ROWAT'S TEAS isc, 75c, 85c, \$1.10 and \$2.00 pound T. A. ROWAT & CO. 250 Dundas Street. Phone 3051-3052



DIAMONDS

Rings.... \$8.00 to \$1,000.00 Necklets...\$30.00 to \$800.00 Barpins....\$5.00 to \$100.00

C. H. Ward & Co. Diamond Merchante and

386 Richmond Street.

LEHIGH VALLEY

That Satisfies

John Mann & Sons Phone 470



We go further than a mere test for vision. We look for the cause of your trouble and check our finding methodically and scientifically to make no mistake. Your glasses

233 Dundas Street.

Why Does a Dealer Substitute?

For Three Reasons:

First --- Because the article he substitutes is cheaper and makes more money for him, and, therefore, of inferior quality.

Second--- Because he is afraid the branded article he offers a substitute for will become too strongly entrenched in the minds of his customers, and control of his sales will get away from him.

Third---Because he wants to push some article, either under his own brand or that of some friend.

Parnell's Bread

Because of its high quality and purity has had many imitators. It may cost the dealer a little more than inferior breads, but it is worth it. Hundreds of our patrons complained that when they asked for Parnell's Bread they did not get it,

So to protect ourselves, our customers and the dealer who does not substitute, we labeled every loaf.

Now, for your protection, LOOK FOR THE LABEL, and patronage the dealer who gives you a square deal.

London and Port Stanley Railway

Timetable Effective Sunday, January 16, 3921. ST. THOMAS—75:00, †*6:10, 7:15, 9:20, *10:20, 11:20 a.m., *12:20, 2:20, *3:20, 4:20, *5:20, 6:20, *7:20 9:20, *10:20, †11:20 pm. PORT STANLEY—**6:10, *8:15, a.m., *1:20, *3:20, *5:20, *7:20, 120 p.m.
Limited London to St. Thomas.
†Daily except Sunday.
All trains stop at Glanworth.

ALGONQUIN PARK. months of February and Marc re two of the best months in the year to enjoy the attractions at Algonquin Park. Winter sports are at their height and the Highland Inn is the centre of a happy and congenial coterie of guests.
Further information or booklet from
any Grand Trunk Agent or write N. T.
Clarke, Manager, Highland Inn, Algonquin Park, Ont.
F.10,11,12,14,16,18

Double Mileage Art Wilkes

London Loan Company Bristol Deposits and Debentures

Consolidated Trusts Corp'n For Executors

Cor. Dundas and Clarence

SCRANTON COAL

HEAMAN & SON

Wood (Blocks and Slabs) \$5.50 per load Wood (Kindling) \$3.50 per load ywt

SPECIAL FUR SALE All Furs reduced to cost and some garments below cost to clear for cash. BELTZ & CO.

Canadian Bureau of Credits

MARTIN COAL CO., LTD.

OWNING AND OPERATING MARTIN-LYONS FUEL CO. Lackawanna, Lehigh and Wyoming Valley

Steam and Domestic Bituminous Coals from Pensylvania Ohio, West Virginia and Kentucky.

Redwine Kentucky Cannel. Please Note.—We have no connection with any other coal company in Ontario doing business under a name that might be confused with ours. We are the original Martin Coal Company.

tf-law-t

A Solution That Solves The Unemployment Question

---BUY GOODS MADE IN CANADA

THIS shipment of 365 RED BIRD BICYCLES, every one of which was made in Canada by Canadian workmen, means this: It supplied work for 8 men for one whole year, and according to the laws of averages, allowing five people to one family, it took care of forty people for one year-supplied food, clothes, shelter, education, amusement, and all the necessary things in life, including the saving of a little sum for a rainy day.

All this in addition to our staff in our store and repair shop, who work full time the year around at good pay. Just stop and think a moment what this means to you.

THEN THINK what it would mean to Canadian workmen if these bicycles had been brought in from another country. Workmen in another country would be kept busy in place of Canadians. Are we right? We'll say so.

Now then, if every Canadian citizen would demand and buy only Made-in-Canada goods, would there be any unemployment? We'll say no.

As progressive Canadian merchants we are doing our part to keep Canadian workmen busy. Are you doing yours? If not, you can, by buying RED BIRD BICYCLES, made in Canada. Remember, the money you pay for them remains in Canada and in turn helps you.

RIGHT NOW Is the Time To Order That RED BIRD



BIRDS From \$50 to \$70 All Models In Stock

Retail Value of This Shipment---\$23,650

ALL OF WHICH WILL BE SPENT IN CANADA AND PROVIDE WORK FOR YOU.

A Few Facts

It took 200 days for one man to make the Dunlop tires, 15 days to make the tool bags, 10 days to make the grips, 11 days to make the pumps.

Guess this shows it's worth while buying RED BIRD BICYCLES, made in Canada.

Bicycle & Motor Sales Co.

425 Wellington Street

"The Big Store For Good Service" CASH OR TERMS

G. A. WENIGE