

WHAT FOOD CONTROLLER

Savings which in the aggregate amount to several hundred tons per month of beef and bacon have been effected as a result of an Order in Council prohibiting serving of these meats in any of the 16,000 public eating places in Canada on Tuesdays and Friday and restricting their use to one meal on other days. The Food Controller has urged upon housewives that they should voluntarily restrict the use of beef and bacon in their homes to as great or greater extent than is compulsory upon public eating places. Very important savings of these commodities have been effected by this system of voluntary rationing. The requirement that public eating places provide substitutes for white bread at all meals and voluntary use of wheat flour substitutes in the homes have resulted in a large saving of wheat flour for export to the Allies.

Accurate figures are not available for the increased domestic consumption of fish but undoubtedly there has been a very great increase in such consumption, as a result of the Food Controller's efforts, and a corresponding decrease in the Canadian consumption of beef and bacon. In this way large quantities of beef and bacon have been freed for export.

The Food Controller has circulated 1,150,000 pledge and window cards enlisting voluntary co-operation of householders and nearly 1,500,000 other pamphlets, recipe books, etc., dealing with the food situation and showing the need of conservation and substitution of other foods for those commodities which are urgently needed overseas. These publications have been printed in both French and English. In addition, the Canadian Food Bulletin is published periodically in both languages and mailed to representative people throughout the Dominion.

The daily war menus prepared by a Domestic Science expert and issued from the Office of the Food Controller are being followed in thousands of homes and important savings of needed food commodities have been effected.

The Milk Committee appointed by the Food Controller has carefully studied the cost of production of milk and questions in connection with the supply and prices of milk in urban municipalities. Their report offers a plan which if adopted would, it is estimated, effect a saving of more than \$1,500,000 in the cost of milk distribution in seventeen of the principal cities

of Canada. Their report has been published and is being given wide circulation in the hope that a permanent solution may be found of the problem of reducing the excessive cost of distributing milk.

The Food Controller has obtained the power to require all dealers in food commodities to secure a license from his office to carry on business. Such licenses may be cancelled or suspended for violation of any of the Food Controller's regulations. He also has been given authority to prescribe the conditions upon which any food may be sold, and to regulate such matters as grades, markings, units of measure or weight, and price. In this way the Food Controller has obtained a control of the trade in foodstuffs which will be used, at his discretion, to prevent speculation and to keep the profits of middlemen within a reasonable amount. Before applying the license system to any particular trade, representatives of that trade will be consulted as to conditions of licensing, etc. Legitimate dealers will be protected and will not be subjected to injustice or unnecessary inconvenience by any measures which may be taken in the interests of the general public.

The Food Controller has required all flour mills with a capacity of 100 barrels of flour or more per day to obtain a license from his office. Every licensed establishment must submit regular sworn statements of costs of manufacture, and profits on sales and the net profits of Canadian millers have been limited to a maximum average of 25 cents on the milling of sufficient wheat to make a barrel of flour of 196 pounds and the offals produced in connection with such milling. The manufacture of standard grades of flour, representing the highest percentage of extraction from the wheat that will give a wholesome loaf of bread, will be compulsory on all mills. In this way there will be a saving in wheat because a larger proportion of the wheat berry will be utilized for human consumption. A maximum cash price for each of the standard grades will be fixed from time to time. The Food Controller has appointed Mr. W. Sanford Evans to supervise the carrying out of this arrangement with the millers and a special millers' committee of the Food Controller's Office has been constituted.

By a temporary prohibition of the sale or purchase of peas, beans, tomatoes, beets, celery, corn, spinach, rhubarb, and pump-