

## CONDENSED MINCE MEAT

Not the common every day kind, but  
Wethey's Condensed Mince Meat. You know  
the brand!



So do your customers, and they like it too. That's  
the kind you always want in the stock.

**J. H. WETHEY**

Sole Manufacturer. St. Catharines, Ont.

## TALK THAT TALKS.

EVERYBODY who knows the grocery trade of St. John, knows that W. A. Magee has one of the handsomest retail grocery establishments in the city, and that his trade is of a character that will not tolerate poor goods. Here is a word from Mr. Magee:

ST. JOHN, April 6th, 1898.

We carry 28 lines of Biscuits manufactured by the Queen Biscuit Co., and the **BOSS LUNCH MILK BISCUIT** is the quickest seller of them all. All their goods give excellent satisfaction to our customers. The sales of the **BOSS LUNCH MILK BISCUIT** have greatly increased with us. We think most highly of them.

W. A. MAGEE.

Mr. Magee believes in patronizing lower province industries if they produce good goods. So do you all. Give us a chance to prove our claim that **BOSS LUNCH MILK BISCUIT**, of which we are the sole manufacturers in Canada, possesses the same unsurpassed qualities that have sent the annual production in the United States up to 30,000,000 lbs.

We have given you just one testimonial. We could fill pages with them, from pleased customers as well as from merchants.

Remember—A delicious Lunch Biscuit at a popular price. Only the best materials go into our goods.

## Queen Biscuit Co.

ST. JOHN, N.B.

(We manufacture over 500 lines of Biscuits.)



## "TRUE FRUIT" FOUNTAIN SYRUPS

We are the manufacturers of the above justly celebrated Syrups, so well and favorably known to the trade throughout Canada.

**Crushed Fruits and Syrups** of every flavor you want for your Fountain.

Also "TRUE FRUITS" BRAND POWDERED FOUNTAIN CHOCOLATE.

The best is always the cheapest in the end.

Use "True Fruit" and you will be satisfied as well as the customer.

Write us for Quotations.

**J. HUNGERFORD SMITH CO.,**

Manufacturing  
Chemists, . . .

ROCHESTER, N.Y.  
TORONTO, ONT.

**CADBURY'S  
CHOCOLATES**

ARE  
SIMPLY  
DELICIOUS  
AND ARE  
PACKED  
SPECIALLY  
FOR  
CANADIAN  
MARKET.

### CADBURY'S COCOA

*The LANCET says:—*

"CADBURY'S represents the standard of highest Purity."

*The ANALYST says:—*

"CADBURY'S is the typical Cocoa of English Manufacture."

IT IS  
ABSOLUTELY PURE, "A PERFECT FOOD,"  
THEREFORE BEST. THEREFORE BEST.

*The MEDICAL MAGAZINE says:—*

"For Strength, for Purity, and for Nourishment, there is nothing superior to be found."  
It is not dark in liquor like those prepared with Alkali.

**CADBURY'S  
COCOA**

(Absolutely Pure)  
AND  
MEXICAN  
CHOCOLATE  
HAVE  
AN  
ENORMOUS  
SALE  
ALL OVER THE  
WORLD.

Agents: **MESSRS. FRANK MAGOR & CO.,** 16 St. John St. **MONTREAL**