

The William Galloway Co., Limited

The Canadian Thresherman is pleased to call the attention of its readers to the announcement on this page of the William Galloway Co., of Canada, Ltd.

Mr. Galloway, the president of this company, is a unique figure in farm history in both the United States and Canada.

He was born a farmer and is still a farmer, both by occupation and ownership. In the States he owns and operates one of the largest and most modern dairy farms to be found anywhere. In Canada he owns and operates a 2,600 acre farm about seven miles from Lajord, Sask.

But Mr. Galloway is something more than that: He is a farmer's manufacturer and owns and operates the largest chain of factories in the world, manufacturing Gasoline Engines, Cream Separators, Manure Spreaders and other farm implements, which he sells direct from factory to consumer, thus cutting out the excessive profit systems made necessary when selling through the agents and dealers.

It started him thinking.

"If I could only start a factory of my own and sell implements direct to the farmers with just one small profit added to actual costs of manufacture, what a business I could do." Thus he reasoned.

The thought haunted him. He dreamed of it night and day until it got on to his nerves to such an extent that he moved into the town of Waterloo, Iowa, and started a small factory in a carpenter's shop, and began manufacturing harrow carts and selling them to his farmer friends at a third less than they had ever paid before. Yes, and gave them a better article too.

His business grew to such an extent that he was soon forced to move into larger quarters where he added to his line the now famous line of Galloway Manure Spreaders.

Again, later, he was forced to larger quarters, and added still another line to his growing business. This time it was the great Galloway line of Masterpiece Gasoline Engines.

And thus the business grew until to-day, after fifteen years of earnest endeavor in behalf of his farmer friends, the wonderful chain of Galloway Factories stand the largest in the world, manufacturing and selling farming implements of every kind that are all sold direct to the consumer.

Still Mr. Galloway was unsatisfied:

He wanted to do for the farmers of Canada what he had done for his friends of the States.



Now Ready

FREE if you mail the Coupon



I'll Save You Big Money

Wm. Galloway, President

Galloway's Price Wrecking Spring Catalog

Friends, listen! If you want the secret of lower cost of living, send for this book today. It is a masterpiece of war time price-making and is filled to overflowing with everything possibly needed on the farm. It is a **QUALITY** book of the highest order, and not to be compared with the ordinary mail order catalog.

Wearing Apparel Merchandise

For Women, Misses and Children—Exclusive styles—latest New York models in Coats, Suits, Dresses, Skirts, Shirtwaists, Underwear, Whitewear, Hosiery, Gloves, Etc.—and all at prices that, quality considered, will mean an actual saving in cash of many dollars to you.

For Men, Youths and Boys—Just what you are needing in spring and summer wear: overcoats, Tailored Suits, Trousers, Hats and Caps, shirts, Underwear, socks, gloves, etc. Anything and everything in great variety for your choosing. We promise you a big saving on quality guaranteed merchandise.

Boots and Shoes for All

Yes, for everybody—Men, Women, Misses, Boys, Girls, and the Babies. Shoes of the highest quality, both American and Canadian made. Work Shoes, Dress Shoes, School shoes, shoes for Walking, Dancing, Riding, Plowing, for Barn Yard Use and every other imaginable purpose. Not the ordinary kind, but **Specials**—made for Galloway—and all at the usual Galloway price saving.

Don't Delay—Send the Coupon Today

The Wm. Galloway Co. of Canada Limited
PRINCESS AND BANNATYNE STS., WINNIPEG, MANITOBA

Galloway Close Skimming Sanitary Cream Separator



The machine that brings a pay check every week of the year. The peer of them all. Let the big free book tell you all about it. It also illustrates and describes the great Galloway Line of Masterpiece Gasoline Engines, Manure Spreaders and many other farming implements that you must have to get the full returns from your soil. I will save you money and give you besides, the highest quality ever obtained in farm machinery.

ENCLOSE THIS COUPON IN YOUR LETTER

Wm. Galloway Co. of Canada Limited, Winnipeg:
Please send me absolutely **FREE**, postpaid, the big Catalog illustrated above, as advertised in the Canadian Thresherman and Farmer.

Name

Address

And he did it! He started three years ago, and the business has grown by leaps and bounds until to-day he offers his Canadian friends his big Spring 1917 Price Wrecking Catalogue that you see illustrated on this page—the equal—and superior in many ways—of the one he issues in the United States.

This book contains not only the complete line of Galloway Implements, but everything in the way

of wearing apparel, for men, women and children.

The boot and shoe department is especially complete, and contains as fine a line of both American and Canadian made footwear, as can be found anywhere.

As Mr. Galloway says "You can't fool the farmers. Quality and price speak for themselves, and when they get my book and make comparisons, the orders come to 'The House that Divides

the Melon with its Customers.'"

The Book is free if you fill out and send the coupon, and it will pay every living Canadian farmer to have one in his home if for no other reason than comparison.

The Book will be sent you postpaid. Just fill out the coupon and enclose it in your letter and mail it to the Wm. Galloway Co. of Canada, Limited, Department 17, Winnipeg, Manitoba, and you will receive it by return mail.