

The Carleton Observer

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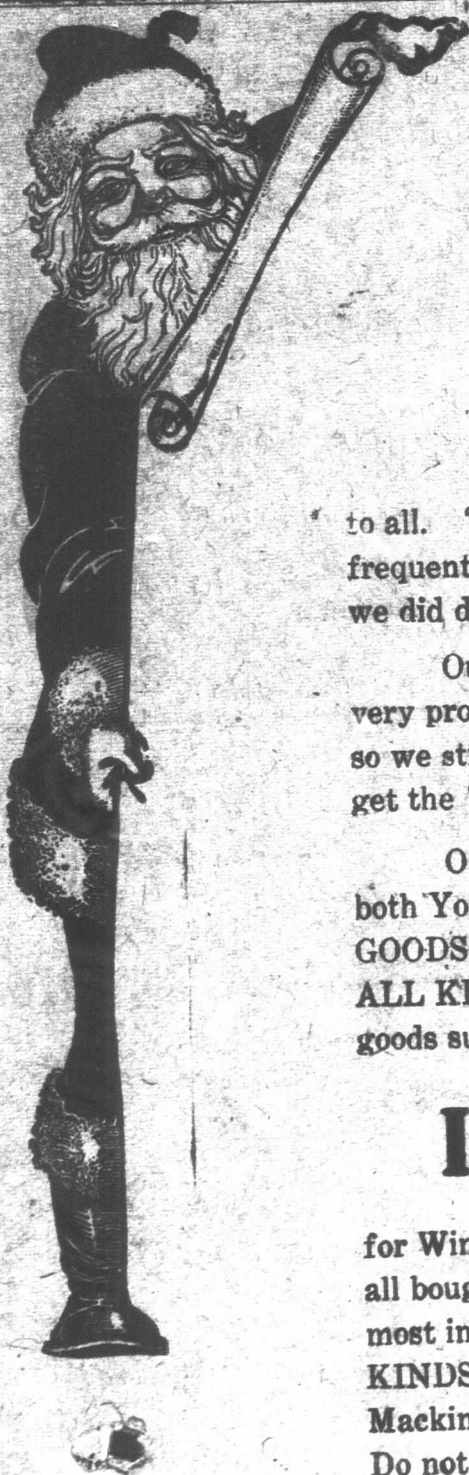
IF YOU PATRONIZE
The Everyday Bargain Store
YOU LEARN TO SAVE MONEY

Read Our
Full Page Ad
Ye
Merry Xmas
Buyers

(The Mrs. C. A. Phillips stand)

A. W. PHILLIPS

BRISTOL N. B.



**MERRY
XMAS**

to all. "Best Trimmed and Finest Xmas Display I've seen" is the frequent remark of many on entering Our Store. "Thanks." Well we did do our best, and know ourselves it IS Better than ever before.

Our stock may seem large, but with the Country about very prosperous, we believe it all will go BEFORE XMAS EVE and so we strongly advise all to "Shop Early" this year. By doing so get the "Pick," and the Prices will NOT be cut at the last to Clear.

Our Stock is very complete in Presents of many kinds for both Young and Old, including FANCY DISHES, FANCY DRY GOODS, JEWELLRY, TOYS, DOLLS, CONFECTIONERY OF ALL KINDS, ETC., together with a full line of Useful and Staple goods suitable for the most acceptable and Useful of Presents.

In the Staple Goods

for Winter, we can certainly Save You Money, for they were nearly all bought some time ago and would cost much more today. The most important of these lines are OVERCOATS and SUITS all KINDS and SIZES. Stanfield's All Wool Underwear, Sweaters, Mackinaws, Pants, Shoebacks, Gum Rubbers, Dress Goods, etc. Do not buy until you see them.

All Our former Customers have learned that we always give MORE for all kinds of Produce than our competitors. If you're not a regular customer it will PAY you to call us up before selling your Turkeys, Chicks, Ducks, Geese, Pork, Beef, Butter, Eggs, Buckwheat Meal, etc. Do not SELL till you call us, we want them all an can handle all you have.

S. W. SMITH

EAST FLORENCEVILLE, N. B.
N. B. Telephone 3 ring 2. Farmers 5 ring 2

OUR CHRISTMAS ADVERTISERS

In spite of the War Canadian People
Buy and Make Merry

While the nations "snarl at one another's heels" Canadians keep Christmas as usual. Bullets are flying in Europe, but, if a crude paraphrase is allowable, "We'll let them whistle as they will, we'll keep our merry Christmas still."

Noticeable among local holiday advertisers is the firm of Estey & Curtis Co., Ltd., who for 20 years have led the van in Santa Claus supplies and high-class goods for Christmas giving. Their stock this year is finely assorted as usual, but there is a marked absence of European goods, German toys being altogether tabooed. There are Canadian dolls, lovable creatures of quaint individuality, hardy and long-lived; Canadian cards and calendars more beautiful than any imported ones; and Canadian stationery, leather goods and books. Japanese wares figure largely and are varied and rich in appearance.

"Toyland"—Estey & Curtis' second floor—opens to the public tomorrow and is bound to be crowded during the remaining selling days. This firm has a greater than usual assortment of silver and cut glass that attracts much attention.

