All those questions some back to one thing - social security.
That's something everybody today not merely wents but intends

- 8 -

That's something everybody today not merely wents but intends to have. All of the fine speeches by Allied leaders have sworn there is to be social security.

The quickest route to power in Quebec is via social security, for webec, with its large families its shorter season and its cruel winter make the people most vulnerable to misery.

Therefore, it is suggested that social security be the real basis of the post-war legislative programme; and that social security be coldbloodedly considered from this angle:

- (a) If the mass of the people has purchasing power, that means stability for all other classes.
- (b) Give the mass of the people the maximum in purchasing power.
- (c) Do that by insuring that Quebec families will have at their disposal as much hard cash as possible. Example:

There is a proposal for children's allowances. Make it more liberal by applying it to families with three children and up; scale it so that it will not merely benefit families which pay no income tax but also blanket the categories of smallest-paying income tax brackets. That covers not merely farmers and unskilled labourers, fishermen and forest workers, but also a large number of the lowest categories in urban workers - unskilled labourers, seasonal workers such as longshoremen, even many white collar people.

Nov go further. Exemple:

The Marsh report set up proposals for a vast, paternal health programme operated by the Government. Consider, instead of having the Government step into this, giving to each family a State subsidy to be devoted to health and hygiene.

That means more cash in the hands of millions of Canadian families. The theorist and the sociologist might object that the health money will not be spent on health - but since when have theorists and sociologists won elections? The politician, however, would know that he is responding to the very human preference for cash above all. Example: many firms today are spending money on group insurance, flowers in the factory window, sports fields, etc. Ask the employees which they would rather have - all that or a raise in pays.