

# WHAT'S NEW AT THE MOVIES

## WILLIAM GILLETTE AS GREAT DETECTIVE

**Sherlock Holmes,** as Presented by Famous Actor, Deeply Thrills Gatherings at Imperial

Had you happened into Imperial Theatre yesterday afternoon or evening you would have noticed an air of tense, mystery and foreboding silence. Wierd, macabre harmonies came from the orchestra and slow-moving, stealthy figures slipped across the curtain. Every body seemed in breathless silence, even the ushers tip-toed at their work. This was the condition of things during the exposition of "Sherlock Holmes," Conan Doyle's greatest English detective story with William Gillette playing the part of Sherlock Holmes.

Pictures have come and pictures have gone—thousands of them—but none quite struck the note as "Sherlock Holmes." It is a powerful drama of crime life and crime detection in wicked London. There are no vainglorious heroes in the story, no spectacular climaxes, nor any of those mob scenes and violent crashes upon which many other pictures depend for their punch, but a sound logical wholesome story that holds one's attention absolutely riveted upon the curtain. William Gillette must surely be the ideal of Sir A. Conan Doyle as Sherlock Holmes. His aquiline features, tall slender body, piercing eyes and cool-like actions make him the man the book pictures. Other splendid characterizations in the story are Professor Moriarty, played by Ernest Maupain; Billy, the "Buttons" in Holmes' apartments; Dr. Watson, Holmes' companion and the perfidious Lestrache in the dark plots, as well as other playpeople including the attaches of Moriarty, emperor of crooks and henchings of Holmes in their various fake vocations. "Sherlock Holmes" as pictured is a splendid innovation. It brings the real stage version of New York and London right into the little city of St. John. It animates a story that nearly every book-lover has read. It also gives our townspeople the opportunity of seeing one of the greatest actors of the age in his master portrayal. Aside from this, the whole thing is very enter-

taining and quite out of the usual run of motion pictures. As before stated, yesterday's great crowds (in spite of the rain) sat spellbound with the clear and gripping presentation of the story which is to be repeated today and Wednesday. The first night showings of the Imperial Theatre were made last night in addition to the regular matinee showing. This feature is also on the cards for this afternoon and evening. Today's matinee will start at 2:15 and conclude at 5 o'clock—one long show including Pathé's British Gazette, "Peg O' the Ring" and "Sherlock Holmes." Tonight "Sherlock Holmes" will be put on at 7, "Peg O' the Ring" at 8:30 and "Sherlock Holmes" again at 9 o'clock. On Wednesday afternoon the Imperial will present a grand double bill commencing at 2 o'clock with Francis X. Bushman and Marguerite Snow in the romantic story "The Silent Voice" to be followed by "Sherlock Holmes" in seven reels. "The Silent Voice" and "Sherlock Holmes" will be continued Wednesday evening.

## MARY PICKFORD IS ON OPERA HOUSE SCREEN

**Stars in Famous Players Great Drama, "The Eternal Grind"—An Appealing Bill**

If you were a beautiful young girl whose sister had fallen the victim of a wealthy young chap and that same fellow were to make love to you—and if the sister followed him to your home with the intention of shooting him, would you scream and run away or would you take command of the situation? Mary Pickford took the revolver out of the girl's hand, held the man at bay with it and sent for a minister. When the reverend gentleman arrived, she concealed herself behind a curtain and held the gun to the man's back while he went through the wedding ceremony. It all happened in "The Eternal Grind," Mary Pickford's latest big feature, which was shown at the Opera House yesterday.

In this powerful story, Mary Pickford plays the role of a factory girl who battles against frightful odds in her struggle

## HOODOO ANN, DAINTY FEATURE AT THE GEM

**Little Mac Marsh as Orphan Asylum Child—"By Stork Delivery," a Rattling Good Comedy**

Many attended the Gem last night and all left well pleased with the attractive programme offered for the opening of the week. The chief offering was a particularly dainty five-reel play, Hoodoo Ann.