Besides everything in jewelry, ranging in values from plated goods to solid gold set with real diamonds, sapphires, pearls and other gems; C. R. Violette is displaying beautiful Nippon china, the ware that is artistically richer than Limoges or Wedgwood, and is so popular with those who appreciate real elegance in fancy delft. Mr. Violette also shows very attractive cut glass, silverware, etc., while one large case is devoted to the most handsome things in richly cased toilet sets. The person who has several dollars, or many dollars, to spend for a single gift should call on Violette. He thinks he stock too heavily and says he is giving to make sure of selling

everything and has put prices away down.

J. T. G. Carr and A. L. Baird are likely to get the trade the next few days in Christmas groceries. Their appeal to practical going is timely.

Frank Hagerman and R. L. Phillips can supply the making of a gift that is a gift—What better than an automobile? S. W. Smith at East Florenceville, H. M. Foster at Mount Pleasant, G. E. Wilson at Centreville, Bath Drug store and Wiley Drug Store at Grand Falls are plainly leaders in Christmas goods in their respective localities. A. W. Phillips at Bristol has been turning things over very lively for two or three months. The fact that a Carleton county merchant buys a full newspaper page for 12 consecutive weeks marks that man as one who appreciates printers ink, and knows what is the best business-getter in the world. Phillips is selling whacks of Christmas goods, we are told.

John Barnett, jr., with Captain's Commission Visits His Parents

Capt. John Barnett of the 187th Alberta Battalion made a brief visit to his parents this week, arriving on Tuesday and departing on Wednesday. He is the second son of Postmaster Barnett and after graduating from Dalhousie Law School was several years ago admitted to the bar in Alberta. He worked up a successful practice at Innisfail. The Empire's distress led him to sacrifice his his professional work and he expects to soon cross the sea to do his bit. Capt. Barnett married a New Brunswick girl and has several children.

Card of Thanks

We wish to thank all our friends who so kindly assisted us during the illness and death of our dear mother, also for the beautiful music and flowers.

F. M. Howard
Mrs. F. M. Howard
H. B. Murphy
Mrs. H. B. Murphy

Wanted—a horse to drive for his feed. Will be well cared for. Apply at The Observer office.

EARL KIMBALL KILLED IN MILL

Meets Tragic Fate at Carleton on
Friday—Leaves Family

Earl Kimball was instantly killed on Friday while at work about his steam saw-mill at Carleton Place. The tragedy occurred at noon. The men employed in the mill state that just before the twelve o'clock whistle blew Mr. Kimball went underneath the mill for the purpose of putting resin on a slipping belt. He did not show up for dinner and a messenger was despatched to the mill to see what was detaining him. His body was found with life extinct. One arm and his neck was broken and he was horribly bruised. It is believed he was caught by the belt and whirled violently around.

Mr. Kimball was an industrious and enterprising man and was doing a good business cutting lumber for Fred Smith. He leaves a wife, who was Miss Myrtle Fowler, and four young children, besides an aged mother, a brother, Orrin of Pittsfield, Me., and two sisters, Mrs. Grace Avery and Mrs. Alexander Orser, in the west.

The funeral was held on Sunday and was most largely attended. It was held at Carleton church, which showed the sympathy of the surrounding communities. Rev. J. D. Wetmore preached the sermon.

New Bridge Across St. John River at Ortonville

The local government will build a bridge across the St. John river at Ortonville, during the summer of 1917. Borings for the foundation will be made this winter just as soon as the ice forms. Plans for the cement piers will also be made this winter, and tenders will be called for in the early spring.

When the bridge is completed it will certainly be a great accommodation to the residents along the St. John River between Four Falls and Grand Falls.—Vict. C. News.

Cash paid for Produce at Carr's

J. T. G. Carr's Christmas Ad

The Christmas Season is with us again. For over Forty Years we have been catering to the wants of the good people of this community and surrounding districts. Such a time as the present was never seen in the history of this old world. With the changed times, customs must change. The old custom of buying useless articles got up to please the fancy is gone. Something that will be of use is what is required NOW. In view of the many needs of the world today we have in selecting

CHRISTMAS GOODS

Bought what we thought would serve some useful purpose. We didn't intend to enumerate BUT COME AND SEE! Goods are marked at prices that should make them quick sellers.

Some Special Prices in Groceries

- 3 lbs good Indo-Ceylon Tea for \$1.00.
- 4 lbs good Cooking Raisins for 50c.
- 4 lbs Evaporated Apples for 50c.
- 11½ lbs Granulated Sugar for \$1.00.
- 12 lbs Light Yellow Sugar for \$1.00.

(This is dividing our profit with you)

Coarse Salt has again advanced in price but we will sell until Christmas at the old price, \$1.60 per sack.

Barbadoes Molasses somewhat dark in color but good flavor, 63c per gallon.

Fancy Barbadoes 65c per gallon.
22 lbs Rolled Oats for \$1.00.

Just received a nice line of Felt Shoes and Slippers for Men, Women and Children. Leather Boots, Overshoes, Shoebacks and Rubbers for all feet.

Butter, Eggs, B. W. Meal, Poultry, etc., taken in exchange for goods or cash paid.

J. T. G. CARR,

Agent for the best Insurance Companies doing business in Canada. God Save the King!