

Announcement Of Special Interest to Holstein Breeders

And to all Good Breeders of good Dairy Cattle

Two Wonderful Young Bulls for Sale

Ready for Spring Service

If you have only one good animal on your farm, let that one be your herd bull.

If you have many good animals, let your herd bull be the best animal on the farm.

He will earn more than his purchase price every year in extra value of calves and service fees, besides the usual good advertisement he brings to your farm.



MAY ECHO

NETHERBY QUEEN JANE

These Noted Dams of the Two Bulls we offer have each
UNBROKEN CANADIAN RECORDS

Bull No. 1—**SIR ECHO** (No. 12,982). born May 4, 1911—a beautiful, straight, deep calf, mostly white, and certainly a breezy-looking animal. (Price \$500.00.)

DAM, MAY ECHO (No. 3372.) Record, 23,707 lbs. milk, 1,042 lbs. butter, in one year, freshening inside of 15 months.

A record not equaled by any other cow in Canada, dead or living, and it is doubtful if such a record has been made by any cow in the world under similar conditions. Three or four cows have given more milk, but they did not freshen in time to qualify them for Record of Performance, and, of course, it is needless to say that there is a considerable difference between the amount of milk given by a cow if she is carrying a calf, during such a record, or not.

May Echo made this record under the care of a very young, inexperienced man—in fact, almost a boy.

Sire, **INKA SYLVIA BEETS POSCH** (No. 3569), sire of May Echo Sylvia—record 21 lbs. butter 7 days as a senior yearling, and sold for \$1,000.00 as a heifer.

Bull No. 2—**KING NETHERBY** (No. 12981), born March 23rd, 1911. A beautiful type, straight and breezy, with a wonderful constitution. (Price, \$350.00.)

Sire, Comet Johanna (No. 11657).

DAM, NETHERBY QUEEN JANE (No. 4336).

This Cow also holds two Canadian Records—Milk in one day, 11 1/2 lbs.; milk in 7 days, 753 lbs.; butter in 7 days, 28.55 lbs.

The above record was made under very unfavourable conditions, she having freshened at 10 months and 2 days. She was giving 40 lbs. of milk a day 2 1/2 months

SIR LYONS SEGIS (No. 11,495)

Born Nov. 9, 1910. Sir Lyons Segis is a beautiful, straight, breezy looking bull and a really bred one.

1. His two grand dams average 34.01 butter in seven days and 129.15 lbs. butter in 30 days.

2. His 6 nearest dams average 30.56 butter in seven days. 3. His 2 grand dams and four gr. d. dams average 26.10 butter in seven days and his 2 grand dams and 20 of his gr. d. dams the four average 133.15 lbs. butter in 30 days.

4. Four of his dams in the first four generations have each produced a 30 lb. daughter averaging 32.30 and 3 of these dams have 30 lb. records of their own and the three 30th. dams with their three 30 lb. daughters average 32.40.

5. Four of his sires in the first 4 generations have 11.30 lb. daughters averaging 32.36 and the daughters of 2 of his sires are not yet old enough to make records.

6. Sir Lyons Segis not only comes from high butter record families on both sides but his dams and sires are producers of high records through their daughters, as seen from the above and further proven by the fact that his dams and sires in the first 4 generations are dams and sires of 15 daughters with over 30 lbs. butter which average over 32 lbs. and 3 daughters which average over 30 lbs. Remember this only includes his sires, grand sires and grand dams. There are absolutely no weak spots in his pedigree and crossed with a reasonably good dam the offspring must of necessity be large producers that is if breeding and make count for anything. It is doubtful if any other bull in the world can equal this showing except a calf with 100 p.c. of the same breeding owned by H. A. Meyer, Syracuse, and not for sale.

7. His dam's record as a 7 yr. old is 30.62 butter in 7 days fat 3.52. She will be tested again after freshening and barring accident ought to make better than a 30 lb. cow as she has a 31.71 dam (Betta Lyons Netherland) who has a 34.30 dam (Blanche Lyons Netherland) who held the world's record of 141.18 butter in 30 days, making these two the greatest mother and daughter of the breed. The dam of Sir Lyons Segis is sired by the great King Segis whose dam has 29.40. This gives an average of 32.50 for her dam and her 2 grand dams.

8. The only low testing cow in the 4 generations is his grand dam Blanche Lyons 17.25, but this cow has proved to be one of the greatest, if not the greatest, transmitting cow of the breed as she is the dam of 2 1/2 lb. cows, one of which has proved a 30 lb. daughter, and she has a son who has sired 2 1/2 lb. cows, one of which has a 31 lb. daughter. No other cow of any breed has a similar record.

9. In the breeding of Sir Lyons Segis we combine the blood of three of the greatest sires of the breed, viz: Hengerveld De Kol, Peterie Hengerveld Count De Kol and King Segis with 27.0, R. 13 daughters.

10. And last but not the least the individual make up of Sir Lyons Segis is everything that can be desired, as he has the general appearance and all the marks of a sire that any breeder would be proud to have at the head of his herd.

When we purchased **SIR LYONS SEGIS** as our herd bull, although a very big price was paid for him, it was the best investment we have ever made.

Men have come hundreds of miles to see him, and after looking into his pedigree have secured his services for their best cows, and are shipping them hundreds of miles for the purpose.

before freshening, and in order to get her dry it was necessary to feed her nothing but straw for nearly a month, the result being that she was so thin at time of freshening we had no idea of putting her in the test. She gave 57 lbs. milk at her first milking (which we believe to be another unbroken record), and even then she was not milked dry, as it was considered dangerous.

We hope to increase her 7-day record to over 30 lbs. at next freshening.

Our readers must remember that these two great cows have never had the same chance as those owned by American breeders. Men who have visited Allison Stock Farm after seeing the only 37 lbs. cows, viz: Pontias Pet and Pontias Clothilde De Kol 2nd, have stated that neither of these cows show the wonderful marks and capacity of either May Echo or Netherby Queen Jane.

Remember, these bulls are low priced, and if you don't think so, just visit some of the American breeders and you will be asked from \$1,000 to \$5,000 each for young sires from dams not as good as these.

We have also some extra nice young bull calves, one from a three-year-old heifer with a record of nearly 27 lbs. of butter and sired by **Sir Admiral Ormsby**, and others with similar records.

Come and see these bulls and get your choice and at same time we will show you some good cows and our herd bull, **Sir Lyons Segis**, which we think is the best bred bull in Canada. Note the few facts regarding him given in the panel herewith.

We have also about 20 pure bred Clydesdale Mares in foal; five extra well bred Stallions and some nice Fillies for sale.

We would be delighted to show these to you.

ALLISON STOCK FARM
CHESTERTVILLE, ONTARIO (Dundas County)

H. J. ALLISON, Proprietor

25 miles east of Smith Falls, on main line of C.P.R. between Montreal and Smith Falls