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If you are suffering from head-cohes, pain in back of eyes, or vision is blurred, or you get diz-or casily. Something is the matter with your eyes. We fit placese that relieve the strain. Prices Mederate.

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Opens on Monday, April 3rd Students are admitted any time.
Young women should begin making preparation at once to fill the places of the office men who have enlisted.

Write for particulars and circular.

. A. PLEMING, F.C.A. O. D.FLEMING, SECRETARY Por 35 yrs

M. FINGER Mildmay

I buy Weel, Hides, Poultry Ragg, Rybber and Metal and pay the highest prices. Call up Bell Phone 38, and I will call on you. quite a volume.

Satisfactory dealing guarnteed.

that prove that 84 per cent of the fail- one: The merchant who does not believe in the use of printer's ink has never advertised right. The failure to produce results is not chargeable against advertising, but against the manner in which it is done. Advertising is the modern go to Kilmoor." re one had grown before.

GET THE BEST. IT PAYS More than ever before "thorough-ness" in business training is de-

TORONTO, ONT

Is strictly first-class in all departments. We had more than 240 positions to fill in two months this year. NOW is an excellent time to enter. Write For Catalogue.

Yonge and Charles Sts.

W. J. Elliott, Principal.

Items Of Interest.

A woman may not always be a close bserver, but on the other hand she is always a clothes observer.

The gasoline engine is the only hired man the farmer can get that does not flirt with the hired girl, yet is the steadest sparker on record.

A-New York doctor's name was left out of the telephone directory and he is suing for \$10,000. Any wide awake newspaper could make him much less than that.

Measles have broken out in the 110th Bettalion at Camp Borden. It is not known at present what effect this will have on the movements of the battalion. It may prevent them going castward for some weeks.

With prohibition in effect, an emptyng of the poorhouses was anticipated; but with butter forty cents a pound, milk eight cents a quart, and bread eight gents a loaf, all hopes have been shatter ed. The institutions will have to be continued.-Listowel Banner

Three Toronto men got sent to jail without the option of a fine, for being drunk while driving cars. Being drunk is a crime in itself nowadays, but being drunk while driving a motor car is certainly a greater offence, for these dizzy drivers never get a chance to run over themselves.

Thos. E. Blair of town, fireman on the Durham-Palmerston train, was mysteriously shot in the leg while attending his regular duties on the cab part of his engine. The shooting occurred two miles north of Mt. Forest, the bullet passing between the cab and the fender. None of the train crew saw the shot fired nor can anyone throw any light on the affair .- Durham Review.

Mr. W. H. Wright, barrister of Owen Sound, a native of the riding, was chosen as Dominion Liberal candidate for Southeast Grey, succeeding the late H. H. Miller, and Dr. Mearns of Hanover was selected as Provincial Liberal con-didate for the riding of Seath Copy at the Liberal convention at Darham on Monday.

A Torento paper points out that there s need of redoubled efforts on the part of the women of this country who have been sewing and knitting for the soldiers, and high time for those who have not started to begin. In some cases enthusiasm has died down in the face o hard work. If the soldiers followed that example the war would soon be overand not in our favor. Here in Bruce, with our county battalion just off for the front, the requirement for knitted goods will be very much greater than ever this winter.

The resourceful French perfume s re-cently started in to make a toilet preparation that had been monopolized by Germany. It was cologne water, They changed the name a pit in order to rob it of its enemy sting, and then offered to the public. But they do tell that even in France there was no response to the marketing, as people continued to ask for cologne, and to look askance at the druggist when he explained that he had something just a little better under a new name. So the old name was restored to the French article, and the the sale proceeded. It may be that the makers of other lines will experience the same trouble. It all goes to prove that the real answering to the old wording "What's in a name?" would make

A Murderous Race

A Frenchman was waiting at a railway station in Ireland when a couple Bradstreets have compiled statistics of natives sat down beside him. Said

"Sure, Pat, its down to Kilmary I've

meself that's just after being down to where for many years he worked as a the place and over a hundred dollars

were safely back in France!"

Our Stock is like a River--Always moving, ever changing,

fresh.

For October Only The "Designer" for one year 12 copies at 10 cts. -One Standard Quarterly Fashion Book One Pattern 15 or 20 cts

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Plain and Corded Velvets.

You want something warm and serviceable for the Winter Costume Corded Velvet and Royal Sandringham Velvets and Velvetsens at 50 to 75 cts per yd.

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Take "One" Free at Our Pattern Counter 18 cts. per yd. Night Gowns-Undershirts Ladies dainty flannelette night dresses best quality material and workmanship at

For Smart Styles

The Standard

Fashion Sheet

NOVEMBER

Underskirts made of fine quality black sateen with neat accordian pleated frill at \$1.25 each.

Steel Clad Galatea

Some extra choice patterns at 20

Blue Shambray worth 18 cts. at 15 cts. per yd.

Charming Models in Fall Corsets.

Fashionable Miss Mildmay buys her new corset here before she has her fall

That's why her clothes always look

Terms-Cash or Produce

Highest market values paid for Produce

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GENERAL MERCHANTS

P. O. BOX 335

During its 50 years of ex-perience this Bank was never in a stronger position and more able to safely guard your savings than it is today.

Capital \$7,000,000. Reserve \$7,000,000.

Accounts invited-large or small-\$1 will start.

Merchants Bank of

PHONE 20.

MILDMAY BRANCH , H. G. WRIGHT, MANAGER.

The autumn session of Waterloo County Council was held at Kitchener ast week but nothing was done in the matter of taking official notice of the name Kitchener. Reeve Reist, of Preson, stated that as there was a possibil- men stay at home. ty of the name being changed back by he city it would be advisable to leave he matter in abeyance until after the ext municipal elections.

Pauper had Wealthy Father

idden for the past two years, succumb-d to the general ravages of old age. onto the other day, Brown having apbeen and I'm on my way back now to He was amongst the first to be admitted pealed from the Walkerton decision to the Bruce Shelter, he entering fifteen This latter bout was also won by Bland, "Ye don't say," said the other. "It's years ago from the township of Brant, who now gets undisputed possession of Kilkenny and I stop here a bit before I farm laborer. He is survived by a damages. D. Robertson, K C., of Tuesday afternoon .- Times

The Dominion Labor Congress is on record against conscription and against registration. Are we to take it from this that they approve of fathers and husbands going to war while the young

Bland Wins Suit.

Mr. W. L. Bland of Kincardine Tp. former Captanin in the 180th Battalion, and who while absent on recruiting duties in Mildmay, had a farm which he Born on the Hamilton Mountain and rented, entered onto by a neighbor son of the man that owned a large named Brown, who turned Bland's part of the land on which the city of Hamilton is now built, Mr. J. Wedge, place himself, and which resulted in a descendant of a wealthy family, passed Sunday night at the advanced age of 91 ing a lease to the place, and which recars. The deceased who had been bed sulted in Bland winning out here. It creative force, positive and potent—a "What assassins!" exclaimed the grown-up-daughter. The remains were walkerton appeared for Bland at the core that has produced two blades of shocked Frenchman, "Would that I interred in the Walkerton cometery on trial and Lawyer Proudfoot of Goderich

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send our patrons a statement of the weight, test and in each can, with the empty can returned. We refer you to any bank as to our standing. Write for cans to-day.

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NOTICE—We want an Agent here for Palm Dairy Ice Cream. Write for prices and terms.

Clean, smokeless and odorless oven means perfect cooking and baking. This is assured by ventilation and the nickel-coated non-rust steel lining in

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It won't be hard ro decide what range you want in your kitchen after I show you the Pandora's special features.

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