

Our Seal TUCKETT'S SMOKING Tobacco

has a peculiarly delightful fragrance—not a straight one-kind tobacco but a blend of the choicest leaves which took years of testing and experimenting to achieve. "Our Seal" is well known throughout tobacco-using Canada. While new on the market as compared with some of our old established brands, it is rapidly gaining in popularity with smokers who know and appreciate a really good blend.



You should stock "Our Seal."
Ask your wholesaler.

Tuckett, Limited
HAMILTON

Put Yourself in the Place of the Housewife—Your Customer



It's Convenient to Carry Eggs in a Star Egg Tray

What Would Your Impression of A Grocer Be at Receiving Eggs Cracked, Broken and Mussy?

Remember, for the time being you're the housewife. You have just placed a rush order for a dozen eggs. You are going to bake and need the whole dozen. The Grocer delivers the eggs in a paper box (a counter package). There's two broken. The balance of the dozen are all smeared and mussy. You have started the baking and need the eggs. The second one you break into your cake batter you

discover is bad. It's too late, the egg is lost as well as your cake and all your labor.

An exaggeration! not by any means. It's an actual occurrence that's happening every day in hundreds of homes. Some of them your customers'. How is it to be prevented?

Star Egg Carriers and Trays

That's what they were designed and built for—to deliver eggs, absolutely without breakage as well as enable the grocer to candle his eggs right in the Carrier and thus be able to guarantee every egg he sells.

Incidentally *Star Egg Carrier* delivery costs only a fraction as much as any other known method, and it saves hours of valuable time each week.

Our printed matter will interest you. Send us your name and address.

STAR EGG CARRIER & TRAY MFG. CO.
1500 Jay Street, Rochester, New York



—and they are in Easy Reach in the Refrigerator—