

\* If North America ate 10% less meat, \*  
100 million people could be fed.

## Elite doublespeak: you are being manipulated

by blair powers

Currently, in corporations and governments around the world, the word "Globalization" is being sung and praised as the almighty savior. Governments are worshipping this savior in hopes of having their nation blessed.

They are dismantling social institutions and deregulating standards and services to accommodate multinational corporation upon the recommendation of corporate neo-conservative think tanks like the Frasier Institute, and the C.D. Howe Institute.

These think tanks are spewing endless supplies of

abstract economic hearsay and victimizing all who oppose their holy budget scriptures.

Unfortunately, these gross challenges to Canadian society are not being met by intelligent discourse or effective, informative blockades. Instead, corporate freedom is haphazardly sneaking its way through government loop holes.

Its ideologies are slowly seeping into the Canadian citizen's mind. They whisper, "yes, it is right to dismantle public institutions and services in the name of fiscal responsibility and business."

Why are these enormous changes not met with a massive cry of resistance from the general populace? Why are these practices either applauded or unnoticed by the mass media? Who is "The subject who is truly loyal..." being loyal to — the corporation that owns him or the citizen that reads him?

Aldous Huxley foresaw the current phenomena of stifled democracy and corporate-interest propaganda when he wrote *Brave New World*. "There is economic censorship and the media of mass communication are controlled by members of the Power elite...In their propaganda today's dictators rely for the most part on repetition, suppression and rationalization — The

repetition of catchwords which they wish to be accepted as true, and the suppression of facts which they wish to be ignored."

This brilliant analysis, written in 1958, is an excellent summation of why the sources we rely on for our information — newspapers, magazines, television, radio — are not providing vital information in a realistic manner representing the common good of society, rather than the self-interests of the power elites.

*Buy Nothing Day* is a powerful reaction against all of this corporate-media-elite manipulation. It is doing something you are not being told to do by your favorite television program or glossy magazine. It is going against the edicts of our consumerist society. It is questioning our own role in life: are we consumers or citizens? It is asking the big question: Is economic progress killing the earth?

This student is trying to win a car.

And if he doesn't win, at least he's just earned \$1,000 to help him pay for one. Not every decision will be as easy to make as getting The GM Card®. Especially when you can apply from your dorm. Upon approval, you'll get a free Frosh Two CD\*\* and receive a \$1,000 bonus in GM Card Earnings\* towards the purchase or lease of a new GM vehicle. There's also no annual fee. Then anytime you swipe your card, like to buy stereo equipment for instance, you'll have a chance to win\*\*\* a Chevy Tracker, Pontiac Sunfire Coupe, Chevrolet Cavalier Coupe or 1 of 300 CD libraries as well as getting 5% in GM Card Earnings\*\*. Visit us at [www.nobrainier.gmcanada.com](http://www.nobrainier.gmcanada.com) for more information or to apply on-line.

**GM** **What's YOUR card done for you lately?**

**The GM Card — targeting the most heavily debt-burdened demographic in our society: students.**

While Federal spending is cut to post-secondary institutions, replaced by corporate takeover of 'higher learning', the good folks at GM are ensuring we have access to their lending services from the comfort of our very dorms — though it is contentious whether we are indeed buying home entertainment systems, or just buying time 'til the Spring installment of our government loans.

But it is nice to know that while we are sinking heavily into irreconcilable economic servitude, we'll also be earning a good ten percent off a car we'll buy from GM one day — if they give us a large enough credit limit.

Number of genetically altered crops currently being field tested, including tomatoes spliced with fish genes: 678

Percentage of the public, who wants labels on genetically engineered foods: 93%

Number of genetically engineered foods that are labeled: 0