

Established 1855

CANADA PERMANENT MORTGAGE CORPORATION

TORONTO STREET - TORONTO

President, W. G. GOODERHAM
 Vice-President, R. S. HUDSON
 Joint Gen. Managers, R. S. HUDSON, JOHN MASSEY
 Assistant Gen. Manager, GEORGE H. SMITH

Paid-up Capital \$ 6,000,000.00
 Reserve and Surplus Funds 5,900,493.28
 Investments 33,054,238.02

Deposits of one dollar and upwards are welcomed.
 Interest at THREE AND ONE-HALF per cent. per annum is credited and compounded twice a year.

For more than sixty-five years this Corporation has safeguarded the savings of many thousands of our citizens. Its unquestioned position ensures to the depositor and investor

ABSOLUTE SECURITY

The Trust and Loan Co.

OF CANADA

Capital Subscribed \$14,630,000.00
 Paid-up Capital 2,000,000.00
 Reserve Funds 2,000,000.00

MONEY TO LOAN ON REAL ESTATE
30 St. James Street - Montreal



SERVICE.—Our highly-developed service is available at all times for the benefit of our customers. Every well-grounded business man appreciates the importance of the co-operation, guidance and information on financial matters of his Banker.

THE Standard Bank
 of CANADA

Montreal Branch, 136 St. James St.
 E. C. GREEN, Manager

The MERCHANTS BANK OF CANADA

HEAD OFFICE - MONTREAL

Capital Paid-up \$ 8,400,000
 Reserves and Undivided Profits 8,660,774
 Total Deposits (June 30, 1930) 161,000,000
 Total Assets (June 30, 1930) 198,000,000

Board of Directors

SIR H. MONTAGU ALLAN, C.V.O., President
 A. J. DAWES, Vice-President
 F. HOWARD WILSON, THOS. LONG, A. B. EVANS
 SIR FREDERICK ORR LEWIS, Bart.,
 Lt.-Col. J. R. MOODIE, F. ROBERTSON
 E. W. KNEELAND,
 THOS. AHEARN, Hon. C. C. BALLANTYNE,
 G. L. CAIRNS, Hon. LORNE C. WEBSTER,
 GORDON M. MCGREGOR,
 D. C. MACAROW, General Manager,
 T. E. MERRETT, Supt. Branches and Chief Inspector
 W. A. MELDRUM, General Supervisor.

AN ALLIANCE FOR LIFE

Many of the large Corporations and business Houses who bank exclusively with this institution, have done so since their beginning.

Their banking connection is for life—yet the only bonds that binds them to this bank are the ties of service, progressiveness, promptness and sound advice.

391 Branches in Canada
 Extending from the Atlantic to the Pacific
 London, England, Branch: 53 Cornhill, E. C. 3
 New York Agency: 63 & 65 Wall Street



BUSINESS ACCOUNTS

The complete banking facilities provided at all our branches enable this Bank to give Business Accounts the care and attention they need and deserve.

The Merchant and the Manufacturer will find the services rendered by this Bank of the greatest assistance in conducting their business.

ESTABLISHED - 1875

IMPERIAL BANK OF CANADA

180 BRANCHES IN CANADA

AGENTS IN GREAT BRITAIN

England: Lloyd's Bank Limited, London and Branches
 Scotland: The Commercial Bank of Scotland, Limited, Edinburgh and Branches.
 Ireland: Bank of Ireland, Dublin and Branches

AGENTS IN FRANCE

Credit Lyonnais, Lloyd's and National Provincial Foreign Bank Limited