

Why Grow Old Before Your Time? Get a "MONARCH" FARM ENGINE

Make every winter day a money-maker—THIS winter! Remember, a MONARCH Engine can do your chores at a big saving, and leave you time to think and plan. Farmers want to make more money. Those who use MONARCHS are going the right way about it.

"MONARCH" Engines are made specially for farm use—that is, they are so designed that they have the very least possible number of ways that a gasoline engine can give trouble.

This means that you or your son or your wife can all operate your "Monarch" Engine easily. It does not demand skilled operators. The "Monarch" stands all kinds of ordinary hard usage in moving from place to place, etc.

We know this is the right way to build an engine for a farm. It means that the "Monarch" runs, rain or shine, on the coldest winter day just as easily as in summer. It is always a "go-er." It does the work.

You cannot buy a better engine for your money. As a man who wants to use a gasoline engine at his home, where he has to depend on the engine itself, and not on skilled engine doctors, etc., the one best engine is the "Monarch."

Monarch Engines Wear Longer

First, it will wear longer—give you more years of service—stand up under wear and tear longer.

We do this by making the main crankshaft bearings very large and wide, and adjustable as well. This means you can "take up" wear at these bearings every year or two, so your "Monarch" will always run sweet and true, like new, with perfect smoothness of action.

To further insure this exact action, we make the crankshaft of high carbon steel, and 50% larger in diameter than the "Monarch" rating theoretically requires. We also make the piston rod in the same way and with very large bearings.

You get a "Monarch" and you will benefit for years to come by the very slow wear, combined with insurance against breakage of shaft or piston rod.

Monarch Engines Save Fuel

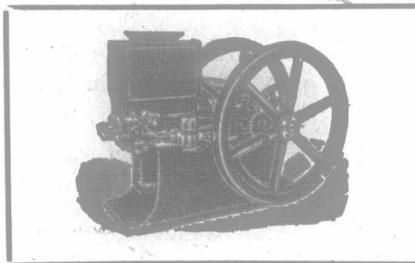
Our second big claim for the "Monarch" is that you will save fuel cost. The fuel bills for an ordinary farm engine can run into high figures in the course of years.

The "Monarch" saves fuel for you from the day you get it, in two ways. First, it has a tank in the base made of one piece of metal, and protected from injury by the foundation casting of the

engine. This tank cannot waste fuel by leakage. Secondly, we use a special carburetor designed for the "Monarch" and found only in the "Monarch."

This carburetor is the key to the big "Monarch" power production. It is as costly and as carefully made as an automobile carburetor in a \$10,000 car. It means that out of each gallon of fuel you get full power from 99% of the fuel, with 1% or less lost as smoke and carbon.

In effect, to do certain work with a farm engine may need 1 gallon of fuel. To do the same work with a "Monarch" and this magnificent carburetor, you will only need 1/2 gallon of the fuel to 3/4 gallon at the most. When you buy a "Monarch" this money-saving goes on hour after hour, day after day, year after year. It mounts up to a big saving in 10 to 12 years. In a continuously used "Monarch," this saving alone can completely pay for the engine.



Monarch Flexibility

Our third claim for the "Monarch" is its flexibility and speed-changing features. This adapts it to all your farm work. Let us explain.

You expect to do different kinds of work with it, and do each kind of work economically. Cream separating will need a different speed and power from the speed and power for pumping, wood sawing, running a chop mill or cutting silage.

The "Monarch" is ideal for this. A 6-horse-power "Monarch" running a cream separator will consume very little more fuel per hour than a 1 1/2 horse-power, size of the "Monarch," doing the same work. This is not true of the average engine. A 6-horse-power size would be wasteful for cream separator work.

Again, in running a fanning mill, it is very necessary that the "shake" of the mill be just right, and the "blower" be

running just right. You can slow down a "Monarch" to run at the proper speed, and while it is still running, readjust the speed to run a little faster or a little slower.

We have put into the "Monarch" every feature that will make it a perfect engine for farm use. Above are practical features in actually running your "Monarch" on your farm. Every part is machined perfectly, and each part is made by an expert workman, who devotes all his time to that part alone.

The "Monarch" has a spark retarder, priming cup, lever locking device to prevent back firing, and other features that make it dependable.

When you get a "Monarch," you get absolutely the limit of benefit conferred by a farm power engine.

The Monarch's Many Uses and Benefits

Will you consider buying a "Monarch" this winter? It will pump water, run the cream separator, run the grindstone, cut and elevate silage, chop straw, grind chop or feed, run the milking machine. It will clean your wheat, barley or oats for market or seed, operate your wood saw, or operate a small circular saw. A 6-h.p. size will do all of these things.

The benefit you will get will be personal. Your health will be saved. You will have more time for farm planning and judgment. You will avoid the mere routine labors that lead nowhere. Your chores will be done faster than ever before.

Why not have a "Monarch," and get the very best farm engine, that will last longest, consume least fuel, give most power, and be easiest run and most adaptable?

We want to sell you a "Monarch," and will make it worth your while to write us to-day. A "Monarch" is within the reach of every farmer in the country. They are quality to farmers who are used to ordinary engines. Scores of customers are astonished at the even running and low fuel cost.

Write us now. Say "I want your red-circle folder, and your offer on 'Monarch' Engines." In the meantime lay out your winter work that you will do with the engine. You will be astonished when you figure out the physical labor and time saved, even on a 50-acre farm. But write us first to-day!

CANADIAN ENGINES, LIMITED, Dunnville, Ont.

For sale in Canada west of Peterboro, Ontario, by

THE FROST & WOOD CO., LIMITED, Smith's Falls, Montreal, St. John, N. B.