It featured captivating Mae Marsh in a part that suited her well and gave good opportunity for display of versatility. We find her the daughter of a private orphanage, scolded and overworked by an exacting proprietress, shunned and ill-treated by the girls of the institution. She is always trying to do something for some one else and just as regularly is abused for her pains. The "hoodoo" has easily entered her life. Then comes a fire which burns down the school. She heroically rescues one of the girls and life becomes brighter as she is adopted by a kindly old man and his wife. But troubles return, tragic indeed this time—apparently she has died and is buried. Her life again is full of woe. Then the strange working out of the plot—and it is entirely unexpected—furnishes exceptionally interesting moments as the film is led off to a close. A feature of the subject is a moving picture within a moving picture and it is cleverly introduced. Robb Harron is starred with Miss Marsh. There was fun galore in the comedy, "By Stork Delivery." Of course there are babies and there are more than one and there are cute little pickaninies. A clever dog has an important part in the fun-making and there is a marvellous chase scene. All the programme was very pleasing. It will be repeated twice this afternoon and tonight. Wednesday, Friday and Saturday will come Mary Page, the eighth chapter of this strange story. It is called "The Perjury." There also will be a five part feature picture. The Gem will have a big one, "The Raiders," for Friday and Saturday, with H. B. Warner the star, in a comedy, "An Oily Scoundrel," starring Fred Mac.

## UNIQUE HAS STORY OF RUSSIAN COURT LIFE

**Miss Nance O'Neill in Powerful Fox Production, "Princess Romanoff"—Good Cub Comedy**

It is easy to understand why motion picture critics and newspapers claimed for the Fox production of Princess Romanoff, the greatest living emotional actress. This picture was shown at the Unique Theatre yesterday and in the presentation of Miss O'Neill, this theatre has added another laurel to its many successes. The struggling in a woman's heart between love and vengeance gives to Miss O'Neill a remarkable opportunity to display those talents which caused David Belasco to say that "Nance O'Neill is the greatest living emotional actress today." The Unique Theatre in offering this feature to their patrons, feel that they have secured a picture that will long remain green in the memory of those who have seen and will see it. The story is a powerful one and deals with the vengeance of a husband who kills the man who robbed him of the affections of his wife. But the man killed was shortly by hanged the Princess Romanoff. The participants in this tragedy are members of a noble Russian family and keep the scandal quiet through the process of the law is not put in motion. The man who has been killed is the son of the Russian chief of the secret police. Searched out and discovered in America by Princess Romanoff, who follows the man she thinks killed her fiancée, she compels a confession but cannot find out just why her lover was killed. Arrangements are made to deport for assassination the wronged husband and he stands in the room of the princess about to go to his death at the hands of the secret police, the woman learns why her unfaithful fiancée met his death. From this on the picture whirls to a thrilling climax brought about in only so great an actress as Miss Nance O'Neill could. It is to say the least a startling tragedy, deeply interesting and possessing a certain appeal that will not be lost. A Cub comedy also gave much pleasure.

## MISS CROWLEY AND MR. MAUDE AT THE LYRIC

**Famous People, Popular on Local Stage, Return Via the Screen—in "Lord Loveland"**

A few years ago the Opera House opened a season of Shakespearean repertoire, when a company of English artists exploited the more popular efforts of the Bard of Avon with great success. Two celebrated stars headed the company in the persons of Miss Constance Crowley and Arthur Maude. They became very favorites with St. John theatre-goers, and established a reputation for themselves that time has not yet erased. Much interest centered around the announcement that these players would be seen at the Lyric Theatre yesterday in a filmized version of Williamson's celebrated romantic story, Lord Loveland Discovers America. The screen appearance of Miss Crowley and Mr. Maude was the signal for an outburst of applause as many of their admirers were in the audience. After they left St. John they became affiliated with the American Producer Company and since that time have been starred in a number of pictures. The vehicle provided for them in Lord Loveland Discovers America suits the ability of both stars. Mr. Maude, in fact, found it necessary to leave the title role, portraying the part of an

## Making His Way.

A certain inspector of Scotland Yard, who is a Kerry man, did a little piece of clever amateur detective work before he went to London. The story goes that one day, at Milltown Fair, he bought a pig for 80s., paid for it, and departed to put his purchase into a yard for safe keeping. Later in the day, having occasion to make further purchases, he discovered to his horror that he had paid to the seller of the pig a 25 note instead of a 21 note, as he supposed. He looked for him in vain; the man had gone from the fair, leaving no clue to his whereabouts. But a lucky thought coming to the future detective, he liberated the pig from its confinement, concluding that the "bonnavent" would be likely to make for home. The pace was slow, but with all the ardour of a fox-hunter the inspector followed the pig for about nine miles, until it walked into its former domicile. The situation being explained, he recovered his change from his 25 note.

