

McPromo for MacLeod

By ERIN GOODMAN

CKDU 97.5 FM is sounding new notes this year with the installation of a new General Manager.

Mark MacLeod, formerly the program director of Dalhousie's student-owned and -operated radio station, was hired to replace Charles Blair, who announced his resignation in November of last year. But MacLeod assures listeners that the CKDU alternative music format will not undergo any drastic changes under his direction.

"It's not like we're even going to become lite Punk, less Rap,"

he laughs. "I think the basic scheduling format for CKDU will stay the same as it stands now."

MacLeod is excited about the freedom his position provides to pursue special projects. His main ambition for the station is an increase in power, so that the voice of student radio can be enjoyed by those in Dartmouth, Bedford and beyond. He plans to start inquiries with the Canadian Radio and Television/Telecommunications Commission and the federal Department of Communication concerning the acquisition of an open higher-power frequency, and placement of a radio antenna, but his main

concern for the project is money.

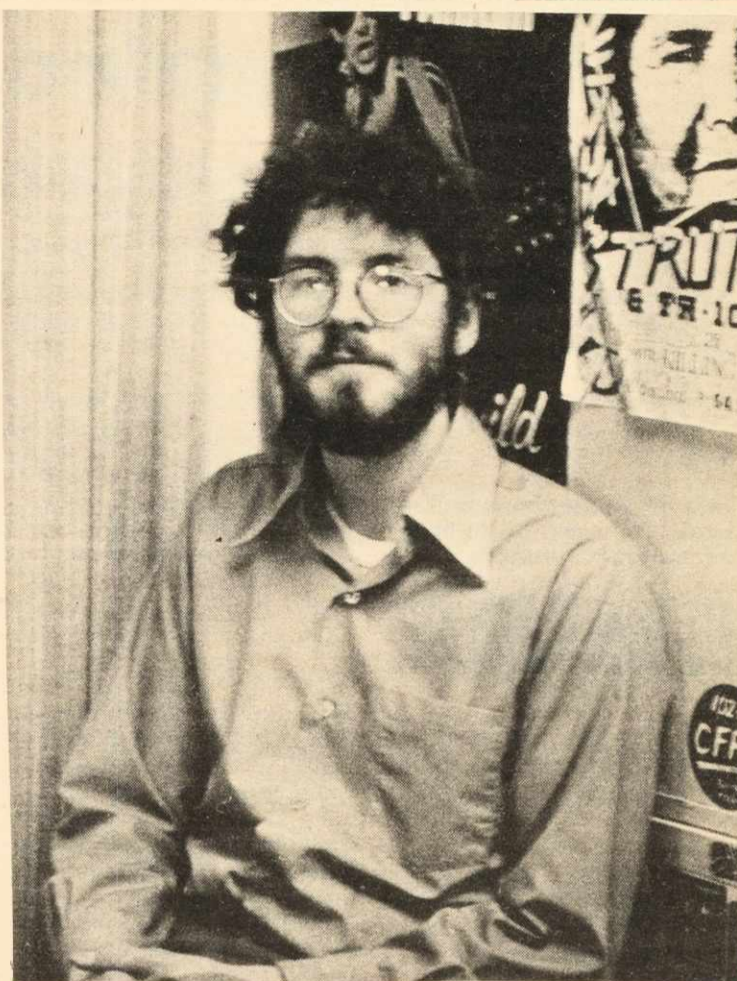
"We're going to have to work hard on both our funding drive and sponsorship revenue," he says. Last year, CKDU raised \$15,000 through its spring funding drive, and this MacLeod is hoping to clear \$20,000.

As Program Director, MacLeod cited "not having to worry about money" as the greatest advantage, and says, "some of the things I was pushing to buy (as Program Director), I'm now cancelling!"

Despite inevitable financial concerns, the new Station Manager feels very positive about the future of the CKDU sound. He says of the popularity of the station's funk shows, "I think we have a very high listening audience now with Halifax's black community." He hopes to increase the funk content of the programming, but is cautious of leaning too heavily in a single musical direction.

MacLeod says CKDU's format does not attract listeners looking for a consistent sound, but is committed to offering a varied alternative to the mainstream pop/rock stations.

"It's the kind of station that everyone should listen to from time to time."



Mark MacLeod, General Manager of CKDU, is one pretty happy guy. Photo by Geoff Stone

Native lessons

By TOBY SANGER

Dalhousie's Centre for Development Projects is applying lessons learned from business counselling in third world countries to a new training program for Canadian native peoples.

Much of the \$389,000 cost for the pilot project will go into developing a 12-volume set of materials for the course. The basis for this material comes from resources developed by the Manitoba Institute of Management for use by groups in Zimbabwe and Barbados. The material will be adapted for the native community and, if the project is successful, be made available to native communities across the country.

The nine month training program will involve eight participants and stress personal counselling skills and a practical component involving a three month internship at the Federal Business Development Bank.

Don Cherry, a professor at the

Centre for Development Projects, says the program is "part of an effort to redress the problem of chronic unemployment and underemployment among the native community and, in particular, of economic initiative in the native community."

Although government funding is available to natives for financing small business ventures, counselling is needed to help entrepreneurs draw up business plans and apply for the loans.

In addition, Cherry says, native entrepreneurs may have trouble arranging private financing because property on reserves cannot be used as collateral for loans.

Cherry says one of the biggest challenges of the program will be working with people of different backgrounds and teaching them counselling skills.

"I don't know how effectively people can pick up counselling skills," he says. "Knowing how to do it and doing it are two different things."

Unrest in academia

Cuts in college library hours have become the latest issue to spur student protests in the United States.

●At the U. of Texas, about 500 students recently staged a "study-in" outside the school's main library, protesting reduced hours.

●Officials at the U. of Wisconsin appropriated money to extend library hours after student leaders threatened to hold library sit-ins and demonstrations at the chancellor's office.

●At the U. of Southern Colorado, student leaders are planning sit-ins and meetings with school officials in protest of similar reductions in library hours.

College libraries across the states are facing budget cuts that threaten to either reduce or eliminate library services. The health-sciences library at Wisconsin, for example, may cancel 600 journal subscriptions and cut its book budget by 40%.

Reductions in library hours, students say, leave them with no place to study other than their dorms after certain hours.

With the support of the United

States Students Association, student groups are planning and implementing strategies to protest cuts in library services. "Student apathy here is really thick," says Colorado's Suzé Adams, "so the USSA recommended ways to drum up more involvement."

At Texas, libraries had been operating with 15% fewer librarians, and hours were cut 15% in order to comply with a cost-saving order set by the governor.

Students protested the curtailed hours by studying outside with candles and flashlights after the building closed. The idea was to show legislators that students had to study in the dark because the libraries closed early due to state higher education cuts.

Tom Swan of the USSA predicts library cuts will hit other schools, provoking similar student reactions. "If administrators try to scale down library hours, student unrest will increase across the country," he says. "Administrators have to take a look at their budgets to see where they can make cuts elsewhere."

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