



LONDON
GUARANTEE AND
ACCIDENT COY.
 Limited
 Head Office for Canada:
TORONTO
 Established 1869

Employer's Liability	Personal Accident	Sickness
Elevator Contract	Fidelity Guarantee	Court Bonds
	Internal Revenue	Teams and Automobile

AND FIRE INSURANCE

North American Life
 "SOLID AS THE CONTINENT."
PROGRESSIVE.
 New Business issued during the year 1915 exceeded that of the previous year by One and a Quarter Millions.
 Total Business in Force at December 31st, 1915, amounted to over \$56,200,000.
PROSPEROUS.
 Net Surplus Held on Policyholders' Account increased during the year by \$385,927, and now amounts to over \$2,500,000, while Assets amount to over \$15,716,000.
 It is a Policyholders' Company, and a very profitable one for any agent to represent.
 Numerous good agency openings are available.
 Correspond with E. J. HARVEY, Supervisor of Agencies.
North American Life Assurance Company
HOME OFFICE - TORONTO, ONT.
EDWARD GURNEY, President
L. GOLDMAN, 1st Vice-President and Managing Director

Six Billionaire Life Companies.
 Of the six largest life insurance companies in the world five are mutual.
 The sixth is debating the question of mutualizing at the present time.
 The combined insurance in force of these companies is thirteen billions of dollars.
 We mention this to show that The Mutual Life of Canada is organized on the most popular system.
 The mutual is the popular system, because it is the most economical and the most democratic.
 The Mutual Life of Canada aims to give and does give the largest amount of protection at the lowest possible cost.

The MUTUAL LIFE ASSURANCE CO.
Waterloo OF CANADA Ontario
 GEORGE WERNAST, Managing Director Assurance ... \$101,000,000 E. P. CLEMENT, President
 Assets ... 27,000,000

THE REMARKABLE DEMAND
 for the Policies of The Great-West Life proves the growing tendency to secure the safeguard of sound Life Insurance—and to secure that Insurance where it may be obtained at
LOWEST COST AND WITH HIGHEST PROFIT RETURNS.
 That is to say with
The Great-West Life Assurance Co.
HEAD OFFICE WINNIPEG
 Write for information.

The Imperial Guarantee and Accident Insurance Company of Canada
 Head Office: 46 KING ST. W., TORONTO, ONT.
 IMPERIAL PROTECTION
 Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.
 A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

Guardian Assurance Company Limited - Established 1821.
 Assets exceed Thirty-Five Million Dollars
 Head Office for Canada, Guardian Bldg., Montreal
 H. M. LAMBERT, Manager. B. B. HARDS, Assistant Manager.
ARMSTRONG & DeWITT, General Agents,
 6 Wellington Street East - Toronto

Great North Insurance Co.
 Head Office - CALGARY, Alta.



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Hudson Bay Insurance Co.
 Head Office VANCOUVER, B.C.
 WM. MACKAY, President.
 F. W. WALKER, Vice-President and Manager.
FIRE INSURANCE ONLY
 BRANCH OFFICES AT
MONTREAL, TORONTO, WINNIPEG, CALGARY.
 AGENTS WANTED AT UNREPRESENTED TOWNS AND VILLAGES IN CANADA.