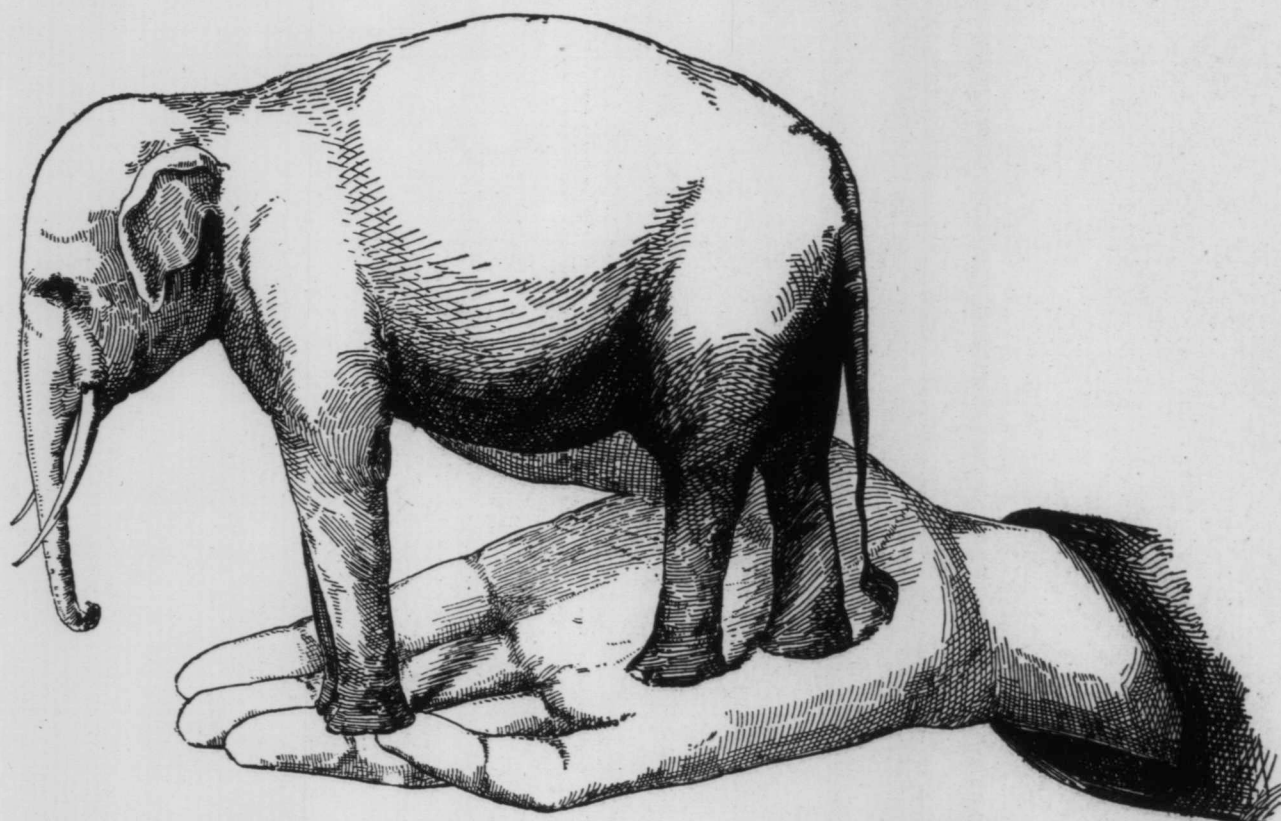


Elephant On Hand



The firm who are trying to "Bluff" us out of our "Name" and "Trade" in "Mexican Fruit" Chewing Gum have an Elephant on Hand. Cost to date, \$5,000.

The dealer who buys Foreign Chewing Gums thinking they are just as good as "Mexican Fruit," but finds they don't sell—Elephant on Hand.

The consumer who won't try our Cough Chewing Gum, and as a result takes the Grippe, has a very troublesome Elephant on Hand.

Somerville's "Mexican Fruit," "Pepsin," and "Cough" are Medicinal Chewing Gums, and are positively beneficial to anyone using them; nicely put up, choice flavorings, and without any exception the finest goods on the market. Our increased sales testify that no firm handling our goods exclusively will ever have a Chewing Gum Elephant on their hands in the way of unsaleable stock.

C. R. Somerville, - London, Can.