

It's a car with a pedigree

THE man who drives his "span of bloods" should look for class, stamina and speed in the car that takes their place.



Mark now the Chalmers. It is trim in line. It has a fine finish that speaks for soundness clear through. It looks like speed, and speed is there. 45 horsepower in a high-speed 6-cylinder motor. Light and wiry, but powerful on hill, in mud, in sand. Try it.

Every way you look at it, there's more pleasure, better day-in-day-out service, greater dollar-for-dollar value in a car that comes from the Chalmers line.

Pile in the folks. There's comfort for five and room for more. There's security in the perfect balance of weight on the springs. There's safety the way the wheels hold the road. It's reliable—a car for the family. It's a car that runs true to the Chalmers' pedigree.

Chalmers cars are Chalmers clear through. Made in Chalmers shops—the pride of Chalmers workmen. 6,500 people in factories with nearly a million feet of floor space make Chalmers cars. Chalmers ideals rule in making motors, gears. Chalmers knows that everything is well made and good for Chalmers performance on the road. From first to last the Chalmers car is a Chalmers product. It goes forth with a pedigree. It promises long, faithful—and high-spirited service.

The Chalmers policy of service to Chalmers owners long has been the wonder of the motor industry. It made the Chalmers success.

In Canada it is emphasized by the building of the large Canadian factory at Walkerville, Ont. The Canadian owner is served by the Canadian Chalmers Company. Men whose interests are Canadian and who have the Chalmers spirit of serving owners of Chalmers cars direct the big Canadian organization. Chalmers is a car, a man, an INSTITUTION.

Write for Catalogue showing all Chalmers models

THE CHALMERS MOTOR COMPANY, OF CANADA, Limited, WALKERVILLE, ONT.

CANADIAN Chalmers

PRICES	
6-30 Chalmers, 5-passenger	\$1625
6-30 " roadster	\$1625
6-30 " 7-passenger	\$1775
" cabriolet	\$1995
" sedan	\$2555
" limousine	\$3555
F.O.B. Walkerville, Ont.	

