LIFE ASSURANCE COMPANIES

CONFEDERATION LIFE

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POLICIES ISSUED ON ALL APPROVED PLANS

CONTINUAL AND INCREASING SUCCESS

When The Great-West Life closed the books midway through the year, JUNE was the best month on record.
July was more successful still.
August will undoubtedly be the best August on record.
The year promises to make another "record."
This success has but one explanation. People see the VALUE of the Great-West Policies—then buy.
Examine these Policies.
Information mailed on request.

THE GREAT-WEST LIFE ASSURANCE COMPANY
HEAD OFFICE - - - WINNIPEG

THE HOME LIFE

Association of Canada
Head Office
Home Life Building, TORONTO

Capital and Assets, $1.400.000

Reliable Agents wanted unrepresented districts.
Correspondence Solicited

HON. J. R. STRATTON, President
J K. McCUTCHEON, Managing Director
A. J. WALKER, A.C.A., Secretary

FOR POLICYHOLDERS ONLY.

During the past five years the

MUTUAL LIFE of Canada

Has earned in profits for its policyholders

$2,262,158

Being 23.43 per cent. of the premiums received for that period.

Profits Earned in:

1906.	1907.	1908.	1909.	1910.
$335,325	$381,146	$428,682	$501,922	$615,083

Profits Earned in per cent. of Premiums Received:

1906.	1907.	1908.	1909.	1910.
20.9%	21.99%	22.36%	24.49%	27.39%

Head Office - - WATERLOO, ONT.

CROWN LIFE POLICIES

Most Liberal Available to Canadian Insurers.

Total Disability,
Automatic Non-forfeiture,
Extended Insurance,
No Restrictions,
Large Loan, Cash Surrender, and Paid-up Guarantees,
Low Premium Rates.

Agents wanted, who can write acceptable and paid-for life insurance. Lucrative contracts available for producers—none others need apply.

Head Office, Crown Life Building, TORONTO.

WILLIAM WALLACE, General Manager.

THE FEDERAL LIFE ASSURANCE COMPANY

Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given. Apply to

R. S. ROWLAND, Provincial Manager . . Winnipeg, Man.
J. P. BRISBIN, " " . . . Regina, Sask.
T. W. F. NORTON, " " . . Calgary, Alta.
T. MacADAM, " " . . . Vancouver, B.C.

or to the

HOME OFFICE at HAMILTON, ONT.

THE EXCELSIOR LIFE INSURANCE COMPANY

Established 1889. Head Office, TORONTO, CANADA
Dec. 31st, 1910—Insurance in force - - $14,000,000.00
Available Assets - - - 2,552,863.49
1910 WAS A BANNER YEAR
Yet for the first five months of 1911 Insurance applied for increased $350,000. Expense Ratio decreased 15%. Death Claims decreased 35%.
Excellent Opening for First-Class Field Man.
Agents Wanted: To give either entire or spare time to the business.
E. MARSHALL, General Manager. D. FASKEN, President.

SUN LIFE OF CANADA

At 31st December 1910

Assets - -	$38,164,790 37
Surplus over all liabilities, and Capital Hm 3½ and 3 per cent. Standard	3,952,437 54
Surplus Government Standard	5,319,921 18
Income, 1910 - -	9,575,453 94
Assurances in Force -	143,549,276 00

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

Sun Life Policies are easy to sell

A First-class Contract and a First-class District for a First-class Agent.

THE CONTINENTAL LIFE INSURANCE CO.
TORONTO GEORGE B. WOODS, President.

The Dominion Life

wants a few

Good Men for a Good Company in a Good Territory

Apply to; Fred Halstead, Superintendent, Waterloo, Ont.

LONDON LIFE

HEAD OFFICE - LONDON, Canada

The Company's splendid financial position, unexcelled profit results on maturing endowments and exceptionally attractive policies are strong features.

Full information from — J. F. MAINE, Inspector, Industrial Agencies
E. E REID, Assistant Manager