



LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

Established 1869

Employer's Liability
Elevator
Contract

Personal Accident
Fidelity Guarantee
Internal Revenue

Sickness
Court Bonds
Teams and Automobile

AND FIRE INSURANCE

North American Life

"SOLID AS THE CONTINENT."

PROGRESSIVE.

New Business issued during the year 1915 exceeded that of the previous year by One and a Quarter Millions.

Total Business in Force at December 31st, 1915, amounted to over \$56,200,000.

PROSPEROUS.

Net Surplus Held on Policyholders' Account increased during the year by \$385,927, and now amounts to over \$2,500,000, while Assets amount to over \$15,716,000.

It is a Policyholders' Company, and a very profitable one for any agent to represent.

Numerous good agency openings are available.

Correspond with E. J. HARVEY, Supervisor of Agencies.

North American Life Assurance Company

HOME OFFICE - TORONTO, ONT.

EDWARD GURNEY,
President

L. GOLDMAN,
1st Vice-President and Managing Director

Six Billionaire Life Companies.

Of the six largest life insurance companies in the world five are mutual.

The sixth is debating the question of mutualizing at the present time.

The combined insurance in force of these companies is thirteen billions of dollars.

We mention this to show that The Mutual Life of Canada is organized on the most popular system.

The mutual is the popular system, because it is the most economical and the most democratic.

The Mutual Life of Canada aims to give and does give the largest amount of protection at the lowest possible cost.

The MUTUAL LIFE ASSURANCE CO.

Waterloo

OF CANADA

Ontario

GEORGE WHEENAST,
Managing Director

Assurance ... \$101,000,000
Assets ... 27,000,000

E. P. CLEMENT,
President

THE REMARKABLE DEMAND

for the Policies of The Great-West Life proves the growing tendency to secure the safeguard of sound Life Insurance—and to secure that Insurance where it may be obtained at

LOWEST COST AND WITH
HIGHEST PROFIT RETURNS.

That is to say with

The Great-West Life Assurance Co.

HEAD OFFICE WINNIPEG

Write for information.

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. B. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

Great North Insurance Co.

Head Office - CALGARY, Alta.

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Hudson Bay Insurance Co.

Head Office - VANCOUVER, B.C.

WM. MACKAY, President.

F. W. WALKER, Vice-President and Manager.

FIRE INSURANCE ONLY

BRANCH OFFICES AT

MONTREAL, TORONTO, WINNIPEG, CALGARY.

AGENTS WANTED AT UNREPRESENTED
TOWNS AND VILLAGES IN CANADA.