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Our demand for Live Poultry continues  
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we are now offering for early shipment.  
Prompt remittance guaranteed.

Spring Chickens, 2½ lbs. up, per lb. 25c

Highest Market Price.

Old Hens, in good condition, per lb. 20c

Ducks, any age. Highest Market Price

Turkeys, per lb. 25c

Roosters, any age, per lb. 18c

Geese, per lb. 16c to 18c

Eggs, per dozen. 40c

The prices quoted are for Poultry in good

Marketable Condition and are

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We are preparing crates to any part of

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**Sisskind-Tannenbaum Grocery Co.**

485 Pritchard Avenue, Winnipeg, Man.

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EGGS.—We are paying highest market  
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Old Hens, per lb. 18c-20c

Highest Market Price paid for Ducks and

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Turkeys, per lb. 25c

Geese, per lb. 16c-18c

The prices quoted are for poultry in good

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OLD BIRDS IN GOOD CONDITION

We are preparing crates to any part in

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**Standard Produce Co.**

43 CHARLES STREET WINNIPEG

## POULTRY

Hens, any size, in good condition, per lb. 20c

Roosters, any age, in good condition, 18c

per lb. 18c

Old Ducks, any size, per lb. 20c

Young Ducks, in good condition, per lb. 23c

Spring Chickens, in good condition, per lb. 25c

Geese, per lb. 18c

Turkeys, in good condition, per lb. 25c

All Prices are Live Weight F.O.B. Winnipeg

The prices quoted are for Poultry in

marketable condition.

Write us today for crates or ask your

station agent for full information regarding

crate requirements, then make crates

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**Golden Star Fruit &**

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## LIVE POULTRY WANTED

3000 BIRDS WEEKLY

We have a large demand for live poultry

and require 3,000 birds weekly to satisfy

the demands of our customers. We can

handle this quantity weekly from now

until Christmas. If you have not yet

shipped to us it will pay you to give us

a trial. You will receive honest weight

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days from date of this paper.

NOTE.—We prepay crates to any part of

Manitoba and Saskatchewan. Watch our

ad. each week for prices.

Hens, 5 lbs. and over. 20c

Hens, any size, under 5 lbs. 18c

Roosters, any size, per lb. 18c

Ducks. Best Market Price

Spring Chickens, per lb. 25c

Turkeys, per lb. 25c

Geese, per lb. 17c

Prices Good For Ten Days

Prices quoted are F.O.B. Winnipeg. All

prices are for poultry in good marketable

condition.

Canada Food Board License No. 7-299.

**Royal Produce Trading Co.**

97 AIKENS STREET, WINNIPEG, MAN.

WHEN WRITING TO ADVERTISERS  
PLEASE MENTION THE GUIDE

## Poultry

### Advantage of Pure-Breds

THE advantages pure-bred fowl present over mongrels can be definitely set forth. In pure-bred poultry there is uniformity of type, of size and of color. Such a flock will produce eggs of uniform size, shape and color, and the chickens raised from them will dress into uniform carcasses for table poultry. In a flock of mongrels there are all sizes, shapes and colors with a corresponding lack of uniformity in the eggs laid and the chickens killed and dressed for market. Such a flock will never make the best use of the food given. They vary so much in size and temperament that hardly any two birds will eat the same, with the result that some will not lay because they are too thin, not getting enough to eat, while others will fail because they are too fat, getting too much to eat. In a flock of pure-breds there is not this trouble. They are even in size and temperament, and, therefore, can all be given the same attention, and good results can be obtained. Their eggs, being uniform in size, shape and color, can be graded more easily than those from mongrels. Pure-bred chickens will make far better use of their feed. They require less feed to make one pound of chicken than do the mongrels, and as dressed poultry they grade out larger and better finished carcasses.

For the average poultry keeper the question of poultry raising is one of dollars and cents, and, figuring it on this basis, a flock of mongrels is completely outclassed by pure-breds. Since 95 per cent. of the eggs and dressed poultry come from the farm, we can readily see what effect the use of pure-bred males to grade up the flock, or the keeping of a pure-bred flock instead of mongrels on all farms, has on the egg and dressed poultry trade.

### Standard of Perfection

In connection with the meat producing qualities of pure-bred chickens, we wish to refer to a statement made in the Reliable Poultry Journal (March issue, 1918), to the effect that a Barred Rock cockerel weighing eight pounds at eight months increased his original weight 72 times. Commenting on this, the editorial goes on to say: "These satisfactory and profitable results cannot be attained by the use of mongrel or scrub stock. Readers who are new in the poultry industry should learn without delay that standard breeding (being bred in conformity with the requirements of the American Standard of Perfection) does not simply mean being bred to color of plumage, markings of feathers, number of points on the comb, etc. On the contrary, size, weight, and shape are of highest importance in the creation and improvement of standard fowl, and our fancier breeders fully realize that without vigor, stamina and perfect health in the breeding stock they cannot win highest honors at leading poultry exhibitions as measured by the Standard of Perfection in the hands of disinterested judges."

What has been said of the meat producing qualities of pure-bred chickens

as compared with mongrels will hold good even to a more marked degree with ducks, geese and turkeys. These are classes of poultry raised especially for meat, and on account of their size the value of pure-bred stock over mongrels would be even more clearly shown.

There is no place where the force of the superiority of standard bred poultry over mongrels comes home to us as in the egg and dressed poultry trade. This is especially the case in these days of food conservation and greater production. The hundreds of thousands of pounds of dressed poultry marketed each year could easily be increased 25 to 30 per cent. without feeding a single pound of feed more than is fed each year now. Small scrubby, scrawny, and poorly finished stock, with which it is impossible to win any satisfactory results, should be replaced by stock having quality, size, weight and finish—stock that would make the best possible use of all food eaten.

A mongrel flock takes as much room, feed and care as the standard bred flock, but the standard bred flock looks better, lays better and pays better.—Prof. M. C. Herter.

### Profit-Making Pointers

When the breeding season is over, kill the roosters. They are a detriment to egg yields rather than otherwise, and fertile eggs spoil very quickly, whereas infertile eggs will keep good for weeks without special care even in the hottest weather. The feed bill, too, of one to a half dozen useless roosters, is a not inconsiderable item.

Give the chickens every chance. The start that a pullet gets in its first three or four months has a lot to do with its profitability as a layer. Hopper feeding for five weeks on is the best insurance that the growing birds are fully nourished and crushed oats is the best all-round feed to keep in the hoppers.

Eggs placed in storage in the month of May keep better than storage eggs collected in midsummer. This applies as well to home preserving of eggs as to storage on a commercial scale. Last year we stored 50 dozen or more eggs when the market price was down around 30 cents and sold them in February for over 50 cents a dozen. The eggs kept perfectly. They were infertile in the first place, absolutely new-laid, and were rubbed in a commercial egg preserver.

Q.—I set a number of eggs from supposedly pure-bred White Wyandottes, and a number of the chicks have quite a few black feathers, some being quite speckled. Is this an indication that they are not from pure-bred White Wyandotte stock?—J. L. Blair, Sask.

A.—It is possible for chicks from pure-bred White Wyandottes to have an odd black feather, that is to say, one or two chicks may be so marked. In case, however, of several in the flock having black feathers, or some of them being quite speckled or nearly all black, it would be a pretty sure indication that they were not pure-bred.



Result of Careful Breeding and Selection



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