

ing for the children of the Presbyterian Sunday Schools of the city. At Wesley Methodist Church, there will be a reception and entertainment commencing at 3 p.m. At the First Baptist Church there will be a Sunday School entertainment at 8 p.m. At 8 p.m. the Ladies' Auxiliary of the Central Methodist Church will hold a reception in the Y.M.C. rooms for all members of the club and any strangers in the city."

Wheat is King

In North America there are three, just three, great life-sustaining crops, and these crops are wheat, corn and grass. Permanently banish any one of these great crops from the continent and it would shake its foundations loose. To permanently banish all three of these crops would mean to depopulate the continent and render it as valueless to man as is the desert of Sahara.

Three great man and beast-sustaining crops—and the greatest of these is wheat. Wheat is as much greater than grass as man is superior to the beasts of the field or of the forest. It is said in Holy Writ that man shall not live by

bread alone—but the ancient writer did not say that man cannot live by bread alone—for not on this round globe of ours is there grown another substance that furnishes to man so complete and so well balanced a ration as does Wheat. Wheat builds up and nourishes the human body, and it feeds the brain as no other vegetable or animal substance grown upon the earth is able to do.

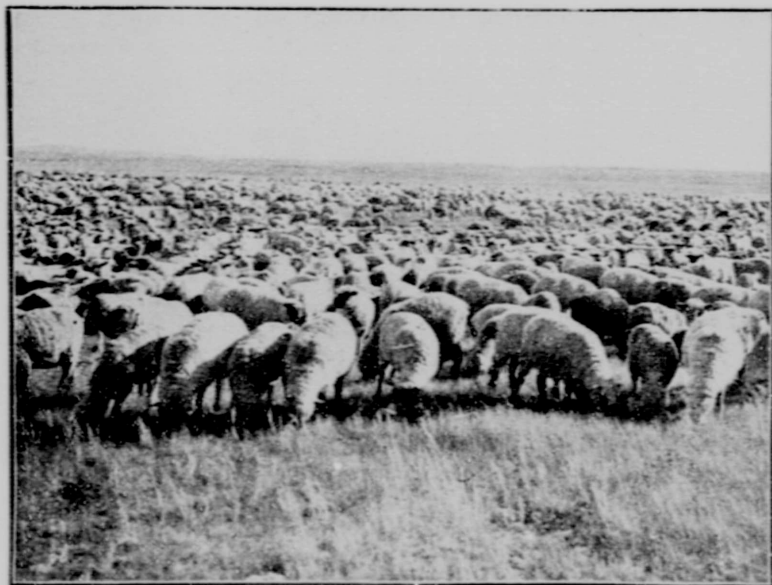
Wheat is King. Wheat was, it is, and it will be King, as long as man is man. And the wheat producing regions of the earth are and ever must be the granary of man. Blessed above all other places of the earth are those sections that grow high quality of wheat.

The Bow Valley Winter Wheat Lands.

The winter wheat lands belonging to this Company are the non-irrigable agricultural lands of the Three Million Acre "Irrigation Block." They are simply lands situated at a somewhat higher elevation than the Company's water distributing system. Any agricultural lands that cannot be reached by irrigation are classed as "winter wheat" lands. In some cases these lands are surrounded on all sides by irrigated lands, that will be disposed of for mixed farming purposes and generally in small areas. It is scarcely necessary to point out what this means. The two things that give value to land are, first, the ability of the land to produce, and, secondly, settlement. There can be no question as to the producing abilities of our winter wheat lands, and in view of their proximity to the Company's irrigated holdings, they are located in what ultimately will be one of the densest agricultural settlements in America. We are, therefore, in a position to offer investors and farmers an opportunity to purchase land at a nominal figure that will, within a few years, rank among the most valuable agricultural areas in America. Not alone will they pay for themselves very rapidly in the crops they produce, but by virtue of their peculiarly favorable location they command a speculative value entirely apart from their agricultural worth.

Climatic Influence on Wheat.

Climate is generally divided into three classes. Humid conditions exist where the rainfall is over 18 inches per annum; arid conditions where the rainfall is less than 10 inches per annum; and where the precipitation lies between these two



The Golden Hoof.