after her boilers exploded in the Ohio River opposite this city to-day. The great majority of the members of the crew, approximately thirty, are believed to have perished. Not more than six survivors reached the Ohio side of the river following the explosion.

'BELLE OF FRANCE' SUNK.

LONDON, Feb. 3.

The British steamer Belle of France has been sunk. The Europeans in her crew and 22 Lascars were landed. Nineteen Lascars are missing.

'CHAS. E. HILL' SUNK.

LONDON, Feb. 3.

Reports of the sinking in mid-Atlantic of the British freighter Chas. E. Hill, from New York on January 13th for Havre, with a cargo of supplies for the French Government, were confirmed to-day. The Chas. E. Hill foundered on Jan. 18th. Her crew was rescued by the Spanish steamer Adriatic from New York for Barcelona, and arrived at Gibraltar Feb. 1st.

DUTCH VESSEL TORPEDOED.

HOOK OF HOLLAND, Feb. 3.

Continued activity by German submarines in the North Sea is evidenced by the torpedoing of the Dutch motor vessel Antelmis near the Noord Vinderd Lightship. The Antelmis arrived here to-day lacking badly.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis and Nervous Dyspepsia. Price 25 and 50c. bottle. Postage 5 & 10c. extra.—jan5,16