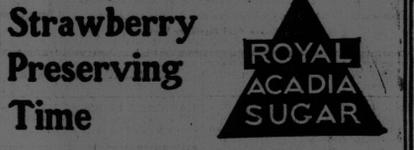
English peer who, owing to financial difficulties, had returned to his native land. Upon his arrival there he meets with a number of adventures and is forced to become a waiter in a restaurant, then a chauffeur and finally joins a band of strolling players. Miss Crowley enacts the part of leading lady of the theatrical troupe and she does it to perfection. There are a number of thrilling moments in the production, all of which are handled in a manner typical of the American company. The humorous incidents are numerous, and are enhanced greatly by the excellent acting of Mr. Maude. Surrounding the stars are some well known film favorites. This feature will be repeated today and again tomorrow. A character comedy act by Marino and Rich rounded out a programme that surely must have pleased everyone who saw it. Lloyd and Rehan, billed as vaudeville burlesquers, will be the attraction the last three days of the week.

## PROMINENT MOVIE EXPERT IS TO PAY ST. JOHN VISIT

The moving picture people of the city are anticipating a pleasant and profitable visit on Aug. 7, 8 or 9, from no less a notable personage than F. H. Richardson, projection expert and editor of the Operation Department of the Motion Picture World, authoritative trade journal. Mr. Richardson is traveling across the continent in response to repeated and numerous requests and is doing what might be termed a great deal of missionary work among managers and their motion picture machine operators. In the matter of his St. John visit the projection editor will probably be tendered a reception and possibly a dinner. Arrangements are on foot among man-

agers, film exchange men and electrical workers in theatres, and further plans will be submitted during the early part of this week. As Mr. Richardson is a sort of "Answer Man," and problem solver for the machine operators of the

business through the columns of the Motion Picture World, he will possibly be put through several more than three degrees of questioning here. Outside managers and operators are invited to meet the distinguished movie man.



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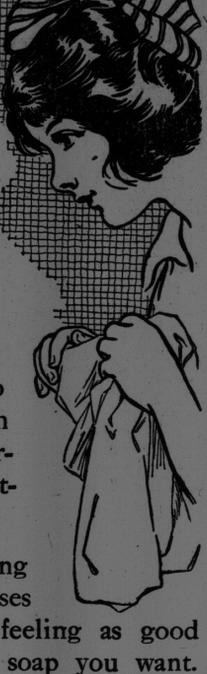
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**Also in the August List**

Kathleen Parlow's inspired playing of two brilliant violin compositions by Kreisler and Svendsen, Graveure's inspired rendering of two beautiful old-time hymns and Rother's great basso in the immortal anthem "La Marseillaise," rank quite as high in artistic interest. As example of another side of the month's list, here are

**Four Popular Records You Should Hear**

A 2025	HURRY BACK TO MY BAMBOO SHACK. (Berlin) Henry Burr, Tenor, Orch. acc. 10 inch 85c	A 1992	SWEET IS TIPPERARY. (Fischer) Mary O'Rourke Sop. solo & orch. acc. 10 inch 85c
	SAMOA (Some More). (Lohr) Campbell and Burr, Tenor Duet, Orch. acc. 10 inch 85c		MY GRANDFATHER'S GIRL. (She was a grand old girl!) (Dillon). Frances Quarters. Orchestra accompanied. 10 inch 85c
A 2015	GWINE TO RUN ALL NIGHT. H.C. Browne, baritone. Banjo and orch. acc. 10 inch 85c	A 2019	ROLL OUT, HEAVE DAT COTTON. H.C. Browne, baritone. Banjo & orch. acc. 10 inch 85c

**Music of Universal Interest!**

Varied and charming is the balance of the list, eight rhythmic dances; the tartar Ballet from "Prince Igor"; (a veritable orchestral triumph) violin gems, banjo solos, instrumental trios; vocal choruses, quartets and solos; novelties on the harp, gypsy cimbalom and Hawaiian guitar. Two Shakespearean orations add further novelty to this extensive and entertaining list—one that you will enjoy hearing.

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